



GROTTO RODEO

JULY 24 to 29, 1939

EDGERTON PARK
ROCHESTER, NEW YORK

A large illustration of a cowboy on a horse. The cowboy is wearing a wide-brimmed hat and is holding a lasso aloft. The horse is dark-colored with a white blaze on its face. The lasso is a thick rope that loops around the cowboy and horse, extending upwards and then back down to the bottom left corner where it forms a circular frame around the price information.

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Junior Eskew, World's Champion fancy roper, is the youngest roper ever to attain the title. He is an example of what a life in the open spaces of the west will do in building character, stamina and physique. He is also an example of what young Americans can do when they go after a certain goal with determination.

Junior is now just 21 years of age, has been practicing diligently with the lariat since he was six. For the past three years he has been one of the foremost stars of the World's Championship Rodeo in Madison Square Garden. His clever roping and superb horsemanship have thrilled untold thousands.

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HOW IT BEGAN!

By FOG HORN CLANCY

(Note: Fog Horn Clancy has spent forty-two years on the range and with rodeos, he is known as America's greatest authority on cowboy sports. His articles on the West, ranch life and rodeos appear regularly in "West," "Range Riders" and "Hoofs and Horns" magazines.)

In the early days of the West, when the great herds of cattle grazed over unfenced areas of millions of acres of land, the cattle of one rancher would stray across the imaginary boundary and mingle with the cattle of another rancher.

Each rancher had his own registered brand which was burned into the hide of his cattle as a means of identification, and twice each year a number of ranchers would throw their cowboys together into one big crew for rounding up, branding and cutting out the fattest cattle for market and for the separation of each owner's cattle from the others.

It was but natural that thus thrown together the cowhands of one ranch would

banter the others, claiming that their Joe could outride the other's Shorty, or that their Pete could outlope the other's Slim, and so it was that at the close of those round-ups the cowboys would stage a contest to prove the ability of each at riding and roping.

These contests grew in popularity until 1888, as a Fourth of July celebration, the business men of Prescott, Arizona, held the first riding and roping contests where cash prizes were posted and the spectators charged an admission fee. This contest was immensely successful, and other towns of the West began holding them. Now they are held throughout the West, regular circuits have been formed in the East and the sport has even invaded Europe.

The great ranches of the West are fast being cut up into farms; the cowboy will in a few short years be but a lingering memory of the past, but while he is with us, the American cowboy is the greatest horseman in all the world and his sport is the most thrilling.

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Principal Points in Steer Wrestling Rules

Those making first, second, and third fastest time at each performance must re-enter the arena for introduction of winners.

Steers are numbered and drawn for and each wrestler draws his steer by lot.

Wrestler and hazer are allowed to leave the chute with steer but must not touch steer or leap until after the steer has crossed the start line.

Wrestler must leap from horse, catch steer and twist the animal down flat on one side with all four feet out. If steer is thrown by wrestler putting steer's horns against

the ground steer must be let up and twisted down. If steer falls the opposite way from which it is being twisted (Dog Fall) then steer must be let up and must be twisted down again or steer's head must be turned to correspond as though steer had been twisted from the opposite direction.

The official time on steer wrestling will be recorded as the time elapsing from the time the starter's flag drops at the start near the chute, and the dropping of the flag by the field judge in the arena after the throw is made and the steer is down.

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Principal Points in Calf Roping Rules

Calf will be given deadline start, and when calf crosses deadline he is roper's calf, regardless of what happens. Ten seconds fine for roper's mount being over deadline when starter's flag drops or for breaking barrier.

This is a catch-as-catch-can contest, but roper must make catch that will hold calf until he gets to him, and must adjust rope and reins in a manner to prevent horse busting calf, must also have strap or neck rein so adjusted as to prevent horse from dragging calf.

Roper must dismount and go down rope and throw calf by hand, should calf be down when roper gets to him he must be let up on all four feet and then thrown by hand. Roper must cross any three feet and tie in

a manner to hold calf until tie is passed upon by the judge. All calves will be numbered and drawn for, and no roper will be permitted to rope at the same calf twice during the meet.

Each roper will be allowed two loops, and failing to catch with either must retire from the arena, but must try with both loops if first fails.

One hundred twenty seconds time limit placed on all ropers, and if they have not completed the catch and tie in that time, will be called from the arena and given no time.

Time elapsing between the starter's flag near the chute and the field judge's flag, in the arena when the tie is completed is the roper's recorded time.

Typical Western Guest Ranch

Now booking reservations for the winter deer hunting period and for the summer of 1940.



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Colonel Jim Eskew of Garland, Texas, owner of the JE Ranch Rodeo now playing here, is establishing a wonderful vacational ranch and eastern quarters at

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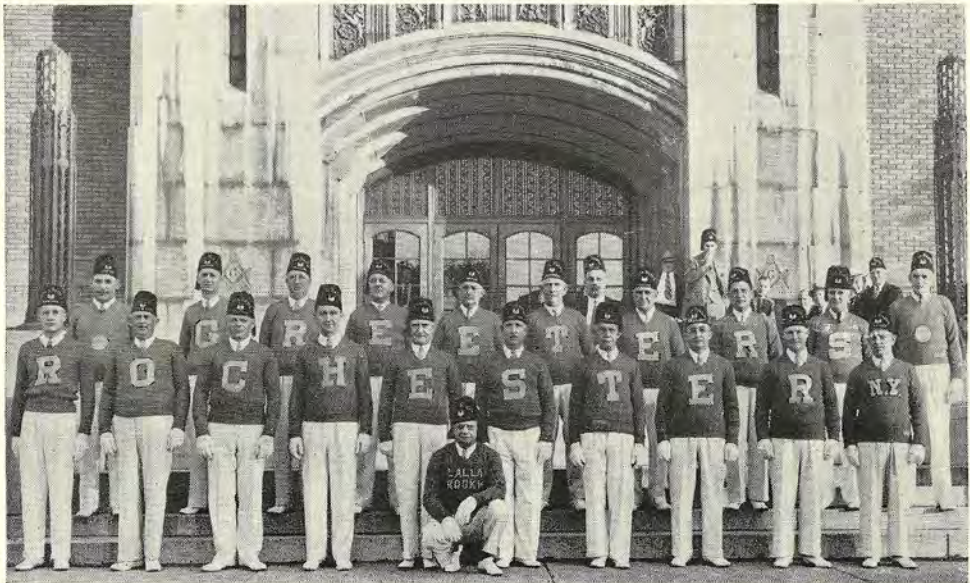


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JUDGING AND SCORING AT THE RODEO

"Points" for some, "time" for others require judges, timers,
pencils . . . and explanation

With few exceptions those who attend the Rodeo are naturally puzzled at first when they try to figure out how contestants are given ratings in various events.

The "point" system applies to bronk riding (both for cowboys and cowgirls) and steer riding.

All other main events on the program are "time" contests.

The three judges in the arena all take part in scoring points. They start with a basis of 100 for both horse or steer and its rider. "Perfection," of course, is 100 points, which neither animal or rider ever achieves.

Both rider and animal are judged according to performance in the arena, from the time the mounted animal comes out of the chute, until the whistle indicates that the ride is finished.

Judges are severe in their ratings. It takes a good horse or steer to score 85 points.

In most instances there is a variation between points scored by the rider and those scored by the animal. In other words, an animal may only score 65 points in performance, against the rider's 75, or vice versa. The figures are lumped (added together) by each judge. All these figures, as turned in by the three judges, are added up in the scoring box, and then divided by three. This gives the total number of points scored by the rider, taking into consideration also the performance of the animal ridden in the contest.

The fairness of this averaging up the fig-

ures to arrive at the point score for each contestant's performance can be recognized immediately. In case a contestant draws an unusually bad horse (or steer), the rider gets a proportionately high rating on the animal's performance. The tougher the animal the better for the rider. If the contestant makes an unusually good ride on only a fair performing animal, he (or she) gets due credit, though the performance of the animal may pull down the general average.

Occasionally a rider will secure an average score for one performance as high as 90. This is about as good a rating as can be expected at any time.

The Rodeo judges are all notable former contestants, who know every angle of the Western Rodeo game.

They are stationed at various points in the arena during each event, so one judge will pick up some feature of the riding which another judge may have missed, on account of his position.

Because of their knowledge of the game, the decisions of the judges are nearly always accepted without question by the contestants. Umpiring of any sort is not enviable, but it is safe to say there is less questioning of decisions in Rodeo sports than almost any other form of contest.

The "time" events are the steer wrestling and calf roping. The actual stop-watch clocking of the official timers is final and will be announced.

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COLONEL JIM ESKEW, Arena Director

The Arena Director is the man who is responsible for the fast, snappy manner in which the Rodeo performance is unfolded to the spectator. It is no small job, for it must be borne in mind that the Rodeo is what might be termed an impromptu performance—it is unrehearsed.

It takes executive ability to handle a hundred or more cowboy and cowgirl contestants and at the same time look after a couple of hundred head of stock. It takes

showmanship to take a program made up of a series of contests and arrange it in a workable manner for smooth performance.

Col. Jim Eskew, the Arena Director, is a well known Texas rancher, a former contestant, and seems to be a born showman. He knows cattle, horses and the Rodeo game in its entirety, and that he is well qualified for the position you will have no doubts when you have witnessed this performance.

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Program of Rodeo Events

EVENT No. 1

Concert by Chief Oneida's All-American Indian Band. These players receive their musical education in the Government Indian School at Carlisle, Pa.

EVENT No. 2

Songs of the Range—Of the Far Fading West—by the famous Brahma Twins, "Snake Horse" and "Brahma" Rogers of Tyler, Texas.

EVENT No. 3

Grand Entry — A colorful cavalcade of Cowboy and Cowgirl Contestants. Superbly Mounted, Enacting the Old Time "Galloping Maze."

EVENT No. 4

Introduction of Colonel Jim Eskew, Garland, Texas, the Arena Director, and of the judges, who will impartially mark the ability of the contestants in the various thrilling events.

EVENT No. 5

Juvenile Calf Riding Contest.

EVENT No. 6

Quadrille on horseback—A dashing old-time square dance to the strains of "Turkey in the Straw."

EVENT No. 7

First section of wild Brahma steer riding. (Contest).

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EVENT No. 8

Junior Eskew, United States champion, and Buddy Mefford, Canadian champion, in marvelous feats with the "weapon of the plains"—the sinuous lariat.

EVENT No. 9

Colonel Cy Compton, of Cody, Wyoming, known far and wide as "The Grand Old Man of the West," catching a dozen horses and riders in one loop of his lasso.

EVENT No. 10

Cowgirls Bucking Horse Riding. (Contest.)

EVENT No. 11

First section Cowboys Bucking Horse Riding (Contest.)

EVENT No. 12

Chip Morris and his super horse "Black Fox" in a drama of the old West.

EVENT No. 13

Calf Roping (Contest).

EVENT No. 14

Kiddies' Rodeo.

• • • • •

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EVENT No. 15

Steer bulldogging, most dangerous of all Western sports (Contest).

EVENT No. 16

Hardpan Hank, and his trained mule "Sea Biscuit."

EVENT No. 17

Mounted Basketball (a Levi Strauss & Co. Special). The boys wear Levi's because they know that Levi's never rip or tear. Texas vs. Okla. (Contest).

EVENT No. 18

Second section bucking horse riding. (Contest).

EVENT No. 19

Columbus, World's champion broad jump horse, ridden by "Curley" MacCall.

EVENT No. 20

"Bobby," the longest horned steer in the world, presented by his owner and trainer, Monte Reger, of Woodward, Okla.

• • • • •

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"Curley" McCall and his hazardous Auto Hurdle, standing Roman style on two fiery jumpers as they leap over an automobile.

EVENT No. 22

Second section Brahma steer riding (Contest).

EVENT No. 23

Trick and fancy riding by Thea Thinnis, Junior Eskew, Tom Mix Eskew, Curley McCall, Claire Thompson, Bob Matthews.

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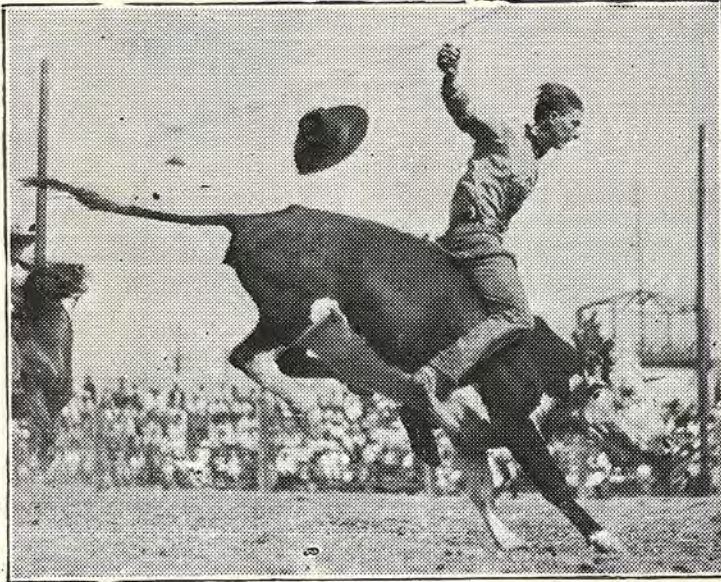
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Principal Points in Steer Riding

Any rider turning down a steer he has drawn and refusing to ride will be disqualified in all events he has entered. Any rider failing to make an honest effort to ride the steer he has drawn will be disqualified.

This is the standard one-hand contest. Riders must leave the chute with both spurs against steer's neck and scratch him all the

time until the whistle blows, which is the signal to dismount.

Riding must be done with loose rope, no knots or hitches permitted, which will prevent rope from dropping off after rider has dismounted.

Each steer must have a bell and rider leaving chute without bell on steer will receive no marking.

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Principal Rules in Bronk Riding

Saddles, reins and halter will be furnished by the management. No private saddles or reins allowed.

Judges will draw mounts for riders daily, and riders must ride as often as deemed necessary by the judges.

Should rider, in the opinion of the judges, cheat a horse to keep him from doing his best, rider will be disqualified.

Should a rider comply with rules and horse fails to buck, then rider will be given another horse.

Any of the following offenses disqualifies rider: Losing stirrup, changing hands or rein or losing rein, being bucked off, coasting with feet against horse's shoulders, not

scratching horse with spur rowels, wrapping reins around hand, pulling leather, hitting horse with hat or hand.

To make qualified and scoring ride riders must leave starting place with both spurs against horse's shoulders, must scratch forward the first five jumps then scratch high behind and keep feet moving backward and forward in kicking motion until whistle blows, must ride with only one rein, that rein must come up on the same side of the horse's neck as the hand the rider rides with, must be held six inches above horse's neck and the other hand must be carried in the air above the waistline throughout the ride.



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RODEO SCORE CARD

Riders in the Cowboys Bronk Riding Contest for This Performance will be Drawn from the Following Entries:

No.	Name	Horse	No.	Name	Horse
20	Bill Parks	56	Shorty Kelley
24	Red Hammerschmidt	21	Red Lund
29	George Ward	27	Buck Dowell
32	Floyd Lingle	31	Jack Jackson
34	Kid Roberts	33	Larry Cullen
37	Ed Davis	36	Slim Welch
71	Lucky Boy Williams	38	Lyle Cruze
57	Pen Dinkins	70	Bill Sawyer

Calf Ropers for This Performance will be Drawn from the Following Entries:

No.	Name	Time	No.	Name	Time
25	J. D. Franks	55	Wiley Elliott
26	Tom Mix Eskew	20	Bill Parks
32	Floyd Lingle	28	Junior Eskew
47	Johnny Davis	72	Buddy Mefford
52	Bill Rogers	53	Clyde Rogers

Bulldoggers for This Performance will be Drawn from the Following Entries:

No.	Name	Time	No.	Name	Time
24	Red Hammerschmidt	21	Red Lund
20	Bill Parks	27	Buck Dowell
31	Jack Jackson	32	Floyd Lingle
36	Slim Welch	37	Ed Davis
57	Pen Dinkins	71	Lucky Boy Williams
			36	Shorty Kelley

Steer Riders for This Performance will be Drawn from the Following Entries:

21	Red Lund	83	Odell Bittsel	74	Ralph Ferrare	82	Joe Shipton
27	Buck Dowell	22	Frank Quirk	23	Bob Matthews	86	Burton Phillips
33	Larry Cullen	30	Ray McAlister	31	Jack Jackson	38	Lyle Cruze
51	Lew Quirk	34	Kid Roberts	38	Bob Murray		
76	Joe Wilson	40	Jack Kennedy	50	Rabbit Quirk		

Bucking Horses for This Performance will be Drawn from the Following String of Outlaw Buckers:

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Tar Baby	Nigger Boy	Rickerty Ann	Hell Diver
Glass Eye	President	Eagle	Buckskin Joe
Blue Dog	Pay Day	Miss Wyoming	Harris Black
Hightower	Dick Tracy	Mickie Mouse	Bad Boy
Yo Yo	Troubles	Pictures	Mail Pouch
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