



The OLD STOVE ROUNDUP continues through the month of September with liberal allowances being made on your old stove when you turn it in on a glamorous new gas range. Buy now while low prices and easy terms are still available.

**R. G. & E. Monthly Messenger**      **September, 1941**

# WESTERN NEW YORK PEACHES ARE FINEST IN THE LAND—TRY THESE DELICIOUS DISHES

We who live in Rochester and vicinity are especially favored in the matter of fresh fruits and vegetables. Every month something fine appears on the market and in early September it's peaches. This year there is an especially fine crop of this luscious fruit. Plenty to eat, plenty to can and plenty to make up into delicious tarts and desserts. Farmers in this area have done a splendid job in giving us the most delicious variety of the peach, so let's help them by using peaches in as many ways as possible. Below we give you a few tested recipes.

## GLAZED PEACH TARTS

$\frac{3}{4}$ c sugar	f. g. salt
3 c sliced peaches	6 tart shells, baked
2 T cornstarch	sweetened whipped cream
2 T sugar	

Sprinkle sugar over peaches and let stand long enough to get  $\frac{3}{4}$  c juice. Mix the cornstarch, 2 T sugar and salt; add to juice and bring to the boiling point. Cook until thick and clear. Drain peaches thoroughly and arrange in tart shells. Pour hot glaze over the peaches and chill. Top with whipped cream.

## PEACH ICE CREAM

$\frac{3}{4}$ c sweetened condensed milk	2 T lemon juice
$\frac{1}{2}$ c water	2 T sugar
1 c peach pulp	1 c heavy cream

Mix the milk and water and pour into the trays of an automatic refrigerator and freeze to a firm mush. Mix the peach pulp, lemon juice and sugar. Beat the cream until of a custard like consistency. Beat the milk mixture until smooth, then fold into the peach and cream mixture. Freeze to a firm mush and then beat until smooth. Freeze 2 to 3 hours. Serves 6.

## PEACH COBBLER—Temp: 400° F. Time: 30-35 minutes

4 c sliced peaches	2 c biscuit mix
1 c sugar	2 T sugar
1 T lemon juice	$\frac{3}{4}$ c milk (about)
1 T butter	

Mix the peaches, sugar and lemon juice in a buttered casserole. Dot with butter. Combine the biscuit mix, sugar, and milk, stirring just enough to mix. Turn out onto a floured board, knead lightly and pat out to fit casserole dish. Place over peaches. Cut several holes in crust to allow steam to escape. Bake in a preheated oven. Serve while warm, with cream. Serves 6.

**COOKING FOR A CROWD**—If you have to help prepare a church supper, or make sandwiches for a tea or serve cocoa to twenty-five hungry children, you will find our recipe folder entitled "Feeding Fifty" full of help. It's free; ask for it!

**Why not send that boy in the Army an electric razor?**

At most army camps there are electric outlets where a razor can be plugged in and it is certainly quicker and easier to mow the whiskers for early morning inspection with a dry shaver than to fuss with shaving cream and water.

### Mary's Mistake

Mary had a little lamb,  
'Twas tender as could be  
But Mary's old stove ruined it,  
She needs a new C. P.\*

\*Certified Performance Gas Range.



**FLOOR MANAGER** — "Better make sure you have fresh eggs, Jones, before you give another demonstration." (Electrical Merchandising.)

# More Service For Less Money Has Been Record of Business-Operated Utilities Through The Years

Despite the bitterness of the political attack on the power industry, the truth is that no industry gives the people a more valuable service for less money.

A while ago the United States Bureau of Labor Statistics issued a survey concerning living costs in 33 representative American cities over the 1935-39 period. It found that 33.9 per cent of the average earner's money went for food; 18.1 per cent for housing; 12.8 per cent for clothing and personal care; 11.3 per cent for miscellaneous expenses; 7.9 per cent for transportation; 5 per cent for recreation; 4.2 per cent for household equipment, and 3.7 per cent for medical attention. At the tail end of the list was electricity, taking 1.6 per cent, and gas, 1.5 per cent. It is a significant commentary that the average family actually spends a trifle more for cigarettes than it does for electricity which lights its homes and performs a multitude of other tasks.

From the point of view of industry, a similar situation obtains. In very few industries is the cost of power a principal item of operating expense. In the great majority, the electric bill is one of the least important items. Labor, raw materials, taxes—these are the big things. If electricity cost the typical industry absolutely nothing at all, the saving effected would hardly make a dent in its total operating expense.

As everyone knows, the cost of power has dropped steadily and uninterruptedly ever since the earliest days of the industry—and during most of that time, the cost of practically everything else has been rising. The credit for that achievement must be given to private enterprise, which still provides 90 per cent of all the power produced in this country. Keep this in mind next time you hear some authority-seeking bureaucrat denouncing the power industry, and demanding its socialization at a cost of billions to the taxpayers, thus bringing us a step nearer to the Destruction of the American free enterprise system. (Public Service Magazine.)

## Space Heaters Take Chill Off Early Fall Days

This is the time of year when it is too early to start winter fires, yet there is a distinct chill in the morning and evening air. An electric heater or a gas radiantly fire will add much to family comfort with the friendly, cheery glow they bring to any room.

October now ranks about with June as a popular wedding month. And you'll be popular with any Newlyweds to whom you give an electrical gift. Toasters, waffle irons, sandwich grills, lamps and clocks are a few of the articles that every new home needs and uses.

Not a single case of murder occurred in the city of Rochester during 1940. Many were probably narrowly averted, however, in homes where the husbands insisted on over-worked wives running up and down stairs to turn old-fashioned water heaters on and off.

Electricity is the one and only item in the government's standard cost of living index that is cheaper now than before the last war.

For the price of a single cigarette you can buy enough electric current to bring you five of the most popular radio programs: Information Please, Take It or Leave It, Lowell Thomas, Raymond Gram Swing and Paul Sullivan.

## FREE DEMONSTRATIONS

The free cooking demonstrations by the R. G. & E. Home Service Department will be resumed on Monday, September 15 and will continue throughout the Fall and Winter months on Monday evenings at 7:30 and Wednesday afternoons at 2 o'clock, in the basement of the R. G. & E. Building at 89 East Avenue, Rochester. The schedule follows:

Week of Sept.	15	—“Simplifying Last Minute Canning and Pickling”
“ “ “	22	—“Budget Balancers”
“ “ “	29	—“A Bonus of Vitamins”
Week of Oct.	6	—“New Ways with Meat—Mr. Max Russer”
“ “ “	13	—“Let's Make Fruit Cake Fit the Budget”
“ “ “	20	—“Hurry-Up Meals for Busy Homemakers”
“ “ “	27	—“Yeast Doughs for Unusual Bread, Rolls, Kuchens”

# School Boys and Girls Need



## *Better Light for Better Sight*

Eyestrain is not a matter of age, but of seeing conditions. School children use their eyes a great deal for close work, and often eyestrain results. It is up to you parents to see that they have the proper light for studying and reading. I. E. S. Study Lamps are scientifically designed to give eye-saving light. Look for the I. E. S. tag when you buy any type of lamp.

