

**R. G. and E.  
MONTHLY  
MESSENGER  
NOVEMBER, 1945**



# Menus and Recipes for Thanksgiving

America has abundant reason to be thankful this year. Many families will be re-united for the first time in several years and others will be happy in the knowledge that their boys will soon be home. The blessings of peace and freedom from the devastation of war make it particularly fitting that Thanksgiving Day of 1945 be made an occasion for manifestations of gratitude to the Divine Providence that has protected us.

Good food and good fellowship, of course, are traditional with America's observance of Thanksgiving and our Home Service Department wants to do its part in adding to the joyousness of the day. Because Thanksgiving comes early this year some of our customers will not receive their copy of the Messenger until after the holiday. However, the ideas will still serve for the Christmas holidays. The menu and recipes follow:

## Thanksgiving Dinner Menu

Grapefruit Cup  
Roast Turkey — Stuffing — Giblet Gravy  
Glazed Sweet Potatoes  
Red Cabbage and Pineapple Salad  
Broccoli with Hollandaise Sauce  
Cranberry Sauce Stuffed Celery Tray  
Sally Lunn  
Plantation Eggnog Pie  
Hot Spiced Grape Juice

## Directions for Roasting Turkey

1. Clean, stuff and truss turkey; weigh; rub with vegetable shortening. The turkey may be stored in the refrigerator over night at this point.
2. Place turkey breast down on rack in roasting pan. Do not cover. Do not sear. Do not add any water.
3. Place in 350° F oven and roast according to weight:  
20 min. per lb. up to 10 lbs.  
18 min. per lb. up to 15 lbs.  
15 min. per lb. up to 20 lbs.

For turkeys of 20 lbs. and over, 5 hours roasting is usually sufficient. If turkey is very tender after roasting 2 hours, reduce temperature to 325° F and complete roasting at this temperature.

**CHICKEN:** Follow directions above. Allow 35 min. per lb. at 350° F.

**DUCK:** Allow 25-30 minutes per lb. at 350° F.

**GOOSE:** Allow 25-30 minutes per lb. at 350° F.

## Cranberry Sauce

1 c corn syrup      1 c water  
1 c orange marmalade      4 c cranberries

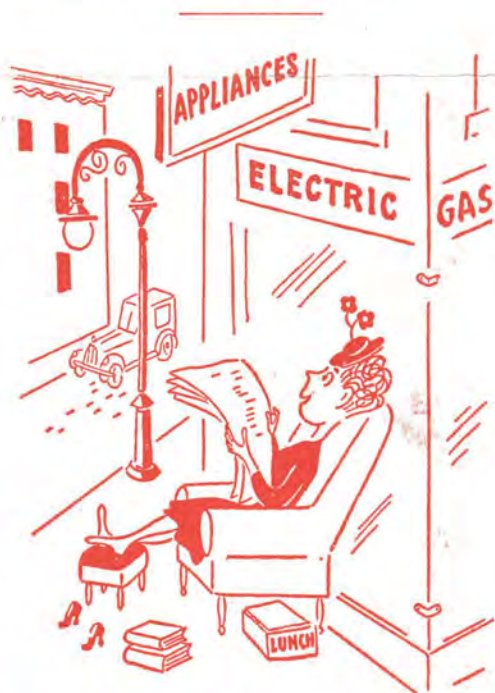
1. Combine corn syrup marmalade and water and bring to a boil.
2. Add cranberries which have been picked over and washed. Cook 10 minutes without stirring until cranberry skins have popped. Makes 1 quart of jellied sauce.

## Never-Fail Hollandaise Sauce

2 T butter      ½ c butter  
2 T flour      ⅞ t pepper  
¾ c milk      1 T lemon juice  
½ t salt      Few grains cayenne  
2 egg yolks

1. Melt 2 T butter, add flour and cook until frothy.
2. Add milk and salt; heat just to the boiling point.
3. Add slightly beaten egg yolks and place over hot water. Add butter bit by bit, stirring constantly. Add pepper and lemon juice.

Other recipes for the Thanksgiving dinner will be furnished on request.



"I'm going to be first in line for those beautiful new electric and gas appliances."

# Says Taxpayers Will Pay Staggering Losses

**TVA HAS BEEN CALLED** the greatest social experiment of all time. It represents the first step toward state socialism in the United States. TVA has been the sparkplug for a Federal power development program in line with the Russian idea of socialized industry.

With the full power of government propaganda behind it, TVA has been able to publicize its activities in such a way as to make the public think it is a financial success, providing effective flood control and a dependable power supply from the same dam, and contributing its share of tax funds necessary to maintain government.

If government can go into the power business as it has done in TVA, charge itself practically no interest and only one-fourth of its share of taxes, and then sell power below the true cost of production, why not do the same in the dairy, bread, shoe, or any other business? If we are to have state socialism, why stop half way?

The nation's rivers can be developed for flood control, irrigation, etc., with power as a by-product, by the government as public projects without socializing any industry, and for a fraction of the cost to the taxpayers. The people do not yet realize the natural consequences of government taking over the operation of a basic industry such as light and power.

The nation's electric light and power industry has never failed to be ahead of public demand for its service. But today it finds itself faced with a well-organized Federal program for development of public power plants to completely blanket the nation.

If TVA paid interest and taxes equally with private enterprise, it would be a gigantic financial failure. If government is to finance a string of TVAs, the initial cost and the annual loss to taxpayers will be staggering at a time when government should practice every possible postwar economy, and encourage in every manner taxpaying enterprises.

In 1944, the private electric light and power industry paid \$700,000,000 in taxes, and the Federal government, which is urged to build tax-exempt socialized plants to destroy the highly-taxed private industry, took \$480,000,000 as its share.

Aside from the iniquity of establishing state socialism in a land of free enterprise, the tax question alone should block further development of tax-exempt Federal power plants. — (Clarksburg W. Va. Telegram)

## CHRISTMAS COOKIE FAIR FIRST WEEK OF DECEMBER

"And it's heigh-ho, come to the fair." We're talking about the Cookie Fair that will be held in the Home Service Department of the Rochester Gas and Electric the first week in December. Christmas cookies old and new, traditional American and cookies from other lands — you'll see them all in the Home Service Department the week of December 3.

There will be three afternoon and three evening demonstrations on cookie making, during that week. However, you can come to the Home Service Department any time during the week and see the cookies mixed, baked and decorated. You'll find the answer here to all your questions and problems on Christmas cookies.

The schedule of demonstrations at 2 and 7:30 P. M. follows:

- Dec. 5—Cut-Out Cookies
- Dec. 6—Fancy Cookies
- Dec. 7—Butter Cookies

If you can't come in send for our holiday folder of Christmas Cookie Recipes and Traditional Goodies.



"The R. G. & E. Home Service told me to beat twelve eggs separately but it takes an awful lot of bowls."\*\*

Say kind things. Nobody resents them.

\*\* For the benefit of male readers who may not recognize the bride's dilemma to "beat eggs separately" means to beat yolks and whites separately.

# Dealers Giving Free 100-Watt Bulb With Every Carton of 9 Assorted Bulbs

All dealers and stores in this area selling electric light bulbs have joined in a campaign to see that the community is properly illuminated as the boys come home. In order to fill empty lamp sockets they are offering to give away one 100-watt bulb with every carton of nine assorted bulbs.

The special assortment which regularly sells for \$1.00, plus federal tax, contains four 40-watt, three 60-watt and two 100-watt bulbs. You purchase these from any dealer or store at the regular price of \$1.00 (plus tax) for the nine bulbs and he will give you an extra 100-watt bulb without charge. Here's a chance to stock up at a bargain price. The offer expires November 30th so see your dealer and get your carton of electric light bulbs today.

Better light means better sight. Better light adds to the comfort and safety of the whole family. Better light is just about the cheapest thing you can buy today. Make sure that the lamps in your home have a light bulb in every socket and be sure to get that extra bulb free when you purchase your carton of nine assorted bulbs.



**HEY MA!  
100-WATT BULB  
GIVEN  
AWAY**

When You Buy Nine  
See your nearest dealer  
today. Buy nine bulbs at  
regular prices and get a  
100-watt bulb without  
charge.

## Home Service Broadcast

Home Service news will be heard each Monday, Wednesday and Friday on the Women Only program on WHAM from 9:00 to 9:30 A. M. Listen to this program for announcements of demonstrations and new recipe sheets, as well as up-to-the-minute information on lighting, laundry, and care of equipment.

## Hear Nelson Eddy Sundays

Hear Nelson Eddy and his fine program over Station WHEC every Sunday afternoon at 4:30 P. M. This program is sponsored by the R. G. & E. and 169 other business managed electric light and power companies. It is heard over the entire Columbia network and communities remote from WHEC can pick it up through nearer stations.

About the only thing that can be achieved without effort is . . . failure.

The really smart man is the fellow who makes every other man feel smart.

## SEALED TINS OF FOOD

### FOR SERVICE MEN MAKE

### HIT; WE'LL CONTINUE IT

Because of the great demand from our customers, the Home Service Department will continue sealing and processing food in tin cans for packages to service men and women. This will be done on THURSDAY AFTERNOONS ONLY, by appointment. You will be able to get tin cans at the Home Service Department at cost, 3c each. Follow directions for preparing the food at home, and return the cans for sealing and processing at the Home Service Department.