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FOREWORD



This is the 10th annual Rochester rodeo, which is not a Wild West show, but a real contest of cowboy sports.

The rodeo is under the personal direction of Col. Jim Eskew, rancher from Garland, Texas, who has

staged many of the greatest rodeos throughout the Southwest before coming to the East.

The outlaw horses and wild steers are not trained but are like our gangsters with a mean streak in their blood that will never clear up.

The success of the rodeo depends not only on the

cowboys and cowgirls but on the stock. The outlaw horses and wild steers get more of a break than do the cowboys and cowgirls.

In this contest no cowboy or cowgirl is permitted to ride the same horse or steer twice during an engagement, and they never know what horse or steer they will draw till the notice is posted on the board, and in this way there is no chance of "fixing" to get a certain horse or steer.

The cowboys and cowgirls come here at their own expense and compete for valuable prizes. The management is not responsible for any accident or injury to the contestants.

The Rodeo is the world's greatest and most dangerous sport. **MAY THE BEST COWBOY OR COWGIRL WIN!**

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HOW RODEO EVENTS ARE JUDGED



Rodeo fans who attend the tenth annual Rochester rodeo, are naturally puzzled how these various events are judged.

In the saddle and bare-back bronc riding, the contestants are given points, and it is necessary that

three experienced judges are selected, ones that are fair and impartial to all contestants.

In the bronc riding events, the better a horse bucks the better marking the rider is given, and the rules say that the first five jumps out of the chutes, the rider must have his spurs against the horse's shoulders, and if a rider fails to comply with the rules he will be disqualified, regardless of how good a ride he makes.

In the bareback bronc riding contest, this is a

loose-rope, one-hand contest, and the rest of the ride is governed by the rules same as the saddle bronc riding contest.

The judges are placed in various parts of the arena so that the rider will be sure to spur with both feet and not on one side, then they compare markings, and the lowest markings on the best three rides produces the winner.

In the calf roping and steer wrestling events, they are judged by the stop watch, and three minutes are given the ropers and the steer wrestlers, and if they fail to catch and throw their animal they are disqualified.

The lowest amounts of seconds will designate the three winners in the day money.

In this contest it will be a five calf or steer average, and in the bronc and steer riding contests it will be a five horse average, and any cowboy who has not been disqualified will be entitled to compete for the final money.

The time consumed by the bronc rider or steer rider is usually ten seconds.

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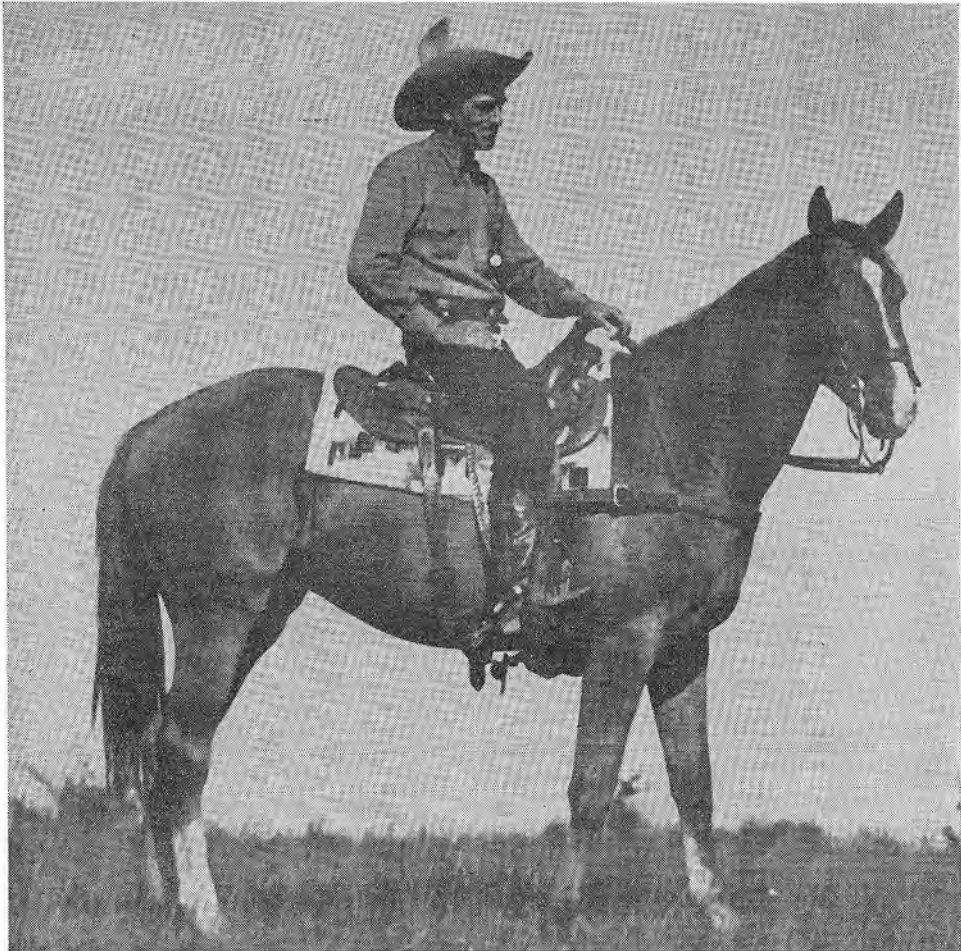
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HOW I HANDICAP RODEO CONTESTS

By "Fog Horn" Clancy

Handicapping a rodeo is just like handicapping any other sport—you have to know what it is all about.

Having spent nearly half a century watching rodeo contestants, some of them from almost the time they left the ranch and they appeared in their first rodeo event, I can qualify there.

In fact for more than forty years I have kept a private form chart of their performances and have accumulated a thorough working knowledge of their ability. That is, I know pretty much the speed and accuracy of ropers, the strength and ability of steer wrestlers, and the riding chances of steer and bronk riders.

All contestants' reputations naturally, are based on their past performances. My private book shows records and ratings of every outstanding rodeo contestant in the United States, and also those of every worth while bucking horse. Handicapping, then, boils down to a matter of figures and deductions—not guesswork.

With these facts and figures I am able to tell pretty accurately in advance what will happen when certain riders meet certain horses in a rodeo contest. By placing the figures of the rider alongside

the rating of the horse, I know within a reasonable degree of certainty whether the rider will measure up to the prowess of the animal or whether the contestant will be thrown, or disqualified.

As calves and steers are usually brought fresh from the range for the roping and wrestling contests, there are no figures available for these animals. Then I have to draw on past experiences, by estimating the size and weight of the animal and placing it alongside my rating of the contestants to forecast the results.

Many of the best animal buckers in the wild Brahma steer riding event are kept in contests for several years. But the first time I see them buck, I am able to get a line on what to expect and can pick the riders who will most likely ride them and those who will not.

My handicapping of a rodeo is not a crystal-gazing feat, but a mathematical problem wherein I measure the ring generalship, courage, ability and endurance of the contestant against the brute strength and the natural cunning of the animals. So do the followers of rodeos make their deductions and wagers.

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judges. Horse must be spurred in shoulders first jump out of chute. Eight seconds will be allowed for ride before signal is given by timer. Time to start when horse leaves chute.

Any of the following offenses will disqualify a rider:

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Hazer must retire from field as soon as wrestler catches his steer and must not render any assistance to contestant while contestant is working with steer. Failure to observe this rule will impose penalty on contestant.

There will be a time limit of two minutes in this contest. If wrestler has not caught and thrown his steer in two minutes, he will retire from arena on signal and be given no time.

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Therefore each contestant is interested in the drawing and knows that luck in the draw, backed by ability and courage, is usually enough to take one of the big prizes, but bad luck in the draw is a handicap hard to overcome.

This is especially true in the bronc riding. Should a rider draw a buckner that is too rough and is sure to throw him, he is as good as out of the finals where the biggest awards are made, yet if he should draw a buckner of just mediocre ability, it takes a lot of good riding ability to overcome such a handicap as the animal as well as the rider is judged.

In the cowboy and cowgirl bronc riding at the rodeo here the mounts will be drawn from Colonel Eskew's large string of outlaw buckners, of which the following are tops:



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11—Pacos

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You may miss some of your favorite performers of former years. Their absence is due to the fact that they answered Uncle Sam's call to arms.



Tom Mix Eskew, trick rider and pickup man, youngest son of Col. Eskew, in the artillery division somewhere in the Pacific.

Jim Eskew, Jr. (Junior Eskew), featured fancy roper, calf roper and all around star of the rodeo, eldest son of Col. Eskew, in Special Service, somewhere in the Pacific. Junior is with the entertaining unit called "Yanks a Poppin'." In March he obtained a 30 day furlough, flew from Guadalcanal to Ardmore, Oklahoma to visit his wife and little daughter, and entered the roping at Fort Worth, making the longest trip that any cowboy ever made to a rodeo.

Jack Kennedy, former bull rider, Heavy Artillery in Germany, twice wounded, and has points enough for a discharge and is expected home this fall.

George Ward, former bronc rider and favorite with rodeo audiences, has been overseas for second time and present address is unknown.

Bob Matthews, former trick rider, bull rider and arena secretary, in India with the cavalry. Helped with the building of the Ledo Road, and last fall assisted with the first rodeo ever staged in India.

Frank Quirk, bull rider, was in the South Pacific, obtained a furlough and was in the states a few

months ago and is now probably again in the South Pacific.

Mark Rossi, former fancy rope spinner, and **Rabbit Quirk**, bull rider, are two JE boys who made the supreme sacrifice, both killed in action in the South Pacific.

Freddie Faulkner, bareback bronc and bull rider, in service in the South Pacific. Has been back in the states for some time for a much needed rest and will probably be sent back to the Pacific.

Freddie Lorenze, former steer wrestler and bull rider, with a bomber group in South Pacific.

Buttons Yonnick, bull rider and bareback bronc rider, was in the Aleutians, and is probably now in the South Pacific.

Pat Clancy, youngest son of Fog Horn Clancy, seeing action for the second time in the South Pacific with the U. S. Navy.

Lou Rudolph, former JE announcer, in the service, but present whereabouts not known to us.

Billy Beutler, bull rider, with U. S. Navy in the South Pacific.

Buddy Herndon, bull rider and bareback bronc rider, with U. S. Navy in South Pacific.

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Bill Parks, Gordon, Nebraska Assistant Arena Director
Buck Dowell, Sundown, Texas Superintendent Wild Stock
Mary Louise Eskew, Ardmore, Oklahoma Arena Secretary and Timer
Ruby Rea Collier, Coleman, Texas Timer
Clay Hockman, Strousburg, Virginia Master of Ceremonies

CONTEST JUDGES

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Bill Parks Springtown, Texas

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- PROGRAM -

EVENT NO. 1

Overture—The Cowboy Band, Al Lay, Director

EVENT NO. 2

Grand Entry of Contestants and Serpentine Maze led by the Charming
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Introduction of Officials and Special Characters

EVENT NO. 3

The Dance of Rangeland, Quadrille on Horseback

EVENT NO. 4

Bareback Bronc Riding Contest
Contestants must ride ten seconds to qualify.

EVENT NO. 5

Trick and Fancy Roping Featuring Auvil Gilliam and Buddy Mefford

EVENT NO. 6

Rodeo Varieties Jack and Bobbie Knapp
Jack the undersized cowboy in rope manipulations.

EVENT NO. 7

Jack Andrews and His Trained Brahma Bull "Henry"

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PROGRAM — Continued

EVENT NO. 8

Bronc Riding Exhibition by America's Smallest Cowgirl Bronc Rider,
Mary Parks

EVENT NO. 9

Western Songs by the Ranch Boys

EVENT NO. 10

Calf Roping Contest

EVENT NO. 11

Tom Hunt, Noted Rodeo Clown, and His Educated Mule "Mae West"

EVENT NO. 12

Cowboys Saddle Bronc Riding Contest
Ten seconds minimum time limit.

EVENT No. 13

Funny Ford
Count Ernesto and his Dizzy Lizzie.

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PROGRAM — Continued

EVENT NO. 14

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EVENT NO. 15

Allan's Borderland Collies

EVENT NO. 16

Cowboys' Steer Wrestling Contest

EVENT NO. 17

Jack Andrews and His Australian Bull Whips

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PROGRAM — Continued

EVENT NO. 18

Jumping Horses

EVENT NO. 19

El Toro "Y" Toreadors, Jack and Bobbie Knapp

EVENT NO. 20

Cowboys' Wild Brahma Bull Riding Contest
Another timed event.

EVENT NO. 21

Cowboys' and Cowgirls' Trick and Fancy Riding

EVENT NO. 22

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FAST RECORDS

You will probably be watching to see if any of the contestants in calf roping or steer wrestling break any world records, and while it might be possible, it is not probable, as the records are now so fast that it seems improbable that either of them will be broken for a long time.



Calf Roping: Jack DeGraftenried at Graham, Texas in 1922 lowered the world's calf roping record to 18 seconds. It was broken five times within the next three years and Lee Robinson at St. Petersburg, Florida in 1925 made it 12 seconds.

In 1927 John Bowman at Hupup, California, established the world's calf roping record at 11 seconds flat, and the nearest approaches to this record are Buddy Mefford, St. Clair, Canada, 1935, 12 seconds; Junior Eskew, Cortland, New York, 1943, 12 seconds; Irby Mundy, Toronto, Canada, 1944, 12 1/5 seconds.

Steer Wrestling: Mike Hastings at the New York Stampede in 1916 set the world's steer wrestling record at 12 seconds. This record was broken

eleven times until Rube Roberts set a new record of 3 3/5 seconds at Fort Worth in 1929.

Robert's record held until 1936 when both Hugh Bennett and Dave Campbell, at Salt Lake City, Utah, set the record at 3 1/5 seconds which is still the lowest record.

In March, 1944, Buck Dowell, at Houston, Texas made a time of 4 4/5 seconds. In May with the JE Ranch Rodeo at Providence, R. I. Claude Morris made 4 3/5 seconds, while a week later at New Haven, Conn. Jack Jackson made 4 2/5 seconds. Then on June 3rd, at Hartford, Conn. Speedy Densmore made 3 1/5 seconds equalling the world's record and making three co-holders of a record that is liable to stand for a long time.

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EVENT NO. 12

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EVENT NO. 16

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EVENT NO. 20

No. Name Time

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RODEO RULES

Only the principal points in the rules are given, believing that the rules in their entirety are too voluminous to interest the average layman and that the principal points given will enable the spectator to understand the conditions under which the contestants are working.

Cowboy Turtle Association standing and regulations governing entries will be in force.

No mistreatment of stock will be tolerated, any contestant guilty of this offense will be immediately disqualified and barred from further competition.

Judges' decisions shall be final, and they may disqualify any contestant for any of the following offenses: Rowdyism, quarreling with judges or officials, abusing stock, not being ready for events.

No contestant will be allowed to withdraw from any event unless disabled and must then furnish certificate from official rodeo physician.

Principal Points in Bronk Riding Rules

All riders draw their mounts by lot and must attempt to ride the horse they draw. Riders will be disqualified if they cheat the horse to keep him from doing his best.

If saddle comes off, rider is entitled to a re-ride on same horse. Should horse fall before ride is completed rider will be given a re-ride, but if rider makes an honest effort and horse fails to buck rider will be allowed to draw another horse for a re-ride.

Any of the following offenses disqualifies rider: Losing stirrup, change-hands on rein or losing rein, being bucked off, failing to scratch (keeping feet moving in kicking motion), wrapping reins around hand, pulling leather, hitting horse with hat or hand.

Principal Points in Calf Roping Contest

Roper must not start before starter's flag drops. Penalty for breaking starting barrier 10 seconds.

Roper must make catch that will hold calf until he gets to him, five to ten seconds fine for roper jerking down or busting calf with lariat in making the catch. Roper's horse must not drag calf over three feet at any time; penalty 20 seconds. Roper must throw calf by hand, if calf has fallen down when roper gets to calf he must allow calf to regain feet and then throw by hand. Roper may cross any three feet and tie. Tie must hold until after judge has passed upon same.

Each roper is allowed two loops and failing to

catch with either must retire from the arena and will be given no time.

Principal Points in Steer Wrestling Rules

All wrestlers draw their steers by lot. Wrestler and hazer are allowed to leave the chute with steer, but must not touch steer or leap until after the steer has crossed the starting line and starter's flag has dropped.

Wrestlers must leap from horse, catch steer and twist the animal down. If steer is thrown by wrestler pressing horns against the ground, steer must be let up and twisted down. If steer falls in opposite way from which it is being twisted (Dog Fall) then steer must be let up and twisted down again, or rolled over to where all four feet are out from under steer.

The official recorded time is the time elapsing between the starter's flag and the flag of the field judge who signals that the throw has been completed.

Principal Points in Bareback Bronk Riding Rules

Rules in bareback bronk riding are principally the same as in saddle bronk riding, except riders ride with a circingle, one hand on the circingle, the other hand in the air, horses have no reins in bareback riding, riders must not change hands on circingle or touch horse in any manner with free hand.

The masterfulness of the manner in which the ride is made with the amount of scratching done by the rider and the roughness of the horse are the deciding factors with the judges.

Principal Points in Steer Riding Rules

Riders draw their mounts by lot and must attempt to ride each animal drawn, to turn one animal down or refuse to ride would disqualify rider.

Steer or bull riding is done with loose rope drawn around animal's withers, riders must ride with one hand on this rope, the other hand in the air, must keep feet moving in a kicking motion, must not touch animal with free hand. No knots or hitches in rope is permitted. Judgment on rides is based upon the masterfulness of the manner in which the ride is made, the roughness of the animal and the amount of scratching done by rider.

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CALF ROPING CONTEST

There shall be three timekeepers, a tie or field judge, a deadline referee and as many other officials as the local management finds necessary. Arena conditions will determine start and deadline. Rules should be imposed as local conditions warrant, but such penalties should be sufficiently drastic to prevent deliberate infractions that bring advantage to contestant. Animals used for this event should be inspected and objectionable one eliminated.

CATCH AS CATCH CAN

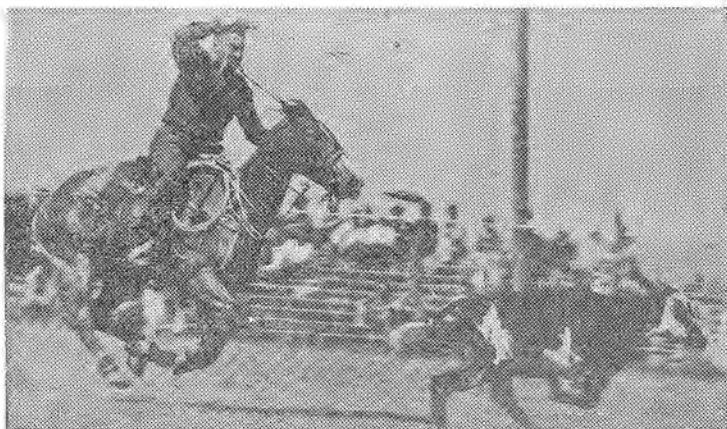
Two loops will be permitted and should he miss with both he must retire and no time will be allowed. Roping calf without releasing loop from hand is not permitted.

Rope must be on calf when roper gets hand on calf.

Contestant must adjust rope and reins in a manner that will prevent horse from dragging calf. Contestants must receive no assistance of any kind from outside. If horse drags calf, field judge may stop horse.

When roper busts a calf intentionally, in the opinion of the judges, the roper is disqualified.

Rope may be dallied or tied hard and fast—either is permissible. Contestant must dismount, go down rope and throw calf with hands and cross tie any



three feet. If calf is down when roper reaches it, the calf must be let up to his feet and thrown by hand. The tie must hold until passed on by the judge and roper must not touch calf after giving finish signal until after judge has completed his examination. If tie comes loose or calf gets to his feet before the tie has been ruled a fair one, the roper will be marked no time on calf. Untie man must not touch calf other than take rope off until judge has passed on tie.

Ten seconds penalty for beating or breaking barrier.

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COWBOYS' BRONC RIDING CONTEST



Riders and horses for each day will be selected by management: horses to be furnished by management and riders will draw for mounts. If rider draws a horse he has once ridden during this contest, he must draw again. Contestants must ride as often, and on any horse, as judges deem necessary to determine winner. Riding to be done with plain halter, ONE rein and saddle, all of which will be furnished by the management. Saddles to be recognized and accepted association 14½ to 15-inch tree made and rigged on the Hambley design. When new saddles are bought they shall be 15-inch tree. Rein to be three or four strand braided grass or cotton rope and not to exceed one inch in diameter, without tape and knots and must not be wrapped around hand. One arm free. Riders must not change hands on rein and rein hand must show daylight above horse's neck as riders leave chute. Riding rein and hand must be on same side. Horses to be saddled in chute. Rider may cinch own saddle or examine same to determine is satisfactory. The matter of re-rides will be decided by the judges. After the horse leaves the starting place, everything the rider does will be counted for or against him. Horse must be spurred first jump out of starting place and rider must continue to spur throughout ride to satisfaction of judges. Where three judges are used, one judge to mark horse and two judges to mark the ride, the three figures only to be added to determine the total points.

Any of the following will disqualify rider:

Use of any substance or preparation on any part of rider's clothing or on any part of his equipment; riding otherwise than with straight rein from halter ring to rider; riding with locked rowels or rowels that will lock spurs.

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- Bicycling** — The act of scratching with first one foot and then the other, in the manner of riding a bicycle.
- Blowing a Stirrup**—Losing stirrup, which disqualifies rider.
- Broncho** — Mexican word for "mean," shortened to "bronc," in cowboy parlance a vicious unbroken horse.
- Bronc-Buster**—cowboy who "breaks" broncs.
- Bucking, Buck-jumping, Pitching**—The gyrations of a bronc trying to unseat rider.
- Bulldogging** — Often termed steer wrestling, the throwing of a steer by his horns in a rodeo event, subject to rules of the contest.
- Bulldogger**—A steer wrestler.
- Chaps**—The leather or hair leggings worn by the cowboy to protect his limbs from the thorns or from rain.
- Chuck Wagon**—The rangeland cafeteria which follows the round-ups, and to which the cowboys come for their meals. The chuck wagon is furnished by the rancher for days during the rounding up of the herds the cowpunchers do not return to the ranch headquarters but take all their meals at the chuck wagon.
- Community Loop**—A slang expression to convey the idea that the roper threw an extra large loop or noose.
- Crow-hops**—A term contemptuously applied to mild bucking motions.
- Dog-fall**—Putting a steer down with its feet under him. The throw is not complete until steer is flat on side with all four feet out.
- Eating Gravel**—Catching an animal by the feet with a rope in order to throw same for handling.
- Hazer**—Bull-dogger's assistant. After bull-dogger has leaped from pony to steer, the hazer, mounted, picks up former's mount and also protects him from being gored when he releases steer.
- Hoolihaning** — The act of leaping forward and alighting on the horns of a steer in bull-dogging in a manner to knock the steer down without having to resort to twisting the animal down with a wrestling hold. Hoolihaning is barred at practically all recognized contests.
- Losing a Stirrup**—Pulling the foot out of a stirrup while keeping the feet moving in a kicking motion in compliance with contest bronc-riding rules. Losing a stirrup disqualifies the rider.
- Mail Order Cowboy**—A tenderfoot in custom-made cowboy regalia and devoid of range experience.
- Man-killer**—A wild horse with homicidal mania, that strikes at mounted or unmounted men.
- Maverick**—An unbranded stray; a term well known in the lands of ranches and cattle breeding.

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TRAINING A HORSE TO NECK-REIN

By Bill Parks

To train a horse to neck-rein take both reins in one hand, but have the inside rein a little tighter than the other one, but the outside rein fairly tight and laying against the horse's neck, start the horse galloping in a circle to the left, gradually make the circle smaller with each lap until you have the horse going in a small circle. Now reverse and start circling to the right again galloping in a large circle, now you have the reins with the right rein a little tighter than the left and again you work down to a small circle.

After you have gone through this routine with your horse for several days start making figure-eights, start the horse making large figures and gradually work down to where they are small and the turns sharp.

Always remember that if you can train a horse to do anything without causing him pain, it is much better. A horse does not like to do anything that has once caused him pain. I do not mean that a horse should not be punished when they do wrong, but a little tap, that will let them know that they have done wrong is far better than a beating.

After you have trained your horse to neck-rein, you will probably want to train him to stop quickly. To do this, pick out a given spot where you want to stop and gallop the horse up to that spot or line and pull him quickly to a stop. However, if the horse is inclined to be cold jawed, use a gate or fence as the mark and gallop him right up close to the fence or board gate and start stopping him and he will stop before he will run headlong into it.

If you want to train your horse so that you can drop the reins and walk off and leave your horse and find him there when you come back, called by the cowboys hitching him to the ground, ride the animal up to a certain spot, dismount, drop both reins on the ground and stroll off for a few feet, but keep your eye on the horse and if he starts to move speak to him. If this does not work, take a small rope or heavy cord and tie to the bit. Ride up to the spot, dismount and throw the reins on the ground but keep hold of one end of the small rope or cord, allowing this to lie upon the ground also, and walk some little distance from the horse. If the horse starts to walk away, jerk him slightly, get back on him and repeat the operation until he stands. Then after he has stood in one spot for a few minutes do not fail to reward him with a friendly pat.

People often ask what kind of a bit to use? That is hard to say, but one should never use a bit that is too severe or will hurt the horse's mouth. Just get a bit that your horse likes, one that he will not fight, and one that will not injure his mouth or cause him pain when you pull a fairly tight rein, and in closing I would say if you don't like your horse sell him, but if you do like him, never fight him and especially never beat a horse over the head. Hoping that this little bit of horse talk will help some of you have more fun with your horse I am, a friend to every horselover.

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One is almost sure to wonder about the queer name. The story is that six years ago there was a meeting to select a name. After several names had been proposed that failed to strike the popular chord, one cowboy arose saying, "Boys, let's don't give this outfit no hifalutin name, let's don't try to go too fast, but be like an old turtle, slow, but sure

and we will git to where we started." That speech, characteristic of the cowboy, seemed to them to depict the determination and patience of the leaders and so the name was adopted.

THE COWBOYS IN THE SERVICE

Every letter received from cowboys in the service indicates that their morale is of the highest, but they are all anxious to get through with the job and get back in the arena at the rodeos. Just watch those cowboys step when they get into the grand finals of this war, which seem to be drawing near. They, like all the other American soldiers, are out to win and will be unbeatable.

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