



R.G & E. Monthly Messenger

A BULLETIN OF HELPFUL HOME HINTS

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VOLUME III

May Showers Precede June Weddings

May is the month of showers. Not the diluvial and torrential type but the kind of showers that friends of the bride stage a few weeks before the wedding. Today it is the smart thing to give the bride an electrical gift. Wedding presents of this kind are useful gifts. They constantly remind the happy couple of your friendship and thoughtfulness, and are so attractively designed and so beautifully finished that you're proud to see them displayed among costlier but less appreciated gifts.

Most table appliances can be purchased for a modest down payment and easy terms.

ELECTRIC IRON



A modern, automatic iron is a necessity in every home. It's fun to iron with the new light-weight models.

ELECTRIC MIXER



Let an electric mixer do the heavy work of whipping up cream, beating cakes or mixing favorite salad dressing.

BUFFET SERVER



Serve appetizing buffet suppers right from the table. Three compartments. Beautiful chrome finish.

PIN-IT-UP LAMP



Every room can use one of these handy lamps. Just pin them to the wall any where correct light is needed.

TOASTER



No more burnt toast. Current shuts off automatically when toast is browned just as you want it.

COFFEE-MAKER

Coffee tastes better when prepared in a glass coffee-maker. Heating unit keeps it warm.



Month of May Calls For Light But Appetizing Menus



The languid indolence of spring fever does not really hit us until the month of May and it is then that light but appetizing meals capture the fancy and the palate. The R.G.&E. Home Service Department has prepared and tested the following recipes and recommends them confident that they will be enthusiastically received by all the members of your family.

MENU I

Pineapple Juice
Chicken Puff
Glazed Sweet Potatoes
New Peas
Cucumber Salad
Butter Crisp
Ice Cream

MENU II

Cream of Asparagus Soup
Toasted Ham Sandwiches
Orange and Cabbage Salad
Date Yums

CHICKEN PUFF

Temp.: 425 F. Time: 20-25 minutes

1½ c all-purpose flour	1½ c diced chicken
2 t baking powder	2 t finely chopped onion
½ t salt	2 T melted butter
2 egg yolks	2 egg whites
1 c milk	hot chicken gravy

Mix and sift the flour, baking powder, and salt. Add the beaten egg yolks and the milk. Add chicken, onion and butter. Fold in the stiffly beaten egg whites. Pour into a buttered casserole dish and bake in a preheated oven. Serve with hot chicken gravy.

ORANGE AND CABBAGE SALAD

3 c shredded cabbage	2 oranges
2 T sugar	½ c walnut meats
½ c mayonnaise	

Mix the cabbage, sugar and mayonnaise. Cut oranges into sections and add with the nutmeats to the cabbage just before serving.

DATE YUMS

Temp.: 400 F. Time: 30 minutes

½ lb. dates	¼ c sugar
1 c water	juice of ½ lemon

Cut dates in pieces, add water and cook until smooth. Add sugar and lemon juice. Cool.

1½ c all-purpose flour	1½ c uncooked oatmeal
½ t soda	½ c butter
1 c brown sugar	

Mix and sift the flour, soda and brown sugar. Add the oatmeal. Cut butter into mixture until it looks mealy. Pat half of mixture into a square pan pushing the mixture up the sides of the pan. Add the date mixture and cover with the rest of the crumbs. Bake in a preheated oven and when cool cut into squares.

BUTTER CRISP ICE CREAM

1 c cornflakes	½ c sugar
1 t melted butter	2 eggs
2 T brown sugar	½ t salt
¼ c finely chopped nutmeats	2 t vanilla
1½ c milk	1 c heavy cream

Roll the cornflakes until fine, add melted butter, brown sugar and nutmeats. Blend well, spread in a shallow pan and bake in a 325° F. oven 10 minutes, stirring mixture occasionally. Cool and crumble. Scald milk, mix sugar, eggs and salt, add to the milk and cook 3 minutes, stirring constantly. Chill. Add the vanilla and fold in the thickly beaten cream. Pour into the trays of an automatic refrigerator and freeze 1 hour. Beat well and stir in half of the crumb mixture. Sprinkle remainder on top and freeze.

Free Cooking Demonstrations

OPEN TO PUBLIC

Basement R. G. & E. Building
89 East Avenue Rochester, N. Y.

Monday Evenings—7:30 o'clock

Wednesday Afternoons—2:00 o'clock

Wed. May 10	"A Salad for Every Menu"
Mon. May 15	
Wed. May 17	"Strawberry Preserves Canned Pineapple"
Mon. May 22	
Wed. May 24	"Picnic Menus"
Wed. May 31	"Summer Broiler Meals"
Mon. June 5	

The easiest way to singe a chicken or other fowl is to turn the top burner of the gas range to simmer heat. This will give a small, steady ring of flame over which the bird can be singed quickly and cleanly.

Fifteen Direct Taxes Totaling \$2,788,000 Paid By R.G.&E. to Local, State and Federal Governments

The Rochester Gas and Electric Corporation paid more than fifteen different direct taxes to city, county, state and federal governments in 1938, totaling \$2,788,538.21, according to a tax analysis filed with the annual financial report. Of this amount \$1,597,741.49 was paid in local taxes; \$595,574.57 in State taxes and \$595,222.15 in Federal taxes. The company's tax bill averages \$53,625 every week in the year and is \$1,134,000 more than it was ten years ago and \$207,000 more than last year. The company pays in taxes about \$20 for every customer it serves and more than \$1100 for every employe on its payroll. Last year seventeen cents out of every dollar of company revenue went to the tax gatherers to help pay for welfare, relief, schools, police, and fire departments, etc.

The newest tax, imposed in 1937 for relief purposes, cost the R.G.&E. \$471,624.34 last year. This is a special tax, levied only against privately owned utilities. Among other taxes listed in the report are: Real Estate, \$917,307; Special Franchise, \$550,881; Gross Earning, \$79,200; Dividends, \$16,850; State Unemployment Insurance, \$132,468; Federal Unemployment Insurance, \$44,678; State Motor Fuel and License tax, \$24,982; Federal Motor Fuel tax, \$3,580; Electrical Energy tax, \$204,647; Income tax, \$293,000; Capital Stock tax, \$34,000.

Gas and Electric Service Still Cheapest Items In Family Budget

The public utilities are doing more than any other single industry to help people with modest incomes to enjoy a higher standard of living. Despite tremendous increases in taxes and higher operating costs generally, the utilities continue to provide gas and electric service cheaper than anything else in the average family budget. And if privately owned utilities enjoyed the same exemption from taxes that is accorded government and municipal projects they could provide a superior service at lower cost than the most widely touted publicly owned plants.

34 NIGHT BASEBALL GAMES

The growing popularity of night baseball is evidenced by the fact that the Red Wings have scheduled thirty-four nocturnal contests for the current season, the first night game being listed for May 26th.

Communists Boost Public Ownership of Utilities As First Step in Russianizing American System

The Communists seek the destruction of capitalism, private enterprise and ownership of property in our economy and the creation of the communistic state. Increased government ownership and control of the electric utility industry, the Communists reason, will inevitably lead to complete socialization of this, one of the nation's largest industries. With private enterprises stifled and private capital confiscated in the electric business, other industries will ultimately meet the same fate. With state ownership supplanting private ownership in our main lines of industry, the transfer of small businesses as well as farms and home from individual ownership to state ownership will be relatively easy to accomplish.

Many advocates of public ownership of electric utilities have no sympathy with communistic objectives and plans. But, since

public ownership is a cardinal tenet of Communism (a necessity if the program "boring from within" is to be successful) these individuals, regardless of their reasons for believing in public ownership, are aiding the Marxist radicals who will not be satisfied until they have abolished our liberties, the right to own property and to engage in private enterprise. (Public Service Magazine).

According to estimates ten per cent of the family food cost is lost through spoilage of left-overs when food is not kept maintained at temperature below 50 degrees. The answer, of course, is a modern refrigerator. * * *

The one overt act that would have all America springing to arms overnight would be to have some nation try to take away our old-fashioned strawberry shortcake. * * *

According to an old proverb the way to a man's heart is through his stomach. The best way to his stomach is via a modern range.

A Cooler Home This Summer Comfort And Economy Next Winter

With the Sensational New

R.G.&E. HOME COMFORT PLAN

This plan includes a modern Gas Burner and adequate Rockwool Attic Insulation at a combination price much lower than ever before offered in Rochester. You'll be surprised to learn how cheaply you can equip your home with a system that will keep it cooler in summer and furnish clean, dependable automatic heat next winter and every winter thereafter. Terms as low as \$15 down and \$4.15 per month.

ASK ABOUT THIS AMAZING OFFER NOW !

Call Main 3960 and Ask for Gas Heating Division

Combination Water Heater and Incinerator Finding Wide Favor

A new home appliance that is winning wide popularity is the COMBO, manufactured in Rochester and providing a combination automatic gas water heater and odorless incinerator in one unit. Scores of Rochester homes have already installed it. The COMBO serves the double purpose of an efficient and adequate plant for disposal of all refuse and garbage and a reliable source of hot water supply. The gas heat used for warming the water dehydrates, or dries out the refuse and assures complete incineration without odor. The COMBO is finding particularly speedy acceptance in residential sections where there is no regular or dependable garbage collection.

Gas Cheap, W.P.A. Survey Shows

According to a survey of 59 representative cities made by the Division of Social Research of the W.P.A. and covering living costs for families with an average annual income of \$1,260 the cost of gas service was the least of thirteen major household budget items. The average cost of gas service in the 59 cities was slightly less than nine-tenths of one per cent of the family income. In Rochester it was even smaller, representing only seven-tenths of one per cent. The survey, which was published in 1937, covers manual workers with families of four persons.

"COURT OF FLAME"



*Spectacular feature of Gas Industry
Exhibit at New York World's Fair.*