

TV Club

Newsletter



CAROLE RICHARDS

**PROGRAM
GUIDE**

MAY 16 — 22

TVC NEWSLETTER

COVERING THE TV BEAT:

BIRTHDAY GREETINGS: May has been a busy month for big celebrations! Marking a five-year birthday is WBEN-TV, carrying on with "business as usual." This station has done much important pioneering in television, and has added a lot of credit to television firsts. Now WBEN-TV is installing a new RCA 10-kilowatt low-band VHF transmitter, second of its kind in America. It will be used in conjunction with the station's present super-gain-type antenna when the station increases its effective radiated power...and the other big birthday was marked by GABBY HAYES, the favorite of the young set. He just blew out 68 candles on his cake - in one breath.....

That pretty Miss Rosemary Clooney has gotten the nod from her movie studio and is now able to do both radio and TV shows for NBC. She has an exclusive contract with that network.....

Bill Hayes, formerly heard on YOUR SHOW OF SHOWS and now rehearsing the lead of Rodgers & Hammerstein's new musical "Me and Juliet," has a brand new MGM platter out which hit the top of the Disc Parade. Bill sings "I'm So Lonesome I Could Cry".....

Comic HENRY MORGAN, who is now doing a disc jockey show every midnight over a local New York station, is making a series of video films based on the funniest news stories of the last 25-years. You can look forward to a lot of laughs.....

Here's good news for some pleasant relaxing: John Guedel, producer of the high-rated Groucho Marx quiz YOU BET YOUR LIFE, will present a series of musical comedies on hour-long TV films. The first one, "The Merry Widow," will star Dennis Morgan and Dorothy Kirsten.....

That nice fellow, HERB SHRINER, drops some of his "Hoosier Humor" with the story of a mother of eight children who remarked that she could remember when hamburger sold for 8¢ a pound. Quipped Herb, "It costs you more than that to phone up for it now." ... And when talking about his home town back in Indiana, Shriner said: "In most towns everybody tries to keep up with the Joneses...Our town got into pretty bad shape...We didn't have anyone named Jones".....

(Incidentally, "TWO FOR THE MONEY" will be moved to a new network this Fall...more news about that later.)

There is no doubt that television is here to stay. It's estimated the TV manufacturers will turn out about nine million sets this year, providing they keep up the rate they established in the first quarter of this year.....

Boxing fans will be pleased to learn that there will be another program of top-notch fights available to them when YOUR SHOW OF SHOWS goes off for the summer. Starting June 6 from 9:00 to 9:45 p.m., WHAM-TV will carry the ABC Saturday Night Fights, with replacement for the balance of the period still not definitely set.....

Senator Michael J. Mansfield (D.,-Montana), a member of the Senate Foreign Relations Committee, will be the guest on Theodore Granik's YOUTH WANTS TO KNOW program, in Washington, Sunday, May 17 over the NBC radio and television networks. The Senator will answer the questions of 40 teen-age students, who will be brought to the program through the auspices of the American Legion.....

DEBUTS: Sining star GISELE MACKENZIE visits the "Jack Benny Show" Sunday, May 17. She joins Rochester and Bob Crosby in the Waukegan Wit's last TV show of the season. Also, on this show, TV viewers will see the ingenious mechanisms of the famous Benny vault that holds his hard-earned wealth... JAMES GLEASON, long-time favorite of the movies, debuts on the FORD THEATRE May 21 in the play "Sweet-Talk Me Jackson." Gleason plays the worldly-wise manger of Dick Haymes, an ego-centric crooner who wants lovely Dawn Addams to tell him why he is the bobby-soxer's idol...in the play, of course.....

On BRIDE AND GROOM, Monday, May 18, Valentine Ruth Jurgens of Philadelphia, will be married to Nathan Mermon, also of Philly. Valentine, whose parents were exiled to Siberia by the Communists in 1941, and who, herself, was interned in a German labor camp during World War II, proves that a happy ending can still be written to a story in America.....

SUBS: Popular BILL CULLEN will emcee the "Garry Moore Show" the week of May 18. Cullen and Kirby will brighten the day of the housewife until vacationing Garry returns May 25.....

Who dreams up the brain teasers on the quiz shows? On "THE BIG PAYOFF," it's Helen Lee and Lenore Miller, who have written nearly 6,000 skull stumpers without a repeat.....

Yours for greater TV enjoyment,
your TV Reporter

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9:15	6	NEWS ADVENTURES	6:15	4	NEWS, Dinsmore
9:30	6	ROOTIE KAZOOTIE	6:30	4	WESTERN THEATER
10:00	4	TOOTS' HIPPODROME	5	5	SAIL HO !
	6	SUPER CIRCUS	6	6	WILD BILL HICKOK
10:30	4	KIDS & COMPANY	8	8	THE CISCO KID
	8	ROOTIE KAZOOTIE	6:45	5	FEATURE FILM
11:00	4-6-8	SPACE PATROL	7:00	5	OZZIE & HARRIET
11:30	4	HOPALONG CASSIDY	6	6	WHO SAID THAT ?
	6	WESTERN FILM	8	8	STU ERWIN SHOW
	8	ROCKET RANGER	7:30	4	U OF B ROUND TABLE
12:00	4-6-8	BIG TOP	5	5	ETHEL & ALBERT
12:15	5	MUSICAL CLOCK	6	6	COURT OF PUBLIC OP
12:30	5	SPORTS PARADE	8	8	BEAT THE CLOCK
1:00	4	WILD BILL HICKOK	8:00	4-5-6	MY HERO
	5	CONT. PERFORMANCE	8	8	JACKIE GLEASON
	6	MR. WIZARD	8:30	4-5-6	ORG. AM. HOUR
	8	TALENT PATROL	9:00	4-5-6	SHOW OF SHOWS
1:30	4	SCHOOLS AT WORK	8	8	SAT. NIGHT FIGHTS
	6	THIS IS THE LIFE	9:45	8	WEEK IN SPORTS
	8	HAIL THE CHAMP	10:00	4	TV NEWSREEL
2:00	4	VICTORY AT SEA	8	8	DEATH VALLEY DAYS
	6	THE BIG PICTURE	10:15	4	CHARLES LAUGHTON
	8	SATURDAY MATINEE	10:30	4-5	YOUR HIT PARADE
2:30	4	ALDRICH FAMILY	6	6	WRESTLING
	6	DOWN YOU GO	8	8	MARK SABRE
3:00	4	FILM FEATURETTE	11:00	4	LATE NEWS, SPORTS
	6	DRAGNET	5	5	11th HOUR THEATER
3:30	4	DATE WITH JUDY	8	8	WRESTLING
	6	I MARRIED JOAN	11:15	4	FILM PLAYHOUSE
	8	WHERE WAS I ?	11:30	6	GENESEE PLAYHOUSE
4:00	4	POWER FOR PEACE	12:15	5	LATE NEWS
	5	HORSE RACING	8	8	NEWS & SPORTS
	6	TV TEEN CLUB	12:20	8	LATE SHOW
	8	FILM FEATURETTE			
4:30	4	LONE RANGER			
	5	CONT. PERFORMANCE			
	6-8	DATE WITH JUDY			
5:00	4	NAME'S THE SAME			
	6	DENNIS DAY SHOW			
	8	BIG PICTURE			
5:15	5	SPORTS SPOTLIGHT			
5:30	4	BEAT THE CLOCK			
	6	ROY ROGERS			
	8	WILD BILL HICKOK			
6:00	4	SPORTS, Chuck Healy			
	5	THE BIG PICTURE			
	6	OZZIE & HARRIET			
	8	BEULAH			

1953
RED CROSS
FUND...



Answer
the Call!

11:30	4	THIS IS THE LIFE	6:00	4	SUNDAY PARTY
11:45	5	MUSICAL CLOCK	5	5	HOPALONG CASSIDY
11:55	8	MORNING PRAYER	6	6	THIS IS YOUR LIFE
12:00	4	NEWS, Booth	8	8	TALENT REVUE
	5	MUSICAL CLOCK	6:30	4	CHARADES
	6	VAL MATES VARIET.	5	5	ROY ROGERS
	8	TOOTSIE HIPPADROME	6	6	RED BUTTONS
12:15	4	VACATIONLAND AM.	8	8	SEE IT NOW
	6	NEWS REVIEW	6:50	4	NEWS
12:30	4-8	CANDY CARNIVAL	7:00	4	RED SKELTON
	5	REV. N. V. PEALE		5-6	Same
	6	QUIZ KIDS	8	8	GENE AUTRY
12:45	5	NATURE OF THINGS	7:30	4	JACK BENNY SHOW
1:00	4	I MARRIED JOAN		8	Same
	5	YOUTH QUIZ SHOW	5	5	TALES OF TOMORROW
	6	WISDOM OF AGES	6	6	MR. PEEPERS
	8	THIS IS THE LIFE	8:00	4-5-6	COMEDY HOUR
1:30	4	MODERN MEDICINE	8	8	TOAST OF THE TOWN
	5	FRONTIERS OF FAITH	9:00	4	TV PLAYHOUSE
	6	FRONTIERS OF FAITH		5-6	Same
	8	THE CHRISTOPHERS	8	8	FRED WARING
1:45	8	IND. ON PARADE	9:30	8	TIME TO SMILE
2:00	4	FILM FEATURETTE (RE	10:00	4-5-6	THE DOCTOR
	5	TELL US A STORY	8	8	THE WEB
	6	NAME'S THE SAME	10:30	4	WHAT'S MY LINE
	8	FAMILY THEATRE	5	5	PLAINCLOTHESMAN
2:15	4	NEWS ADVENTURES	6	6	FILM
2:30	4	BURNS & ALLEN	8	8	WHAT'S MY LINE
	5	AM. AIR FORUM	11:00	4	LATE NEWS
	6	STU ERWIN SHOW	5	5	HOLLYWOOD THEATRE
3:00	4	ROY ROGERS	6	6	FIRESIDE THEATRE
	5-6	FILM	8	8	SUNDAY NEWS
3:30	4	RED BUTTONS	11:15	4	ROB'T. MONTGOMERY
	5	JUVENILE JURY	8	8	MYSTERY THEATRE
	6	WHAT'S MY NAME	11:30	6	TALENT SCOUTS
	8	TO BE ANNOUNCED	5	5	H'WOOD THEATRE
4:00	4	KUKLA, FRAN & OLLI	12:00	6	FIVE STAR THEATRE
	5	KUKLA, FRAN & OLLIE			
	6	RACKET SQUAD			
	8	SUPER CIRCUS			
4:30	4	BUFFALO AMATEURS			
	5	ZOO PARADE			
	6	ZOO PARADE			
	8	YOU ARE THERE			
5:00	4	SUPER CIRCUS			
	5-6	SUPERMAN			
5:30	5	BOSTON BLACKIE			
	6	DEATH VALLEY DAYS			



FOR WEEKLY
TV SCHEDULES & NEWS -
FILL IN AND MAIL COUPON
ON BACK PAGE

MORNING PROGRAMS

MON. TUES. WED. THURS. FRI.

7:00 4-6 TODAY, Garroway
 8:25 6 LOCAL NEWS
 8:30 6 TODAY, Garroway
 8:55 4 NEWS, Ogilvie
 9:00 4 YOUR FIGURE
 5 MORNING DEVOTION
 9:05 5 NEWS
 6 TEST PATTERN
 9:15 4 GARRY MOORE SHOW
 5 DING DONG SCHOOL
 9:30 4 LEARN AND LIVE
 9:30 5 MUSICAL CLOCK
 8 THINGS WE SHARE
 9:45 4 CHILDRENS THEATRE
 5 MORNING DEVOTIONS
 8 CBS NEWS
 9:50 5 NEWS
 9:55 6 THOUGHT FOR DAY
 10:00 4 SHOPPERS' GUIDE
 5-6 DING DONG SCHOOL
 8 MTWT - GODFREY
 8 F-WHEEL OF FORT'N.
 10:15 4 MTWT - GODFREY
 10:30 4 F FILM
 5 MOVIES FOR MOM
 6 TAKE IT EASY
 10:45 4 F-BETTY FURNESS
 8 F-BETTY FURNESS
 11:00 4 COOKING SCHOOL
 5 JIM DeLINE GANG
 6 MWF - 1 IN FAMILY
 6 TT - GODFREY
 8 KAY'S KITCHEN
 11:15 6 TUE-TOWER CLOCK
 6 TH-FRENCH LESSON
 11:15 8 MTWF-1 IN FAMILY
 8 Th.-BETTY FURNESS
 4 TH-YOUR FAMILY
 11:30 4 MTWF STRIKE IT RICH
 4 TH. YOUR FAMILY
 6-8 STRIKE IT RICH
 11:45 5 JIM DELINE GANG
 12:00 4 NOONDAY NEWS
 5 NOON. PLAYHOUSE
 6-8 BRIDE & GROOM
 12:15 4-6-8 LOVE OF LIFE
 12:30 4 SEARCH FOR T'ROW
 6-8 Same

5 M-WIRED WOODSHED
 5 TWTF-HEADLINES
 12:45 4 GUIDING LIGHT
 8 Same
 5 H'WOOD MATINEE
 6 M-GATE TO KNOWLEDGE
 6 TUE- CROSS TALK
 6 W- ART GALLERY
 6 TH-HOW YOU DO IT
 6 F -MAKE IT, MARKET
 1:00 4 MATINEE PLAYHOUSE
 6 MTWT-MID-DAY
 6 F - BETTY FURNESS
 8 TUE-FASHIONS
 1:00 8 MWTF - ED BROWN
 1:15 6 M-YOU & YOUR CHILD
 6 F-MIDDAY, MIDWAY
 6 TH - TRAVELERS
 1:30 6-8 GARRY MOORE
 1:45 4 JOHNNY'S SHOW

PROP MAN ON PROWL



HIS LOOT—Harry Petro, premier prop procurer for CBS-TV's "Schlitz Playhouse of Stars," picks his steps through blue chow, caged canary and pointing—part of his "loot" for the Friday night dramatic show.

2:00	4	DOUBLE OR NOTHING
	6-8	Same
	5	LADIES' DAY
2:30	4	MEET THE MILLERS
	6	GUIDING LIGHT
	8	LINKLETTER PARTY
2:45	6	LADIES FAIR
3:00	4-6-8	BIG PAYOFF
	5	BREAK THE BANK
3:30	4	BRIDE & GROOM
	5	WELCOME TRAVELER
	6	SAME
	8	WHO, WHAT, WHERE
3:45	4	WELCOME TRAVELER
	8	GAL NEXT DOOR
4:00	4-5-6	KATE SMITH
	8	YOUR MOVIE MAT.
5:00	4	FUN TO LEARN
	5-6	HAWKINS FALLS
	8	HOW WE DO IT
5:15	4	TIME FOR BEANY
	5-6	GABBY HAYES
	8	THE BUNKHOUSE
5:30	4-5-6	HOWDY DOODY
6:00	4	SAGEBRUSH TRAIL
	5	CANYON JACK
	6	FILM, BROKENSIRE
	8	WESTERN THEATRE
6:15	6	NEWS
6:25	6	ALMANAC
6:30	4	NEWS
	5	ED MURPHY SHOW
	6	SPEAKING OF SPORTS
	8	CLUB CONTINENTAL
6:45	4	SPORTS SPOTLIGHT
	5	CAMERA HEADLINES
	6	PERRY COMO
	8	NEWS & SPORTS
7:00	4	OZZIE & HARRIET
	5	MR. PEEPERS
	6	RUSSER'S VARIETIES
	8	CAPTAIN VIDEO
7:15	6	DO IT YOURSELF
7:30	4	STRANGER THAN FICT.
	5	BOB & RAY
	6	PUBLIC PROSECUTOR
	8	CHARLES LAUGHTON

7:45	4	NEWS CARAVAN
	5-6	Same
	8	PERRY COMO
8:00	4	WINCHELL-MAHONEY
	5	WINCHELL & MAHONEY
	6	MR. & MRS. NORTH
	8	BURNS AND ALLEN
8:30	4	VOICE OF FIRESTONE
	5	Same
	6	YOU CAN BE A STAR
	8	TALENT SCOUTS
9:00	4	I LOVE LUCY
	6-8	Same
	5	EYE WITNESS
9:30	4	MARCH OF TIME
	5	ROB'T. MONTGOMERY
	6	HEART OF THE CITY
	8	RED BUTTONS
10:00	4	STUDIO ONE
	6-8	Same
10:30	5	BOXING
11:00	4	NEWS
	6	NEWS
	8	CHRONOSCOPE
11:15	6	THE WEB
	5	CAMERA HEADLINES
	8	NEWS & SPORTS
11:20	8	MYSTERY THEATER
11:30	4	HEART OF THE CITY
11:45	6	TALENT PATROL
12:00	4	SUSPENSE



Perry Como, one of the nation's favorite male singers, headlines his own CBS-TV musical three days a week.

Your Video Week In

Space Hero



Hillary Brooke, Hollywood lovely, adds zest to the romantic interest in "My Little Margie," on CBS-TV starring Charles Farrell and Gale Storm.



Youthful Rod Brown, Ranger recruit, is the hero of the CBS Television Network's new weekly series of adventure dramas, "Rod Brown of the Rocket Rangers," whose locale is outer space. The stories of his interplanetary exploits are broadcast on Saturday mornings.



BEAUTIFUL JOXANNE, an important adjunct to CBS-TV's "Beat the Clock," starts her third year with the popular audience participation program. Sunbathing is her favorite sport.



Drawn for BROADCASTING • TELECASTING by Sid Hix
 "... our next speaker is a man who has made a serious study of 3-D television."



Pictures



Marguerite Piazza models the latest in milady's Spring millinery designed especially for the noted prima donna.



RICHARD CARLSON AND MARTHA HYER IN "PURSUIT"

ON "SCHLITZ PLAYHOUSE OF STARS," MAY 22

Richard Carlson is guest star-host and Martha Hyer his wife in "Pursuit," a tense drama about a musician who loses an arm in a hunting accident, on "Schlitz Playhouse of Stars," Friday, May 22, over the CBS-TV network (9:00-9:30 PM, EDT).

**FILL IN AND MAIL
COUPON ON BACK PAGE**

Girl Friday

Pretty Eleanor Pechulis is the hard working program assistant who sees to it that the small production problems are solved with the same finesse as the big ones, on CBS-TV's popular dramatic series, "Suspense"—proving that not all of television's glamour is in front of the cameras.



LOOKING AT LONDON — Noted commentators whom NBC will send to London to cover the Coronation of Queen Elizabeth II on June 2 examine a map showing the route of the great procession to and from Westminster Abbey. They are (left to right) Morgan Beatty, George Hicks, Henry Cassidy and Merrill Mueller. They will be stationed at various vantage points along the way to give American listeners on-the-spot descriptions of the historic event.

Art for Fun's Sake ...



How does your garden grow?
In May, just fine for NBC's
saucy Terry Duhaime.

Anniversary in 'Hawkins Falls'

CELEBRANTS — The oldest and youngest citizens of "Hawkins Falls" admire the birthday cake that marked the show's recent second anniversary on the air. Butler Manvill, aged 70-plus, who plays town clerk Jonathan Kratz, holds the newest cast member, 10-month-old baby Mark Twohey, who plays Mark Flagle on the NBC-TV show. Mark is the son of actress Ros Twohey, who portrays his TV mother, Millie Flagle.



CLOWNING — Comedienne Joan Davis, star of "I Married Joan," has taken up painting with great fervor—even to a signature pseudonym, "Ja Dee." She has completed a dozen canvasses, all of them clowns. "I call them all self portraits," says the NBC-TV star.



2:00 4-8 FREEDOM RINGS
5 LADIES DAY
6 TV VARIETIES
2:15 6 WHAT'S YOUR TROUBLE
2:30 4 MEET THE MILLERS
6 GUIDING LIGHT
8 LINKLETTER PARTY
2:45 6 LADIES FAIR
3:00 4 SHORT SHORT DRAMA
5-6 BIG PAYOFF
8 THE BIG PAYOFF
3:15 4 MELODY MATINEE
3:30 4 BRIDE & GROOM
5 WELCOME TRAVELER
6 Same
8 WHO, WHAT, WHERE
3:45 4 WELCOME TRAVELER
8 GAL NEXT DOOR
4:00 4-5-6- KATE SMITH
8 YOUR MOVIE MAT.
5:00 4 FUN TO LEARN
5-6 HAWKINS FALLS
8 COUNTRY SCHOOLS
5:15 4 TIME FOR BEANY
5-6 GABBY HAYES
8 THE BUNKHOUSE
5:30 4-5-6 HOWDY DOODY
6:00 4 SAGEBRUSH TRAIL
5 CANYON JACK
6 FILM
8 WESTERN THEATER
6:15 6 NEWS
6:25 6 ALMANAC
6:30 4 NEWS
5 ED MURPHY SHOW
6 SPEAKING OF SPORTS
8 INSIDE CITY HALL
6:45 4 SPORTS SPOTLIGHT
5 CAMERA HEADLINES
6 INDUSTRY ON PARADE
8 NEWS & SPORTS
7:00 4 JEWELERS SHOWCASE
5 LIFE BEGINS AT 80
6 FILM
8 CAPTAIN VIDEO
7:30 4 WEEK IN SPORTS
5-6 DINAH SHORE
8 IT'S IN THE BOOK

7:45 4 NEWS CARAVAN
5-6 Same
8 U.S.A. CANTEEN
8:00 4-5-6 CIRCUS HOUR
8 LIFE WORTH LIVING
8:30 8 AMOS 'N' ANDY
9:00 4 FIRESIDE THEATRE
5 Same
6 CINDERELLA WEEKEND
8 CRIME SYNDICATED
9:30 4-5-6 CIRCLE THEATRE
8 SUSPENSE
10:00 4 TWO FOR THE MONEY
5-6 Same
8 DANGER
10:30 4 STAR PLAYHOUSE
5 EMBASSY CLUB
6 Same
8 NAME'S THE SAME
10:45 5-6 BOB CONSIDINE
11:00 4 NEWS
5 ROCKY KING
6 NEWS
8 NEWS
11:05 8 MYSTERY THEATRE
11:15 6 FR. PG. DETECTIVE
11:20 4 PARADOX FILM
11:25 4 F.B.I. FUGITIVES
11:30 4 WHERE WAS I ?
5 TV UNLIMITED
11:45 5 CAMERA HEADLINES
12:00 4 RACKET SQUAD



52 WEEKS ONLY \$2.00

FOR WEEKLY TV SCHEDULES & NEWS - FILL IN AND MAIL COUPON ON BACK PAGE

2:00	4	DOUBLE OR NOTHING	7:45	4	NEWS CARAVAN
	6	Same		5-6	Same
	8	Same		8	PERRY COMO
	5	LADIES DAY	8:00	4	GODFREY'S FRIENDS
2:30	4	MEET THE MILLERS		8	Same
	6	GUIDING LIGHT		5	I MARRIED JOAN
	8	LINKLETTER PARTY		6	BOSTON BLACKIE
2:45	6	LADIES FAIR	8:30	5	CAVALCADE OF AM.
3:00	4-6-8	BIG PAYOFF		6	POPULAR SCIENCE
	5	BREAK THE BANK	8:45	6	WONDERS OF WILD
3:30	4	BRIDE & GROOM	9:00	4	TV THEATRE
	5	WELCOME TRAVELER		5-6	Same
	6	Same		8	STRIKE IT RICH
	8	WHO, WHAT, WHERE	9:30	8	MAN AGAINST CRIME
3:45	4	WELCOME TRAVELER	10:00	4	BOXING BOUT
	8	GAL NEXT DOOR		6-8	Same
4:00	4-5-6	KATE SMITH		5	THIS IS YOUR LIFE
5:00	4	FUN TO LEARN	10:30	5	BD'WDY TO H'WOOD
	5-6	HAWKINS FALLS	10:45	4-8	SPORTS SPOT
	8	EVERYONE A SCIEN'T		6	CHRONOSCOPE
5:15	4	TIME FOR BEANY	11:00	4	LATE NEWS
	5-6	GABBY HAYES		5	MAGIC OF SCIENCE
	8	THE BUNKHOUSE		6	NEWS, WEATHER
5:30	4-5-6	HOWDY DOODY		8	NEWS & SPORTS
6:00	4	SAGEBRUSH TRAIL	11:05	8	MYSTERY THEATRE
	5	CANYON JACK	11:15	5	STARLIGHT PLAYHOUSE
	6	FILM		6	R. MONTGOMERY
	8	SUPERMAN	11:20	4	INDUSTRY ON PARADE
6:15	6	NEWS	11:35	4	THE WEB
6:25	6	ALMANAC	12:05	4	THEATRE PLAYHOUSE
6:30	4	NEWS	12:15	5	CAMERA HEADLINES
	5	ED MURPHY SHOW			
	6	SPEAKING OF SPORTS			
	8	CLUB CONTINENTAL			
6:45	4	SPORTS SPOTLIGHT			
	5	CAMERA HEADLINES			
	6	PERRY COMO			
	8	NEWS & SPORTS			
7:00	4	SUPERMAN			
	5	SHORT SHORT DRAMA			
	6	CHARLES LAUGHTON			
	8	CAPTAIN VIDEO			
7:15	5	FILM			
	6	TV VARIETIES			
7:30	4	OUTDOOR CAMERA			
	5	COKE TIME			
	6	Same			
	8	FURNITURE TRENDS			



GIVE TO CONQUER CANCER!

2:00	4	BAL. YOUR BUDGET	7:30	4	THE LITTLE SHOW
	5	LADIES DAY		5-6	DINAH SHORE
	6	FILM		8	LONE RANGER
	8	FREEDOM RINGS	7:45	4-5-6	NEWS CARAVAN
2:15	6	THE CHRISTOPHERS	8:00	4	YOU BET YOUR LIFE
2:30	4	MEET THE MILLERS		5-6	Same
	6	GUIDING LIGHT		8	FOREIGN INTRIGUE
	8	LINKLETTER PARTY	8:30	4	T-MEN IN ACTION
2:45	6	LADIES FAIR		5-6	Same
3:00	4-5	BREAK THE BANK		8	CH. OF A LIFETIME
	6-8	BIG PAYOFF	9:00	4-5	DRAGNET
3:15	4	STOP, LOOK, LISTEN		6	CHARADES THAT PAY
3:30	4	BRIDE & GROOM		8	LUX VIDEO THEATER
	5	WELCOME TRAVELER	9:30	4	FORD THEATER
	6	DOLLAR DERBY		5-6	Same
	8	WHO, WHAT, WHERE		8	BIG TOWN
3:45	4	WELCOME TRAVELER	10:00	4-5-6	MARTIN KANE
	8	GAL NEXT DOOR		8	MY LITTLE MARGIE
4:00	4-5-6	KATE SMITH	10:30	4	ABBOTT & COSTELLO
	8	MOVIE MATINEE		5	FAVORITE STORY
5:00	4	FUN TO LEARN		6	LIFE BEGINS AT 80
	5-6	HAWKINS FALLS		8	I'VE GOT A SECRET
	8	COUNTY SCHOOLS	11:00	4	LATE NEWS
5:15	4	TIME FOR BEANY		5	THEATER OF ADV.
	5-6	GABBY HAYES		6	NEWS & SPORTS
	8	THE BUNKHOUSE		8	NEWS & SPORTS
5:30	4-5-6	HOWDY DOODY	11:05	8	MYSTERY THEATER
6:00	4	SAGEBRUSH TRAIL	11:15	6	B'WAY TO H'WOOD
	5	CANYON JACK	11:20	4	N. BROKENSHIRE
	6	FILM	11:30	4	TALENT PATROL
	8	WESTERN THEATER	12:15	5	CAMERA HEADLINES
6:15	6	NEWS			
6:25	6	ALMANAC			
6:30	4	NEWS			
	5	ED MURPHY SHOW			
	6	SPEAKING OF SPORTS			
	8	U.S.A. CANTEN			
6:45	4	SPORTS SPOTLIGHT			
	5	CAMERA HEADLINES			
	6	REP. KEN KEATING			
	8	NEWS & SPORTS			
7:00	4	CISCO KID			
	5	TWENTY QUESTIONS			
	6	JEWEL BOX			
	8	CAPTAIN VIDEO			
7:15	6	SCHOOLS PARADE			

Get More Fun
Out of TV



WILD BILL HICKOK



FRONTIER JUSTICE! — Guns blaze and bullets fly as television's "Wild Bill Hickok" (Guy Madison, right) and his deputy, Jingles (Andy Devine), defend the peace of a frontier town in an episode out of the life of America's greatest western peace officer.

Handsome Guy Madison plays the famous officer of the early west. "Wild Bill Hickok" on the exciting television adventure series. Guy's own story is nearly as exciting and full of chance as that of the westerner he portrays.

Long before he saw the inside of a movie studio, Robert Mosely (Guy's real name), was a strapping westerner himself—born, raised and schooled in Bakersfield, California, where his dad was a machinist. One of five children, he was "... a skinny kid and the most ornery one in Bakersfield," with a love for hunting and fishing and a yen for an outdoor life of travel.

Guy worked in and around Bakersfield as a telephone linesman until World War II broke into his life. Guy picked the Navy and landed, eventually, in San Diego as a life guard.

Then—out of the blue—Hollywood entered his life and changed it completely.

Through a talent agent friend, the blond six-footer was noticed by Selznick studio officials while on pass from San Diego. Without an audition or screen test, they snapped him up, wrote him a special scene in their current picture and rewarded him amply for his four-day stint before the cameras. But that seemed to end it. Guy went back to the Navy and didn't even mention "his" picture for fear of being kidded by buddies.

However, when "Since You Went Away" hit the nation's screens in mid-1944, the studio was deluged with mail begging for pictures and information on "the cute sailor in the bowling alley

scene with Jennifer Jones and Robert Walker." The response was clear to producer David O. Selznick.

On his discharge from the service, the studio handed Guy a starring role opposite Dorothy McGuire in "Till the End of Time." Later, he free-lanced around Hollywood. His list of pictures stretched through "Honeymoon," "Texas, Brooklyn and Heaven," "Massacre River," and recently, "Drums in the Deep South."

"If I weren't in this business, I'd either be on a boat or else in some job where I could travel. I hate to be tied down and I don't like to have worries. I always wanted to be a commercial fisherman, and still think it would be fun."



The Two Wild Bill Hickoks—On the left, Guy Madison, popular young film star who plays the role of the West's most famous peace officer. On the right, the real Wild Bill, whose fame as a gunfighter has spread throughout the West and made him a legend.

- 2:00 4 DOUBLE OR NOTHING
6-8 Same
- 5 LADIES DAY
- 2:30 4 MEET THE MILLERS
8 LINKLETTER PARTY
6 GUIDING LIGHT
- 2:45 6 LADIES FAIR
- 3:00 4-6-8- BIG PAYOFF
5 BREAK THE BANK
- 3:30 4 BRIDE & GROOM
5 WELCOME TRAVELER
6 Same
8 WHO, WHAT, WHERE
- 3:45 4 WELCOME TRAVELER
8 GAL NEXT DOOR
- 4:00 4-5-6- KATE SMITH
8 MOVIE MATINEE
- 5:00 4 FUN TO LEARN
5-6 HAWKINS FALLS
8 HERE'S A PROBLEM
- 5:15 4 TIME FOR BEANY
5-6 GABBY HAYES
8 THE BUNKHOUSE
- 5:30 4-5-6 HOWDY DOODY
- 6:00 4 SAGEBRUSH TRAIL
5 CANYON JACK
6 SPORTS ON PARADE
8 WESTERN THEATRE
- 6:15 6 NEWS
- 6:30 4 NEWS
5 ED MURPHY SHOW
6 SPEAKING OF SPORTS
8 CLUB CONTINENTAL
- 6:45 4 SPORTS SPOTLIGHT
5 CAMERA HEADLINES
6 PERRY COMO
8 NEWS & SPORTS
- 7:00 4 TERRY & PIRATES
5 SHORT SHORT DRAMA
6 MEET THE VEEP
8 CAPTAIN VIDEO
- 7:15 5 VACATIONLAND AM.
6 YOUR MONEY
- 7:30 4 NIGHT EDITOR
5-6 COKE TIME
8 YOUR TV SHOPPER

- 7:45 4 NEWS CARAVAN
5-6 Same
8 PERRY COMO
- 8:00 4-6-8 MAMA
5 DENNIS DAY SHOW
- 8:30 4 LIFE OF RILEY
5-6 Same
8 MY FRIEND IRMA
- 9:00 4 FILM FEATURE
5-6 THE BIG STORY
8 PLAYHOUSE
- 9:30 5 ABBOTT & COSTELLO
6 FAVORITE STORY
8 OUR MISS BROOKS
- 10:00 4 BOXING BOUT
5-6 Same
8 MR. & MRS. NORTH
- 10:30 8 ABC ALBUM
- 10:45 4 GREATEST FIGHTS
5-6 Same
- 11:00 4 LATE NEWS
5 GENESEE PLAYHOUSE
6 NEWS & SPORTS
8 NEWS & SPORTS
- 11:05 8 PREMIER PLAYHOUSE
- 11:15 6 MY LITTLE MARGIE
8 PREMIER PLAYHOUSE
- 11:30 4 MY LITTLE MARGIE
- 12:00 4 FAVORITE STORY
- 12:30 5 CAMERA HEADLINES

Change of Pace



CBS-TV comedian Jackie Gleason makes his debut as a dramatic actor on "Studio One" Monday, May 18, in A. J. Russell's original teleplay, "The Laugh Maker." The play takes viewers "backstage" in television for the story of a TV comic whose true personality remains hidden from his friends and the public.

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