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Rochester

TV
Guide

ROCHESTER'S *Official* TV
PROGRAM & NEWS GUIDE

WEEK OF FEBRUARY 3-9, 1951



JIMMY O'FLYNN - - - "Which Camera Am I On?"

Bored by the Colossal? Spoiled by the Magnificent?



EDDIE CANTOR



MARTIN & LEWIS

No matter. You'll still be as thrilled as the first time you saw television when you catch the wonderful

COLGATE COMEDY HOUR

Sundays — 8:00 P. M.

starring Eddie Cantor, Martin & Lewis, Abbott & Costello, and other TOP stars—the cream of the TV crop! Don't miss it!



And see your grocer for the TOP Colgate products—Palmolive, Ajax Cleanser, Halo Shampoo, and Colgate Dental Cream.

WHAM-TV

CHANNEL 6

JIMMY O'FLYNN

"Born With a College Education"

By Ralph Collier

In this city of Rochester, there are less than a hundred local persons who could be dropped, by parachute into any part of the city and be instantly recognized, but six year old Jimmy O'Flynn is one of them.

During the past year, Jimmy's appearances on my weekly Television program, have made him one of Rochester's favorite people and one of WHAM-TV's top-flite stars.

And even though he's a veteran of a long list of shows and public appearances, Jimmy today isn't the least impressed with his star status. He's really more interested in a long range ambition. "I want to grow up and be a banker." His reason? "I like to handle money." That's the way Jimmy tells it.

When he's before a Television camera Jimmy O'Flynn is a serious minded professional — always ready to do his very best in the true tradition of show business. In real life Jimmy is the happiest of youngsters, with the average boy's interest. He's full of fun, and a source of constant pleasure to his parents, Chuck and Lou O'Flynn.

But maybe we'd better go back a year, to the days when "Ask The Kids" was in preparation, as a TV show.

We auditioned literally hundreds of youngsters from all over the city — with all kinds of talent and all kinds of ability, and many of them you've seen week after week on the show.

But Jimmy, from the start, in fact from the first time he was auditioned, was a standout. And each week he's become more of a television personality and each week he takes it all in his stride. That's the most amazing part to those of us who work with him.



"Personality . . . Ph. D."

He's grown into his celebrity status beautifully and happily and even though he's only six, is easy to work with in the difficult business of TV. You've heard all about Jimmy O'Flynn's talents as a showman, but away from the TV studio, Jimmy is a typical American boy.

He's one of the most intensive hobbyists in the city—at only six. But he's still man enough to admit his short-

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ROCHESTER TV GUIDE

Rochester's Official TV Program
and News Magazine

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No. 2

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Trying Moments With The WHAM-TV Camera Crews

Thirty seconds to air time when trouble struck.

A camera monitor "dead" in Studio "A" control room, the large television auditorium at Rochester Radio City. Unless repairs were made in half a minute, there would be no program.

On stage a nervous cast chewed their knuckles, and while more than \$100,000 worth of highly technical equipment marked time, cool headed engineers hurried to pin-point the source of trouble.

Six seconds to air. Five. Four. Three. Two. One. . . .

A red "Go Ahead" light flashed on. The music starts, the audience applauds, and the show goes on. In the space of time it would take you to tie your necktie the trouble has been spotted and repaired.

The cause: one burned out condenser; value 20 cents.

Such eleventh hour emergencies seldom rattle the technical crews who daily air the many shows originating locally. TV, they say, is just one constant check against possible trouble. You have to be smarter than the miles of cable, the hundreds of switches and knobs, the thousands of tubes and gadgets that pack the equipment — or you're licked.

Camera crews work together as a team. WHAM-TV's five-night-a-week squad consists of the following men: Charles Snyder and Elmer Grabb alternate duties as Technical Director or Video Engineer; Norman Serles and Donald Poole handle the cameras; Bernard Lynch controls the sound pick up as Audio Engineer; Richard Reber swings the boom mike; and Birdsall (Bum) Holly acts as technical Floor Man.



TECHNICAL CONTROL CREW

Left to Right: Bernie Lynch, Elmer Grabb, Charlie Snyder.

Snyder, who has been at WHAM for 21 years works closely with the producer assigned to the show. The producer's job is to call for desired camera shots, and when he has this picture on his "preview" monitor, he orders Snyder to "Take it." Snyder, by pushing various buttons and switches assigned to the show's cameras, sends the picture up to Pinnacle Hill where it is broadcast to area receiving sets. Sounds like an easy job? It might be — if there weren't six monitors to watch, and at the same time fire out various instructions to the floor crew over the intercom.

Elmer Grabb, when he acts as Video Engineer, is the last man to adjust the quality of the picture before it reaches your home set. Focus, contrast, brightness, symmetry, shading and gain all receive his expert touch. He also sets up and directs the light-

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LIGHTS OUT With Frank Gallop

"NO", kiddies. That isn't Frankenstein's brother staring out at you. That's a former stock exchange bond salesman that got into radio because one of his customers complained about an announcer on a sponsored show. And in 1934, Frank Gallop won an audition and went to work at a Boston radio station after working hours. And now you see him each Monday night at 9 P. M. as the narrator of the NBC thriller, "*Lights Out*".

Gallop is also to be heard on the air during the afternoon as the soapy voiced announcer leading us in and out of the life of "*Stella Dallas*", queen of the soap operas.

You'd never guess it from the picture, but Frank Gallop used to have a reputation as the most dignified announcer in radio. That was in the days when he announced the weekly concerts of the *New York Philharmonic*.

It must have been about four years ago that the TV itch got him, because he went to work on the *Milton Berle* radio show. Even then "Uncle Milty" was messing around in TV and the disease was catching. So Gallop got into television, and now his eyes, and his deep chilly voice bring you added thrills from corpses littering the stage after a session with the "*Lights Out*".

Gallop was born in Boston which probably accounts for his ultra cultured accent. Then into the stock and bond business after schooling until radio beckoned 16 years ago. He's a bachelor, incidentally, and like most single men fancies himself a good cook. But he wouldn't reveal to the Rochester TV Guide what his favorite recipe was. "You'll have to marry me to find out", and there's just no one available here now for the job.



Grrrrr-----

Like many people in the new medium of television, Gallop is still fascinated by the technical side of the programs he appears on. But the idea of the staring eyes, and the weird facial makeup is his own. That came, he says, from a longtime membership in two famous actor's clubs, "The Friars" and the "Lambs".

"When I'm bothered about a technical acting problem, there are men in the clubs who've been on the stage for more years than I've been alive, and they're always ready to help out."

Gallop has one favorite sport—golf. And he'll do almost anything to drive up to Connecticut for a game on a pleasant afternoon. That's when his radio and TV commitments permit it.

The rest of the time he soothes us on *Stella Dallas*, as he's been doing for the past 8 years, and scares us on "*Lights Out*".

PHILCO Television Playhouse

Each Sunday night at 9 P. M., since 1948, thousands of TV fans over the nation have settled back in their chairs for a full hour of drama. And the *Philco Television Playhouse* is still going strong. The series started way back then with "*Dinner at Eight*", and since then about 200 plays have been shown. That first season concentrated on hit Broadway plays of past years, and many of the original stars did their original roles.

Then it was a switch to adaptations of best selling novels, and this season there's been just about everything — from short stories to full length biographies.

One of the most famous of those biographies was "*The Life of Vincent Van Gogh*", last November, starring Everett Sloan seen here as the famed painter.



Everett Sloane as "Vincent Van Gogh"

Fred Coe is the producer on the show and his is the major job of lining up talent to match the scheduled plays. That matching up process starts several weeks in advance of the show, and by the time rehearsal calls tick around on Monday morning, the week before the performance, most of the actors have their parts already memorized.

An hour television drama means a great deal more than merely remembering lines. There are camera angles, stage business, positions, costumes changes, special effects, makeup problems, and a host of other things to worry about.

Helping the producer get all these things ready are a host of directors, floor managers, prop crews, technical directors and lighting experts. Actors for the "*Playhouse*" are rehearsed in a regular 8 hour day, Monday through Friday, with longer rehearsals on the Saturday and Sunday before the show. For that one hour on camera, at least 75 hours of solid rehearsal time are required.

Now we've got the show ready to roll—actors are all set, and the music is especially written. Scenery has been built, sometimes weeks in advance, and sometimes hours before the actual camerawork starts. But now this vast array of highly-skilled talent stands poised to start the program. In another studio the commercials are marking time to the tick of a stop watch.

Then the red light glows. Tonight's drama is on the air.

The producer, Fred Coe, has a regular schedule for the kind of plays to be presented. They range from stark psychological studies and period pieces, to melodrama, satire and comedy.

"We try to mix them up enough to give some kind of a balance", said Coe. "There are some listeners that like one kind, and others that prefer something different.

All the new staging and engineering developments in the expanding Television medium have been used by *Philco Playhouse*. And its plays have set the pattern for elaborate, heavily budgeted programs on the air. Just what it costs is a top secret in the industry, but the guesses range upwards from \$25,000 a week.

WHAM-TV

SATURDAY

February 3, 1951

- 8:00—Test Pattern
11:25—Billboard
11:30—Acrobat Ranch (ABC) — Western Circus with Jack Stilwell, Billy and Valerie Alberts
12:00—Two Girls Named Smith (ABC)—Dramatic feature stars Peggy Ann Garner
12:30—I Cover Times Square (ABC) — People and Places
1:00—Big Top (CBS)—The Circus
2:00—American Air Forum (NBC)
2:30—Mrs. Roosevelt Meets the Public
3:00—Super Circus (ABC) — with Claude Kirchner and Mary Hartline
3:30—Morton Downey (CBS)
4:00—Hopalong Cassidy (NBC)—Cowboy Film
5:00—TV Teen Club (ABC)—Paul White-man and Nancy Lewis
5:30—The Nature of Things—Dr. Roy K. Marshall
5:45—Basketball Ratings—with Dick Dunkel
6:00—Cisco Kid—Wild West Serial
6:30—Top Views in Sports (CBS)
6:45—Hollywood Line—Visiting the Homes of the Stars
7:00—Cavalcade of Bands (Dumont)
8:00—Jack Carter Show (NBC)—Comedy Variety
9:00—Your Show of Shows (NBC)—Sid Caesar and Imogene Coca—Variety Program
10:30—Wrestling from Chicago with Russ Davis
11:30—Air Flyte Theatre (CBS)—Drama
12:00—Boxing (CBS)
12:45—News
12:50—Tomorrow's Programs

RTV

John Cameron Swayze is one Kansas farm boy who's shaken the dust of the prairies off his feet—in no uncertain manner. His favorite pastime is sailing, and he has a large yacht which he operates on Long Island Sound.

CABLE CHATTER

Don't go to the studio of "Toast of the Town" and holler for someone named "Ray". Half the production staff are named Ray, and all answer to the name at the first chance.

RTV

Two former WHAM-TV camera men are now in New York City working on network Television shows. George Rimmelman is one, and the other has the well known name of Benjamin Franklin. They both report that working in New York TV is fun, but they'd still rather be in a smaller place where everyone calls them by their first name.

RTV

John Kiernan, the man who tells all about nature each week over "Kiernan's Kaleidoscope" is a former sports writer. His nature studies were hobbies for many years until he quit newspaper work to retire. Then it was back into harness again to write a regular New York Column on nature. One of Kiernan's habits is quite unnerving to many of his friends. He speaks Latin, and for a joke, lapses into the language every once in a while during conversations.

RTV

Although television sets with screens as small as 7" were sold just a few years ago, the first commercial sets ever placed on the market had 14" screens. They were made in 1939.

WHAM-TV Camera Crews

Continued from Page 4

ing effects for all local programs. Elmer has been with WHAM for 17 years.

Bernie Lynch, audio engineer, works from the control room with Snyder and Grabb. He adjusts the quality and volume of all talk, music or other sound. And with sometimes as many as eight mikes open on stage, he has his problems, too.



Camermen, Don Poole and Norm Serles.
Floorman, Grant Johnston.

The camera team of Don Poole and Norm Serles have both been schooled in the photography aspect of TV. Don, who has been at WHAM-TV for two years and who's home is Buffalo, attended school in Chicago in 1948. He had hoped to become a music teacher, but swung to TV as a more exciting career. Even so, he has racked up quite a reputation around the station as the poor man's Paderewski. The first eight bars of "Claire de Lune" that he plays while running a pre-show audio check are now legend.

Searles, native Rochesterian, took his TV training in New York City. Like Poole, his forearms are fast developing that "Mr. America" look from

pushing the heavy three-wheeled cameras over the set.

Dick Reber, boom man, has the frustrating job of following the program talent about stage with his extended mike. The mike, incidentally, is never supposed to show in the picture, and one night the camera crew decided to play a little joke on him. Just before air time, they glued a note to the boom mike which read: "*This Boom Appears thru The Courtesy of Dick Reber.*" Needless to say, there was no mike in the picture that night.



Dick Reber on the Boom Mike.

"Bum" Holly, the crew's technical Floor Man, began work at the station 20 years ago. A former president of the Rochester Camera Club and currently rabid seaplane pilot, he brings to local TV the speed of aviation coupled with the skilled know-how of photography. He needs both when handling lights, props, backdrops and special effects at a breakneck speed. Few, except Holly, would know that buttermilk, when sprayed on highly polished jewelry or glassware, makes it acceptable to TV's discriminating eye.

Being a camera crew member is no "soft touch" in the words of the boys. But it does have one definite advantage. When a program ends, the camera crew are always closest to the left-over commercials. Cake, cookies, milk or spiced sausage seem to set well after a hot half hour under the lights.

SUNDAY

February 4, 1951

- 10:00—Test Pattern
 12:00—Ranger Joe (ABC) — Children's Variety Program
 12:15—Film
 12:30—Blind Date (ABC) — Six College Boys Compete via Telephone for Three Beautiful Models — Arlene Francis, emcee.
 1:00—Godfrey's Talent Scouts (CBS)
 1:30—Star Time (Dumont)—John Conte, Francis Langford, Lew Parker
 2:30—Stu Erwin Show (ABC)
 3:00—Chance of a Lifetime (ABC)—Quizmaster John Reed King and Contestants; Dick Collier, comedian; Russel Arms and Liza Palmer, Song and Dance Team
 3:30—Gabby Hayes Show (NBC)—Cowboy Tales
 4:00—One Man's Family (NBC)
 4:30—Showtime USA (ABC)—Variety Program; Broadway Stars
 5:00—Super Circus (ABC)—Claude Kirchner, Mary Hortline, Clown "Scampy"
 5:30—Story Theatre—Barry Fitzgerald Tells Stories by Famous Authors
 6:00—Telenews Weekly
 6:25—Vienna Philharmonic — Orchestra
 6:43—Public Prosecutor—Drama
 7:00—Paul Whiteman Revue (ABC) — Variety Show with Earl Wrightson, Baritone; Mimi Benzell; Vocal and Dance Groups
 7:30—This Is Show Business (CBS)—Panel of Experts and Variety Entertainment, Clifton Fadiman, host, Abe Burrows, George Kaufman, with Guests
 8:00—Comedy Hour (NBC)—Martin and Lewis Comedians
 9:00—Philco TV Playhouse (NBC)
 10:00—Celebrity Time (CBS) — Conrad Nagel, emcee; Variety Quiz
 10:30—Who Said That? (NBC)
 11:00—Hands of Mystery (Dumont)—Crime Stories
 11:30—Teller of Tales (CBS) — Somerset Maugham Stories
 12:00—News—Local, National, International

Did You Know? . . .

Eddie Cantor, star of the Colgate Comedy Hour, (8 P. M. Sunday) has been president of every actors association except the Catholic Actors Guild. And he was vice-president of that. "Mr. Showbusiness" himself has received enough awards during his long career in the public eye to cover the walls of many good sized TV studios.

RTV

Alan Young and his writers aren't going to get ulcers if they can help it. They write the show in an apartment hideaway each week. And they rented the apartment with the clause that they'd never have to install a phone.

RTV

When Groucho Marx was a boy, he and his brothers travelled all over with their mother in a vaudeville act. The kids travelled half fare until one day a conductor found one of them shaving and Groucho smoking a cigar. When the conductor complained, Mrs. Marx blandly remarked, "They grow so fast."

RTV

Worthington Miner, CBS-TV "Studio One" producer is an architectural hobbyist. He built his own Connecticut home.

RTV

Nobody has to tell Ben Grauer that the TV camera is a sharp observer. Recently while doing a special events telecast from New York, his eye stopped in the middle of it for a split second to admire a pretty girl. The camera caught it and since then everyone who's commented on his telecast has kidded Ben about his "roving eye."

WE THE PEOPLE

The most dignified and respected men in the world are probably the nine justices of the United States Supreme Court. It's hard to believe that one of the justices would ever step off the bench to appear on a television show, and even harder to think that he would appear as an actor in a spy drama.

And yet that's just what happened not long ago on *WE THE PEOPLE* when Justice William O. Douglas made his television debut.

Justice Douglas appeared as the key figure in a spy ring, imagined by the Soviet government, and acted the part of a mysterious agent called "X".



Celeste Holm — Dan Seymour

But that's not really unusual when you consider that such things are happening all the time on *WE THE PEOPLE*. Dan Seymour, the emcee, gets the inside stories of the lives of people we all read about. Each Friday night at 8:30 they appear on television.

The range of stories is from the ridiculous to the unbelievable. There was

the man who is spending his life looking for a perfect steak, and has eaten several thousand trying to find just the right one. He ate a steak on the show, and while it wasn't the perfect one he was after, he said it was almost just right.

Then there was the family in New York City looking for an apartment. Not an ordinary family, either. This family is doomed to die from a disease called muscular dystrophy, and came to Seymour to get an apartment. It had to fit very particular medical specifications, and they had been looking for weeks. (P. S. They finally got it.)

Movie actresses, actors and stage personalities appear on the show, but not for personal publicity. Just like Celeste Holm, they are promoting a pet charity or hobby, and want the world to know about it.

As you may have guessed, the title of the show, *WE THE PEOPLE*, comes from the Declaration of Independence. And it's about people, famous and unknown. Featured on some of the broadcasts have been such persons as Jack Dempsey, General George C. Marshall, Jim Thorpe, Charles Boyer, John Kiernan, Paul G. Hoffman, and many others.

Incidentally, *WE THE PEOPLE* was the first network program to conduct a simulcast show on a permanent basis, starting on NBC in 1949. Dan Seymour, who has been called the announcer with the "friendliest voice in the world," is the program host.

The Oscar Bradley orchestra, associated with the Gulf Oil Company who have been sponsors of the program, provides the music.

But the people of the United States, and of the world, really, provide the stories and human interest which make this show so unique and outstanding.

WHAM-TV**MONDAY**

February 5, 1951

- 8:00—Test Pattern
 1:55—Billboard
 2:00—Gary Moore Show (CBS)—Comedy Variety Show
 2:30—First 100 Years (CBS) — Daytime Serial Starring Jimmy Lydon, Olive Stacey
 2:45—Faye Emerson Interviews
 3:00—Vacation Wonderland
 3:30—Bert Parks Show (NBC)
 4:00—Kate Smith Hour (NBC)—Song and Variety
 5:00—NBC Comics (NBC) — The Funny-page of TV
 5:15—Gabby Hayes (NBC)—The bearded Man of the Range
 5:30—Howdy Doody (NBC)—Bob Smith and His Friends
 6:00—Perry Como (CBS) — Mr. Como Sings
 6:15—News (Blue Boy Dairy)—Up to the Minute News
 6:30—Mohawk Showroom (NBC)—Roberta Quinlan Songstress
 6:45—Tower Clock Time — Louise Wilson Helps You Shop by TV
 7:00—Kukla, Fran and Ollie (NBC) — Puppets, Humans, Song and Story
 7:30—Melody Moods—Musical
 7:45—Camel News Caravan (NBC) — Today's News Today
 8:00—Lux Video Theatre (CBS)—The Best In Drama
 8:30—Speak Up (Columbia Music)—Rochester's Local Press Conference of TV
 9:00—Lights Out (NBC)—This Will Chill You
 9:30—John Kieran — Rambles Thru the World of Nature
 9:45—Strange Adventure—Mystery
 10:00—Studio One (CBS)—Top-flite Drama
 11:00—Telenews Daily—News In Review
 11:15—Broadway Open House (NBC) — Variety
 12:00—Tomorrow's Programs

The New York Picture

by Bernard Ryan, Jr.

"The Man Who Shoots the Stars"

New York, N. Y. — Many of you who have been out to Rochester Radio City to watch a television broadcast will remember cameraman Ben Franklin, a good-natured young man with a bushy wave of blond hair. Last October, Ben came down to New York to join *NBC* as a cameraman. And one day last week we met to have lunch and discuss Ben's young career in network television. Among the things I wanted to learn were what the difference is between network and local station operation, what some of the big shows and personalities are like when you get to know them, and just how it feels to be the man who shoots the stars. Ben Franklin didn't disappoint me.

First, *NBC* assigned Ben to a break-in routine, which meant operating a camera for a few performances with each of several different shows. He started off his first week on the *Kraft Theatre*, Wednesday night. With air time at nine p.m., he was a little surprised when they told him to report for rehearsal at eight o'clock Wednesday morning. And he was amazed at the time and care that went into planning and rehearsing the show. The actors, of course, had been in rehearsal for a week or so. Now the cameramen and technicians spent a good twelve hours going over every move, every camera shot, every mike position and scenery change. By air time that night, they had been through the entire drama, with actors, props and costumes, several times. Catching their second wind, they threw themselves into the exhausting live performance and did Kraft's usual bang-up job.

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Backstage TELE-TALK

by GEORGE DRISCOLL

In charge: Television Studio, Network,
and remote operations WHAM-TV

"The Romance of TV Development Part 2"

Last week we discussed the first 40 years (1890-1920), of serious research, to develop an electrical method for sending pictures by wire. In those four decades, many attempts to stimulate the human eye, in its function of transferring picture information to the brain, were met with utter frustration, due to the incredible complexity of Mother Nature and her methods.

The key to the future, however, is frequently locked in the past. And the despair, the discouragement and the heartache of endless experimentation is often dispelled by another approach to the problem, previously considered and previously discarded as impractical.

Motion pictures — the rapid replacement of still pictures — proved the eye was not infallible in its ability to detect rapid picture movement. Back in 1884, a scientist named Nipkow, proposed that in addition to the replacement of complete pictures called *frames*, each frame should be sampled or *scanned* in horizontal lines starting at the top left of the picture and progressing vertically down the picture. These samplings of light and dark picture areas could then be transmitted over a single pair of wires to similar apparatus producing corresponding values of light-for-light, and dark-for-dark. Unfortunately, at that time, no one knew how to build the required apparatus. The terrific rate of speed required for scanning proved to be a major obstacle.

Fortunately, the invention of the spiral scanning disk by Jenkins in the early 20's solved the problem of actual mechanics. And so the door opened to the first electrical "moving pictures."

His method of dissecting the picture into *elements* and restoring it was the use of a large rotating disc. The disc was perforated by holes spiraled so that the first hole transversed the top horizontal line of the picture area—and before the second hole started covering the second horizontal line to the bottom of the picture area.



A photo-electric cell transformed these samplings of light and dark picture elements into varying electrical current impulses. The current variations in the electrical circuit, created corresponding variations in a light source (generally neon) at the receiving end. Here, again, a scanning disc having corresponding holes in the same spiraled manner, permitted the light to appear at the same position as the sampling point at the sending end. This, however, required the two spinning discs to be perfectly *synchronized*—the top hole at the receiving end corresponding exactly with the top hole at the sending end.

This system of mechanical scanning was adapted to radio transmission and standards of transmission

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TUESDAY

February 6, 1951

- 8:00—Test Pattern
- 1:55—Billboard
- 2:00—Gary Moore Show (CBS) — Wry Humor
- 2:30—First 100 Years (CBS)—Serial
- 2:45—Film
- 3:00—Vacation Wonderland
- 3:30—Break the Bank (NBC)
- 3:45—Bride and Groom (CBS)
- 4:00—Kate Smith Hour (NBC) — Variety and Music
- 5:00—NBC Comics (NBC)
- 5:15—Panhandle Pete (NBC) — Johnny Coons and Jennifer Holt
- 5:30—Howdy Doody (NBC)
- 6:00—Sports Scholar
- 6:15—News
- 6:30—Open House—Ann Rogers and Ross Weller
- 7:00—Kukla, Fran and Ollie (NBC)—Hand Puppets
- 7:30—Variety Program
- 7:45—Camel News Caravan (NBC)—John Cameron Swayze
- 8:00—Milton Berle (NBC)—Mr. Television Himself
- 9:00—Cinderella Weekend—Win a Weekend in N. Y.
- 9:30—Circle Theatre (NBC)—Drama
- 10:00—Original Amateur Hour (NBC) — Newcomers get a Chance
- 11:00—Telenews Daily
- 11:15—Broadway Open House (NBC)—Dagmar, Jerry Lester
- 12:00—Tomorrow's Programs

RTV

Sirs:

Hats off to the Rochester TV Guide! Since television is probably the best kind of entertainment, I like to read more about the stars. And I like your magazine very much. Keep up the good work.

Carl Harris — *Honeoye Falls*

**Letters
to the Editor . . .**

Dear Sir:

I'm glad that someone has finally started a local television magazine. Rochester always lags behind other cities in things like this, and we certainly needed one. Your first issue was excellent!

Robert Bernhard — *Rochester*

Dear Sir:

More Dagmar!! She's the greatest thing on television. And I'll buy your magazine just to get her picture. The rest of the magazine was good — but oh, that Dagmar! !

Bill Connors — *Rochester*

Dear Editor:

Rochester TV Guide is a good idea. And it certainly was a long time in coming. Now that it's here, let's have some more stories about the network stars.

Ed Savage — *Rochester*

. . . Francey Lane can sing to me anytime.

Thomas Spiess

. . . Like your magazine a lot. Hope you'll continue to give us more info on local TV personalities. My favorite is Ann Rogers.

Bob Trebor

At last some accurate schedules. And the rest of the magazine is good, too. At least we think so. Hope you maintain your high standards.

Mrs. James Mapother

. . . This is the first time I felt I was behind the scenes in TV. It's more fun looking when you know the stories about the people you're looking at. I like the magazine very much.

Mrs. Alice Smith

PRODUCING

CINDERELLA WEEKEND

ON WHAM-TV

ANNCR.: Is there a Cinderella in the house?

AUDIENCE: (*Shouts*) Yes!!

MUSIC: OPENING FANFARE.

So opens one of TV's most popular local shows. A quick peek at the script tabs Ross Weller as the quiz-master. Ralph Collier, announcer. Tony Ciardi, scorekeeper. Bud Senke, director. Jim Trayhern, producer. Sponsor, Columbia Music and Appliance Store. The night, Tuesday at 9:00 o'clock.

The program, of course: "*Cinderella Weekend*."



Round One! Who will win the free trip to New York City

A 30-minute camera counterpart of the popular afternoon question bee, *Cinderella* builds her immense appeal on the simple formula:

I'm smarter than he (or she) is.

The validity of such a theory, however, is open to lively debate. Ask any contestant and he'll tell you there's a big difference between answering questions in the comfort of your living room at home and digging for the same answer before a battery of lights, looming cameras and an unseen audience of many thousand.

How scared can you get?

"Well, says emcee Weller, "there was the time a nervous young lady appeared on the show. I asked her to give her name and she fainted dead away."

"Or take the Rochester salesman—couldn't even remember his name."

But by and large, the contestants do themselves credit when they bump up against C. W.'s brain-dusters. The questions are prepared by an agency in New York called V.I.P. They deal with a host of subjects—from Famous Names to Famous Tunes.



In the music department, talented Doug Duke keeps the show rolling with his improvisations on a specially-built organ. His busy fingers add a musical touch to the whole dish that round it into a mighty tasty treat.

A studio audience of 450 join in the fun, too. They have the frustrating pleasure of "wishing home" a favorite contestant on-stage, without the advantage of telling him the correct answer. Audiences, too, are great "muggers."

"They love to see their faces on the screen," Collier says. "Some of our friends even stand up and wave at the camera."

They often do more than that. One Tuesday night when Trayhern had ordered a camera on the audience, a meek looking little fellow rose to his feet and displayed a printed card to the camera which announced the name, address and telephone number of his local plumbing shop.

mental agility, and the payoff comes when Weller announces the night's winner at the end.

"*Cinderella*" runs in 4-week cycles. On the fourth week the three preceding winners appear, together with a 4th contestant selected from the audience. The 4th week winner takes a plush-lined tour to New York City, together with a companion of his or her choice, and all expenses are paid by the program. All contestants receive valuable prizes for their efforts.



Cinderella's slipper—fits the size 12 foot of winner John M. Meranda

As emcee-questioner, Ross Weller makes a perfect host. His engaging personality and quick wit tend to relax the perspiring, fidgety contestants who "tense up" the minute the show hits the air. As announcer, genial Ralph Collier conducts a "warm-up" prior to show time which also does much to thaw an audience fresh from the wintry night outside. His mellow bellow also takes over when commercial inserts are in order, being both a pleasure to hear and see, for the audience and agency rep. W. W. O'Brien, alike.

Tickets for the show go like hotcakes. One night, a young lady who was hurrying to the show for a choice seat, slipped and fell, injuring her leg. She hobbled into the auditorium, but was understandably sad when she wasn't chosen as a studio contestant.

The program itself is divided in several categories — questions for different subjects in each group. Mounted clocks behind each contestant keep a running count of each contestant's

NBC Television Tower Nearing Completion

NBC announced today it will be the first to telecast from the new antenna tower atop the Empire State Bldg., New York. The tower will be completed by March 1.

The new tower increases the height of the world's tallest building by 222 feet. Over-all height of the structure is now 1,472 feet above the street. The new tower will accommodate four other local stations.

Construction of the tower involved many problems. Steel sections were hoisted skyward by elevators, and at the 101 floor were raised into position and riveted into place. The rivets, incidentally, were heated on the 102nd floor and shot by compressed air through a tube to the joint for which they were intended, exactly like the system for making cash change in many department stores.

In spite of the fact that the weather prevents work on the outside of the antenna tower, not a single day's work was actually lost since the project began last July.

Did You Know . . .

The massive walls and ceiling in Rochester Radio City's auditorium are all "floating"—structurally suspended on wire to prevent outside noise and vibration.

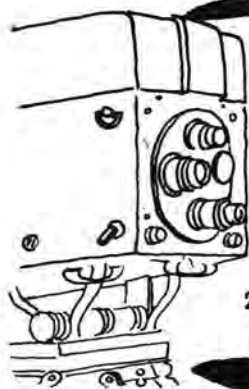
RTV

Homer Bliss, chief announcer at WHAM-TV, can read without error an entire 15-minute newscast—holding his script upside down!

RTV

On days when ice, rain or sub-zero temperature (the latter are frequent at the quarter-mile height of the building's top) prevented work on the tower itself, crews were busy hoisting steel sections up from the sub-basement, while electrical workers adjusted wiring between the tower and the various transmitter rooms, which are located on the 81st, 82nd, 83rd and 85th floors.

Although the space is necessarily cramped, on one day in September there were as many as 50 men working on the erection of the tower. Formerly, NBC broadcast from a 62-foot, 4½-ton tower erected in 1946.



STORM advertising
Know-How
produces TV sales...

210 HIRAM-SIBLEY BLDG. • BA 9140

WHAM-TV**WEDNESDAY**

February 7, 1951

- 8:00—Test Pattern
 1:55—Billboard
 2:00—Gary Moore Show (CBS)
 2:30—First 100 Years (CBS) — Jimmy Lydon and Olive Stacey
 2:45—Faye Emerson — Interviews by a Noted Personality
 3:00—Vacation Wonderland
 3:30—Bert Parks Show (NBC) — Variety Show and Bobby Sherwood's Orchestra
 4:00—Kate Smith Hour (NBC) — Guest Stars and Kate Herself.
 5:00—NBC Comics (NBC)
 5:15—Gabby Hayes (NBC) — Cowboy Stories
 5:30—Howdy Doody (NBC) — Howdy Doody Is the Children's Favorite
 6:00—Shoppers' Guide—Betty Borden and Ann Holiday
 6:15—News
 6:30—Mohawk Showroom (NBC)—Roberta Quinlan, Songstress
 6:45—Quarter Hour—Jackie McNall and Len Hawley Sing
 7:00—Kukla, Fran and Ollie (NBC)
 7:30—Bob Turner — Sports Interviews
 7:45—Camel News Caravan (NBC)
 8:00—Toast of the Town (CBS)—Ed Sullivan and Guests
 9:00—Kraft TV Theatre (NBC)—Dramatic
 10:00—Groucho Marx (NBC)—Comedy
 10:30—Paradise Island—Song and Dancing
 10:45—Perry Como (CBS)—Variety
 11:00—Telenews Daily
 11:15—Broadway Open House (NBC)
 11:30—OCD Instruction
 11:45—Broadway Open House (NBC)

New York Picture

Continued from Page 11

Ben's first brush with high-class artistic temperament came when he was assigned to the *Firestone Hour*, a program that is simulcast — that is, broadcast born on radio and television at the same time. (It's heard on *WHAM* but not yet seen on *WHAM-TV*.) We won't say who she was, but one well-known Hollywood singer spent most of the rehearsal time telling the technicians how she wanted the lights used, and just which camera

TUNE IN
INS
"SPORTS NEWSREEL"
Every Thursday
 6 P. M.
WHAM-TV SID SCHNITMAN
 Manager



ROCHESTER SILVERTOWN
 E. MAIN AT UNION
 phone baker 6500

angles would be best. Turned out she was afraid her double chin would show.

You can see the pattern Ben's break-in period was following. Next came a children's show — *Howdy Doody!* And Ben says that of all the programs he's worked on so far, the *Howdy Doody Show* is the most fun for cameramen and other technicians. That's because "It's a very relaxed show. The puppeteer who handles the *Flub-a-dub*, the *Inspector*, and *Dilly Dally* is a natural comedian, on camera or off. During rehearsal, he's joking every minute — keeps the whole production crew in stitches."

After the children's show came news, and a few evenings with John Cameron Swayze and the *Camel News Caravan*. You already know of Swayze's reputation for a photographic memory. His mind is a mechanical filing system. And the program reflects that quality — it follows a set routine, with most of the camera shots and sequences repeated daily. Ben says, "They've got it right down to a system."

The Big Story is . . . another story. Like the *Kraft Theatre*, rehearsal is exacting and exhausting, with every shot carefully planned and memorized by the cameramen. The night Ben worked on *The Big Story*, there was

Continued on Page 18

New York Picture

Continued from Page 17

a shiny new automobile used in one scene. When they discovered that it was *too* bright, reflecting the studio lights too strongly, they calmly sprayed it from bumper to bumper with buttermilk.

How about a variety show? Well, Ben found himself assigned to the *Eddie Cantor* program. He was so busy he doesn't remember much about the show, except for one thing: Eddie Cantor is the only star he's run into who calls the cameramen "sir".

That wound up the break-in period for Ben Franklin, and his first permanent assignment came up. He was sent over to NBC's Hudson Theatre, on 44th Street just off Times Square, to join the regular crew there. Two programs a day originate from the Hudson: *The Kate Smith Show*, which is seen in about fifty-five cities along the cable, and *Tex and Jinx McCrary's New York Close-up*, a local program in Manhattan. Ben was lucky to land this spot, because it means he gets his evenings and weekends free — a rare thing in this business. But Monday through Friday he starts rehearsals at eight in the morning for the *Kate Smith Show*. They run through the dance routines, commercials, and other acts during the morning. Then after lunch Kate herself puts in about three hours of rehearsal before air time at four o'clock. They're off the air at five, and the production crew takes a fifteen-minute break before starting in on rehearsals for *Tex and Jinx*. Air time for T. and J. is six-thirty to seven. By seven-thirty, equipment is stowed for the night and Ben heads home to his sweet wife, Anne, and their brand-new apartment.

Ben's working schedule sounds wearing, and it is. But the same

people work together every day, get to know each other's jobs and responsibilities, and build up a system that gives you some of the best entertainment in the world every afternoon at four. What kind of a gal is Kate? "She's tops!" says Ben Franklin. "She's everything that's been said about her — plus! And she's never created a problem for anybody!" She likes to talk with the crew during rehearsal breaks, and is never too busy to pass the time of day.

What's the big difference between NBC and WHAM-TV? Size, of course. But more than that — pace. "I thought we were busy up in Rochester," says Ben with a grin, "but down here it's really a madhouse." Then he adds that it's the most orderly madhouse you'd ever want to see. The amount of careful planning that goes into each program has made quite an impression on him. Before each show, he's given a list of the shots he'll have to get with his camera, including camera position, lens size, and the special effect or action desired. He must memorize this list, for there's no time during the program for the director to tell each cameraman just what he wants next. They're expected to know.

"That's why I don't really know much about the stars I've worked with," says Ben. "I know what kind of guys they are backstage, but I can't tell you a thing about their performances. I'm too busy to notice." And Ben lets you know that the training he got working on local programs with *Max Raney*, *Jack Ross*, *Ann Rogers* and *Ross Weller* and all the others has been invaluable in his network operation. It's what made it possible for him to be the man who shoots the stars.

WHAM-TV

THURSDAY

February 8, 1951

- 8:00—Test Pattern
 1:55—Billboard
 2:00—Gary Moore Show (CBS) — Zany Comic M. C.
 2:30—First 100 Years (CBS)—1st TV Serial
 2:45—Bride and Groom (CBS)
 3:00—Vacation Wonderland
 3:30—Peter Lind Hayes (NBC) with Mary Healy
 4:00—Kate Smith Hour (NBC) — Feature News by Ted Collins
 5:00—Tele Comics (NBC) — For the Children
 5:15—Panhandle Pete (NBC)—The West
 5:30—Howdy Doody (NBC) — Entertainment for the Small Fry
 6:00—This Week In Sports
 6:15—News
 6:30—Open House—Ross Weller and Ann Rogers Help You Shop
 7:00—Kukla, Fran and Ollie (NBC)—Puppet Show
 7:30—Max Raney and his HI Boys
 7:45—Camel News Caravan (NBC)
 8:00—Stop the Music (ABC)—Bert Parks Gives Prizes for Correct Answers
 9:00—Jack Haley (NBC) — Mindy Carson Sings
 10:00—Martin Kane (NBC) — Detective Story
 10:30—Alan Young Show—(CBS)—Unusual Comedy
 11:00—Telenews Daily
 11:15—Broadway Open House (NBC) — Jerry Lester, Dagmar
 12:00—Tomorrow's Programs

RTV

Olive Stacey, star of *"The First 100 Years,"* is a native of Rochester and one-time "LIFE" cover girl.

RTV

William Gaxton, host of *"Nash Airflyte Theatre,"* is a cousin of film actor Leo Carillo.

TUNE IN
HEINRICH'S
"NEWS PROGRAM"
Every Wed. and Fri.
6:15 P. M. WHAM-TV



HEINRICH
In character
 214 LAKE AVENUE

RTV

CBS-TV in Chicago has started demonstrations in the windy city of their color Television. Although the colored medium looks as if it might be shelved for the duration, CBS is going ahead to acquaint the public with their color. And they say it is being well received in Chicago. Previous tests were held in New York.

RTV

Pat Weaver, executive vice-president of NBC, has some good news for executives of Television stations around the country. He predicts that TV in '51 will be a great year not only for the listeners and viewers, but also for the stations. He thinks that 1951 will see most TV stations around the nation in the black.

RTV

Scotch tape and chalk are used in live television shows almost as much as cameras. The tape and chalk are used as guide lines for the performers, showing them exactly how much space they have to work in.

JIMMY O'FLYNN

"Born With a College Education"

Continued from Page 3

comings. "I'm no great shakes as an artist, even though I try." But I like to draw, and so I'll keep on being an artist."

His favorite hobby is collecting coins, and guns. "When I decided to be a banker, I decided to collect money for practice. And I've got a large collection of different coins." It's interesting to note that Jimmy's coin collection is composed of all "new" coins.

Jimmy's other collection runs towards the army. He has more than a hundred guns — all toy guns, of course. His favorite is the one presented to him by former chief of police, Henry T. Copenhagen. It was a toy gun taken away from a man who tried to hold up a store with the toy pistol.

In his home on Culver road, Jimmy has two prized possessions that do not fall into any collection. One is "Irma", and the other is "Bozie". "Irma is a chenille bed spread that's been on his bed since he was a baby. And "Bozie" is his favorite pal — a stuffed toy monkey.

In his closet hang more than 20 suits, and a magnificent collection of 30 pairs of trousers, all different. They're from his own personal tailor—Jimmy's grandfather, Fred Schmidt, a retired tailor.

But of all the things Jimmy owns—and like most kids he has a lot of "stuff", he'll tell you his prize possession is a tiny medal. It's a 2 year pin from Sunday school, signifying perfect attendance for a period of 24 months. And he arrives there every Sunday morning, bright and early. During the week he goes to school at first grade in Ridgewood school, and the teacher's tell me he's a very good

student. Even though he's got a habit of distracting his school mates with his collection of imitations of famous people—including his favorite TV star, *Milton Berle*.

Jim is sort of uncommunicative with strangers, no matter how he might appear on TV. But with his friends, he'll talk long and learnedly on most any subject — even television.

That's really his favorite topic — Television and showbusiness, because even though he's only six, Jimmy has piled up a long record of performances on TV and radio. Including, no less, singing. Jimmy has a very good voice.

And busy? Well, when he can get away from his schoolwork—which always comes first — he has a heavy schedule that might even tire an adult performer. Last December, for instance, he packed 25 different appearances into his busy little schedule bag.

Among them were an appearance on the radio program, "*Stars of Tomorrow*", with Emcee Ed Meath who gave him a start three long eventful years ago. Then there was a singing appearance on the "*Edwards' Santa Claus*" show; on "*Speak Up*" when he traded verbal punches with such gray-haired veterans as Curt Gerling, David E. Kessler, a child psychologist, and Canon Cowdery of St. Thomas Episcopal Church. Then of course there was his appearance on the *Sibley Show* where he turned from being Jimmy O'Flynn the personality, into Jimmy O'Flynn the actor.

Jimmy's mother and father act as his business managers and bodyguards, sort of, respectively.

I'm supposed to be the "boss" of "*Ask The Kids*," but my 6-year-old pal has an uncanny ability to steal the show without even consciously trying. Jimmy's pint-sized personality is just about as commanding as a railroad

Continued on Page 22

WHAM-TV**FRIDAY**

February 9, 1951

- 8:00—Test Patterns
- 1:55—Billboard
- 2:00—Gary Moore Show (CBS)
- 2:30—First 100 Years (CBS) — Day Time Serial
- 2:45—Faye Emerson — Interviews With Interesting People.
- 3:00—Vacation Wonderland
- 3:30—Bert Parks Show (NBC) — Variety Show With "The Heathertons"
- 4:00—Kate Smith Hour (NBC) — Miss Smith Sings
- 5:00—NBC Comics (NBC)—Entertainment With Comic Strips
- 5:15—Gabby Hayes (NBC) — The Old West
- 5:30—Howdy Doody (NBC) — Children's Fun
- 6:00—Women in the News — What the Ladies Are Doing
- 6:15—News
- 6:30—Mohawk Showroom (NBC)—Roberta Quinlan in Song
- 6:45—Perry Como (CBS)—Musical
- 7:00—Kukla, Fran and Ollie (NBC)
- 7:30—Ask the Kids
- 7:45—Camel News Caravan (NBC)
- 8:00—Edward's TV Club
- 8:30—We the People (NBC)—Dan Seymour
- 9:00—Bigelow Theatre (CBS)—Drama
- 9:30—Telesports Digest
- 10:00—Boxing Match (NBC) — Top Boxing Bout of Week
- 11:00—Greatest Fights (NBC) — Great Fights From the Past
- 11:15—Telenews Daily
- 11:30—Broadway Open House (NBC) — Lester, Dagmar and the Bean Bags
- 12:00—Tomorrow's Programs

RTV

William Gargan ("Martin Kane, Private Eye"), NBC's crime solver, knows whereof he speaks when he points a play-acting finger at the guilty party. Gargan once wore the badge of a New York City detective.

A W. W. O'BRIEN

Advertising Agency

PRODUCTION



- ASK THE KIDS
- FRIDAY NITE CLUB
- CINDERELLA WEEKEND
- HI, NEIGHBOR
- SPEAK UP

Burke Bldg. • BA. 5695**Cinderella Weekend**

Continued from Page 15

In the many weeks that *Cinderella Weekend* has brightened the local picture, an impressive file of strange answers to straight questions has been building up in Weller's memory. What answer was the daffiest?

"I guess it was the answer I got the night I asked a pretty young housewife what a falling barometer indicated."

Her answer: "Carelessness."

- Layout and Design
- Offset & Letterpress Printing

We Design and Print the TV Guide

MILTON H. NOWACK
242 Powers Bldg. BAker 6830



TV-QUIZ

by

ROSS WELLER

Ross Weller, star of "Cinderella Weekend" (Tues. 9-9:30) invites you to dust off the mental cobwebs and tackle a few of the brain-teasers heard on his highly popular show.

This week our subject is Noses. Here we go. . . .

1. Can you give me a slang expression, using the word nose, that means precisely or accurately?
2. What is a nose-bag?
3. The nose of what little boy in fiction grew longer every time he told a lie
4. What is a popular slang expression, using the word nose, that means to control?
5. What is a bluenose

Gues My Pumpkin — *It Can Be A Person, Place or A Thing.*

This pumpkin is really a pair.

Both members are equally famous, and they seldom are mentioned separately.

Despite their efforts to conceal the fact, they are not alive.

There's a string attached to that hint.

Under the hand of a showman, they take on realism.

What is this pumpkin pair?

Answers To Last Week's TV Quiz:

1. Shrimp
2. Cavier
3. Peanut
4. Leaf
5. Tea

PUMPKIN: *Your Shadow*

ROCH. TV GUIDE — PAGE 22

JIMMY O'FLYNN

"Born With a College Education"

Continued from Page 20

sign: when he talks you just Stop, Look and Listen.

Guess we'll have to take the word of Jimmy's doctor to explain this remarkable and yet likeable child. He said: "Jimmy was born with a college education," and he was probably right.

RTV

Clifton Fadiman, host of "This Is Show Business," is a very fast reader. He has to be. In his capacity as a Book of the Month club judge he sometimes has 50 books a month to read.

RTV

Backstage Tele-Talk

Continued from Page 12

adapted, in 1928, by the Radio Manufacturers Association: 15 picture frames per second and 48 horizontal lines per picture. (Present standards: 30 picture frames and 525 horizontal lines). The average picture size was that of a postage stamp!

At the end of television's fifth decade of development, large mechanical picture receivers, with magnifying lenses, produced pictures approaching the size of a post card. True, picture detail was lacking and flicker noticeable—but images were discernable. The subject could be seen to move. And if you looked sharply, it was possible to determine whether the subject being televised was man or women. Television, at last, was growing up. (*To be continued*) NEXT WEEK: An Adventure In Electronics."



Might as well turn the page, boys.
GORGEOUS GREGG SHERWOOD,
NBC-TV star won't be stepping out
of this page. No extra charge for
dreaming, 'tho.

SUNDAY, FEBRUARY 4

2:15—World In Your Home
 2:30—Feature
 3:00—Yesterday's Newsreel
 3:15—Exposition
 3:30—Mrs. Roosevelt
 4:00—Meet the Press
 4:30—Zoo Parade
 5:00—Gabby Hayes
 5:30—Watch the World
 6:00—Hop-Along Cassidy
 7:00—Charade Parade
 7:30—Aldrich Family
 8:00—Comedy Hour
 9:00—Television Theater
 10:00—Garroway At Large
 10:30—NBC Weekly News
 10:45—Feature Film

MONDAY, FEBRUARY 5

12:30—Blue Valley Junction
 1:00—Hollywood Matinee
 2:30—Ladies' Day
 3:00—NBC Feature
 3:30—Bert Parks
 4:00—Kate Smith
 5:00—NBC Comics
 5:15—Gabby Hayes
 5:30—Howdy Doody
 6:00—Cactus Jim
 6:30—Ed Murphy Show
 6:45—Camera Headlines
 6:55—Sports Album
 7:00—Kukla, Fran and Ollie
 7:30—Mohawk Showroom
 7:45—News Caravan
 8:00—Winchell - Mahoney
 8:30—Voice of Firestone
 9:00—Lights Out
 9:30—Musical Comedy Time
 10:30—Who Said That?
 11:00—Camera Headlines
 11:15—Broadway Open House

TUESDAY, FEBRUARY 6

1:00—Hollywood Matinee
 2:30—Ladies' Day
 3:00—NBC Feature
 3:30—Remember This Date
 4:00—Kate Smith
 5:00—NBC Comics

5:15—Panhandle Pete
 5:30—Howdy Doody
 6:00—Cactus Jim
 6:30—The Ed Murphy Show
 6:45—Camera Headlines
 6:55—Sports Album
 7:00—Kukla, Fran and Ollie
 7:30—John Conte
 7:45—News Caravan
 8:00—Star Theater
 9:00—Fireside Theater
 9:30—Circle Theater
 10:00—Amateur Hour
 11:00—Camera Headlines
 11:15—Broadway Open House

WEDNESDAY, FEBRUARY 7

12:45—Blue Valley Junction
 1:00—Hollywood Matinee
 2:30—Ladies' Day
 3:00—NBC Feature
 3:30—Bert Parks
 4:00—Kate Smith
 5:00—NBC Comics
 5:15—Gabby Hayes
 5:30—Howdy Doody
 6:00—Cactus Jim
 6:30—Ed Murphy
 6:45—Camera Headlines
 6:55—Sports Album
 7:00—Kukla, Fran and Ollie
 7:30—Mohawk Showroom
 7:45—News Caravan
 8:00—Four Star Revue
 9:00—Television Theater
 10:00—Break the Bank
 10:30—Feature
 10:45—Jimmy Powers, Sports
 11:00—Camera Headlines
 11:15—Broadway Open House

THURSDAY, FEBRUARY 8

1:00—Hollywood Matinee
 2:30—Ladies' Feature
 3:00—NBC Feature
 3:30—Remember This Date
 4:00—Kate Smith
 5:00—NBC Comics
 5:15—Panhandle Pete
 5:30—Howdy Doody
 6:00—Cactus Jim

6:30—Ed Murphy
 6:45—Camera Headlines
 6:55—Sports Album
 7:00—Kukla, Fran and Ollie
 7:30—John Conte
 7:45—News Caravan
 8:00—Groucho Marx
 8:30—Peter Lind Hayes
 9:00—Ford Star Revue
 10:00—Martin Kane
 10:30—Week In Sports
 10:45—Red Parton
 11:00—Camera Headlines
 11:15—Broadway Open House

FRIDAY, FEBRUARY 9

12:45—Blue Valley Junction
 1:00—Hollywood Matinee
 2:30—Ladies' Day
 3:00—NBC Feature
 3:30—Bert Parks
 4:00—Kate Smith
 5:00—NBC Comics
 5:15—Gabby Hayes
 5:30—Howdy Doody
 6:00—Cactus Jim
 6:30—Ed Murphy Show
 6:45—Camera Headlights
 6:55—Sports Album
 7:00—Kukla, Fran and Ollie
 7:30—Mohawk Showroom
 7:45—News Caravan
 8:00—Quiz Kids
 8:30—We, The People
 9:00—Versatile Varieties
 9:30—The Big Story
 10:00—Boxing
 10:45—Greatest Fights
 11:00—Camera Headlines
 11:15—Broadway Open House

SATURDAY, FEBRUARY 10

5:30—Feature
 6:00—Don McNeil
 7:00—Feature
 7:30—One Man's Family
 8:00—Jack Carter Show
 9:00—Show of Shows
 10:30—Hit Parade
 11:00—Wrestling Matches

Every Saturday Night on Television...

DAW'S GREAT ONE-HOUR SHOW
CAVALCADE OF BANDS

Each week big-name orchestras ... PLUS top variety acts

WHAM-TV

7 to 8 P. M.

DAILY — MONDAY THROUGH FRIDAY

10:55—World Headlines	12:00—Mostly Music	1:30—Garry Moore
11:00—What's New?	12:30—Ozark Mountain Boys	2:30—First 100 Years
11:30—Bill Bohan Show	1:00—Day-Time Shopper	2:45—Robert Q.'s Matinee

SUNDAY, FEBRUARY 4

12:00—Ranger Joe
12:15—Chester The Pup
1:00—Youth On The March
1:30—Wrangler's Ranch
2:30—Showtime
3:00—Beulah
3:30—Star Time
4:30—Lamp Unto My Feet
5:00—Super Circus
6:00—Billy Rose Show
6:30—Mr. I. Magination
7:00—Paul Whiteman Revue
7:30—This Is Show Business
8:00—Toast Of The Town
9:00—Fred Waring Show
10:00—Celebrity Time
10:30—What's My Line?
11:00—Telenews Weekly

MONDAY, FEBRUARY 5

3:30—Fashion Magic
4:00—Homemakers Exchange
4:30—Vanity Fair
5:00—Lucky Pup
6:00—Telenews Daily
6:20—Sportscope
6:45—Film Featurette
7:00—Captain Video
7:30—Music For You
7:45—Perry Como
8:00—Lux Video Theatre
8:30—Godfrey's Talent Scouts
9:00—Horace Heidt
9:30—The Goldbergs
10:00—Studio One
11:00—Home Show
11:15—Faye Emerson
11:30—Mystery Theatre
12:00—Telenews Daily

TUESDAY, FEBRUARY 6

3:30—Betty Crocker Show
4:00—Homemakers Exchange
4:30—Vanity Fair
5:00—Lucky Pup
5:15—Bob Ehle's Bunk House

6:00—Telenews Daily
6:20—The Sportscope
7:00—Captain Video
7:30—Madison Square Garden
7:45—Stork Club
8:00—Sure As Fate
9:00—Vaughn Monroe Show
9:30—Suspense
10:00—Danger
10:30—Starlight Theatre
11:00—Show Goes On
11:30—Mystery Theatre
12:00—Telenews Daily

WEDNESDAY, FEBRUARY 7

3:30—Frank Hennessy
4:00—Homemakers Exchange
4:30—Vanity Fair
5:00—Lucky Pup
5:15—Bob Ehle's Bunk House
6:00—Telenews Daily
6:20—Sportscope
6:30—Life Begins At 80
7:00—Captain Video
7:30—Furniture Trends
7:45—Perry Como
8:00—Godfrey and Friends
9:00—Maugham Theatre
9:30—The Web
10:00—Blue Ribbon Boxing
11:00—Holiday Hotel
11:30—Mystery Theatre
12:00—Telenews Daily

THURSDAY, FEBRUARY 8

3:15—Bride and Groom
3:30—Betty Crocker
4:00—Homemakers Exchange
4:30—Vanity Fair
5:00—Lucky Pup
5:15—Bob Ehle's Bunk House
6:00—Telenews Daily
6:20—Sportscope
6:30—Tele-Sports Digest
7:00—Captain Video
7:30—Lone Ranger

8:00—Stop The Music
9:00—Alan Young Show
9:30—Big Town
10:00—Truth or Consequences
10:30—Airflyte Theatre
11:00—Faye Emerson Show
11:15—Mystery Theatre
12:00—Telenews Daily

FRIDAY, FEBRUARY 9

3:30—Fashion Magic
4:00—Homemakers Exchange
4:30—Vanity Fair
5:00—Lucky Pup
5:15—Bob Ehle's Bunk House
6:00—Telenews Daily
6:20—Sportscope
6:30—Chance Of A Lifetime
7:00—Captain Video
7:30—TV Shopper
7:45—Perry Como Show
8:00—Mama
8:30—Man Against Crime
9:00—Ford Theatre
10:00—Star Of The Family
10:30—Beat The Clock
11:00—Can You Top This?
11:30—Wrestling
12:30—Telenews Daily

SATURDAY, FEBRUARY 10

11:30—Acrobat Ranch
12:00—Two Girls Named Smith
12:30—I Cover Times Square
2:15—Basketball
4:00—Roller Derby
6:30—Cisco Kid
7:00—Stu Erwin Show
7:30—Doug Edwards, News
7:45—Faye Emerson
8:00—Ken Murray
9:00—Frank Sinatra
10:00—Sing It Again
11:00—Pulitzer Prize Plays

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SUNDAY, FEBRUARY 4

12:30—Frank Sinatra
 1:00—Mr. I. Magination
 1:30—Super Circus
 2:00—American Forum of Air
 2:30—Bigelow Theater
 3:00—Hopalong Cassidy
 4:00—Meet the Press
 4:30—Amateur Show
 5:00—Super Circus
 5:30—Sunday Party
 6:00—One Man's Family
 6:30—Let's Play Charades
 6:50—News
 7:00—Paul Whiteman Revue
 7:30—This Is Show Business
 8:00—Colgate Comedy Hour
 9:00—Philco Playhouse
 10:00—Celebrity Time
 10:30—Allan Young Show
 11:00—News and Weather
 11:10—Sports Review
 11:15—Showtime USA

MONDAY, FEBRUARY 5

12:00—News
 12:15—Ship's Reporter
 12:30—Shoppers Guide
 1:00—Matinee Playhouse
 1:45—Fashion Show
 2:00—Travelog
 2:15—Faye Emerson
 2:30—Meet The Millers
 3:00—NBC Feature
 3:30—Bert Parks
 4:00—Kate Smith
 5:00—Mohawk Show Room
 5:15—Children's Theater
 5:30—Howdy Doody
 6:00—Cactus Jim
 6:45—Sports Spotlight
 7:00—Kukla, Fran and Ollie
 7:30—Strange Adventure
 7:45—News Caravan
 8:00—You Bet Your Life
 8:30—Voice of Firestone
 9:00—Lights Out
 9:30—Yesterday's Newsreel
 9:45—What's News
 10:00—Studio One
 11:00—Late News, Sports
 11:10—Weather
 11:15—Airflyte Theater
 11:45—FBI Fugitives

TUESDAY, FEBRUARY 6

12:00—News
 12:15—Ship's Reporter
 12:30—Film
 1:00—Matinee Playhouse
 1:45—Industry on Parade
 2:00—Half-Hour Theater

2:30—Meet the Millers
 3:00—NBC Feature
 3:30—Dave Garroway
 4:00—Kate Smith
 5:00—John Conte
 5:15—Uncle Lee & Pepsi Pete
 5:30—Howdy Doody
 6:00—Cactus Jim
 6:30—News
 6:45—Sport Spotlight
 7:00—Kukla, Fran and Ollie
 7:30—The Clue
 7:45—Camel News Caravan
 8:00—Texaco Star Theater
 9:00—Fireside Theater
 9:30—Circle Theater
 10:00—Amateur Hour
 11:00—Barn Dance
 11:30—Late News, Sports

WEDNESDAY, FEBRUARY 7

12:00—News
 12:15—Ship's Reporter
 12:30—Shopper's Guide
 1:00—Matinee Playhouse
 1:45—Johnny From JN's
 2:00—TV Travelog
 2:15—Faye Emerson
 2:30—Meet the Millers
 3:00—NBC Feature
 3:30—Bert Parks
 4:00—Kate Smith
 5:00—Mohawk Show Room
 5:15—Children's Theater
 5:30—Howdy Doody
 6:00—Cactus Jim
 6:30—News
 6:45—Sport Spotlight
 7:00—Kukla, Fran and Ollie
 7:30—Kieran's Kaleidoscope
 7:45—News Caravan
 8:00—Toast of the Town
 9:00—Kraft TV Theater
 10:00—Boxing Club
 11:00—Late News, Sports
 11:15—Dick Dunkel
 11:30—The Web

THURSDAY, FEBRUARY 8

12:00—News
 12:15—Ships Reporter
 12:30—Film
 12:45—Charm Studio
 1:00—Matinee Playhouse
 1:45—Film
 2:00—Half-Hour Theater
 2:30—Meet the Millers
 3:00—NBC Feature
 3:30—Peter Lind Hayes
 4:00—Kate Smith
 5:00—John Conte
 5:15—Children's Theater

5:30—Howdy Doody
 6:00—Cactus Jim
 6:30—News
 6:45—Sports Spotlight
 7:00—Kukla, Fran and Ollie
 7:30—Outdoor Camera
 8:00—Stop the Music
 9:00—Ford Star Revue
 10:00—Martin Kane
 10:30—Telesports Digest
 11:00—Late News, Sports
 11:20—Roving Camera
 11:30—Somerset Maugham

FRIDAY, FEBRUARY 9

11:30—Your Family
 12:00—News
 12:15—Ship's Reporter
 12:30—Shopper's Guide
 1:00—Matinee Playhouse
 1:45—Johnny From JN's
 2:00—TV Travelog
 2:15—Faye Emerson
 2:30—Meet the Millers
 3:00—NBC Feature
 3:30—Bert Parks Show
 4:00—Kate Smith
 5:00—Show Room
 5:15—Unk & Andy
 5:30—Howdy Doody
 6:00—Cactus Jim
 6:30—News
 6:45—Sports Spotlight
 7:00—Kukla, Fran and Ollie
 7:30—Top Views In Sports
 7:45—News Caravan
 8:00—Mama
 8:30—We, the People
 9:00—Wrestling
 10:00—Cavalcade of Sports
 11:00—Greatest Fights
 11:15—Late News, Sports
 11:30—Can You Top This?

SATURDAY, FEBRUARY 10

2:30—Beat The Clock
 3:00—Star Time
 4:00—Morton Downey
 4:30—TV Teen Club
 5:00—The Cisco Kid
 5:30—Comedy Playhouse
 5:45—Stranger Than Fiction
 6:00—Sports Spotlight
 6:15—News
 6:30—Western Theater
 7:30—U. B. Round Table
 8:00—Jack Carter
 9:00—Show of Shows
 10:00—One Chorus
 10:15—Sportscholar
 10:30—Late News, Sports
 10:45—Strauss Playhouse



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