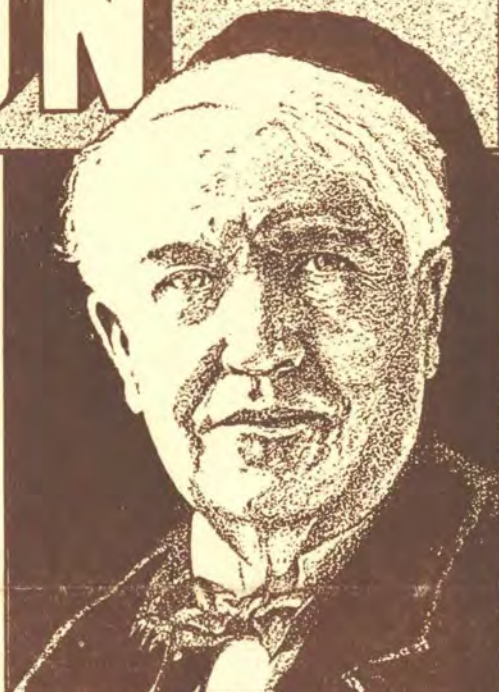


EDISON



He made the world

BRIGHTER

1847

1947



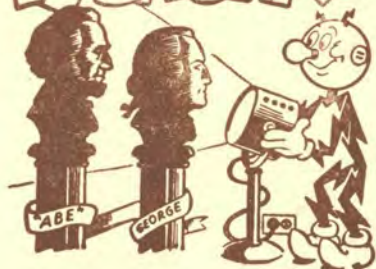
CENTENNIAL

R. G. and E.
MONTHLY
MESSENGER

FEBRUARY
1947

Speed Up Meals With Prepared Foods

FEBRUARY



Speed has come to the dinner table in the form of new foods on the grocer's shelves. They are nothing short of amazing when it comes to ease and speed of preparation. Last minute dinner guests hold no terrors for the housewife who is acquainted with these quickly prepared foods.

There's nothing new about the idea of having an emergency shelf of packaged and canned foods handy when hearty food is needed in a hurry but it's still a very practical one. Tuna Fish and Noodles can be prepared simply from foods on the shelf. Round out the menu with a lettuce and grapefruit salad and frozen limas from your locker or the corner store—or better still, from your home freezer. Make muffins, biscuits or popovers from a packaged mix, and serve ice cream with chocolate sauce for dessert.

TUNA AND NOODLE CASSEROLE

Temp.: 350° F. Time: 20 minutes

- ½ lb. wide noodles
 - 1 can tuna fish
 - 1½ c cream of mushroom soup or white sauce
 - ¼ c chopped green pepper
 - 2 slices toast
 - ½ c grated cheese
1. Cook noodles about 8 minutes in boiling salted water.
 2. Arrange half the noodles in the bottom of a greased casserole dish. Add 2 T green pepper. Arrange flaked fish over noodles. Top with remaining noodles and green pepper and pour over mushroom soup.
 3. Cut toast in cubes and scatter over top with grated cheese.
 4. Bake in preheated oven.

A very practical way of saving nickels and dimes on the food budget is to make your own biscuit mix. This is one of our oldest and most used recipes, and we give it again, for those who have not become acquainted with it.

BISCUIT MIX

8 c all-purpose flour 4 t salt
½ c baking powder 1¼ c shortening

1. Mix and sift flour, baking powder and salt.
2. Cut in shortening until mixture looks like cornmeal.
3. Cover and place in automatic refrigerator to be used as desired.

BISCUITS

Temp.: 450° F. Time: 10-12 minutes
2 c biscuit mix ¾ c milk

1. Add milk to biscuit mix and stir until blended.
2. Turn out on lightly floured board and knead ½ minute.
3. Pat out ½" thick and cut with floured cutter.
4. Place on cookie sheet. Bake in preheated oven.

Schedule of Free Demonstrations

Our Spring Series of demonstrations will feature the newest and latest time savers in the preparation of basic recipes. Demonstrations are held each Wednesday afternoon and evening at 2:00 and 7:30 o'clock in the Home Service Auditorium at 89 East Ave., Rochester. We give you a cordial invitation to come to all of these free demonstrations.

Here's the schedule:

- March 5: New Cookies
- March 12: Basic Dinner Menus
- March 19: Cakes
- March 26: Rolls and Kuchens
- April 2: A Very Special Dinner Menu
- April 9: Delicious Meat Dishes
- April 16: Pastry and Pies
- April 23: Salads and Salad Dressings
- April 30: Casseroles for all Occasions

The series of Demonstrations on Entertaining continues this month as follows:

- February 12: Picture Food for Parties
- February 19: Evening Snacks
- February 26: Dress Up Your Favorite Dinner Menu

Dieting is the triumph of mind over platter.

Edison Institute Claims TVA Has Cost Taxpayers \$95,000,000 To Operate

The Edison Electric Institute, a trade organization representing the business-managed electric power companies, which provide nearly 80 per cent of the nation's electricity, has issued an analysis of the Tennessee Valley Authority (TVA) that flatly contradicts claims of profitable operations. According to the E.E.I., in a story in the New York Times, the TVA has hidden its power costs in other activities, such as forest and mineral developments, recreation, sanitation and wild life and has operated at a loss of \$95,000,000 since its inception in 1934. (It cost the taxpayers about \$800,000,000 to build the TVA.)

Of the \$95,000,000 deficit the sum of \$88,000,000, the E.E.I. alleges, represents money paid out by the taxpayers as interest on the

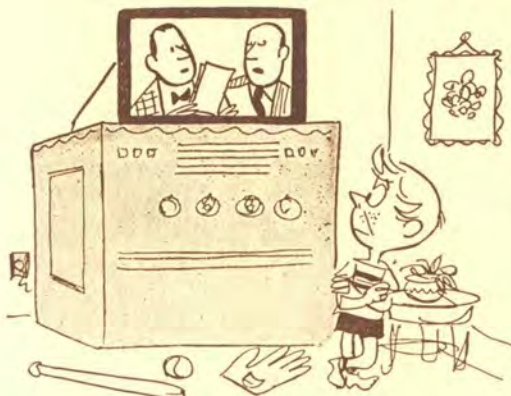
money actually advanced by the Federal Treasury to TVA. Instead of a profit for 1946, as set forth glowingly by TVA in its latest report, the Edison organization charges that there was actually an overall loss of \$8,041,000. Even in 1945, when the Valley was working full blast on war orders, the TVA failed by almost \$5,000,000 to earn the interest which the U. S. Treasury actually paid out in its behalf, the Edison Institute declares.

The E.E.I. has long maintained that TVA does not pay its way and that its customers in the Tennessee Valley area are getting cheaper electricity and certain social benefits at the expense of taxpayers in other parts of the country.

"HOUR OF CHARM" POPULAR WITH RADIO LISTENERS

"The Hour of Charm," the program sponsored by the R.G.&E. and 170 other electric power companies ranks well up among the musical shows. Tune it in every Sunday at 4:30 over Station WHEC, Rochester, and enjoy a half hour of delightful instrumental and vocal entertainment, including Evelyn and her Magic Violin and Phil Spitalny's All-Girl orchestra.

DISILLUSIONMENT



"Cuss yo' hide, you red varmint, did yo' all think tuh double-cross Texas Slim?" "Ugh, Yellow Horse not afraid um white man . . ."

"HE MADE THE WORLD BRIGHTER"

The one hundredth anniversary of the birth of Thomas Edison is being observed throughout the nation this year. The great inventive genius was born on February 11th, 1837 and died October 18th, 1931. He is generally credited with having made more contributions to better living, particularly in the field of electricity, than any other American. It can truly be said of him, that in more ways than light: "He made the world brighter."

Among Edison's inventions were the electric light, the phonograph, the motion picture camera, the stock ticker, a system for generating and distributing electric current and more than 1100 other things. In Rochester Edison's Centennial is being observed with displays of posters in the schools, a public dinner, newspaper articles and in various other ways. Thomas H. Yawger, consulting engineer of Rochester Gas and Electric, began his career in 1886 at the first Edison plant in Rochester, located near Exchange Street and the Erie Canal.

Gossip is anything that goes in one ear and over the back fence.

A Communist is a person who has failed in his efforts to be a Capitalist.

How to Read Gas and Electric Meters



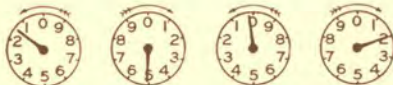
Many customers like to read their own meters in order to control the amount of electricity and gas they use. Gas meters usually have three dials and electric meters, four dials. Gas meters also have a small "Test" dial which is not used in reading amount of consumption. When reading start with the right hand dial and count the last figure that has actually been passed by the pointer. For example:

GAS METER



The reading is 389.

ELECTRIC METER



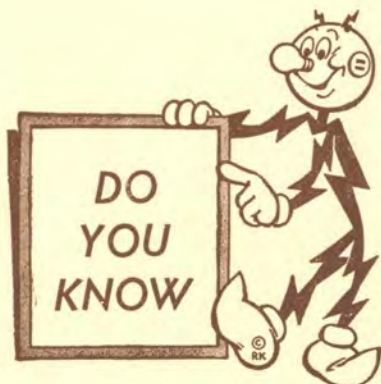
The reading is 1,502.

To determine the amount used subtract the last previous reading. The difference will be the number of hundred cubic feet units of gas or kilowatt hours of electricity used during that period.

(From the booklet "Some Things You Should Know About R.G.&E. Service")

FREE COOKERY LESSONS FOR BRIDES

Watch the daily newspapers for announcement regarding the series of six lessons in cookery for brides and other homemakers. They will be given by the R.G.&E. Home Service Department and if you are interested you can call Main 7070 now and register for the course. There is no charge.



... that cutters in electric shavers make as many as 12,000,000 shaving motions a minute?

... that the universe will always contain the identical amount of electricity it had at its creation? This tenet was established by Ben Franklin 200 years ago and is still accepted.

... that tungsten filaments 99 and 44/100 per cent pure are rejected in the manufacture of light bulbs? The rating must be at least 99 and 99/100 per cent.

... this trick for removing slightly scorched places from white shirts? Dampen the spots and leave the cloth beneath the ultra violet rays of a sun lamp for ten minutes.

... Strands of radio-opaque fiber glass yarn now are incorporated in surgical sponges? The reason is, if a sponge is accidentally left in a wound it may be detected by X-ray.