

**TVC** *Club*

*Newsletter*



EVE ARDEN

**PROGRAM  
GUIDE**

**APRIL 18-24**

# TVC NEWSLETTER

## COVERING THE TV BEAT:

A gilt-edge cast of seasoned veterans of stage and screen will be seen in the company of the world-famous Shakespearean actor Maurice Evans, when he makes his television debut in a two hour production of "Hamlet" on the HALLMARK HALL OF FAME Sunday, April 26 from 3:30 - 5:30 p.m. Ruth Chatterton will portray the role of the Queen; Joseph Schildkraut the King; Sarah Churchill, Ophelia, and Barry Jones, Polonius. It is expected area NBC stations will carry this fine production although at this writing, no word has been received from them.....In line with station WHAM-TV's continuing effort to set high standards for the so-called "children's hours" on TV, the station will move ZOO PARADE and KUKLA, FRAN & OLLIE from Saturdays at 1:30 p.m. to Sunday afternoon at 4:30 p.m. starting May 3. The programs are on an alternate week basis, with ZOO PARADE starting off the first week in the new spot.....Ralph Collier has initiated a 4-week series on his Monday "MID-DAY MIDWAY show at 1:00 p.m. He interviews local restaurateurs about their special recipes, which the guests prepare right on the show. Ralph's first guest was Pierre, from the Old World Inn in Newark.....An old favorite of the movies has come to television; Edmond Lowe who stars in the new series FRONT PAGE DETECTIVE which can now be seen Tuesdays at 11:15 p.m. over WHAM-TV.....Another new show making its bow on Channel 6 is RUSSERS VARIETIES, a fifteen minute dinnertime variety show, at 7 p.m. Mondays. ....Sad news for the kids in the viewing audience of WHAM-TV - "Hoppy" is going off the air; the last show was last week.....THOSE TWO, rumored many times to be going off the air will finally bow off your screen on April 24th. The show will be replaced by COKE TIME featuring Eddie Fisher and Don Ameche on Wednesdays and Friday. The Monday replacement has not yet been set.....Charles Laughton will recite the Biblica; story of the contest between David and Goliath from Samuel I, on the Wednesday, April 22 telecast of his 15 minute weekly THIS IS CHARLES LAUGHTON series at 7 p.m. over WHAM-TV.....Edward R. Murrow has a new television show he has been developing for over a year. This is in addition to his nightly newscasts and his Sunday afternoon SEE IT NOW. Indications are that Ed's new show will get a new CBS network spot come autumn. ....Fred Allen is definitely slated to return to the telecreens in the Fall with a brand new quiz series called JUDGE FOR YOURSELF. Fred's won his health back and figures that he'll be in tip-top shape when the leaves begin to turn.....Herb Shriner's TWO FOR THE MONEY series is said

to be changing networks for the coming season and will be part of the CBS Saturday night line-up.....Eddie Fisher's new sponsor is trying to line up Rosemary Clooney. While she can't do television at the present time, she may wind up with a spot on Radio all her own.....If you're a MR. PEEPERS fan, you will be interested to learn that Wally Cox has just recorded his famous monologue, "What A Crazy Guy," for RCA Victor.....Walter Kiernan has a new quiz series in the audition stage called SAY WHEN.....Many TVers will recall seeing the Anita Williams Trio on Ed Sullivan's TOAST OF THE TOWN and CELEBRITY TIME. They can now be seen in-the-flesh at The Town & Country, in downtown Rochester, where they are playing nightly all this week.....The Bert Parks' show BREAK THE BANK is scheduled to fill-in at least a half hour of Uncle Miltie's show while the latter vacations.....Frank Sinatra may star in a video film series titled BLUES IN THE NIGHT.....Loretta Young has just completed an audition film of her new television series, LETTERS TO LORETTA.....

DID YOU KNOW? That Red Skelton, left his Vincennes, Ind., home when he was ten to join a traveling medicine show and that this year Red celebrates his thirtieth year as a comedy showman?.....That Frank Wisbar, producer-director of NBC-TV's Tuesday night FIRESIDE THEATER, helped develop two different color film processes in Europe? Mr. Wisbar also edited a number of magazines and did a great deal of sound recording for European films. He came to this country in 1938 when he could no longer stand the Hitler regime... ..That Jimmy Nelson and his dummy friends will fill-in for vacationing Warren Hull on CBS-TV this summer..... That MY FRIEND IRMA may soon be without a sponsor?..... That sportscaster Red Barber is auditioning a new sports quiz show called BETWEEN TEENS?.....That TV writers find it hard going when sponsors want to repeat a previous program? Sure, they receive a royalty all right, but it is way below the amount of money they'd make for an original program.....That Tom Ewell, star of the Broadway hit "The Seven Year Itch" has just been signed to a long-term contract for radio and TV by NBC?.....and oh yes, did you know that as a TV CLUB member you can have your membership extended by just sending us the names and addresses of friends who you think would like to receive a free copy of this TV Club NEWSLETTER & PROGRAM GUIDE. For each list of ten names that you send in, your membership will be extended for an additional month...and...there is no limit to the number of names that you may send in.....

Yours for greater TV enjoyment,  
your TV Reporter

THE TVC NEWSLETTER IS PUBLISHED WEEKLY BY THE TELEVISION CLUB OF AMERICA,  
16 STATE STREET, ROCHESTER 14, NEW YORK. SUBSCRIPTION PRICE \$2.00 PER YEAR.

# SATURDAY

WBEN-TV WSYR-TV

Ch 4 Ch 5

9:15	6	NEWS ADVENTURES	6:15	4	NEWS, Dinsmore
9:30	6	ROOTIE KAZOOTIE	6:30	4	WESTERN THEATER
10:00	4	TV NEWSREEL	5	5	SAIL HO !
	6	SUPER CIRCUS	6	6	WILD BILL HICKOK
10:30	4	KIDS & COMPANY	8	8	THE CISCO KID
	8	ROOTIE KAZOOTIE	5	5	TO BE ANNOUNCED
11:00	4-6-8	SPACE PATROL	7:00	5	OZZIE & HARRIET
11:30	4	FILM FEATURETTE	6	6	WHO SAID THAT ?
	6	HOPALONG CASSIDY	8	8	STU ERWIN SHOW
	8	ROCKET RANGER	7:30	4	U of R ROUND TABLE
12:00	4-6-8	BIG TOP	5	5	MY HERO
12:15	5	MUSICAL CLOCK	6	6	COURT OF PUB. OPIN
12:30	5	SPORTS PARADE	8	8	BEAT THE CLOCK
1:00	4	WILD BILL HICKOK	8:00	4-5-6	ALL-STAR REVUE
	5	CONT. PERFORMANCE	8	8	JACKIE GLEASON
	6	ZOO PARADE	9:00	4-5-6	SHOW OF SHOWS
	8	CAPTAIN MIDNIGHT	8	8	SAT. NIGHT FIGHTS
1:30	4	SCHOOLS AT WORK	9:45	8	WEEK IN SPORTS
	6	THIS IS THE LIFE	10:00	4	TV NEWSREEL
	8	SKY KING	8	8	BAL. YOUR BUDGET
2:00	4	VICTORY AT SEA	10:15	4	CHARLES LAUGHTON
	6	THE BIG PICTURE	10:30	4-5	YOUR HIT PARADE
	8	SATURDAY MATINEE	6	6	WRESTLING
2:30	4	ALDRICH FAMILY	8	8	MARK SABRE
	6	DOWN YOU GO	11:00	4	LATE NEWS, SPORTS
3:00	4	HOPALONG CASSIDY	5	5	11th HOUR THEATER
	6	DRAGNET	8	8	WRESTLING
3:30	4	DATE WITH JUDY	11:15	4	FILM PLAYHOUSE
	6	I MARRIED JOAN	11:30	6	GENESEE PLAYHOUSE
	8	WHERE WAS I ?	12:15	5	LATE NEWS
4:00	4	FILM FEATURETTE	8	8	NEWS & SPORTS
	5	HORSE RACING	12:20	8	ECONOMY THEATER
	6	TV TEEN CLUB			
	8	WHAT'S YOUR BID ?			
4:30	4	LONE RANGER			
	5	CONT. PERFORMANCE			
	6-8	DATE WITH JUDY			
5:00	4	CISCO KID			
	6	DENNIS DAY SHOW			
	8	QUIZ KIDS			
5:15	5	SPORTS SPOTLIGHT			
5:30	4	BEAT THE CLOCK			
	6	ROY ROGERS SHOW			
	8	WILD BILL HICKOK			
6:00	4	SPORTS, Chuck Healy			
	5	THE BIG PICTURE			
	6	OZZIE & HARRIET			
	8	BEULAH			



11:30	4	THIS IS THE LIFE	6:00	4	SUNDAY PARTY
11:45	5	MUSICAL CLOCK	5	5	HOPALONG CASSIDY
11:55	8	MORNING PRAYER	6	6	THIS IS YOUR LIFE
12:00	4	NEWS, Booth	8	8	TALENT REVUE
	5	FOOTNOTES TO AM.	6:30	4	CHARADES
	6	VAL MATES VARIETIE	5	5	ROY ROGERS
	8	TOOTSIE HIPPADROME	6	6	RED BUTTONS
12:15	4	VACATIONLAND AM.	8	8	SEE IT NOW
	6	NEWS REVIEW	6:50	4	NEWS
12:30	4-8	CANDY CARNIVAL	7:00	4	RED SKELTON
	5	REV. N. V. PEALE	5-6	5-6	Same
	6	QUIZ KIDS	8	8	GENE AUTRY
12:45	5	NATURE OF THINGS	7:30	4	JACK BENNY
1:00	4	I MARRIED JOAN	8	8	Same
	5	YOUTH QUIZ SHOW	5	5	TALES OF TOMORROW
	6	WISDOM OF AGES	6	6	MR. PEEPER
	8	THIS IS THE LIFE	8:00	4-5-6	COMEDY HOUR
1:30	4	MODERN MEDICINE	8	8	TOAST OF THE TOWN
	5	FRONTIERS OF FAITH	9:00	4	TV PLAYHOUSE
	6	FRONTIERS OF FAITH	5-6	5-6	Same
	8	THE CHRISTOPHERS	8	8	FRED WARING
1:45	8	IND. ON PARADE	9:30	8	TIME TO SMILE
2:00	4	ARMCHAIR ADVENTURE	10:00	4-5-6	THE DOCTOR
	5	TELL US A STORY	8	8	THE WEB
	6	NAME'S THE SAME	10:30	4	WHAT'S MY LINE
	8	FAMILY THEATRE	5	5	PLAINCLOTHESMAN
2:15	4	NEWS ADVENTURES	6	6	DOUG FAIRBANKS
2:30	4	BURNS & ALLEN	8	8	WHAT'S MY LINE
	5	AM. AIR FORUM	11:00	4	LATE NEWS
	6	STU ERWIN SHOW	5	5	HOLLYWOOD THEATRE
3:00	4	ROY ROGERS	6	6	FIRESIDE THEATRE
	5-6	VICTORY AT SEA	8	8	SUNDAY NEWS
3:30	4	RED BUTTONS	11:15	4	ROB'T. MONTGOMERY
	5	JUVENILE JURY	8	8	MYSTERY THEATRE
	6	WHAT'S MY NAME	11:30	6	TALENT SCOUTS
	8	YOU ARE THERE	5	5	H'WOOD THEATRE
4:00	4	NAMES THE SAME	12:00	6	FIVE STAR THEATRE
	5	KUKLA.FRAN & OLLIE			
	6	RACKET SQUAD			
	8	SUPER CIRCUS			
4:30	4	BUFFALO AMATEURS			
	5	ZOO PARADE			
	6	H'WOOD SCREEN TEST			
	8	OMNIBUS			
5:00	4	SUPER CIRCUS			
	5-6	SUPERMAN			
5:30	5	BOSTON BLACKIE			
	6	DEATH VALLEY DAYS			



FOR WEEKLY  
TV SCHEDULES & NEWS—  
FILL IN AND MAIL COUPON  
ON BACK PAGE

# MORNING PROGRAMS

MON. TUES. WED. THURS. FRI.

7:00 4-6 TODAY, Garroway  
 8:25 6 LOCAL NEWS  
 8:30 6 TODAY, Garroway  
 8:55 4 NEWS, Ogilvie  
 9:00 4 YOUR FIGURE  
 5 MORNING DEVOTION  
 9:05 5 NEWS  
 6 TEST PATTERN  
 9:15 4 GARRY MOORE SHOW  
 5 DING DONG SCHOOL  
 9:30 4 LEARN AND LIVE  
 9:30 5 MUSICAL CLOCK  
 8 THINGS WE SHARE  
 9:45 4 CHILDRENS THEATRE  
 5 MORNING DEVOTIONS  
 8 CBS NEWS  
 9:50 5 NEWS  
 9:55 6 THOUGHT FOR DAY  
 10:00 4 SHOPPERS' GUIDE  
 5-6 DING DONG SCHOOL  
 8 MTWT - GODFREY  
 8 F-WHEEL OF FORT'N.  
 10:15 4 MTWT - GODFREY  
 10:30 4 F FILM  
 5 MOVIES FOR MOM  
 6 TAKE IT EASY  
 10:45 4 F-BETTY FURNESS  
 8 F-BETTY FURNESS  
 11:00 4 COOKING SCHOOL  
 5 JIM DeLINE GANG  
 6 MWF - 1 IN FAMILY  
 6 TT - GODFREY  
 8 KAY'S KITCHEN  
 11:15 6 TUE-TOWER CLOCK  
 6 TH-FRENCH LESSON  
 11:15 8 MTWF-1 IN FAMILY  
 8 TH-BILL CULLEN  
 4 TH-YOUR FAMILY  
 11:30 4 MTWF STRIKE IT RICH  
 4 TH. YOUR FAMILY  
 6-8 STRIKE IT RICH  
 5 JIM DELINE GANG  
 12:00 4 NOONDAY NEWS  
 5 NOON. PLAYHOUSE  
 6-8 BRIDE & GROOM  
 12:15 4-6-8 LOVE OF LIFE  
 12:30 4 SEARCH FOR T'ROW  
 6-8 Same

5 M-WIRED WOODSHED  
 5 TWTF-HEADLINES  
 12:45 4 GUIDING LIGHT  
 8 Same  
 5 H'WOOD MATINEE  
 6 M-VOICE OF R.I.T.  
 6 TUE- CROSS TALK  
 6 W- ART GALLERY  
 6 TH-HOW YOU DO IT  
 6 F -MAKE IT, MARKET  
 1:00 4 MATINEE PLAYHOUSE  
 6 MTWT-MID-DAY  
 6 F - BETTY FURNESS  
 8 TUE-FASHIONS  
 8 MWTF - ED BROWN  
 1:15 6 M-YOU & YOUR CHILD  
 6 F-MIDDAY, MIDWAY  
 6 TH - TRAVEEERS  
 1:30 6-8 GARRY MOORE  
 1:45 4 JOHNNY'S SHOW



**PUZZLED** — Tiny Ruthie Gilbert, brown-eyed blonde, tries to figure out some puzzling dictation from her boss, Milton Berle, in her role of Maxine "Maxie," on Tuesday nights on the NBC-TV "Texaco Star Theatre."

2:00 4 DOUBLE OR NOTHING  
6-8 Same  
5 LADIES' DAY

2:30 4 MEET THE MILLERS  
6 GUIDING LIGHT  
8 LINKLETTER PARTY

2:45 6 LADIES FAIR

3:00 4-6-8 BIG PAYOFF  
5 BREAK THE BANK

3:30 4 BRIDE & GROOM  
5 WELCOME TRAVELER  
6 SAME  
8 WHO, WHAT, WHERE

3:45 4 WELCOME TRAVELER  
8 GAL NEXT DOOR

4:00 4-5-6 KATE SMITH  
8 YOUR MOVIE MAT.

5:00 4 FREE. FOUND. AWARDS  
5-6 HAWKINS FALLS  
8 HOW WE DO IT

5:15 4 TIME FOR BEANY  
5-6 GABBY HAYES  
8 THE BUNKHOUSE

5:30 4-5-6 HOWDY DOODY

6:00 4 SAGEBRUSH TRAIL  
5 CANYON JACK  
6 FILM, BROKENSIRE  
8 WESTERN THEATRE

6:15 6 NEWS

6:25 6 ALMANAC

6:30 4 NEWS  
5 ED MURPHY SHOW  
6 SPEAKING OF SPORTS  
8 CLUB CONTINENTAL

6:45 4 SPORTS SPOTLIGHT  
5 CAMERA HEADLINES  
6 PERRY COMO  
8 NEWS & SPORTS

7:00 4 OZZIE & HARRIET  
5 MR. PEEPERS  
6 RUSSER'S VARIETIES  
8 CAPTAIN VIDEO

7:15 6 DO IT YOURSELF

7:30 4 STRANGER THAN FICT.  
5-6 THOSE TWO  
8 CHARLES LAUGHTON

7:45 4 NEWS CARAVAN  
5-6 Same  
8 PERRY COMO

8:00 4 WINCHELL-MAHONEY  
5-6 MR. & MRS. NORTH  
8 BURNS AND ALLEN

8:30 4 VOICE OF FIRESTONE  
5 Same  
6 YOU CAN BE A STAR  
8 TALENT SCOUTS

9:00 4 I LOVE LUCY  
6-8 Same  
5 H'WOOD OPENING

9:30 4 MARCH OF TIME  
5 ROB'T. MONTGOMERY  
6 HEART OF THE CITY  
8 RED BUTTONS

10:00 4 STUDIO ONE  
6-8 Same

10:30 5 BOXING

11:00 4 NEWS  
6 NEWS  
8 CHRONOSCOPE

11:15 6 THE WEB  
5 CAMERA HEADLINES  
8 NEWS & SPORTS

11:20 8 MYSTERY THEATER

11:30 4 HEART OF THE CITY

11:45 6 TALENT PATROL

12:00 4 SUSPENSE



**GROUCHO RETURNS**—Quiz-and-quiz master Groucho Marx, with his quick ad-libs and unusual interviews with contestants, is back for the third season on the NBC "Groucho Marx—You Bet Your Life" radio and TV show.

# Your Video Wee

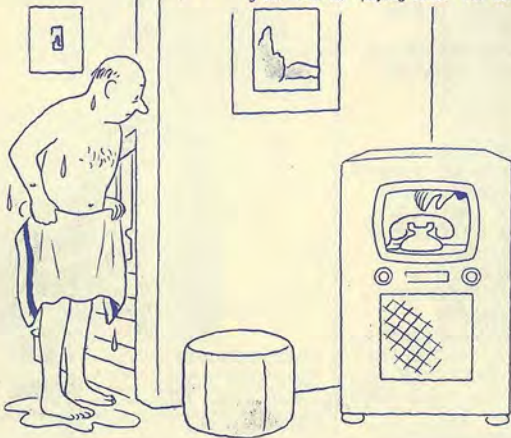


## An Invitation to 'Break the Bank'

**QUIZ 'BANKERS'**—Bud Collyer, genial emcee, will be quizmaster of "Break the Bank" when the popular quiz program returns to the NBC television network Monday, March 30 (Mondays through Fridays). Janice Gilbert — known as "Miss Moneybags" on the program—will be "paying teller" for contestants.



**DANCER-SI**  
Allison is seen  
ing on TV screen  
night. The tall  
been featured  
Broadway musi-  
cast member of  
Theatre" and  
Hour" show



**ROBERT WARWICK ANNOUNCES**  
"ALLEN OF HARPER" ON TV

"They're forcing me to retire!"  
student John Newland in a dramatic  
on the "Schlitz Playhouse of Stars"  
(9:00-9:30 P.M., EST). Anne Seaman  
Rhys Williams complete a star-studded

# Week In Pictures

## 'Sightseeing with the Swayzes'



**INGER** — When a singer and dancer every Tuesday night, who has starred in operettas and musicals, is a regular on the "Texaco Star" and "Buick Circus" shows on NBC-TV.

**FAMILY VIEW** — The noted NBC commentator John Cameron Swayze and his family will appear in a new television travel show, "Sightseeing with the Swayzes," on NBC-TV starting Sunday, April 5. The Swayzes (from left to right, John, Jr., John and Tuffie and daughter Suzanne) will take their audience on a tour of some of the nation's most colorful cities and scenic wonders.



**ND JOHN NEWLAND STAR IN**  
**"SCHLITZ PLAYHOUSE" APRIL 24**

"Professor Robert Warwick tells former dramatic scene from "Allen of Harper" Stars" Friday, April 24, over CBS-TV Seymour, Jan Miner, Hans Conried and r-studded cast.



**'HAMLET'**—Maurice Evans, one of the world's most famous interpreters of Shakespearean roles, brings his production of "Hamlet" to NBC-TV Sunday, April 26, in a two-hour version especially designed for television audiences. The noted stage star will make his dramatic TV debut on this date, which is generally observed as the Bard of Avon's birthday.

## Maurice Evans Star Of 'Hamlet' on TV

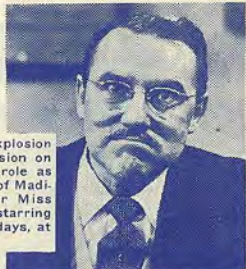
The Maurice Evans production of Shakespeare's "Hamlet," starring the internationally acclaimed Shakespearean interpreter in the title role, will be presented by "Hallmark Hall of Fame" on NBC-TV, Sunday, April 26, from 3:30 to 5:30 p.m., EDT. Evans will make his TV debut in the special two-hour production, which will be given on the day generally observed as the Bard of Avon's birthday.

Co-starring with the renowned actor in the offering, which will be the longest dramatic production ever given on TV, will be Ruth Chatterton as the Queen, Sarah Churchill as Ophelia, Joseph Schildkraut as King Claudius, and Barry Jones as Polonius. Wesley Addy, William Smithers, Chester Stratton, Malcolm Kean, Noel Leslie and Francis Bethancourt, will portray other prominent roles. Albert McCleery will be NBC's producer and director of "Hamlet." George Schaefer and Emmett Rogers, associated with Evans in his stage productions, will be his supervisor of production and associate producer, respectively. Settings will be by Richard Sylbert, costumes by Noel Taylor and Guy Kent, and original music by Roger Adams, conducted by William Brooks.

Evans' TV "Hamlet" will be streamlined for brisker pace, filled with excitement and devoid of obscurities. Though Evans has been obliged to abridge the play within definite time limits, the editing still preserves what he calls "the essential glories of Shakespeare's majestic tragedy."



**FAIR FOIL** — A recent arrival from Sweden who is making good in television is attractive, six-foot-tall Siri, who appears on many NBC-TV comedy shows. She has played comedy foil to Eddie Cantor and Ben Blue.



"Miss Brooks!!!" That explosion usually follows this expression on Gale Gordon's face in his role as "Osgood Conklin," principal of Madison High School, in "Our Miss Brooks" television comedy, starring Eve Arden, on CBS-TV, Fridays, at 9:30 p.m., EST.



**TELEVISION MAY BE THE TEMPTATION** of the modern housewife but great-grandma had her diversion too, as evidenced by this "automatic book holder", unearthed by Tide Washing Clinic from an 1877 issue of an old magazine. The patent, granted in that year, described this *modern* invention as "self-propelling with a knee-high easel to hold a book, a special ledge for scrub pail, and a yoke to fit around the housewife's neck". Great-grandma could read Emerson while she mopped up the kitchen floor. Today's housewife doesn't use a book-holder, doesn't need elbow-grease with her scrub brush, and she probably doesn't read Emerson . . . but her television is built on wheels and her scrub brush may come with a built-in pocket in which a synthetic detergent pill can be inserted!

2:00	4-8	FREEDOM RINGS	7:45	4	NEWS CARAVAN
	5	LADIES DAY		5-6	Same
	6	IND. ON PARADE		8	U.S.A. CANTEEN
2:15	6	WHAT'S YOUR TROUBLE	8:00	4-5-6	CIRCUS HOUR
2:30	4	MEET THE MILLERS		8	LIFE WORTH LIVING
	6	GUIDING LIGHT	8:30	8	BIG ISSUE
	8	LINKLETTER PARTY	9:00	4	FIRESIDE THEATRE
2:45	6	LADIES FAIR		5	Same
3:00	4	SHORT SHORT DRAMA		6	CINDERELLA WEEKEND
	5-6	BIG PAYOFF		8	CITY HOSPITAL
	8	THE BIG PAYOFF	9:30	4-5-6	CIRCLE THEATRE
3:15	4	STOP, LOOK, LISTEN		8	SUSPENSE
3:30	4	BRIDE & GROOM	10:00	4	TWO FOR THE MONEY
	5	WELCOME TRAVELER		5-6	Same
	6	Same		8	DANGER
	8	WHO, WHAT, WHERE	10:30	4	4 STAR PLAYHOUSE
3:45	4	WELCOME TRAVELER		5	EMBASSY CLUB
	8	GAL NEXT DOOR		6	Same
4:00	4-5-6-	KATE SMITH		8	NAME'S THE SAME
	8	YOUR MOVIE MAT.	10:45	5-6	BOB CONSIDINE
5:00	4	FUN TO LEARN	11:00	4	NEWS
	5-6	HAWKINS FALLS		5	ROCKY KING
	8	COUNTRY SCHOOLS		6	NEWS
5:15	4	TIME FOR BEANY		8	NEWS
	5-6	GABBY HAYES	11:05	8	MYSTERY THEATRE
	8	THE BUNKHOUSE	11:15	6	FR. PG. DETECTIVE
5:30	4-5-6	HOWDY DOODY	11:20	4	PARADOX FILM
6:00	4	SAGEBRUSH TRAIL	11:25	4	F.B.I. FUGITIVES
	6	CANYON JACK	11:30	4	WHERE WAS I ?
	5	FILM		5	TV UNLIMITED
	8	WESTERN THEATER	11:45	5	CAMERA HEADLINES
6:15	6	NEWS	12:00	4	RACKET SQUAD
6:25	6	ALMANAC			
6:30	4	NEWS			
	5	ED MURPHY SHOW			
	6	SPEAKING OF SPORTS			
	8	INSIDE CITY HALL			
6:45	4	SPORTS SPOTLIGHT			
	5	CAMERA HEADLINES			
	6	FREEDOM FOUNDA.			
	8	NEWS & SPORTS			
7:00	4	JEWELERS SHOWCASE			
	5	LIFE BEGINS AT 80			
	6	MARCH OF TIME			
	8	CAPTAIN VIDEO			
7:30	4	WEEK IN SPORTS			
	5-6	DINAH SHORE			
	8	IT'S IN THE BOOK			



Lynn Connor, sparkling 18-year-old telelovely, who less than two months ago was baby sitting in Detroit to finance a trip to New York, makes her television debut as Bert Parks' assistant on "Balance Your Budget!"

2:00	4	DOUBLE OR NOTHING	7:45	4	NEWS CARAVAN
	6	Same		5-6	Same
	8	Same		8	PERRY COMO
	5	LADIES DAY	8:00	4	GODFREY'S FRIENDS
2:30	4	MEET THE MILLERS		8	Same
	6	GUIDING LIGHT		5	I MARRIED JOAN
	8	LINKLETTER PARTY		6	BOSTON BLACKIE
2:45	6	LADIES FAIR	8:30	5	CAVALCADE OF AM.
3:00	4-6-8	BIG PAYOFF		6	POPULAR SCIENCE
	5	BREAK THE BANK	8:45	6	WONDERS OF WILD
3:30	4	BRIDE & GROOM	9:00	4	TV THEATRE
	5	WELCOME TRAVELER		5-6	Same
	6	Same		8	STRIKE IT RICH
	8	WHO, WHAT, WHERE	9:30	8	MAN AGAINST CRIME
3:45	4	WELCOME TRAVELER	10:00	4	BOXING BOUT
	8	GAL NEXT DOOR		6-8	Same
4:00	4-5-6	KATE SMITH		5	THIS IS YOUR LIFE
5:00	4	FUN TO LEARN	10:30	5	BD'WDY TO H'WOOD
	5-6	HAWKINS FALLS	10:45	4-8	SPORTS SPOT
	8	EVERYONE A SCIEN'T		6	CHRONOSCOPE
5:15	4	TIME FOR BEANY	11:00	4	LATE NEWS
	5-6	GABBY HAYES		5	MAGIC OF SCIENCE
	8	THE BUNKHOUSE		6	NEWS, WEATHER
5:30	4-5-6	HOWDY DOODY		8	NEWS & SPORTS
6:00	4	SAGEBRUSH TRAIL	11:05	8	MYSTERY THEATRE
	5	CANYON JACK	11:15	5	CAMERA HEADLINES
	6	FILM		6	R. MONTGOMERY
	8	SUPERMAN	11:20	4	TO BE ANNOUNCED
6:15	6	NEWS	11:35	4	THE WEB
6:25	6	ALMANAC	12:05	4	THEATRE PLAYHOUSE
6:30	4	NEWS			
	5	ED MURPHY SHOW			
	6	SPEAKING OF SPORTS			
	8	CLUB CONTINENTAL			
6:45	4	SPORTS SPOTLIGHT			
	5	CAMERA HEADLINES			
	6	PERRY COMO			
	8	NEWS & SPORTS			
7:00	4	SUPERMAN			
	5	TO BE ANNOUNCED			
	6	CHARLES LAUGHTON			
	8	CAPTAIN VIDEO			
7:15	5	FILM			
	6	PUBLIC PROSECUTOR			
7:30	4	OUTDOOR CAMERA			
	5	THOSE TWO			
	6	Same			
	8	FURNITURE TRENDS			



Pat Carroll discovers herself in the script of CBS-TV's "Red Buttons Show" as she joins the cast as featured comedienne. The winsome impressionist and her zany routines have delighted supper club audiences throughout the country.

2:00	4	BAL. YOUR BUDGET	7:30	4	WASH. SPOTLIGHT
	5	LADIES DAY		5-6	DINAH SHORE
	6	FILM		8	LONE RANGER
	8	FREEDOM RINGS	7:45	4-5-6	NEWS CARAVAN
2:15	6	THE CHRISTOPHERS	8:00	4	YOU BET YOUR LIFE
2:30	4	MEET THE MILLERS		5-6	Same
	6	GUIDING LIGHT		8	FOREIGN INTRIGUE
	8	LINKLETTER PARTY	8:30	4	T-MEN IN ACTION
2:45	6	LADIES FAIR		5-6	Same
3:00	4-6-8	BIG PAYOFF		8	CH. OF A LIFETIME
	5	BREAK THE BANK	9:00	4-5	DRAGNET
3:15	4	STOP, LOOK, LISTEN		6	CHARADES THAT PAY
3:30	4	BRIDE & GROOM		8	LUX VIDEO THEATER
	5	WELCOME STRANGER	9:30	4	FORD THEATER
	6	DOLLAR DERBY		5-6	Same
	8	WHO, WHAT, WHERE		8	BIG TOWN
3:45	4	WELCOME STRANGER	10:00	4-5-6	MARTIN KANE
	8	GAL NEXT DOOR		8	MY LITTLE MARGIE
4:00	4-5-6	KATE SMITH	10:30	4	ABBOTT & COSTELLO
	8	MOVIE MATINEE		5n	FAVORITE STORY
5:00	4	FUN TO LEARN		6	LIFE BEGINS AT 80
	5-6	HAWKINS FALLS		8	RACKET SQUAD
	8	COUNTY SCHOOLS	11:00	4	LATE NEWS
5:15	4	TIME FOR BEANY		5	THEATER OF ADV.
	5-6	GABBY HAYES		6	NEWS & SPORTS
	8	THE BUNKHOUSE		8	NEWS & SPORTS
5:30	4-5-6	HOWDY DOODY	11:05	8	MYSTERY THEATER
6:00	4	SAGEBRUSH TRAIL	11:15	6	B'WAY TO H'WOOD
	5	CANYON JACK	11:20	4	N. BROKESHIRE
	6	FILM	11:30	4	TALENT PATROL
	8	WESTERN THEATER	12:15	5	CAMERA HEADLINES
6:15	6	NEWS			
6:25	6	ALMANAC			
6:30	4	NEWS			
	5	ED MURPHY SHOW			
	6	SPEAKING OF SPORTS			
	8	U.S.A. CANTEEN			
6:45	4	SPORTS SPOTLIGHT			
	5	CAMERA HEADLINES			
	6	Rep. H? OSTERTAG			
	8	NEWS & SPORTS			
7:00	4	CISCO KID			
	5	TWENTY QUESTIONS			
	6	JEWEL BOX			
	8	CAPTAIN VIDEO			
7:15	6	SCHOOLS PARADE			

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**'ETHEL AND ALBERT'** — Humorous incidents in married life provide the real-life situations of "Ethel and Albert," a new domestic comedy program starting on NBC-TV Saturday, April 25, at 7:30 p.m. EST. Peg Lynch, writer of the show, will be seen as Ethel, and Alan Bunce will portray Albert.



**'AMATEUR HOUR' HOST HONORED** — Ted Mack (center) is made an honorary member of the Military Police and receives the M. P. arm band and scarf while visiting Korea. Mack, who has been on tour in Korea and Japan with a traveling unit of the "Original Amateur Hour," will be back in the United States for the return of his show to NBC-TV on Saturday, April 25, at 8:30 p.m. EST.



**TIME TO CHANGE** — The usually mild Robert S. Beanblossom (left) argues with his surprised boss, Willis Thackery, as office secretary Julie shows delight during an episode of the NBC-TV "My Hero" comedy show. The program moves to a new time slot, 8 p.m. instead of 7:30 p.m. EST, on the network Saturday, April 25. Robert Cummings stars as Beanblossom the salesman in the series which features John Litel as Thackery and Julie Bishop as Julie.

**Top Variety Entertainment  
Highlights Saturday Nights**

2:00	4	DOUBLE OR NOTHING	7:45	4	NEWS CARAVAN
	6-8	Same		5-6	Same
	5	LADIES DAY		8	PERRY COMO
2:30	4	MEET THE MILLERS	8:00	4-6-8	MAMA
	8	LINKLETTER PARTY		5	DENNIS DAY SHOW
	6	GUIDING LIGHT	8:30	4	LIFE OF RILEY
2:45	6	LADIES FAIR		5-6	Same
3:00	4-6-8-	BIG PAYOFF		8	MY FRIEND IRMA
	5	BREAK THE BANK	9:00	4	FILM FEATURE
3:30	4	BRIDE & GROOM		5-6	THE BIG STORY
	5	WELCOME STRANGER		8	PLAYHOUSE
	6	Same	9:30	5	ABBOTT & COSTELLO
	8	WHO, WHAT, WHERE		6	FAVORITE STORY
3:45	4	WELCOME STRANGER		8	OUR MISS BROOKS
	8	GAL NEXT DOOR	10:00	4	BOXING BOUT
4:00	4-5-6-	KATE SMITH		5-6	Same
	8	MOVIE MATINEE		8	MR. & MRS. NORTH
5:00	4	FUN TO LEARN	10:30	8	TO BE ANNOUNCED
	5-6	HAWKINS FALLS	10:45	4	GREATEST FIGHTS
	8	HERE'S A PROBLEM		5-6	Same
5:15	4	TIME FOR BEANY	11:00	4	LATE NEWS
	5-6	GABBY HAYES		5	GENESSEE PLAYHOUSE
	8	THE BUNKHOUSE		6	NEWS & SPORTS
5:30	4-5-6	HOWDY DOODY		8	NEWS & SPORTS
6:00	4	SAGEBRUSH TRAIL	11:05	8	PREMIER PLAYHOUSE
	5	CANYON JACK	11:15	6	WHERE WAS I
	6	PHOTOGRAPHY		8	PREMIER PLAYHOUSE
	8	WESTERN THEATRE	11:30	4	MY LITTLE MARGIE
6:15	6	NEWS	11:45	6	MY LITTLE MARGIE
6:30	4	NEWS	12:00	4	FAVORITE STORY
	5	ED MURPHY SHOW	12:30	5	CAMERA HEADLINES
	6	SPEAKING OF SPORTS			
	8	CLUB CONTINENTAL			
6:45	4	SPORTS SPOTLIGHT			
	5	CAMERA HEADLINES			
	6	PERRY COMO			
	8	NEWS & SPORTS			
7:00	4	TERRY & PIRATES			
	5	MEET THE VEEP			
	6	Same			
	8	CAPTAIN VIDEO			
7:15	5	VACATIONLAND AM.			
	6	YOUR MONEY			
7:30	4	STARS OF EXCELLENCE			
	5-6	THOSE TWO			
	8	YOUR TV SUPPER			



Inspired by the announcement that producer-director Frank Wisbar has just begun production of telefilms for the fifth year of "Fireside Theater," cartoonist Wachsteter delineated his idea of the man behind the popular NBC-TV dramatic show.

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