



# Garden Preserves Make Tasty Meals

School day lunches are with us again, as the first golden weeks of autumn tinge our gardens with frost. And as you preserve the precious results of your summer labors, you'll be happy to realize how well they'll help solve September problems of school lunches.



"Bread 'n' Jam," that old-time snack so dear to our hearts, is always good news for young appetites. And Apple Butter will rival it for goodness and energy appeal. Here's a good way to make it:

## APPLE BUTTER

- 8 qts. sliced apples
- 2 qts. sweet cider
- 4 c sugar
- 1 t allspice
- 1 t cinnamon

1. Prepare apples.
2. Boil cider until it is reduced to one-half.
3. Add apples and bring to boiling point. Place in 350° F oven and cook until thick.
4. Add sugar and spices; cook until thick and clear.
5. Pour into sterilized glasses and seal with paraffin.

A few slices of left-over meat will make lunches for the whole family when chopped and mixed with Pepper or Corn Relish. Try this recipe:

## PEPPER RELISH

- 12 green peppers
- 12 red peppers
- 12 onions
- 2 c vinegar
- 2 c sugar
- 3 T salt

1. Remove seeds from peppers and peel onions. Chop vegetables, cover with boiling water, let stand 5 minutes; drain.
2. Mix vinegar, sugar and salt. Bring to boiling point, add vegetables and boil 5 minutes.
3. Pour into hot clean jars and seal.

Bread and Butter Pickles richly deserve their name when made into crisp tempting sandwiches. Just follow this recipe:

## BREAD AND BUTTER PICKLES

- $\frac{1}{4}$  c salt
- 8 c water
- 1 qt. sliced cucumbers
- 2 large sliced onions
- 2 c vinegar
- $1\frac{1}{2}$  t mustard seed
- $1\frac{1}{2}$  c sugar
- 1 c water
- $\frac{1}{4}$  t turmeric

1. Dissolve salt in water, pour over cucumbers and onions; let stand 3 hours, then drain.
2. Mix vinegar, mustard seed, sugar and water and bring to boiling point.
3. Add cucumbers, bring to boiling point, add turmeric.
4. Pour into hot clean jars and seal.

If Winter Chutney, Tomato Conserve or Corn Relish also sound like good ideas to you, then why not call for your copy of "Food Preservation" at the Canning Center on the main floor of the Gas and Electric Building, 89 East Ave.



## SEPTEMBER FREE DEMONSTRATIONS

Free demonstrations of canning and preserving methods are being given the first four Wednesdays of September in the Home Service Kitchens on the lower floor of the Gas and Electric Building at 89 East Avenue. Demonstrations begin at 2 o'clock and the public is cordially invited.

# Winners In "R. G. & E. Messenger" Title Contest

Nearly 2,000 entries were received in the contest to get the best title for the photograph on the cover of the July issue of the R. G. & E. Messenger which showed a baby wearing Uncle Sam's hat and holding the American flag. The judges were Jane Fales, Women's Editor of the Democrat & Chronicle; Edward P. Harrison, Executive Secretary of the Rochester Ad Club and Charles L. Rumrill, head of the Rumrill Advertising Agency. They selected the following winners:

**1st prize of \$25 War Bond**  
Miss Geraldine Mattes, 2042 Clinton Ave. N.

**2nd prize of \$5 in War Stamps**  
Alphonse DiFrancesco, 99 Joiner Street

**3rd prize of \$2.50 in War Stamps**  
Miss Mary O'Connor, 50 Salina Street

We thank all contestants for their participation and our only regret is that everybody could not be a winner. The winning titles were as follows:

1st:—"Buy War Bonds to give us little guys a chance."

2nd:—"I'm holding Uncle's hat, while he settles with a rat."

3rd:—"A fella needs to be well protected these days."

## DO YOU AGREE WITH THESE?

In a recent survey the following were voted as the sweetest phrases in the English language:

I love you.  
I'll take the check.  
All is forgiven.  
It's a boy!

Conversely, the saddest phrases were voted as follows:

Your account is overdrawn.  
Please remit.  
No more gasoline.  
We'll drop in for dinner Sunday.

A wedding limousine was seen moving down Main Street a few days ago and inscribed on the back were the words: "Result of careless talk."

We've often wondered why they call Father the "head" of the family when all he does is "foot" the bills.

## Tell Us What You'd Like After the War—Postpaid Return Card Enclosed

The Rochester Gas and Electric company is preparing post-war plans in which your wants and desires are being given special attention and study. When Victory has been won and peace-time production of gas and electric household appliances has been resumed there will be new developments, improvements and changes, all designed to give the American family healthier, better and more comfortable living. We need your help as a guide to what the public really wants and are therefore enclosing a postcard with this issue of the R. G. & E. Messenger which we ask you to fill out and return to us. No postage is required nor is any signature necessary. All that we want are your opinions and suggestions as to what kind of aids to better living you would like to have after the war. Please let us know on the enclosed postpaid card.

What the future has in store for you depends largely upon what you place in store for the future.



"You mean you just want ordinary money—no ration points?"

(Public Utilities Fortnightly)

# President Russell Asks Co-Operation Of All R. G. & E. Customers in Electricity Saving Program

## TO OUR CUSTOMERS:

In order to achieve the greatest possible saving of manpower, transportation, fuel, equipment and such critical materials as tungsten, copper, steel and others the electric power companies of the United States are asking their customers to join with them in a voluntary conservation program to begin not later than September 1943. We are co-operating in this program and appeal for your help in achieving the maximum results.

The U. S. War Production Board has proclaimed that maximum war production requires the greatest possible conservation of all our resources and states that such result can best be accomplished by the voluntary co-operation of all citizens of our country in the effort. In line with this belief it has appealed for savings on all home fronts by the Office of Defense Transportation, the Petroleum Administrator for War, the Solid Fuel Administration for War, the Office of War Utilities and other government agencies.

It is pointed out by J. A. Krug, Director of the Office of War Utilities, that: "In the electric utility industry the installed generating capacity, together with capacity now under construction, is ample to meet all foreseeable electric needs, but that, it is essential to save the use of electricity wherever possible, so as to reduce directly or indirectly the demands for materials, fuel, transportation and manpower."

Following several meetings among representatives of the electric utilities of the country, a program for voluntary conservation was prepared and a pamphlet containing specific suggestions for accomplishing it have been mailed to all our Commercial and Industrial customers. Some forms of electric lighting which are useful, and even necessary in normal times for the promotion of business, can be curtailed for the overall good of the war effort. I'm sure that all of us are willing to make this sacrifice—we in the loss of revenue and you, our customers, in the temporary loss of a valuable service and a business aid.

It is our hope that through this conservation program we may, together, contribute to a speedier victory and hasten the day when these and other war measures may be terminated and all normal uses of electricity restored.

Sincerely  
HERMAN RUSSELL,  
*President.*

Commercial and Industrial lighting affected by the conservation program includes indoor and outdoor advertising signs and displays, decorative and ornamental lighting, show window lighting, marquee lighting, outdoor business lighting, general interior lighting, show case lighting and air conditioning. A pamphlet giving detailed suggestions for saving in these fields is available at all of our offices.

Residential consumers are asked to save electricity by using only what they need for proper light and safety and the opera-

tion of essential household appliances. It is pointed out that no effort should be made to curtail necessary military, aviation or police lighting, nor lighting essential to public health, safety, eye conservation, transportation and production purposes. Because the government regards outdoor recreational activities as essential for wartime morale, the use of electricity in this field is not discouraged. However any economies that can be effected in any use of electric service without impairment of function are urged and encouraged.