

TV *Life*

AUGUST 2 - 8, 1952

20¢

WESTERN NEW YORK'S OFFICIAL TV -
RADIO *and* ENTERTAINMENT Magazine

COMPLETE DAY BY DAY
SCHEDULES for
ROCHESTER, BUFFALO
and SYRACUSE



TV LIFE

Western New York's Official TV -
Radio and Entertainment Magazine

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AUGUST 2 - 8, 1952

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year, in advance.

IF YOURS IS A TV HOME
YOU NEED "TV LIFE"



Now is the time for a
Glamorgraph by the
LEN CAMPAGNO STUDIO

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PHOTO DEVELOPING SPEED UNIT DEVELOPED FOR TV

The fastest motion picture film developing unit ever built is now being used by the National Broadcasting Company. It was developed for the coverage of the Republican and Democratic conventions.

A radical departure in the field, the developing unit can turn out 1,220 feet of negative film an hour, 300 feet in 15 minutes. It takes roughly two minutes to develop one minute's worth of film. The ordinary film developing machine takes six times as long to develop an equivalent amount.

Not only is the NBC-TV unit the speediest method of developing 16-millimeter films ever devised, but the machine itself is the smallest commercial developer in use. It measures half the size of a home refrigerator, weighs 225 pounds, and is made of stainless steel. The fast developer is 26 inches long, 20 inches wide and stands 20 inches high.

NBC television began research on the fast film developer in October, 1951, with a view of having compact and rapid film equipment available for the disaster unit, a mobile TV studio on wheels. Two NBC-TV film cameramen, David Klein and Phillip Coolidge, worked out the basic idea. Klein used to develop his films by hand, and the experience he gained the hard way served as a basis for this new labor-saving device.

The two cameramen worked on the fast-developer project under the supervision of C. H. Cooledge, who is in charge of NBC-neers and professors of the Massachusetts conventions. Cooledge worked with engineering TV production operations at the political Institute of Technology to draw up plans for the machine. Then, as the convention approached, M.I.T. men built the machine in three weeks' time.

The fast-developer's speed is a result of a secret formula for the developing solution and the hypo, both of which are used at normal temperature. Only 67 feet of film pass through the machine at any given moment. The fast-developer can be plugged into an ordinary wall socket and can operate with or without running water. Completely mobile, the device proved to be of invaluable service to NBC-TV's complete coverage of the political conventions. Film made at the International Amphitheatre was processed and aired 15 minutes later.

"OVER THE TV FENCE"



Betty Hutton just severed her contract with Paramount and is expected to do TV shortly

... A new survey by an advertising agency shows that in families who have had their TV sets from one to five years, there is a 50% upswing in the use of radio ... Bill Stern's illness is expected to keep him off the air for several weeks ... TV's "My Friend Irma," which operated without a producer last year, will have one this autumn and will continue to be aired 'live.' ... Cartoonist Don Herold is slated for a TV series ... CBS has acquired the TV rights to the Bing Crosby Enterprises films ... The Hedy Lamarr TV series will be tagged "Great Loves" and will be produced in Europe. ... Theatre TV moguls are upping the fee to watch boxing bouts. Last year, to see the Murphy-La Motta fracas, the tariff was \$1.25. This year, to watch the Robinson-Maxim bout, cost was \$3.25 ... There's talk that Perry Como is due for an acting stint on TV ... Film stars Wanda Hendrix and Gig Young will team for TV on CBS, August 8 ... The "Fibber McGee and Molly" radio show has a new sponsor and returns to the air on October 7 ... At the Chicago convention, MBS' fashion expert, newspaper columnist Bert Bacharach, was on hand to give Democrats tips on what to wear for TV ... In Los Angeles there's a new quiz show for kids, "Bamboozle" in which a panel of three youngsters try to avoid being bamboozled by five other youngsters as contestants who dare them to identify various objects and personalities acted out in charade fashion ... Jack Carter, who steps into the lead in the Broadway musical, "Top Banana," will do a straight dramatic part on the radio "Philip Morris Playhouse" Sunday ... Singer Marguerite Piazza, now in Europe, guest starring on BBC-TV and Radio Rome ... Arthur Van Horn is planning a TV version of his radio "Time Capsule" show on New York's WJZ ... Gracie Allen celebrates her birthday Saturday, July 26 ... Latest Pulse survey lists the top radio shows this way: Jack Benny, Bergen-McCarthy Show, "Amos 'n' Andy," and the Doris Day Show tied for third place, then the Charles-Walcott fight, "Lux Radio Theatre," "You Bet Your Life," Bob Hope, "Suspense," "Fibber McGee and Molly," "Dragnet" and Godfrey's Talent

Scouts. Arthur Godfrey leads the Monday to Friday daytime shows followed by "Big Sister," "Helen Trent," "Ma Perkins," "Our Gal Sunday," "Wendy Warren," "Aunt Jenny," "Grand Slam," "The Guiding Light," "Rosemary" and "Young Dr. Malone." ... Latest Nielsen's of top TV shows list them this way: "I Love Lucy," Pabst Blue Ribbon bouts, third, the Gillette "Cavalcade" ... Izaak Walton's have a new show on ABC radio, "Field and Stream." ... Three different filmed TV formats are being offered to Rhonda Fleming ... Meredith Willson's Sunday guests the first two weeks in August to be Dick Powell and Robert Taylor ... The first of Jack Webb's new "Dragnet" TV films gets rolling August 11 ... Walter O'Keefe returns to Hollywood to resume his video program ... "Father Knows Best" and Roy Rogers' shows snagged sponsors for the '52-'53 season. ... There's talk of musical series with Broadway's Bill Tabbert of "South Pacific" and Isabell Bigley of "Guys and Dolls" ... Actor Claude Rains has a new contract to play Thomas Jefferson on a Ford Foundation series ... Doris Day vacationing in La Jolla, California ... An experimental course in religion via television will be introduced at Yale's School of Divinity in the autumn, the first of its kind ... TV will be used extensively to push the revival of the "King Kong" film ... With TV slated to begin in Canada in September, the sale of a record number of sets is reported ... Dolores Gray, star of Broadway's "Two on the Aisle" is slated for a CBS-TV show when she returns from England ... Texas crediting a boom in TV set sales to the Convention ... 650 applications have already been made for new TV stations ... A second television station has made its bow in Denver in just two weeks ... Roy Rogers is now in the song publishing business. His first publication to be a folio of Western songs ... Nina Foch due in Manhattan in August for a series of TV appearances.

TV**Drama**

SYNOPSIS OF THE PLAYS
ON TELEVISION THIS WEEK

FRIDAY, AUGUST 1st**DOORWAY TO DANGER—9:00—CH 5-6**

The daughter of the minister of a Balkan country who was shot for the political reasons is hidden in New York by U.S. agents. She is captured by the emissaries of her country but is finally rescued by trickery.

PLAYHOUSE OF STARS—9:00—Ch 8

"Crossroads" starring Sir Cedric Hardwicke, as a cynical nobleman who tries to profit from the French Revolution but is succeeded by a young idealist and his girl friend.

POLICE STORY—10:00—Ch 8

Detective Sgt. Ray T. Hopkinson, Los Angeles County Police Force solves the murder of a good-natured aged man whose body is found in a completely locked room with no clues or finger prints. Bob Keith stars in this California case.

SATURDAY, AUGUST 2nd**CAMPBELL PLAYHOUSE—2:30—Ch 4**

"Meet My Nephew Norvell" starring Harold Peary. A science-fiction comedy involving a visit from the future, by an unknown nephew.

ASSIGNMENT MANHUNT—10:30—Ch 4-5

"Written In The Stars," the story of a professional thief who uses astrology as a guide to successful safe cracking.

SUNDAY, AUGUST 3rd**CAMPBELL PLAYHOUSE—6:30—Ch 5**

"Swami" starring Morris Ankrum. A story about a man's ability to foretell the future and its effect on him and those about him.

TV PLAYHOUSE—9:00—Ch 4-5-6

"The Dusty Drawer." A botany professor of a large university becomes involved in a psychological battle with a bank teller who has victimized him in a clever embezzlement. Unable to prove the man's guilt legally, the professor devises an illegal plan to trap him. William Prince, Stefan Gierasth, and Connie Ford are in featured roles.

TIMES SQUARE

Points With Pride To
BILLY VALENTINE

At The Piano

44 Exchange Street

LOcust 9442

MONTGOMERY PRESENTS—11:15—Ch 4

"Mr. Dobie Takes a Powder." After 10 years of faithful service with a department store, Mr. Dobie takes an unauthorized day off with startling results. Vaughn Taylor, Margaret Hayes and John Newland co-star.

MONDAY, AUGUST 4th**VIDEO THEATRE—8:00—Ch 4-6**

"Two Makes Four." The touching story of two small orphan brothers who are anxious to be adopted. They plot a way to get the mother and father they want.

LIGHTS OUT—9:00—Ch 5

"Death Trap" starring Claire Luce and Leslie Neilson in a story of a middle aged woman with a very handsome actor husband. A murder is committed in the apartment building and her husband tells her he did it just to test her love, to see if she would report this to the police. This she does and the police confirm that her husband has a perfect alibi. Her husband enters to hear her trying to convince the police that he did it.

SUMMER THEATRE—10:00—Ch 4-6-8

"Jane Eyre." The immortal classic of the shy governess who marries the master of Thornfield but who finds tragedy when she discovers the mysterious woman in the garret. Katherine Bard, Kelvin McCarthy, and Doris Roberts are in featured roles.

POLICE STORY—11:15—Ch 6

The brilliant sleuthing of Detective Sgt. Joseph Kinney of Newark, N.J., in tracking down a fighter wanted for homicide is dramatized. Rusty Lane portrays Detective Kinney.

TUESDAY, AUGUST 5th

Romance in the form of Glenn Logan steps into the picture to save boss lady Lynn Bari from a financial loss. Nicholas Joy and Lee Patrick also star in this new comedy series.

CIRCLE THEATRE—9:30—Ch 4-5-6

"The Vase." An American tourist in Italy is faced with financial ruin when he gets his hand caught in a fragile, priceless vase. E. G. Marshall, Muriel Kirkland and Dennis Hoey are featured.

SUSPENSE—9:30—Ch 8

"Death Cargo." Exciting mystery of the sea starring Anthony Ross, Robert Keith, Jr. and Paul Langton as members of the crew.

DANGER—10:00—Ch 8

"Murder Takes The 'A' Train." Crime on a subway train. A young man witness to a murder is hunted by the two men who committed the crime.

PLAYHOUSE OF STARS—11:15—Ch 6

"Crossroads" starring Sir Cedric Hardwicke, as a cynical nobleman who tries to profit from the French Revolution but is succeeded by a young idealist and his girl friend.

WEDNESDAY, AUGUST 6th**MONTGOMERY PRESENTS—11:15—Ch 6**

"Till Next We Meet." Story of a rich girl who falls in love with a poor reporter. Stars Barbara Britton and James Daly.

THURSDAY, AUGUST 7th

AMOS 'N' ANDY—8:00—Ch 8

The Kingfish dupes sidekick Andy out of his car, claiming his pal has bad vision.

BIG TOWN—9:30—Ch 8

An insane woman arsonist sets out to destroy a newspaper plant and traps her son in a house of flames. Editor Steve Wilson is played by Pat McVey and Lorelei by Jane Nigh.

MR. PEEPERS—9:30—Ch 4-5-6

The school janitor becomes ill and all the teachers pitch in to do his work. Mr. Peepers is assigned to paint the valley ball court in the gym. The wheel on the mechanism gets away and Mr. Peepers finds himself with a painted floor.

RACKET SQUAD—10:00—Ch 8

A smooth-talking con man, posing as a fire department official in order to shake down film companies is exposed on "The Fire Eater." Reed Hadley plays the racket-busting Capt. Braddock.

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Press Time Flashes —

FRIDAY, AUGUST 1st

10:30—Greatest Fights of the Century. Ch. 4-5-6.
Film highlights of the Max Baer vs. Tony Galento fight, July 2, 1940.

SATURDAY, AUGUST 2nd

12:00—Big Top. Ch. 4-5-6. It will be "Ladies Day" under the Big Top this week with the Valentino Sisters, double trapeze act from S. A.; the Tosales Sisters from Columbia, perch artists; the Gonzales Sisters from Argentina; and the three Ming Sing Sisters, contortionists. Jack Sterling in ringmaster with Joe Basile's Brass Kings.

2:00—Stars Cavalcade. Ch 6. Carmen Cavallera with two new stars Tony Bavaar and June Valli. Larry Starch will emcee with the usual cast of funsters.

8:00—All Star Summer Revue. Ch. 4-5-6. Jimmy Savo guest stars with Jan Murray and the cast of regulars including songstress Dorothy Claire, dancers Tommy Wonder and Margaret Banks and the Dassies, etc.

SUNDAY, AUGUST 3rd

7:00—Super Ghost. Ch 4-6.

A new show based on the well-known word game "Ghost," makes its debut with Dr. Bergen Evans as emcee plus a panel of professional and non-professional people.

MONDAY, AUGUST 4th

7:00—Up To Paar. Ch 4-5-6. Exciting quiz show on which contestants prove their knowledge of the daily newspapers. Jack Paar is MC.

7:45—Eddy Arnold Show. Ch 8. Johnny Johnson is Eddies' guest this week.

WEDNESDAY, AUGUST 6th

8:00—Arthur Godfrey and His Friends. Ch 8. Robert Q. Lewis subs while Arthur is on vacation.

10:00—Blue Ribbon Bouts. Ch 4-6. Harold Johnson vs. Bob Satterfield in 10 rd. bout from Chicago.

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SATURDAY

AUGUST 2, 1952

- 10:30 6 SPACE PATROL—Commander Buzz Corry of the 30th Century in 20th Century adventures.
- 10:55 8 MORNING PRAYER.
- 11:00 6 HOPALONG CASSIDY—starring Bill Boyd as Hoppy, Western adventure with plenty of action.
- 4 SPACE PATROL—Commander Buzz Corry, 8 30th Century, in 20th Century adventures.
- 11:30 4 CHILDREN'S THEATRE—entertaining cartoon show.
- 8 PRIZE PARTY—Todd Russell as host while kids compete for cash prizes.
- 11:45 8 FILM FEATURETTE.

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WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 12:00 4 BIG TOP—It will be "Ladies Day" under the Big Top this week with the 6 Valentino Sisters, double trapeze act from S.A.; the Tosales Sisters from Columbia, perch artists; the Gonzales Sisters from Argentina, and the three 8 Ming Sing Sisters, contortionists.
- 1:00 4 WILD BILL HICKOK FRONTIER PLAYHOUSE—Adventures of "Wild Bill" Guy Madison and Andy Devine.
- 6 WESTERN THEATRE.
- 8 HOPALONG CASSIDY—favorite Bill Boyd
- 2:00 4 FILM FEATURE.
- 5 THEATRE OF THE AIR.
- 6 STARS CAYALCADE—Connie Haines, Earl Wrightson and Robert Maxwell with Larry Storch entertain.
- 8 SATURDAY MATINEE.
- 2:30 4 CAMPBELL PLAYHOUSE — Harold Peary stars in a science-fiction comedy, "Meet My Nephew Norwell."
- 3:00 4 HOPALONG CASSIDY—with Bill Boyd as Hoppy in western adventures.
- 5 WESTERN JAMBOREE.
- 6 MATINEE PLAYHOUSE.
- 4:00 4 FILM FEATURETTE.
- 4:30 4 PAUL WHITEMAN'S TV TEEN CLUB — with "Pops" Whiteman and the regular teenagers broadcasting from Town Hall.
- 5 FILM THEATRE OF AIR—"Fury Below."
- 6 TIME FOR TRAVEL.
- 5:00 4 CISCO KID—adventure series with Duncan Enaldo as the Kid and Leo Carillo as Pancho.
- 6 PAUL WHITEMAN'S TV TEEN CLUB — teenage members and Whiteman broadcasting from Town Hall.
- 5:30 4 BEAT THE CLOCK—audience quiz, stunts.
- 5 ROOTIE KAZOOTIE—puppet show with 6 Todd Russell as host.
- 8 WILD BILL HICKOK—"Wild Bill" comes to life in action-packed adventures.
- 6:00 4 SPORTS SPOTLIGHT.
- 6:00 5 WESTERN FEATURE.
- 6 BISHOP SHEEN—inspiring talks on how to meet the problems of today.
- 8 BEULAH—Hattie McDaniels replaces the vacationing Louise Beavers as Beulah. Regular members of the family are also replaced in the story of the Henderson's
- 6:15 4 NEWS—Bob Tennant.
- 6:30 4 WESTERN THEATRE—"Outlaw Fury." Jos. Ellison, Russ Hayden co-star as screeching lead follows their charge into forbidden territory.
- 5 THE BIG PICTURE—Captain Carl Zimmerman discusses Korean war films.
- 6 WILD BILL HICKOK—returns to life in a thrill-packed western adventure series.
- 8 CISCO KID—with Duncan Enaldo as the Kid and Leo Carillo as Pancho.

- 7:00 5 FILM FEATURETTE.
 6 MR. WIZARD—Don Herbert and Bruce Lindgren in a science program series.
 8 STU ERWIN SHOW—"Lessons in Tolerance."
- 7:30 4 U. of B. ROUND TABLE—discussion.
 5 BOB AND RAY—Comedy show with Bob Elliott, Ray Goulding, Cloris Leachman, and Bob Denton.
 6 FILM.
 8 BEAT THE CLOCK—Host to Washington, D.C. music study group. Bud Collyer MC.
- 7:45 6 NBC WEEKLY NEWS
- 8:00 4 ALL STAR SUMMER REVIEW — Variety show featuring star comedians. Mr. 6 Ballentine emcees.
 8 SUMMER CINEMA—film feature.
- 9:00 4 DANCE BAND PARTY—Host Jerry Lester 6 greets Lionel Hampton's orchestra and guests.
 5 BLIND DATE—6 men vie for dates with 3 young ladies.
 8 SUMMER CINEMA—film feature.
- 9:30 4 DANCE BAND PARTY—Host Jerry Lester 5 greets Lionel Hampton's orchestra and 6 guests.
- 10:00 4 TELENEWS WEEKLY NEWSREEL.
 8 SUMMER CINEMA—film feature.
- 10:15 4 WEEK IN SPORTS.
- 10:30 4 ASSIGNMENT - MANHUNT — A thrilling 5 dramatic program.
 6 WRESTLING FROM CHICAGO—Baron Michele Leone vs. Billy Varga in feature
- 11:00 4 LATE NEWS ROUNDUP.
 5 ARTHUR MURRY DANCE PARTY .
 8 WRESTLING FROM CHICAGO—Grapplers Baron Michele Leone vs. Billy Varga.
- 11:15 4 SUMMER FILM PLAYHOUSE.
 11:30 6 FILM PLAYHOUSE.
 5 ELEVENTH HOUR—"The Shadow Behind the Mask" starring Kane Richmond



TALENTED INSTRUCTORS at the Val Mates School of Dance, Joan Grabowski and Margaret Jerzak, are shown here during a recent Saturday night program at The Barn. The exceptional success of Val Mates students on local TV programs is ample proof of the fine training given, not only in dancing but in all phases of the entertainment field. Pictured below are VM pupils Mary La Donafrio, Bobby Pieniaszek, and Sandy Manley—winners of a recent "You Can Be a Star" show over WHAM-TV. The show's final winner for the season was 14-year-old Tommy McMahon, who has studied with Val Mates for the past 5 years.



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SUNDAY

AUGUST 3, 1952

- 12:00 4 NEWS—Virgil Booth.
6 IN THE PARK—Bill Sears chats with his animal friends.
- 12:10 8 MORNING PRAYER.
- 12:15 4 FILM FEATURETTE.
8 TOOTSIE HIPPODROME—Teenagers quiz show with John Reed King, host. Variety featured acts.
- 12:30 4 CANDY CARNIVAL—Gene Crane presents 6 youthful circus acts.
8 Same.
- 1:00 4 RANGE RIDER—starring Jack Mahoney in exciting western adventures.
5 MUSIC.
8 FILM.
8 TO BE ANNOUNCED.
- 1:15 5 NATURE OF THINGS—science discussion by Dr. Roy Marshall.
- 1:30 4 FRONTIERS OF FAITH—religious hour 5 with famous guest speaker.
6 Same.
8 LIFE IS WORTH LIVING—Bishop Sheen. Discussion on how to meet life's problems with faith in God.

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Fra Diavolo
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WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 2:00 4 FILM.
5 TELL US A STORY—a program for children, stories, hymns.
6 NAME'S THE SAME—Robert Q. Lewis moderates as panelists Bill Cullen, Abe Burrows, Joan Alexander try to guess famous names of contestants.
8 SUNDAY MATINEE.
- 2:30 4 THE BIG PICTURE—Captain Carl Zimmerman describes Korean war films.
5 WESTERN FEATURE.
6 STU ERWIN SHOW—comedy show of the small town high school principal.
- 3:00 4 INTERNATIONAL RED CROSS ROUND-TABLE.
6 GODFREY TALENT SCOUTS—and parade of talented entries viewing for honors.
- 3:30 4 CLAUDIA—the story of a marriage. Joan McCracken stars.
5 MOVIE TIME.
6 MASQUERADE PARTY.
8 THE NAME'S THE SAME—Robert Q. Lewis moderates as panelists try to guess famous names of contestants.
- 4:00 4 BURNS & ALLEN—lighthearted comedy with George and Gracie.
5 MOVIE TIME.
6 DATE WITH JUDY—amusing situations with Judy and her friends.
8 THE BIG PICTURE—Captain Carl Zimmerman describes Korean war films.
- 4:30 4 THE NAME'S THE SAME—Robert Q. Lewis moderates as famous panel members try to guess famous names of contestants.
6 ZOO PARADE—R. Marlin Perkins, director of Lincoln Park Zoo comments.
8 FREEDOM THEATRE—Drama.
- 5:00 4 SUPER CIRCUS—Variety, top-notch circus 6 acts, clowns and prizes and featuring 8 Mary Hartline.
5 ZOO PARADE—R. Marlin Perkins, Lincoln Park Zoo conducts tour of zoo.
- 5:30 4 THE LONE RANGER—Western thriller with Tanto assisting the masked man in his daring adventures.
5 THE BIG PICTURE.
6 TV RECITAL HALL.
- 6:00 4 VACATION TIME—Film.
5 ROY ROGERS SHOW—adventure, singing with Roy and his pals.
6 SKY KING.
8 TV TEEN CLUB—Talented teenagers perform from Town Hall with Paul White-man and cast.
- 6:30 4 LET'S PLAY CHARADES—Gene Brook, mc.
5 CAMPBELL PLAYHOUSE—presents a film "Swami" starring Morris Ankrum.
6 FOREIGN INTRIGUE—Espionage series starring Jerome Thor and featuring Sidma Scott.

Bob Hope Comments

... YES, Bob was there too ... and here are some "HOPEful" comments to prove it . . .

"I was so pushed around during the Republican convention I took time out before the Democrats began to join the Blue Cross."

"Washington is a ghost city now that all the government officials are in Chicago. The only sound on the banks of the Potomac is the hum of adding machines in the Bureau of Internal Revenue."

"The Democrats are worried that unless they win, Eisenhower will put them on K.P."

"A Democrat is a person who turns the pages while Harry plays and Margaret sings."

"During the week between conventions NBC's Bill Henry, who does the brief running commentary on television, had his tongue insured by Lloyd's of London."

"It's so hot in Chicago that Jane Russell was in town unnoticed for two whole days."

- 8 IT'S NEWS TO ME—John Daley hosts as panelists Anna Lee, Quentin Reynolds, Mel Allen, Martha Scott, confuse panel guests with their stories.
- 6:55 4 NEWS—Bob Tennant.
- 7:00 4 SUPER GHOST.
- 6 SUPER GHOST.
- 5 BOSTON BLACKIE—"Death by Dictation" Blackie (Kent Taylor) is kidnapped by a lady blackmailer but he forces her to lead him to a vicious criminal.
- 8 GENE AUTRY—western adventure. Gene and his gang of regulars entertain with song and melodrama.
- 7:30 6 YOUR LUCKY CLUE—starring Basil Rathbone, emcee; guest panelists battle in mystery quiz.
- 5 MEET THE PRESS—with Martha Roundtree and Lawrence Spivak interviewing well-known personalities.
- 8 YOUR LUCKY CLUE—Basil Rathbone is host in this mystery quiz with guest panelists.
- 8:00 4 THE BIG PAYOFF—quiz program with Randy Merriman and Bess Myerson
- 5 with mink coats, trips to Europe, etc. as prizes!
- 6 TOAST OF THE TOWN—Ed Sullivan, mc, with Ray Black's orchestra, Toastettes chorus line. Guest, Ken Whittmer.
- 9:00 4 PHILCO TV PLAYHOUSE—dramatic program.
- 5 Same.
- 6 INFORMATION PLEASE—quiz program with Clifton Fadiman host, panelists Franklin P. Adams, John Kieran, with guest panelists.
- 9:30 8 BREAK THE BANK—audience participation for jackpot prize. Bud Collyer subbing emcee for vacationing Bert Parks.
- 10:00 4 CELEBRITY TIME—with host Conrad Nagel
- 6 and guest celebrities.
- 8 Same.
- 5 HOLLYWOOD THEATRE—drama program
- 10:30 4 AMERICAN FORUM—timely discussions.
- 5 HOLLYWOOD THEATRE—drama program.
- 10:30 6 RDC THEATRE.
- 8 WHAT'S MY LINE—John Daly moderator; panelists Dorothy Kilgallen, Hal Block, Arlene Francis and Bennett Cerf on quiz team.
- 11:00 4 LATE NEWS AND WEATHER.
- 6 BOSS LADY—G. F. Allen (Lynn Bari) woman boss of a construction company in a situation comedy series.
- 8 SUNDAY NEWS SPECIAL.
- 11:10 4 LATE SPORTS REVIEW.
- 11:15 4 MONTGOMERY PRESENTS—Johnson Wax Summer Theatre. "Advice to the Loverlorn" by Christopher Morely, starring John Newland, Margaret Hayes and Vaughn Taylor. Montgomery is host.
- 11:30 5 FILM.
- 11:30 6 SAMMY KAYE SHOW—Variety show with Sammy Kaye, his orchestra and "So You Want To Lead A Band" contest.
- 12:30 5 NEWS.

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MORNING PROGRAMS

MON. TUES. WED. THURS. FRI.

Your Video Week In Pictures

WBEN-TV WSYR-TV WHAM-TV WHEN
Ch 4 Ch 5 Ch 6 Ch 8

- 9:00 4 YOUR FIGURE—Rollie Huff tells how to keep trim.
9:15 4 NEWS—Jack Ogilvie.
9:30 4 LIVE AND LEARN.
9:45 4 FILM FEATURETTE.
8 THESE THINGS WE SHARE.
9:55 6 THOUGHT FOR THE DAY.
10:00 4 SHOPPER'S GUIDE—where to buy what.
6 (MWF) MORNING NEWS.
6 (TT) ARTHUR GODFREY TIME—variety show with Arthur as genial host.
8 (MWF) CBS NEWS.
10:15 6 MORNING NEWS.
8 (TT) CBS NEWS.
10:30 4 (MTWT) ARTHUR GODFREY TIME—variety with host Godfrey and the gang.
4 (F) TV THEATRE—film feature.
6 TAKE IT EASY—informal chatty show with Ted Jackson, subbing for vacationing Mort Nusbbaum.
8 (F) THE AL PEARCE SHOW—fun with Al and the gang.
10:45 4 (MTWT) TV THEATRE—feature film.
8 KAY'S KITCHEN—cooking hints for tasty, inexpensive cooking.
11:00 6 (MTTF) BRIDE AND GROOM—newlyweds receive "loot" from emcee John Nelson, Phil Hanna, singer.
6 (F) FILM.
8 AL PEARCE SHOW—Al and the regular gang entertain.
11:15 4 (MTT) BRIDE AND GROOM—John Nelson gives newlyweds a rousing send-off with gala prizes.
6 (M) YOU AND YOUR CHILD.
(TWT) FILM.
8 BRIDE AND GROOM—newlyweds get a story-book start with gifts. John Nelson, emcee.
11:30 4 (MTWF) STRIKE IT RICH—the program "with a heart." Warren Hull, emcee.
4 (Th) YOU AND YOUR FAMILY.
6 STRIKE IT RICH—Warren Hull, emcee, gives participants chance to win money and help. Program "with a heart."
12:00 4 NEWS—Bob Tennant (MTW); Virgil Booth (Th F).
5 RUTH LYON'S 50 CLUB—friendly chatter and comment.
6 NOONTIME NEWS—latest reports.
8 THE EGG AND I—starring Betty Lynn and John Craven. Comedy serial of city couple who adopt the country as home.
12:15 4 LOVE OF LIFE—story of an advertising agency secretary, starring Peggy McCoy and Paul Potter with Jean McBride, Mary Kenney, Dennis Parnell.



Sandra Spence (left) and Cover Gal Adele Jergens head up the glamour department on "Pantomime Quiz," when lucky Mike Stokey again emcees the popular charades telecast which replaces "My Friend Irma" on CBS-TV for the summer.

- 12:30 4 SEARCH FOR TOMORROW—A dramatic 6 serial of Barron family starring Mary 8 Stuart and Lynn Loring.
5 CAMERA HEADLINES.
12:45 4 GUIDING LIGHT—starring Jane Allison as Meta Roberts. Moving serial story of a woman's second marriage and her fight to keep the marriage.
5 HOLLYWOOD MATINEE.
6 SHIP'S REPORTER.
8 WHO, WHAT, WHERE, WHEN.
Stations reserve the right to change listings



Dorothy Doan, heard on CBS-TV's daily "Morning News" with Charles Collingwood.



Barry Nelson has the starring role of Bat Adams, adventurer, in "The Hunter," new weekly dramatic series which is summer replacement for CBS-TV's "Man Against Crime."

GET TV LIFE for TV NEWS



The "Talent Scouts" audience-reaction indicator registers a zillion decibels to comedian Joe E. Brown's wide-mouthed announcement that he will again take the helm when Arthur Godfrey vacations in August. Brown will emcee the "Arthur Godfrey's Talent Scouts" simulcasts on Mondays, Aug. 4-11-18-25 at 8:30 p.m. over CBS and CBS-TV. (Radio repeat 11:30 p.m.)

MONDAY

AUGUST 4, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 **4** MATINEE PLAYHOUSE.
6 HOMEMAKER'S DESIGNS.
8 YOUR TOWN.
- 1:30 **6** GARRY MOORE SHOW—with Durward Kirby, Denise Lor and Ken Carson. Happy variety.
8 Kirby, Denise Lor and Ken Carson.
- 1:45 **4** JOHNNY'S SHOW.
- 2:00 **4** GARRY MOORE SHOW—with Durward Kirby, Denise Lor and Ken Carson. Happy variety.
5 LADIES DAY.
- 2:15 **6** FILM.
- 2:30 **4** MEET THE MILLER'S FRIENDS.
6 THE GUIDING LIGHT—starring Joan Alison and Herb Nelson in drama of a woman's second marriage.
8 lison and Herb Nelson in drama of a woman's second marriage.
- 2:45 **6** OPEN HOUSE—informal fun with Ross Weller and Gladys Vaughn.
8 MIKE AND BUFF—Mr. and Mrs. Wallace chat and interview guests.
- 3:00 **4** THE BIG PAYOFF—Bess Myerson and Merriman, Mink coat prizes.
6 Same.
- 3:30 **4** JOHNNY DUGAN SHOW—audience fun 5 show with Barbara Logan's songs
6 enlivening things.
8 SUMMER SESSION.
- 4:00 **4** MATINEE IN NEW YORK—Robin Chandler, Bill Cullen, Bill Goodwin in variety quiz show with winner take all.
6 MOVIE MATINEE.
- 5:00 **4** FUN TO LEARN—with Louis Masson.
5 HAWKINS FALLS—TV serial of life in a typical small town. Phillip Lord and Hope Summers featured.
8 THE BUNKHOUSE—daily serial.
- 5:15 **4** FLASH GORDON—Buster Crabbe adventure film.
5 GABBY HAYES—spins western yarns.
6 Same.
- 5:30 **4** HOWDY DOODY—with Bob Smith and puppet star Clarabel.
5 Same.
- 6:00 **4** SAGEBRUSH TRAIL—western story.
5 CANYON JACK—daily adventure show.
6 SPACE CADET—with Tom Corbett and interplanetary science-fiction series.
8 WESTERN THEATRE—daily adventures.
- 6:15 **6** NEWS.
- 6:30 **4** NEWS—Ed Dinsmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 SPACE CADET—starring Tom Corbett in interplanetary science-fiction series.

- 6:45 **4** SPORTS SPOTLIGHT—Chuck Healy.
5 CAMERA HEADLINES.
6 EDDIE ARNOLD SHOW—the Tennessee playboy emcees variety show featuring a special guest.
8 NEWS AND SPORTS—Dick Grossman.
- 6:55 **5** RED PATRON'S SPORTS—comments.
- 7:00 **4** UP TO PARR—quiz show with Jack Paar as emcee.
5 SUMMER SHOWCASE—variety show.
8 CAPTAIN VIDEO—children's serial with Al Hodge and Don Hastings.
- 7:30 **4** STRANGER THAN FICTION—film oddities.
5 THOSE TWO—Martha Stuart and Pinky Lee with songs and laughs.
8 OZARK MOUNTAIN BOYS—Hillybilly musical variety.
- 7:45 **4** NEWS CARAVAN.
5 Same.
6 Same.
8 EDDIE ARNOLD SHOW.
- 8:00 **4** VIDEO THEATRE—drama with movie 6 stars in outstanding movies.
8 Same.
5 WHAT'S MY NAME—Robert Q. Lewis with panel and guests.
- 8:30 **4** VOICE OF FIRESTONE—music with guest 5 stars. Orchestra conducted by Howard Barlow.
6 BIG PICTURE—Captain Carl Zimmerman discusses U. S. Army in Korea.
8 GODFREY'S TALENT SCOUTS—Arthur aids talented hopefuls.
- 9:00 **4** MY LITTLE MARGIE—comedy series co-6 starring Gale Storm and Charles Farrell as father and daughter.
8 same.
- 9:00 **5** LIGHTS OUT—dramas of mystery and thrilling suspense. Frank Gallop is the narrator.
9 same.
- 9:30 **4** CRUSADE IN EUROPE—documentary.
5 MONTGOMERY PRESENTS—producer and host Robert Montgomery's dramatic show.
6 DANGEROUS ASSIGNMENT—Steve Mitchell (Brian Donlevy) battles against foreign intrigue for U. S. Government.
8 WHO'S THERE.
- 10:00 **4** SUMMER THEATRE—Westinghouse dramatic program. Directed by Albert McCleary, innovator of the "theatre-in-the-round technique" directs a new series of light summer fare.
6 same.
- 11:00 **4** LATE NEWS—Harry Webb.
5 CAMERA HEADLINES.
6 NEWS.
8 NEWS AND SPORTS—Dick Grossman.
- 11:05 **8** MYSTERY THEATRE.
- 11:10 **4** FINAL SPORTS—Chuck Healy.
- 11:15 **6** POLICE STORY—dramatic series.
- 11:20 **4** WEATHER FORECAST.
- 11:25 **4** FBI FUGITIVES.

IF YOURS IS A TV HOME
 YOU NEED "TV LIFE"

TUESDAY

AUGUST 5, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 4 MATINEE PLAYHOUSE.
6 FILM.
8 YOUR TOWN.
- 1:30 6 GARRY MOORE SHOW—sparkling variety and humor.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 LARRY MOORE SHOW.
5 LADIES DAY.
- 2:30 4 MEET THE MILLER FRIENDS.
6 THE GUIDING LIGHT—drama of a woman's fight to keep her second marriage secure.
- 2:45 6 OPEN HOUSE—chatter with Ross Weller and Gladys Vaughn.
8 MIKE & BUFF—Mr. and Mrs. Wallace chat and interview guests.
- 3:00 4 BIG PAYOFF—prizes galore with hosting by Bess Meyerson and Randy Merriman.
- 3:15 4 MUSIC MART—Bobby Nicholson.
- 3:30 4 JOHNNY DUGAN SHOW—audience participation show with songs by Barbara Logan.
8 THE MEL TORME SHOW—sparkling variety with versatile Torme.
- 4:00 4 MATINEE IN NEW YORK—Robin Chandler, Bill Cullen and Bill Goodwin in variety quiz show with Winner Take All Segment.
8 MOVIE MATINEE.
- 5:00 4 FUN TO LEARN—educational.
5 HAWKINS FALLS—daily serial of typical small town life. Phillip Lord and Hope Summers featured.
- 5:00 8 THE BUNKHOUSE—western variety.
- 5:15 4 FLASH GORDON—Buster Crabbe adventure film.
5 GABBY HAYES—tales of the old west by Gabby as narrator.
- 5:30 4 HOWDY DOODY—puppets and Bob Smith entertain.
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 FILM—feature.
8 WESTERN THEATRE.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.
5 ED MURPHY with comments.
6 SPEAKING OF SPORTS.
8 INSIDE CITY HALL.
- 6:45 4 SPORTS SPOTLIGHT.
5 CAMERA HEADLINES.
6 SAFETY SERIES.
8 NEWS AND SPORTS with Dick Grossman.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 MAYOR OF HOLLYWOOD—celebrities and places in and around Hollywood with Walter O'Keefe.
8 CAPTAIN VIDEO.

- 7:30 4 SPORTSMAN'S CLUB—outdoor film.
5 LIBERACE—piano virtuoso combines classics with jazz.
6 TRAVEL TIME.
8 GADABOUT GADDIS.
- 7:45 4 NEWS CARAVAN—John Cameron Swayze reports.
6 Same.
8 MUSIC HALL—musical variety starring Patti Page with Carl Hoff and his orchestra and guests.
- 8:00 4 MIDWESTERN HAYRIDE—music in the rural key and fun for everyone.
5 JEFFERY JONES.
6 FILM.
8 TO BE ANNOUNCED.
- 8:30 4 KEEP POSTED—guest panelists in lively debate.
6 Same.
5 MIDWESTERN HAYRIDE—with the flavor of the country. Music and fun with Bill Thall.
- 9:00 4 BOSS LADY—Lynn Bari as owner of a construction company and the problems she meets. Fast-moving comedy.
6 RACKET SQUAD—Captain Braddock exposes criminals in fast-paced action.
- 9:00 8 CRIME SYNDICATED—mystery drama.
- 9:30 4 CIRCLE THEATRE—drama. "The Change Dream."
6 Same.
8 SUSPENSE—dramas of the unusual and surprising.
- 10:00 4 ORIGINAL AMATEUR HOUR—with Ted Mack and a parade of talented personalities.
6 DANGER.
- 10:30 8 ROCKY KING, DETECTIVE—Rocky (Roscoe Karns) in mystery.
- 10:45 4 INVITATION PLAYHOUSE.
5 BOB CONSIDINE—views and interviews.
- 11:00 4 LATE NEWS—Harry Webb.
5 BEYOND THE SOUND.
6 NEWS.
8 NEWS & SPORTS with Dick Grossman.
- 11:05 8 SAMMY KAYE SHOW—where participants win prizes when they lead a band.
- 11:10 4 FINAL SPORTS—Chuck Healy.
- 11:15 6 STARS PLAYHOUSE—Irene Dunne presents play of the week.
- 11:20 4 WEATHER REPORT.
- 11:30 4 CHARLIE WILD—mystery adventure.
- 11:35 8 GUESS WHAT.

USE THE HANDY
SUBSCRIPTION COUPON
ON PAGE 15 . . .

WEDNESDAY

AUGUST 6, 1952

- 1:00 4 MATINEE PLAYHOUSE—feature film.
6 ART GALLERY PROGRAM.
8 YOUR TOWN.
- 1:15 6 BRIDE AND GROOM—John Nelson fetes newlyweds to prizes. Phil Hanna entertains with song.
- 1:30 6 GARRY MOORE SHOW—variety with the personality of Moore and his regulars.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—fun and variety with quick-quipping Moore.
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.
6 THE GUIDING LIGHT—drama serial of woman's second marriage and her problems to keep it intact.
- 2:45 6 OPEN HOUSE—Ross Weller and Gladys Vaughn chat informally.
8 MIKE AND BUKK—Mr. and Mrs. Wallace chat and interview guests.
- 3:00 4 THE BIG PAYOFF—with Bess Myerson and Randy Merriman who offer tempting prizes of mink coats, etc.
8 V-I-D-E-O.
- 3:30 4 JOHNNY DUGAN SHOW—sparkling audience participation for prizes and for laughs.
8 SUMMER SESSION.
- 4:00 4 MATINEE IN NEW YORK—with quizmasters Bill Cullen, Bill Goodwin and Robin Chandler with "Winner Take All" segment.
- 5:00 4 FUN TO LEARN—educational.
5 HAWKINS FALLS—Phillip Lord and Hope Summers in the life of a typical small town.
8 THE BUNKHOUSE.
- 5:15 4 FLASH GORDON—Buster Crabbe.
5 GABBY HAYES—spinning yarns of the wild, wooly western adventures.

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 5:30 4 HOWDY DOODY—with Bob Smith and puppet Clarabell.
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 SPACE CADET—featuring Tom Corbett science-fiction interplanetary adventures.
8 WESTERN THEATRE.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 SPACE CADET—with Tom Corbett in thrilling futuristic adventures.
- 6:45 4 SPORTS SPOTLIGHT—Chuck Healy.
5 CAMERA HEADLINES.
- 6:45 6 EDDIE ARNOLD—emcees a variety show with special guests. Light entertainment.
8 INDUSTRY ON PARADE—behind scenes of America's production.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 UP TO PAAR.
5 Same.
6 AMERICA'S WITNESS FOR CHRIST.
8 CAPTAIN VIDEO.
- 7:30 JOHN KIERAN'S KALEIDOSCOPE.
5 THOSE TWO—with pretty Martha Stuart to sing, comic Pinky Lee for laughable situations.
8 FURNITURE TRENDS.
- 7:45 5 NEWS CARAVAN—with John Cameron Swayze.
8 EDDIE ARNOLD—featuring Russ Core and his orchestra with special guest.
- 8:00 4 ARTHUR GODFREY AND HIS FRIENDS—variety with the little "Godfreys."
5 YOUTH WANTS TO KNOW—panel show with Theodore Granik and teenagers and guest.
6 BOSTON BLACKIE—Blackie (Kent Taylor) in intrigue to outwit criminals and rescue beautiful damsels.

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GOURMET'S GUIDE FOR THAT

NITE OUT

At the **Fawn Club**, they brag about the steak—real he-man fare, this! Wrap yourself around one of their sizzlers sometime soon. Location: Ridge Rd. East near Culver Rd.

Try a new adventure in eating at the Italian Village, **Loperfido's**, Court Street near Chestnut. Besides specializing in Italian dishes, the chef can serve up a good old American steak or plate of chops as well.

For cosmopolitan dining, try **The Triton**, 1443 Main Street East. Sunday dinner for the whole family is fun and reasonable, and easy on "Mom." And too, there's always "big name" entertainment at The Triton.

Moore's Quonset Inn is the popular spot for the young set. Known for its delicious drinks and tasty snacks, Moores features the best of music, comedy and vocal entertainment with Billy Rogers and his Three Earls entertaining nightly.

The gently rolling hills are especially enticing these warm summer days. Almost before you know it you've reached **Dumpling Hill** and are ready for one of their fine meals and "special" cocktails, Friday and Saturday, entertainment by the **Fils Trio**.

The night shall be filled with music when Suzanne plays the organ every Friday and Saturday at the picturesque **Colonial Inn**. Located at 1111 Empire Blvd. at the foot of Irondequoit Bay, you will enjoy home cooked food, smooth drinks and an exceptionally fine dance floor.

- 8:30 5 JUVENILE JURY—children's jury program with Jack Barry as emcee.
- 6 Film.
- 8:45 6 Film.
- 9:00 4 TV THEATRE—dramatic program.
- 5 Same.
- 6 Same.
- 8 STRIKE IT RICH—with emcee Warren Hull who helps contestants win funds and aid needed in problems.
- 9:30 8 THE HUNTER—mystery seeries.
- 10:00 4 BLUE RIBBON BOUTS—Harold Johnson 6 vs. Bob Satterfield in 10-round bout 8 from Chicago. Steve Ellis reports.
- 5 ASK ME ANOTHER—Joe Boland.
- 10:30 5 AMERICAN FORUM OF THE AIR—discussion program. Theodore Granik is the moderator.
- 10:45 4 SPORTS SPOTLIGHT.
- 6 SPORTS PARADE.
- 8 SPORTS SPOT.
- 11:00 4 LATE NEWS.
- 5 CAMERA HEADLINES.
- 6 NEWS.
- 8 NEWS AND SPORTS.
- 11:05 8 MYSTERY THEATRE
- 11:10 4 WEATHER AND SPORTS.
- 11:15 4 TO BE ANNOUNCED.
- 6 MONTGOMERY PRESENTS—Robert Montgomery, producer host presents drama.
- 11:30 4 THE WEB—mystery drama.

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THURSDAY

AUGUST 7, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 4 MATINEE PLAYHOUSE.
6 HOW DO YOU DO IT.
8 YOUR TOWN.
- 1:15 6 FILM.
- 1:30 6 GARRY MOORE SHOW—variety and wit
8 with Moore and the gang.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—with host Moore
and the gang to entertain.
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.
6 GUIDING LIGHT—with Meta Robinson
8 as the woman who faces the problems
of a second marriage.
- 2:45 6 OPEN HOUSE—informative chit-chat with
Ross Weller and Gladys Vaughn.
8 MIKE & BUFF—Mr. and Mrs. Wallace
with guests.
- 3:00 4 WOMEN OF TODAY—film.
5 BIG PAYOFF—Bess Myerson and Randy
6 Merriman tempt contestants with prizes
of mink and European trips.
- 3:15 4 FILM FEATURETTE.
- 3:30 4 JOHNNY DUGAN SHOW—with audience
5 fun and prizes and songs.
6 Same.
8 MEL TORME SHOW—variety with versa-
tile Torne.
- 4:00 4 MATINEE IN NEW YORK—quiz-comic
5 show with Bill Cullen, Bill Goodwin
6 and Robin Chandler with a Winner
Take All segment.
8 MOVIE MATINEE.
- 5:00 4 FUN TO LEARN—stories from the Bible.
5 HAWKINS FALLS—where Phillip Lord
6 and Hope Summer meet life in a
typical small town.
8 THE BUNKHOUSE.
- 5:15 4 FLASH GORDON—Buster Crabbe ad-
venture film.
5 GABBY HAYES—with Hayes as spinner
6 of wild and wooly stories of the grand
old west in days of "injuns and cow-
boys and tough hombies.
- 5:30 4 HOWDY DOODY—favorite puppet How-
5 dy and Bob Smith with other well-
6 known friends.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 INDUSTRY ON PARADE—the behind
scenes of America's great industries.
8 WESTERN THEATRE—feature.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 INDUSTRY ON PARADE.
- 6:45 4 SPORTS SPOTLIGHT—Healy.
6:45 5 CAMERA HEADLINES.
- 6 SCIENCE SERIES.
8 NEWS & SPORTS with Dick Grossman.
- 6:55 5 RED PATRON SPORTS.
- 7:00 4 MAYOR OF HOLLYWOOD—celebrities
5 and places in and around Hollywood.
6 Same.
8 CAPTAIN VIDEO.
- 7:15 4 YOUNG CHAMPIONS.
- 7:30 4 WASHINGTON SPOTLIGHT—film.
5 LIBERACE—piano virtuosa who enter-
6 tains with classics and jazz.
8 THE LONE RANGER—western thriller
with Tonto assisting the masked man
in adventure.
- 7:45 4 NEWS CARAVAN—John Cameron Swaz-
5 ze comments.
6 Same.
- 8:00 8 AMOS 'N ANDY—comedy situations with
Tim Moore and Spencer Williams as the
two old favorites.
- 8:30 4 GOVERNMENT IS YOUR BUSINESS.
6 RED WINGS vs. SPRINGFIELD.
8 CHANCE OF A LIFETIME—Dennis James
emcees as talent vies for cash prizes.
- 9:00 4 DRAGNET—dramatic program of police
5 stories as it happened in L.A. Detec-
tive Joe Friday (Jack Webb) with true
story.
- 9:00 6 SPORTSMAN CLUB.
8 ALL AROUND THE TOWN.
- 9:30 4 MR. PEEPERS—Wally Cox stars in comedy
5 series as a mild-mannered science
6 teacher in a small-town junior high
school. Norma Crane, Joseph Foley
and David Tyrell round out cast.
8 BIG TOWN—dramatic program.
- 10:00 4 MARTIN KANE—starring Lee Tracy as the
5 private eye who brings the criminals
6 to task.
8 RACKET SQUAD—expose of rackets.
- 10:30 4 DANGEROUS ASSIGNMENT—Steve Mit-
chell (Brian Donlevy) matches wits against
foreign agents for U. S. Government as
special agent.
5 THE UNEXPECTED—mystery adventure.
8 I'VE GOT A SECRET.
- 11:00 4 LATE NEWS.
5 CAMERA HEADLINES.
6 NEWS.
8 NEWS & SPORTS with Dick Grossman.
- 11:05 8 MYSTERY THEATRE.
- 11:10 4 FINAL SPORTS.
- 11:15 4 INDUSTRY ON PARADE—behind scenes
of America's great industries.
6 BROADWAY TO HOLLYWOOD — Bill
Slater emcee; Betty Cox songstress and
guests.
- 11:30 4 PLAYHOUSE OF STARS—Irene Dunne,
mistress of ceremonies, introduces new
dramatic play.

FRIDAY

AUGUST 8, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 4 MATINEE PLAYHOUSE—feature film.
6 MAKE IT AND MARKET.
8 YOUR TOWN.
- 1:15 6 FILM.
- 1:30 6 GARRY MOORE SHOW—variety pro-
gram with wit Moore and his gang.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—variety with
Garry as emcee.
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.
6 THE GUIDING LIGHT—the story of a
woman and her second marriage.
- 2:45 6 OPEN HOUSE—Ross Weller and Gladys
Vaughn entertain and inform in informal
program.
8 MIKE & BUFF—Mr. and Mrs. Wallace in-
terview and chat with guests.
- 3:00 4 THE BIG PAYOFF—Bess Myerson and
5 Merriman tempt contestants with fa-
bulous prizes of mink coats, etc.
- 3:30 4 JOHNNY DUGAN SHOW—sparkling var-
iety of audience participation for
prizes and fun.
8 SUMMER SESSION.
- 4:00 4 MATINEE IN NEW YORK—Robin Chand-
ler, Bill Goodwin and Bill Cullen in
6 quiz.
8 MOVIE MATINEE—feature.
- 5:00 4 FUN TO LEARN.
5 HAWKINS FALLS—serial of life in a
typical small town. Phillip Lord and
Hope Summers star.
8 THE BUNKHOUSE.
- 5:15 4 FLASH GORDON—Buster Crabbe
5 GABBY HAYES—the old time story teller
6 spins his yarns.
- 5:30 4 HOWDY DOODY—Bob Smith and popu-
lar puppets.
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 SPACE CADET—adventures of interplan-
etary doings.
8 WESTERN THEATRE—film.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Densmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 SPACE CADET—Tom Corbett and inter-
planetary science—fiction adventures.
- 6:45 4 SPORTS SPOTLIGHT—Chuck Healy.
5 CAMERA HEADLINES.
6 EDDIE ARNOLD—with Russ Case and his
orchestra and entertaining guests.
8 NEWS AND SPORTS—Dick Grossman.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 UP TO PAAR—Quiz show with Jack Paar.
5 Same.
6 Same.
8 CAPTAIN VIDEO.
- 7:30 4 STARS OF EXCELLENCE.
5 THOSE TWO—Pinky Lee and Martha
6 Stuart entertain.
8 YOUR TV SHOPPER—where to buy and
what to buy.
- 7:45 4 NEWS CARAVAN—John Cameron
5 Swayze.
6 Same.
8 EDDIE ARNOLD SHOW—gives fun and
entertainment. Guests.
- 8:00 4 ARTHUR MURRAY PARTY—variety pro-
gram showcasing young talent and
8 noted entertainers. Ray Bloch's orch.,
Hostess Kathryn Murray greets guests.
5 CURTAIN CALL—Dramatic program.
- 8:30 4 WE, THE PEOPLE—guests relate their un-
usual personal experiences.
6 Same.
8 PANTOMINE QUIZ—Mike Stokey emcee
as regular panelists Hans Conreid, Jackie
Coogan, Coleen Gray, Robert Stack, vie
with guest panelists in charades.
- 9:00 4 WRESTLING FILMS OF YESTERDAY.
5 DOORWAY TO DANGER—Roland Winters
6 stars in story of continual fight against
international crime and intrigue.
8 PLAYHOUSE OF STARS—Irene Dunne in-
troduces dramatic play.
- 9:30 5 DANGEROUS ASSIGNMENT—Steve Mit-
chell (Brian Donlevy) outwits plots of
crime against peace.
6 THE UNEXPECTED.
8 FOOTLIGHT THEATRE—drama.
- 10:00 4 SUMMER SPORTSREEL.
6 Same.
5 CAVALCADE OF SPORTS.
8 POLICE STORY—A dramatic series of
crime dramas.
- 10:30 4 GREATEST FIGHTS—relived on film.
5 Same.
6 Same.
8 BROADWAY TO HOLLYWOOD—Bill Slat-
ter interviews and comments. Betty Cox
sings.
- 10:45 4 NATURE OF THINGS.
6 Same.
5 GENESEE PLAYHOUSE.
- 11:00 4 LATE NEWS—Harry Webb.
5 CAMERA HEADLINES.
6 NEWS.
8 NEWS AND SPORTS—Dick Grossman.
- 11:05 4 WEATHER.
8 PREMIER PLAYHOUSE.
- 11:10 4 FINAL SPORTS.
- 11:15 6 CHARLIE WILD—exciting detective story.
- 11:30 4 RACKET SQUAD—Captain Braddock ex-
poses crime.
- 12:00 4 THE UNEXPECTED—drama.
- 12:15 5 CAMERA HEADLINES.



Technically Speaking It's a 'Walkie-Lookie'

Shortly before the Republican convention, NBC demonstrated its new portable television camera, the "walkie-lookie," in the network's studios at the International Amphitheatre. It was the first time the 50-pound "walkie-lookie" was shown publicly under working conditions. The handy-size TV camera, weighing 10 pounds, along with its 50-pound back-pack transmitter, was designed especially to extend the range of NBC television coverage of the two political conventions in Chicago this month.

"Because of its compactness and portability, the "walkie-lookie" can be taken into places no standard TV camera has ever been before," said William R. McAndrew, director of NBC's combined television and radio convention coverage. "These walkie-lookies" were designed by RCA and NBC engineers specifically to extend the range of our convention coverage."

Based on the vidicon photo-conductive pickup tube, the completely portable, battery-powered TV camera can operate for nearly two hours within a half-mile radius of its base station. The "walkie-lookie" transmits a regular TV picture plus complete sound to the base station, thence to the network and to home viewers tuned to NBC.

The equipment contained in the book-sized camera and knapsack consists of a synchronizing generator, video and sound circuits operating on a common ultra-high-frequency carrier wave which links the "walkie-lookie" to its base station. A radio receiver in the back-pack picks up the cues for the cameramen and commentator. The rechargeable batteries which power the knapsack transmitter can run the complete unit for nearly two hours without recharging, and make the "walkie-lookie" completely independent of cables, wires and fixed mounting installations which limit the mobility of live TV pickups with studio-type cameras.

Recent developments in the design of pencil-size electronic tubes and other miniature component parts have made possible the 50-pound portable equipment. The "walkie-lookie" is an adaption of the RCA industrial TV camera with the added feature of a viewfinder for the cameraman. The view-

MR. & MRS.



Mike Wallace and his actress-wife Buff Cobb, stars of CBS-TV's "Mike and Buff."



finder is a small kinescope picture tube which enables him to see an exact reproduction of the picture the "walkie-lookie" is taking. Inside the pack and camera are 42 tubes with associated circuits which provide a standard 525-line, 30 frame interlaced television picture. Included in the unit are a battery-operated power supply, deflecting circuits, amplifiers and a radio for receiving instructions and cues from the base station. The cameraman and commentator's voice is picked up and transmitted through a small microphone built into the camera over an electronic circuit which adds voice signals to picture signals as they are sent to the base station.

Research for the "walkie-lookie" was carried out at the David Sarnoff Research Laboratories. The camera was designed by engineers of the Engineering Products Department of RCA Victor, NBC engineers cooperated in work on the "walkie-lookie."

THE GREEN THUMB

By DOC and KATY ABRAHAM, Naples, N. Y.

"The Green Thumb" is broadcast every
Saturday at 12:45 P.M. over WHAM-TV

OUTDOOR FIREPLACES: Few things give you more enjoyment than an outdoor fireplace. This doesn't have to be an elaborate piece of masonry since a small roughly built one will usually cook as good a meal as a large permanent type. A fireplace should be at least 50 feet from the nearest building. If you build your own fireplace make sure that the firebox is made of firebrick because most types of stone crack or "explode" when submitted to intense heat. A small fireplace with or without a chimney needs only a concrete slab from 4 to 6 inches thick and can be reinforced with metal rods. **FREE:** Cornell has an excellent bulletin on Building Outdoor Fireplaces. This is the best publication of its kind and every gardener who plans on building an outdoor fireplace should have a copy.

CRABGRASS: This is the month to fight crabgrass in the lawn. Crabgrass, bane of the lawn, is an annual that's formed seed heads. Try to mow these off and destroy. Crabgrass has the nasty habit of spreading out flat, or lying close to the ground in an effort to get out of the way of the lawn mower. Rake up the crabgrass stems to prevent these prostrate stems from going to seed. Then in early September, reseed your lawn and add fertilizer to build up a good healthy turf.

There are new chemicals on the market which do a good job fighting crabgrass chemically, but if you use them, be sure to follow directions carefully. Experiment on a small patch so you won't be disappointed. **FREE:** If you would like a free bulletin on Lawn Care, send a stamped, self-addressed envelope to THE GREEN THUMB.

INSECTS INFLOWER GARDENS: If the leaves of some of your plants have holes

punctured in them, giving the foliage a spotted appearance, chances are this is the work of the tarnished plant bug, or possibly the four-lined leaf bug. The tarnished plant bug has piercing and sucking mouthparts and feeds on dozens of flowers and vegetables. You've seen its work on the chrysanthemums, with dozens of spots on a single leaf. When it feeds, this bug not only sucks up the plant juices, but it appears to inject into the puncture made by its beak some sort of poisonous chemical which kills the surrounding tissue. If your asters, calendulas, zinnias or dahlias are troubled with a pest now, this troublesome insect is probably the villain.

Control: Dust your plants with DDT, or try using chlordane 5% powder. In the fall all trash should be removed from a garden, for many plant bugs spend the winter as adults hidden in or under debris.

GLADIOLUS: Dry weather has in some areas caused glads to grow short and may even delay flowering. If your glads are showing unusual symptoms, the trouble may be due to improper soil conditions. Glads, like other plants, do often show hunger signs, and here are a few symptoms that may help in growing better gladiolus blooms. **Lack of nitrogen:** Causes overall yellowing of foliage. Plants do not make vigorous growth; are sickly, often mottled. **Lack of Potash:** Veins remain green while areas between veins are yellow-green, holding this color for a long time. Florets often have a tendency to tilt upwards and usually a decrease in vividness of flower color is noticed. **Lack of Iron:** Plants have an overall yellowing of leaves, with the veins remaining green. **Lack of Calcium:** Foliage becomes yellow-green, later turning pale yellow. Leaves die at the tip, dying back in such a manner as to form an upright V of dead tissue. This shows up in an acid soil and can be corrected by adding lime.

More about glads next week.

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