

TV *Life*

20¢

WESTERN NEW YORK'S OFFICIAL TV -
RADIO and ENTERTAINMENT Magazine

Complete Day-by-Day Schedules For
ROCHESTER, BUFFALO and SYRACUSE

AUGUST 9 - 15, 1952



TV LIFE

Western New York's Official TV -
Radio and Entertainment Magazine

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AUGUST 9-15, 1952

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YOU NEED "TV LIFE"



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Press Time Flashes —

FRIDAY, AUGUST 8th

10:30—Greatest Fights of the Century. Ch. 4-5-6.
Film highlights of the international heavy-
weight fight between Prima Carnera of
Italy and Jimmy Maloney of Boston, Oc-
tober 1930.

SATURDAY, AUGUST 9th

12:00—Big Top. Ch. 4-5-6. The Jeffreys, a man
and girl aerial team, make their TV debut
along with the Gautler's Steeplechase Pony
and Dog troupes; and Hal Sayers, juggler-
unicyclist. Jack Sterling is ringmaster.

2:00—Stars Cavalcade. Ch. 6. Comedy revue
with Larry Storch as host with the June
Taylor Dancers and the Pastels.

8:00—All Star Summer Revue. Ch. 4-5-6.
Comics Ben Blue and Roger Price head-
line the variety cast with supporting acts
including Sinclaire and Spaulding, young
ballroom dance team; the Beverly Sisters,
a teen-age singing trio from England; and
the Wild Bill Davis Trio, instrumentalists.

SUNDAY, AUGUST 10:h

7:00—Super Ghost. Ch. 4-6. Bergen Evans em-
cees this well-known game with Robert
Pollack, Mrs. Shirley Stern, Gail Compton
and Hope Ryden making up the panel.

7:30—Your Lucky Clue. Ch. 4-6-8. Charlie Wild,
Private Detective is a guest on mystery-quiz,
emceed by Basil Rathbone, with amateur
and professional detectives trying to solve
dramatized crimes.

10:00—Celebrity Time. Ch. 4-6-8. Conrad Nagel,
host and emcee with guests Will Rogers, Jr.;
Jimmy Nelson, ventriloquist; Gloria Jean,
singer-dancer; Betty Ann Grove, vocalist and
Jonathan Lucas, dancer.

MONDAY, AUGUST 11th

7:00—Up To Paar. Ch. 4-5-6. Exciting quiz show
on which contestants test their knowledge
of the daily newspapers. Jack Paar is MC.

8:30—Voice of Firestone. Ch. 4-5. Robert Roun-
seville, tenor will be guest soloist with major
selections being "Pourquoi Me Reveiller"
from Massenet's opera "Werther." Richard
Rogers and Cole Porter tunes will also be
featured. Howard Barlow conducts

TUESDAY, AUGUST 12th

7:00—Mayor of Hollywood. Ch. 4-5-6. A pro-
gram of gags, gimics, stooges, and stars
with Walter O'Keefe as Mayor of Holly-
wood.

WEDNESDAY, AUGUST 13th

8:00—Arthur Godfrey and his Friends. Ch. 8.
Victor Borge emcees while Arthur vacations.

THURSDAY, AUGUST 14:h

8:30—Guess What Happened. Ch. 4-5-6. A new
show presided over by Ben Grauer as mo-
derator with Roger Price, Maureen Stapleton
and Frank Gallop as the permanent panel.



Door-to-door interviewing by Pulse, Inc. showed Republican Convention outpulled Democratic Conclave by one-third in the New York area . . . Buffalo pitched heap big parade for Bob Smith of "Howdy Doo-dy" last Friday. Day was proclaimed by Mayor as "Buffalo Bob Smith Day." Council presented him a big scroll with many resolutions emblazoned and Buffalo Bob was named Honorary Mayor for day . . . Herb Shriner will drive to the west coast in a 1937 Cord . . . In Silver Springs, Md., radio station WGAY is giving free commercials to all businessmen under 10 years of age who are selling lemonade and other hot weather aids . . . Wayne Morris is to make his TV bow in a new show, "Junior Aces," which will incorporate flying instruction for youngsters . . . Gordon MacRae's mother passed away in Manhattan . . . There's a husband and wife TV show in the works for Jeannette MacDonald and Gene Raymond . . . Jimmy Nelson, the ventriloquist who scored on the Berle show, will have a stanza of his own in September, in addition to continuing with Uncle Miltie . . . Patti Page is said to have cancelled \$85,000 in bookings to accept her new CBS-TV show . . . Nearly 2,000 radio and TV representatives were in Chicago to cover the convention with costs of pool operations about \$40,000 per TV network and \$10,000 per radio . . . Joan Bennett's first husband, J.M.P. Fox is making his show business return as an agent for a TV animal marionette series, "Barnyard Varieties" . . . The president of a Long Island radio station, Lee Hollingsworth of Oyster Bay's WKBS, is challenging the right of a radio rating service, Hooper, specifically, to make rating information about a station available without the consent of the station . . . As of June 1, San Francisco had a total of 395,000 TV sets . . . Walter Winchell's autumn radio-TV package to cost \$2 million . . . "Ozzie and Harriet" have a new sponsor for both the radio and TV versions of the show . . . Maestro Sammy Kaye reports that his third book of poetry will be published in November. Like his two previous volumes, which sold more than half a million copies, Kaye's book will be a compilation of his

favorite poems presented on his ABC "Sunday Serenade Program" . . . There are just three states from which no applications for TV stations have come, Vermont, Nevada and Wyoming . . . There's talk that CBS-TV has offered Diana Lynn a half hour video series of her own . . . TV cartoons may be Walt Disney's next endeavor . . . Carmen Miranda may soon make her TV bow in a series . . . One of three new, filmed TV shows that Edgar Bergen is readying for the fall is a comedy travelogue with a Pike's Peak background . . . There are three more radio and three more TV guest shots called for in Ed Wynn's NBC contract . . . Jo Stafford plans to make her TV debut in January, a month after the stork arrival . . . Marlene Dietrich turned down a movie about a silent screen star whose movies are re-issued for TV saying she didn't want to play a femme Hopalong Cassidy. Ginger Rogers, however, snapped it up . . . Guy Mitchell is packaging a TV show of his own . . . When Stu Erwin and June Collyer wind up their new series of "Trouble with Father" films, which they are currently shooting, the total will reach 104 films . . . Marjorie Gatenon who plays Mother Barbour on the TV "One Man's Family" is now doing two months of summer stock . . . "Robert Montgomery" is presenting a new series to TV based on the summer stock idea. Three performers—John Newland, Margaret Hayes and Vaughn Taylor—will be seen regularly in each of the six plays to be offered, sometimes in leading roles and occasionally in smaller parts, in keeping with Summer stock company tradition. Supporting casts will be changed weekly . . . One of the innovations of present day TV tubes is "tip tilting." TV experts at Du Mont Laboratories, explain that the TV picture tubes in the new receivers are installed in such a way that the face of the tube and the safety glass is slanted forward a trifle. Reflections from the TV screen are therefore deflected towards the floor and away from the eyes of the TV viewer . . . Dean Martin and Jerry Lewis, NBC-radio entertainers, this week made plans to manufacture a new stereo three-dimensional attachment which can be attached to both camera and projector, bringing into three dimensions all film, whether home movies or professional.

TV Drama

SYNOPSIS OF THE PLAYS
ON TELEVISION THIS WEEK

FRIDAY, AUGUST 8th

DOORWAY TO DANGER—9:00—Ch. 5-6

"The Visiting President." Roland Winters stars in a tale about an attempted assassination of a visiting South American President. As he rides up 5th Avenue in New York City on his way to sign an important treaty, the terror strikes.

PLAYHOUSE OF STARS—9:00—Ch. 8

"So Help Me." Screen Star Jean Wallace plays the role of a candid, curvaceous night club entertainer who marries a millionaire and tells him she did it because of his money.

POLICE STORY—10:00—Ch. 8

Detective William O'Rourke of the Minneapolis Police Department, working on a hunch on his own, solves a crime involving insurance money.

FOOTLIGHTS THEATRE—9:30—Ch. 8

"Rewrite For Love." Wanda Hendrix and Gig Young co-star in a story about a Swedish nurse and a Hollywood movie producer, who feels she is ideal for a certain part but has to marry her to get her to do it.

SATURDAY, AUGUST 9th

CAMPBELL PLAYHOUSE—2:30—Ch. 4

"The Luckiest Guy In The World." Story about a young man on a business trip to New York. He is very discontented and dissatisfied with himself until he meets an old boyfriend of his wife's and learns how lucky he really is.

ASSIGNMENT MANHUNT—10:30—Ch. 4-5

"Double Trouble." An escaped killer finds out what frustration can really mean when he wins the daily double and doesn't dare collect.

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SUNDAY, AUGUST 10th

TROUBLE WITH FATHER—2:30—Ch. 6

"Competition." Called worn out parents, Stu and Jane turn the house over to their teen-age daughter for her party. Then they really wear themselves out trying to kill time until they are allowed to return home.

DATE WITH JUDY—4:00—Ch. 6

"Father's Return Trip." Back with a friend from an out of town convention, Mr. Foster finds an empty house instead of the welcome mat, then is collared by a one-man reception committee who arrests him.

TELEVISION PLAYHOUSE—9:00—Ch. 4-5-6

"Five Fathers of Pepi." A little boy is adopted by 5 American bachelors in Italy and they decide to find a home for him with a rich American family. When a wealthy couple decide to take him, the bachelors are unable to part with him and have to decide whether to keep him or make the sacrifice of giving him up.

BOSS LADY—11:00—Ch. 6

When Senor Gonzales comes up from Latin America to sign a large contract for building homes, Boss Lady's father tells her that South Americans prefer to do business with men, so she permits her general manager (Glenn Langan) to take over. It develops that the real boss back home is not the senor, but his attractive mother, Boss Lady's father, in a series of misadventures, courts the senora, who cleverly gets his signature to a very bad deal that can spell disaster for Hillendale Homes. Meanwhile, the senor, seriously smitten with Boss Lady, further complicates the picture by combining romance with business.

ROBERT MONTGOMERY PRESENTS—11:15—Ch. 4

"Summer Story." Margaret Hayes plays an attractive travel bureau agent whose dream of an ideal vacation in a swank resort hotel finally comes true, thanks to a male colleague who wins a company contest but swiches the prize to her. At the resort "paradise" she is swiftly wooed by a glamorous playboy (John Newland) and then things start popping.

MONDAY, AUGUST 11th

VIDEO THEATRE—8:00—Ch. 4-6

"The Orchard." Geraldine Brooks and Skip Hamier star in this story of a beautiful young daughter of a fruit picker who has known nothing but want and hopeless misery and now is torn between love and equally poor and similar life-time of poverty or security for her parents by marriage to a middle aged prosperous farm owner.

LIGHTS OUT—9:00—Ch. 5

"Killer's Moon." A homicidal maniac is on the loose and knocks at the door of a young girl who lives alone with her sick aged aunt.

ROBERT MONTGOMERY PRESENTS—9:30—Ch. 5

Same as Sunday evening 11:15, Ch. 4.

MY LITTLE MARGIE—9:00—Ch. 4

When Margie receives a mink coat by mistake from a department store her father, (Charles Farrell) in a towering rage, accuses everybody, including his boss, of bestowing it on daughter.

SUMMER THEATRE—10:00—Ch. 4-6-8

"The Man They Acquitted." Tragedy comes to an able, middle-aged doctor when he is accused of murdering his wife. He quits the country after his acquittal and eventually finds happiness within reach when the old story arises to haunt him.

TUESDAY, AUGUST 12th

CITY HOSPITAL—9:00—Ch. 8

"Death Sentence." A doctor on the staff of City Hospital knows he will soon die due to a heart disease. He makes his family miserable in accusing them of waiting for him to die but learns how to make the most out of life when he meets up with a painter.

BOSS LADY—9:00—Ch. 4-5

Boss Lady has a time trying to keep Jeff's mother from learning that her father and brother are conducting a book making business in their home to pay off gambling debts.

CIRCLE THEATRE—9:30—Ch. 4-5-6

"Return the Favor." An actor who failed in Hollywood returns as a successful writer to get even in an unexpected way with the man who caused his downfall. James Daly stars.

DANGER—10:00—Ch. 8

"Flowers Of Death." A young boy who works for a florist almost becomes involved in the murder of a beautiful girl who regularly receives a bouquet of flowers from an unknown admirer.

PLAYHOUSE OF STARS—11:15—Ch. 6

Same as Saturday evening 9:00, Ch. 8.

WEDNESDAY, AUGUST 13th

THE HUNTER—9:30—Ch. 8

"Athens Episode." Barry Nelson plays the role of American Businessman Bart Adams who finds romance and adventure in this tale of international intrigue.

ROBERT MONTGOMERY PRESENTS—11:15—Ch. 6

"Advice To The Lovelorn." A humorous story about a publisher of a successful San Francisco newspaperman who has no time for romance. In seeking to get his "Advice to the Lovelorn" column on a more scientific basis he engages a professor of psychology to assist and then suddenly finds that he is in love with her.

THURSDAY, AUGUST 14th

DRAGNET—9:00—Ch. 4

Police on the trail of kidnapers are led to the home of a childless woman with a strong mother's complex.

MR. PEEPERS—9:30—Ch. 4-5-6

Mr. Peepers fired by the new assistant principal, (a former capt. in the WACS) outwits the principal and gets back his job.

RACKET SQUAD—10:00—Ch. 8

Capt. Braddock busts a local numbers racket which started with nickles and dimes and wound up in billions in "Pick A Number."

MARTIN KANE, PRIVATE EYE—10:00—Ch. 4-5-6

Martin Kane (Lee Tracy) smashes a dope ring at a Coney Island amusement park after the body of a veteran concessionaire operator is discovered.



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SATURDAY

AUGUST 9, 1952

- 10:30 6 SPACE PATROL—Commander Buzz Carry of the 30th Century in 20th Century adventures.
- 10:55 8 MORNING PRAYER.
- 11:00 6 HOPALONG CASSIDY—starring Bill Boyd as Hoppy. Western adventure with plenty of action.
- 4 SPACE PATROL—Commander Buzz Carry, 8 30th Century, in 20th Century adventures.
- 11:30 4 CHILDREN'S THEATRE—entertaining cartoon show.
- 8 PRIZE PARTY—Todd Russell as host while kids compete for cash prizes.

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WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 11:45 8 FILM FEATURETTE.
- 12:00 4 THE BIG TOP—Jack Sterling presents 6 double trapeze act, perch artists, per- 8 forming dogs, acrobatic-contortionists.
- 1:00 4 WILD BILL HICKOK FRONTIER PLAY- 6 HOUSE—Adventures of "Wild Bill" Guy 8 Madison and Andy Devine.
- 6 WESTERN THEATRE.
- 8 HOPALONG CASSIDY—favorite Bill Boyd
- 2:00 4 FILM FEATURETTE.
- 5 THEATRE OF THE AIR.
- 6 STARS CAVALCADE—Connie Haines, Earl 8 Wrightson and Robert Maxwell with 6 Larry Storch entertain.
- 8 SATURDAY MATINEE.
- 2:30 4 CAMPBELL PLAYHOUSE — See Drama 6 Column page 4.
- 2:45 5 FILM.
- 3:00 4 HOPALONG CASSIDY—with Bill Boyd as 6 Hoppy in western adventures.
- 5 WESTERN JAMBOREE.
- 6 MATINEE PLAYHOUSE.
- 4:00 4 FILM FEATURETTE.
- 4:30 4 PAUL WHITEMAN'S TV TEEN CLUB — 6 with "Pops" Whiteman and the regular 8 teenagers broadcasting from Town Hall.
- 5 FILM THEATRE OF AIR—"Fury Below," 6
- 6 TIME FOR TRAVEL.
- 5:00 4 CISCO KID—adventure series with Dun- 6 can Enaldo as the Kid and Leo Carillo 8 as Pancho.
- 6 PAUL WHITEMAN'S TV TEEN CLUB — 8 teenage members and Whiteman broad- 6 casting from Town Hall.
- 5:30 4 BEAT THE CLOCK—audience quiz, stunts. 6
- 5 ROOTIE KAZOOTIE—puppet show with 8 Todd Russell as host.
- 8 WILD BILL HICKOK—"Wild Bill" comes 6 to life in action-packed adventures.
- 6:00 4 SPORTS SPOTLIGHT.
- 6:00 5 WESTERN FEATURE.
- 6 BISHOP SHEEN—inspiring talks on how 8 to meet the problems of today.
- 8 BEULAH—Hattie McDaniels replaces the 6 vacationing Louise Beavers as Beulah. 8 Regular members of the family are also 6 replaced in the story of the Henderson's
- 6:15 4 NEWS—Bob Tennant.
- 6:30 4 WESTERN THEATRE—Feature Movie.
- 5 THE BIG PICTURE—Captain Carl Zimmer- 8 man discusses Korean war films.
- 6 WILD BILL HICKOK—returns to life in a 8 thrill-packed western adventure series.
- 8 CISCO KID—with Duncan Enaldo as the 6 Kid and Leo Carillo as Pancho.

- 7:00 5 SKY KING.
6 MR. WIZARD—Don Herbbert and Bruce Lindgren in a science program series.
8 STU ERWIN SHOW—"Lessons in Tolerance."
- 7:30 4 U. of B. ROUND TABLE—discussion.
5 BOB AND RAY—Comedy show with Bob Elliott, Ray Goulding, Claris Leachman, and Bob Denton.
6 FILM.
8 BEAT THE CLOCK—Host to Washington, D.C. music study group. Bud Collyer MC.
- 7:45 6 NBC WEEKLY NEWS
- 8:00 4 ALL STAR SUMMER REVIEW — Variety show featuring star comedians. Mr. 5 Ballentine emcees.
6 SUMMER CINEMA—film feature.
- 9:00 4 DANCE BAND PARTY—Host Jerry Lester 5 greets well-known orchestra and the 6 guests.
8 SUMMER CINEMA—film feature.
- 9:30 8 DANCE BAND PARTY—Host Jerry Lester greets known bands and guests.
- 10:00 4 TELENEWS WEEKLY NEWSREEL.
8 SUMMER CINEMA—film feature.
- 10:15 4 WEEK IN SPORTS.
- 10:30 4 ASSIGNMENT - MANHUNT — A thrilling 5 dramatic program.
6 WRESTLING FROM CHICAGO—Baron Michele Leone vs. Billy Varga in feature
- 11:00 4 LATE NEWS ROUNDUP.
5 ARTHUR MURRY DANCE PARTY
8 WRESTLING FROM CHICAGO—Grapplers Baron Michele Leone vs. Billy Varga.
- 11:15 4 SUMMER FILM PLAYHOUSE.
11:30 6 FILM PLAYHOUSE.
5 ELEVENTH HOUR—"The Shadow Behind the Mask" starring Kane Richmond



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THE TRITON

Sunday Dinner Starts at 1 P. M.

Bowling Banquets Invited

The Best of Groucho

Mary Duffy, housewife from cattle country of Iowa, brought down the house when Groucho Marx asked her how she met her husband.

"He was sorting old cows from young ones in a stockyard and was waiting for more cows when I walked in," answered Mrs. Duffy.

"What were you doing there, grazing?" quizzed The Groucho. Mrs. Duffy came back, "No, just looking around, but I slipped and fell at his feet. He said I was the clumsiest cow he had ever seen." The resulting uproar ended the questioning of Mrs. Duffy.

Groucho was doubtful of the occupation of Robert Stansfield who claimed he was a nurseryman. "You're a little old for a nursery," aren't you, probed the Mad Marxman.

In replying to Groucho's queries about his methods of tending plants, Stansfield thought awhile and said, "Why, we take care of them as we would a child."

Groucho retorted, "I'll have to drop by sometime, I'd like to see you burp a petunia."

Groucho didn't believe that Parke Bryant was a model. "Only girls are models, aren't they?" he inquired. The young man said no, there were many male models. "Probably the only ones you've noticed are girls!" he said significantly.

Groucho picked him right up on that one. "Why did you have to put the word 'probably' in there?" he said slyly. Then, "What type do you think would best fit me as a model," he asked.

Bryant tried hard to please. "Well, you could be a man of distinction." To which countered Groucho. "You mean I'd have to be stewed all the time?" Bryant tried again. "Then there's the fisherman type," said he recklessly.

"You mean I'd have to pose as a salmon—going upstream all the time!" inquired Groucho as the audience howled. "Well," he continued, "that's the story of my life, I guess. Start out as a leading man and wind up as an old fish!"

Mrs. Julia Fisher said she was from Istanbul. "Where's that," Groucho inquired. "In Texas?" She said no, it was in Turkey.

"Well, there's turkeys in Texas," he replied. I ought to know. I played a real turkey all through Texas once!"

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SUNDAY

AUGUST 10, 1952

- 12:00 4 NEWS—Virgil Booth.
6 FILM.
- 12:10 8 MORNING PRAYER.
- 12:15 4 TOOTSIE HIPPODROME—teenagers' quiz.
8 show with John Reed King, host. Variety featured acts.
- 12:30 4 CANDY CARNIVAL—Gene Crane presents
6 youthful circus acts.
8 Same.
- 1:00 4 RANGE RIDER—starring Jack Mahoney
in exciting western adventures.
6 FILM.
8 TO BE ANNOUNCED.
- 1:30 4 FRONTIERS OF FAITH—religious hour
5 with famous guest speaker.
6 Same.
8 LIFE IS WORTH LIVING—Bishop Sheen.
Discussion on how to meet life's problems
with faith in God.
- 2:00 4 FILM.
5 TELL US A STORY—a program for children,
stories, hymns.

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WBEN-TV WSYR-TV WHAM-TV WHEN

- | Ch 4 | Ch 5 | Ch 6 | Ch 8 |
|------|---|------|------|
| | 6 NAME'S THE SAME—Robert Q. Lewis moderates as panelists Bill Cullen, Abe Burrows, Joan Alexander try to guess famous names of contestants. | | |
| | 8 SUNDAY MATINEE. | | |
| 2:30 | 4 THE BIG PICTURE—Captain Carl Zimmerman describes Korean war films.
5 WESTERN FEATURE.
6 STU ERWIN SHOW—comedy show of the small town high school principal. | | |
| 3:00 | 4 FILM FEATURE.
6 GODFREY TALENT SCOUTS—and parade of talented entries vying for honors. | | |
| 3:30 | 4 CLAUDIA—the story of a marriage. Joan McCracken stars.
5 MOVIE TIME.
6 QUIZ KIDS—Joe Kelly is chief quizzer. | | |
| | 8 THE NAME'S THE SAME—Robert Q. Lewis moderates as panelists try to guess famous names of contestants. | | |
| 4:00 | 4 BURNS & ALLEN—lighthearted comedy with George and Gracie.
5 MOVIE TIME.
6 DATE WITH JUDY—amusing situations with Judy and her friends. | | |
| | 8 THE BIG PICTURE—Captain Carl Zimmerman describes Korean war films. | | |
| 4:30 | 4 THE NAME'S THE SAME—Robert Q. Lewis moderates as famous panel members try to guess famous names of contestants.
6 ZOO PARADE—R. Marlin Perkins, director of Lincoln Park Zoo comments. | | |
| | 8 FREEDOM THEATRE—Drama. | | |
| 5:00 | 4 SUPER CIRCUS—Variety, top-notch circus acts, clowns and prizes and featuring Mary Hartline.
5 ZOO PARADE—R. Marlin Perkins of Lincoln Park Zoo conducts tour of zoo. | | |
| 5:30 | 4 THE LONE RANGER—Western thriller with Tonto assisting the masked man in his daring adventures.
5 THE BIG PICTURE.
6 TV RECITAL HALL. | | |
| 6:00 | 4 VACATION TIME—Film. | | |
| 6:00 | 5 ARE YOU POSITIVE—with Bill Stern.
6 GRUEN THEATRE—drama.
8 TV TEEN CLUB—Talented teenagers perform from Town Hall with Paul White-man and cast. | | |
| 6:30 | 4 LET'S PLAY CHARADES—Gene Brook, mc.
5 CAMPBELL PLAYHOUSE—presents a film
6 FOREIGN INTRIGUE—Espionage series starring Jerome Thor and featuring Sidma Scott. | | |

- 8 IT'S NEWS TO ME—John Daley hosts as panelists Anna Lee, Quentin Reynolds, Mel Allen, Martha Scott, confuse panel guests with their stories.
- 6:55 4 NEWS—Bob Tennant.
- 7:00 4 SUPER GHOST.
6 SUPER GHOST.
5 BOSTON BLACKIE
8 GENE AUTRY—western adventure. Gene and his gang of regulars entertain with song and melodrama.
- 7:30 4 YOUR LUCKY CLUE—starring Basil Rathbone, emcee; guest panelists in a mystery quiz.
5 MEET THE PRESS—with Martha Roundtree and Lawrence Spivak interviewing well-known personalities.
8 YOUR LUCKY CLUE—Basil Rathbone is host in this mystery quiz with guest panelists.
- 8:00 4 THE BIG PAYOFF—quiz program with Randy Merriman and Bess Myerson
5 with mink coats, trips to Europe, etc. as prizes!
8 TOAST OF THE TOWN—Ed Sullivan, mc, with Ray Block's orchestra, Toastettes chorus line, and guest.
- 9:00 4 TELEVISION PLAYHOUSE—dramatic program. See Drama page 4.
6 Same.
8 INFORMATION PLEASE—quiz program with Clifton Fadiman host, panelists Franklin P. Adams, John Kieran, with guest panelists.
- 9:30 8 BREAK THE BANK—audience participation for jackpot prize. Bud Collyer subbing emcee for vacationing Bert Parks.
- 10:00 4 CELEBRITY TIME—with host Conrad Nagel
6 and guest celebrities.
8 Same.
5 GRUEN THEATRE—drama.
- 10:30 4 AMERICAN FORUM—timely discussions.
5 HOLLYWOOD THEATRE—drama program.
6 RDC THEATRE.
8 WHAT'S MY LINE—John Daly moderator; panelists Dorothy Kilgallen, Hal Block, Arlene Francis and Bennett Cerf on quiz team.
- 11:00 4 LATE NEWS AND WEATHER.
6 BOSS LADY—G. F. Allen (Lynn Bari) woman boss of a construction company in a situation comedy series.
8 SUNDAY NEWS SPECIAL.
- 11:10 4 LATE SPORTS REVIEW.
- 11:15 4 MONTGOMERY PRESENTS—Summer Theatre series.
- 11:30 5 FILM.
6 Same.
- 12:30 5 NEWS.

Out of "Godfrey's Teabag"

The Russians are getting ready for the Olympic games . . . If the Soviet women get so they can run faster than the men, eventually this Russian problem should wear off.

* * *

When a girl's toes stick out of her shoes, she's in style. When mine stick out, I'm a bum.

* * *

Isn't this a wonderful, cool evening? All the politicians went to Chicago and took the hot air with them.

* * *

Here it's Monday and it's still raining. Somebody'd better tell the weather man that the weekend is over.

* * *

President Batista, the strong man of Cuba, is separating from his wife and had to give her a settlement of eight million dollars. That's what you call the high cost of leaving.

* * *

Sometimes I wish I had gone into politics. I've got a better system—I'd only kiss the babies that are old enough to vote.

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MORNING PROGRAMS

MON. TUES. WED. THURS. FRI.

WBEN-TV WSYR-TV WHAM-TV WHEN
Ch 4 Ch 5 Ch 6 Ch 8

- 9:00 4 YOUR FIGURE—Rollie Huff tells how to keep trim.
- 9:15 4 NEWS—Jack Ogilvie.
- 9:30 4 LIVE AND LEARN—Educational.
- 9:45 4 FILM FEATURETTE.
8 THESE THINGS WE SHARE.
- 9:55 6 THOUGHT FOR THE DAY.
- 10:00 4 SHOPPER'S GUIDE—where to buy what.
5 PROLOGUE TO THE FUTURE.
6 (MTW) MORNING NEWS.
8 (TT) ARTHUR GODFREY TIME—variety show with Arthur as genial host.
8 (MWF) CBS NEWS.
- 10:15 4 FILM FEATURETTE.
6 (TTh) MORNING NEWS.
8 (TT) CBS NEWS.
- 10:30 4 (MTWT) ARTHUR GODFREY TIME—variety
4 (F) TV THEATRE—film feature.
5 BREAKFAST PARTY.
6 TAKE IT EASY—informal chatty show with Ted Jackson, subbing for vacationing Mort Nusbbaum.
8 (F) MIKE AND BUFF.
- 10:45 4 (MTWT) TV THEATRE—feature film.
8 KAY'S KITCHEN—cooking hints for tasty, inexpensive cooking.
- 11:00 6 FILM.
4 (F) BRIDE AND GROOM.
5 THE JIM DeLINE GANG—Music, variety.
8 AL PEARCE SHOW—Al and the regular gang entertain.
- 11:15 4 (MWT) BRIDE AND GROOM—John Nelson gives newlyweds send-off, prizes.
6 (M) YOU AND YOUR CHILD.
(TWT) FILM.
- 11:30 4 (MTWF) STRIKE IT RICH—the program "with a heart." Warren Hull, emcee.
4 (Th) YOU AND YOUR FAMILY.
5 IT'S A PROBLEM.
6 STRIKE IT RICH—Warren Hull, emcee, 8 gives participants chance to win money and help. Program "with a heart."
- 12:00 4 NEWS—(MTW) Bob Tennant. (Th F) Jack Ogilvie.
5 RUTH LYON'S 50 CLUB—friendly chatter and comment.
6 BRIDE AND GROOM — John Nelson 8 gives newlyweds send-off with prizes.
- 12:15 4 LOVE OF LIFE—story of an advertising agency secretary, starring Peggy McCoy and Paul Potter with Jean McBride, Mary Kenney, Dennis Parnell.

Your Video Week In Pictures

Footlights Star



Cesar Romero co-stars with Jeanne Cagney on CBS-TV's "Footlights Theater," in "The Big Hello," a romantic drama of the fight ring, Friday, Aug. 15, from 9:30-10:00 PM, EDT.

GET TV LIFE for TV NEWS

- 12:30 4 SEARCH FOR TOMORROW—A dramatic 6 serial of Barron family starring Mary 8 Stuart and Lynn Loring.
5 CAMERA HEADLINES.
- 12:45 4 GUIDING LIGHT—starring Jane Allison as Meta Roberts. Moving serial story of a woman's second marriage and her fight to keep the marriage.
5 HOLLYWOOD MATINEE.
6 SHIP'S REPORTER.
8 WHO, WHAT, WHERE, WHEN.

Stations reserve the right to change listings



Charles Farrell, veteran screen actor, and actress Gale Storm are teamed in new CBS-TV comedy series "My Little Margie," tale of daughter and father.

COVER gal

THIS WEEK

LU ANN SIMMS, 19-year-old songstress from Rochester, who is now a regular with Arthur Godfrey Show, was already well-known locally before she became a winner on "Talent Scouts." The dancing set will recall her as the pretty and talented vocalist who sang with local bands. Becoming a Godfrey "Regular" has opened a whole new world for her in which her naturalness will be rewarded.



Jane Nigh is reporter Steve Wilson's colleague on the Illustrated Press in CBS-TV's "Big Town."

Chatterbox



Arlene Harris, comedy monologist, is a regular member of the gang of merrymakers on the "Al Pierce Show," seen over the CBS Television Network.

MONDAY

AUGUST 11, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 **4** MATINEE PLAYHOUSE.
6 HOMEMAKER'S DESIGNS.
8 YOUR TOWN.
- 1:30 **6** GARRY MOORE SHOW—with Durward Kirby, Denise Lor and Ken Carson. Happy variety.
- 1:45 **4** JOHNNY'S SHOW.
- 2:00 **4** GARRY MOORE SHOW—with Durward Kirby, Denise Lor and Ken Carson. Happy variety.
5 LADIES DAY—with Kay Russell and Jim McDonald.
- 2:15 **6** FILM.
- 2:30 **4** MEET THE MILLER'S FRIENDS.
6 THE GUIDING LIGHT—starring Joan Alison and Herb Nelson in drama of a woman's second marriage.
- 2:45 **6** OPEN HOUSE—informal fun with Ross Weller and Gladys Vaughn.
8 MIKE AND BUFF—Mr. and Mrs. Wallace chat and interview guests.
- 3:00 **4** THE BIG PAYOFF—Bess Myerson and Merriman, Mink coat prizes.
6 Same.
- 3:30 **4** JOHNNY DUGAN SHOW—audience fun show with Barbara Logan's songs enlivening things.
8 MOVIE MATINEE.
- 4:00 **4** MATINEE IN NEW YORK—Robin Chandler, Bill Cullen, Bill Goodwin in variety quiz show with winner take all.
8 MOVIE MATINEE.
- 5:00 **4** FUN TO LEARN—with Louis Masson.
5 HAWKINS FALLS—TV serial of life in a typical small town. Phillip Lord and Hope Summers featured.
8 THE BUNKHOUSE—daily serial.
- 5:15 **4** DICK TRACY—adventure film.
5 GABBY HAYES—spins western yarns.
6 Same.
- 5:30 **4** HOWDY DOODY—with Bob Smith and puppet star Clarabel.
6 Same.
- 6:00 **4** SAGEBRUSH TRAIL—western story.
5 CANYON JACK—daily adventure show.
6 SPACE CADET—with Tom Corbett and interplanetary science-fiction series.
8 WESTERN THEATRE—daily adventures.
- 6:15 **6** NEWS.
- 6:30 **4** NEWS—Ed Dinsmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 SPACE CADET—starring Tom Corbett in interplanetary science-fiction series.
- 6:45 **4** SPORTS SPOTLIGHT—Chuck Healy.
5 CAMERA HEADLINES.
6 EDDIE ARNOLD SHOW—the Tennessee playboy emcees variety show featuring a special guest.

- 8** NEWS AND SPORTS—Dick Grossman.
- 6:55 **5** RED PATRON'S SPORTS—comments.
- 7:00 **4** UP TO PARR—quiz show with Jack Paar as emcee.
5 Same.
6 Same.
8 CAPTAIN VIDEO—children's serial with Al Hodge and Don Hastings.
- 7:30 **4** STRANGER THAN FICTION—film oddities.
5 THOSE TWO—Martha Stuart and Pinky Lee with songs and laughs.
8 OZARK MOUNTAIN BOYS—Hillybilly musical variety.
- 7:45 **4** NEWS CARAVAN.
5 Same.
6 Same.
8 EDDIE ARNOLD SHOW.
- 8:00 **4** VIDEO THEATRE—drama with movie stars in outstanding movies.
6 Same.
5 QUIZ KIDS—Joe Kelly, chief quizzer.
- 8:30 **4** VOICE OF FIRESTONE—music with guest stars. Orchestra conducted by Howard Barlow.
6 BIG PICTURE—Captain Carl Zimmerman discusses U. S. Army in Korea.
8 GODFREY'S TALENT SCOUTS—Showcase who are not well-known.entsIM,q Emm for professional performers who are not well-known. Joe E. Brown subs for Art.
- 9:00 **4** MY LITTLE MARGIE—comedy series co-starring Gale Storm and Charles Farrell as father and daughter.
8 Same.
- 9:00 **5** LIGHTS OUT—dramas of mystery and thrilling suspense. Frank Gallop is the narrator.
- 9:30 **4** CRUSADE IN EUROPE—documentary.
5 MONTGOMERY PRESENTS—producer and host Robert Montgomery's dramatic show.
6 DANGEROUS ASSIGNMENT—Steve Mitchell (Brian Donlevy) battles against foreign intrigue for U. S. Government.
8 WHO'S THERE.
- 10:00 **4** SUMMER THEATRE—Westinghouse dramatic program. Directed by Albert McCleary, innovator of the "theatre-in-the-round technique" directs a new series of light summer fare.
6 Same.
8 Same.
- 10:30 **5** WHO SAID THAT?
- 11:00 **4** LATE NEWS—Harry Webb.
5 CAMERA HEADLINES.
6 NEWS.
8 CHROMOSCOPE.
- 11:10 **4** FINAL SPORTS—Chuck Healy.
- 11:15 **6** POLICE STORY—dramatic series.
8 NEWS AND SPORTS—Dick Grossman.
- 11:20 **4** WEATHER FORECAST.
8 GUESS WHAT.
- 11:25 **4** FBI FUGITIVES.

TUESDAY

AUGUST 12, 1952

- 1:00 4 MATINEE PLAYHOUSE.
6 FILM.
8 YOUR TOWN.
- 1:30 6 GARRY MOORE SHOW—sparkling variety and humor.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 LARRY MOORE SHOW.
5 LADIES DAY.
- 2:30 4 MEET THE MILLER FRIENDS.
6 THE GUIDING LIGHT—drama of a woman's fight to keep her second marriage secure.
- 2:45 6 OPEN HOUSE—chatter with Ross Weller and Gladys Vaughn.
8 MIKE & BUFF—Mr. and Mrs. Wallace chat and interview guests.
- 3:00 4 BIG PAYOFF—prizes galore with hosting by Bess Meyerson and Randy Merriman.
- 3:15 4 MUSIC MART—Bobby Nicholson.
- 3:30 4 JOHNNY DUGAN SHOW—audience participation show with songs by Barbara Logan.
8 MOVIE MATINEE.
- 4:00 4 MATINEE IN NEW YORK—Robin Chandler, Bill Cullen and Bill Goodwin in variety quiz show with Winner Take All Segment.
8 MOVIE MATINEE.
- 5:00 4 FUN TO LEARN—educational.
5 HAWKINS FALLS—daily serial of typical small town life. Phillip Lord and Hope Summers featured.
- 5:00 8 THE BUNKHOUSE—western variety.
- 5:15 4 DICK TRACY—adventure film.
5 GABBY HAYES—tales of the old west by Gabby as narrator.
- 5:30 4 HOWDY DOODY—puppets and Bob Smith entertain.
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 FILM—feature.
8 WESTERN THEATRE.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.
5 ED MURPHY with comments.
6 SPEAKING OF SPORTS.
8 INSIDE CITY HALL.
- 6:45 4 SPORTS SPOTLIGHT.
5 CAMERA HEADLINES.
6 SAFETY SERIES.
8 NEWS AND SPORTS with Dick Grossman.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 MAYOR OF HOLLYWOOD—celebrities and places in and around Hollywood with Walter O'Keefe.
8 CAPTAIN VIDEO.

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 7:30 4 SPORTSMAN'S CLUB—outdoor film.
5 LIBERACE—piano virtuoso combines classics with jazz.
6 TRAVEL TIME.
8 GADABOUT GADDIS.
- 7:45 4 NEWS CARAVAN—John Cameron Swayze reports.
6 Same.
8 MUSIC HALL—musical variety starring Patti Page with Carl Hoff and his orchestra and guests.
- 8:00 4 MIDWESTERN HAYRIDE—music in the rural key and fun for everyone.
8 TO BE ANNOUNCED.
- 8:30 4 KEEP POSTED—guest panelists in lively debate.
6 Same.
8 MIDWESTERN HAYRIDE—with the flavor of the country. Music and fun with Bill Thall.
- 9:00 4 BOSS LADY—Lynn Bari as owner of a construction company and the problems she meets. Fast-moving comedy.
6 RACKET SQUAD—Captain Braddock exposes criminals in fast-paced action.
8 CRIME SYNDICATED—mystery drama.
- 9:30 4 CIRCLE THEATRE—drama.
5 Same.
6 Same.
8 SUSPENSE—dramas of the unusual and surprising.
- 10:00 4 ORIGINAL AMATEUR HOUR—with Ted Mack and a parade of talented personalities.
8 DANGER.
- 10:30 8 ROCKY KING, DETECTIVE—Rocky (Roscoe Karns) in mystery.
- 10:45 4 INVITATION PLAYHOUSE.
5 BOB CONSIDINE—views and inter-views.
- 11:00 4 LATE NEWS—Harry Webb.
5 BEYOND THE SOUND.
6 NEWS.
8 NEWS & SPORTS with Dick Grossman.
- 11:05 8 MYSTERY THEATRE.
- 11:10 4 FINAL SPORTS—Chuck Healy.
- 11:15 6 STARS PLAYHOUSE—Irene Dunne presents play of the week.
5 CAMERA HEADLINES.
- 11:20 4 WEATHER REPORT.
- 11:30 4 GUESS WHAT—panel quiz show.
- 11:35 8 GUESS WHAT.

USE THE HANDY
SUBSCRIPTION COUPON
ON PAGE 15 . . .

WEDNESDAY

AUGUST 13, 1952

- 1:00 4 MATINEE PLAYHOUSE—feature film.
6 ART GALLERY PROGRAM.
8 YOUR TOWN.
- 1:15 6 BRIDE AND GROOM—John Nelson fetes newlyweds to prizes. Phil Hanna entertains with song.
- 1:30 6 GARRY MOORE SHOW—variety with the 8 personality of Moore and his regulars.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—fun and variety with quick-quipping Moore.
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.
6 THE GUIDING LIGHT—drama serial of 8 woman's second marriage and her problems to keep it intact.
- 2:45 6 OPEN HOUSE—Ross Weller and Gladys Vaughn chat informally.
8 MIKE AND BUKK—Mr. and Mrs. Wallace chat and interview guests.
- 3:00 4 THE BIG PAYOFF—with Bess Myerson 5 and Randy Merriman who offer temp-

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 6 ling prizes of mink coats, etc.
8 V-I-D-E-O.
- 3:30 4 JOHNNY DUGAN SHOW—sparkling audience participation for prizes and for 6 laughs.
8 MOVIE MATINEE.
- 4:00 4 MATINEE IN NEW YORK—with quizmasters Bill Cullen, Bill Goodwin and 6 Robin Chandler with "Winner Take All 8 segment.
- 5:00 4 FUN TO LEARN—educational.
5 HAWKINS FALLS—Phillip Lord and Hope 6 Summers in the life of a typical small town.
8 THE BUNKHOUSE.
- 5:15 4 DICK TRACY—Adventure Film.
5 GABBY HAYES—spinning yarns of the 6 wild, wooly western adventures.
- 5:30 4 HOWDY DOODY—with Bob Smith and 5 puppet Clarabell.
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 SPACE CADET—featuring Tom Corbett science-fiction interplanetary adventures.
8 WESTERN THEATRE.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 SPACE CADET—with Tom Corbett in thrilling futuristic adventures.
- 6:45 4 SPORTS SPOTLIGHT—Chuck Healy.
5 CAMERA HEADLINES.
- 6:45 6 EDDIE ARNOLD—emcees a variety show with special guests. Light entertainment.
8 NEWS AND SPORTS—Dick Grossman.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 UP TO PAAR.
5 Same.
6 Same.

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NITE OUT

At the **Fawn Club**, they brag about the steak—real he-man fare, this! Wrap yourself around one of their sizzlers sometime soon. Location: Ridge Rd. East near Culver Rd.

Try a new adventure in eating at the Italian Village, **Loperfido's**, Court Street near Chestnut. Besides specializing in Italian dishes, the chef can serve up a good old American steak or plate of chops as well.

For cosmopolitan dining, try **The Triton**, 1443 Main Street East. Sunday dinner for the whole family is fun and reasonable, and easy on "Mom." And too, there's always "big name" entertainment at **The Triton**.

Moore's Quonset Inn is the popular spot for the young set. Known for its delicious drinks and tasty snacks, Moores features the best of music, comedy and vocal entertainment with Billy Rogers and his Three Earls entertaining nightly.

The gently rolling hills are especially enticing these warm summer days. Almost before you know it you've reached **Dumpling Hill** and are ready for one of their fine meals and "special" cocktails, Friday and Saturday, entertainment by the **Fils Trio**.

A real home style chicken fricassee is the specialty and all you can eat for \$2.00. At the picturesque **Colonial Inn**, Located at 1111 Empire Blvd. at the foot of Irondequoit Bay, you will enjoy home cooked food, smooth drinks and an exceptionally fine dance floor for Saturday night dancing

- 8 CAPTAIN VIDEO.
 7:30 JOHN KIERAN'S KALEIDOSCOPE.
 5 THOSE TWO—with pretty Martha Stuart
 6 to sing, comic Pinky Lee for laughable situations.
 8 FURNITURE TRENDS.
 7:45 5 NEWS CARAVAN—with John Cameron
 6 Swayze.
 8 EDDY ARNOLD SHOW—Variety show with the Tenesee Plowboy, Bell Sisters.
 8:00 4 ARTHUR GODFREY AND HIS FRIENDS—
 8 variety with the little "Godfreys."
 5 EXCHANGE HOUSE.
 6 BOSTON BLACKIE—Blackie (Kent Taylor) in intrigue to outwit criminals and rescue beautiful damsels.
 8:30 5 JUVENILE JURY—children's jury program with Jack Barry as emcee.
 6 Film.
 6 CHROMISCOPE.
 9:00 4 TV THEATRE—dramatic program.
 5 Same.
 6 Same.
 8 STRIKE IT RICH—with emcee Warren Hull who helps contestants win funds and aid needed in problems.
 9:30 8 THE HUNTER—mystery series.
 10:00 4 BLUE RIBBON BOUTS.
 6 Same.
 8 Same.
 5 TV RECITAL HALL—Guest artists.
 10:30 5 ASK ME ANOTHER—Joe Boland.
 10:45 4 SPORTS SPOTLIGHT.
 6 SPORTS PARADE.
 8 SPORTS SPOT.
 11:00 4 LATE NEWS.
 5 CAMERA HEADLINES.
 6 NEWS.
 8 NEWS AND SPORTS.
 11:05 8 MYSTERY THEATRE
 11:10 4 WEATHER AND SPORTS.
 11:15 4 TO BE ANNOUNCED.
 6 MONTGOMERY PRESENTS—Robert Montgomery, producer host presents drama.
 11:30 4 THE WEB—mystery drama.

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THURSDAY

AUGUST 14, 1952

- 1:00 4 MATINEE PLAYHOUSE.
6 HOW DO YOU DO IT.
8 YOUR TOWN.
- 1:15 6 FILM.
- 1:30 6 GARRY MOORE SHOW—variety and wit
8 with Moore and the gang.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—with host Moore
and the gang to entertain.
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.
6 GUIDING LIGHT—with Meta Robinson
8 as the woman who faces the problems
of a second marriage.
- 2:45 6 OPEN HOUSE—informative chit-chat with
Ross Weller and Gladys Vaughn.
8 MIKE & BUFF—Mr. and Mrs. Wallace
with guests.
- 3:00 4 WOMEN OF TODAY—film.
5 BIG PAYOFF—Bess Myerson and Randy
6 Merriman tempt contestants with prizes
of mink and European trips.
- 3:15 4 FILM FEATURETTE.
- 3:30 4 JOHNNY DUGAN SHOW—with audience
5 fun and prizes and songs.
6 Same.
- 8 MOVIE MATINEE.
- 4:00 4 MATINEE IN NEW YORK—quiz-comic
5 show with Bill Cullen, Bill Goodwin
6 and Robin Chandler with a Winner
Take All segment.
8 MOVIE MATINEE.
- 5:00 4 FUN TO LEARN—stories from the Bible.
5 HAWKINS FALLS—where Phillip Lord
6 and Hope Summer meet life in a
typical small town.
8 THE BUNKHOUSE.
- 5:15 4 DICK TRACY—adventure film.
5 GABBY HAYES—with Hayes as spinner
6 of wild and wooly stories of the grand
old west in days of "injuns and cow-
boys and tough hombres.
- 5:30 4 HOWDY DOODY—favorite puppet How-
5 dy and Bob Smith with other well-
6 known friends.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 INDUSTRY ON PARADE—the behind
scenes of America's great industries.
8 WESTERN THEATRE—feature.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 RUSSI REPORTS.
- 6:45 4 SPORTS SPOTLIGHT—Healy.
5 CAMERA HEADLINES.
6 FILM.
8 NEWS & SPORTS with Dick Grossman.
- 6:55 5 RED PATRON SPORTS.

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 7:00 4 MAYOR OF HOLLYWOOD—celebrities
5 and places in and around Hollywood.
6 Same.
8 CAPTAIN VIDEO.
- 7:15 4 YOUNG CHAMPIONS.
- 7:30 4 WASHINGTON SPOTLIGHT—film.
5 LIBERACE—piano virtuosa who enter-
6 tains with classics and jazz.
8 THE LONE RANGER—western thriller
with Tompa assisting the masked man
in adventure.
- 7:45 4 NEWS CARAVAN—John Cameron Swaz-
5 ze comments.
6 Same.
- 8:00 4 GROUCHO MARX—The funniest of the
5 Groucho Marx "You Bet Your Life"
6 winter series.
8 BURNS & ALLEN—George tries to make
sense out of Gracie's nonsense.
- 8:30 4 GUESS WHAT HAPPENED—Panel quiz
5 program with John Cameron Swayze
6 as moderator.
8 CHANCE OF A LIFETIME—Dennis James
emcees as talent vies for cash prizes.
- 9:00 4 DRAGNET—dramatic program of police
stories as it happened in L.A. Detective
Joe Friday (Jack Webb) with true story.
5 GANGBUSTERS.
6 SPORTSMAN CLUB.
8 PICK THE WINNER—Campaign issues.
- 9:15 6 LITTLE THEATRE.
- 9:30 4 MR. PEEPERS—Wally Cox stars in comedy
5 series as a mild-mannered science
6 teacher in a small-town junior high
school. Norma Crane, Joseph Foley
and David Tyrell round out cast.
8 BIG TOWN—dramatic program.
- 10:00 4 MARTIN KANE—starring Lee Tracy as the
5 private eye who brings the criminals
6 to task.
8 RACKET SQUAD—expose of rackets.
- 10:30 4 DANGEROUS ASSIGNMENT—Steve Mit-
chell (Brian Donlevy) matches wits against
foreign agents for U. S. Government as
special agent.
5 THE UNEXPECTED—mystery adventure.
6 FILM.
8 I'VE GOT A SECRET.
- 11:00 4 LATE NEWS.
5 CAMERA HEADLINES.
6 NEWS.
8 NEWS & SPORTS with Dick Grossman.
- 11:05 8 MYSTERY THEATRE.
- 11:10 4 FINAL SPORTS.
- 11:15 4 INDUSTRY ON PARADE—behind scenes
of America's great industries.
6 BROADWAY TO HOLLYWOOD—Bill
Slater emcee; Betty Cox songstress and
guests.
- 11:30 4 PLAYHOUSE OF STARS—Irene Dunne,
mistress of ceremonies, introduces new
dramatic play.

FRIDAY

AUGUST 15, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 4 MATINEE PLAYHOUSE—feature film.
6 MAKE IT AND MARKET.
8 YOUR TOWN.
- 1:15 6 FILM.
- 1:30 6 GARRY MOORE SHOW—variety program with wit Moore and his gang.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—variety with Garry as emcee.
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.
6 THE GUIDING LIGHT—the story of a woman and her second marriage.
- 2:45 6 OPEN HOUSE—Ross Weller and Gladys Vaughn entertain and inform in informal program.
8 MIKE & BUFF—Mr. and Mrs. Wallace interview and chat with guests.
- 3:00 4 THE BIG PAYOFF—Bess Myerson and Merriman lemp contestants with fabulous prizes of mink coats, etc.
- 3:30 4 JOHNNY DUGAN SHOW—sparkling variety of audience participation for prizes and fun.
8 SUMMER SESSION.
- 4:00 4 MATINEE IN NEW YORK—Robin Chandler, Bill Goodwin and Bill Cullen in quiz.
8 MOVIE MATINEE—feature.
- 5:00 4 FUN TO LEARN.
5 HAWKINS FALLS—serial of life in a typical small town. Phillip Lord and Hope Summers star.
8 THE BUNKHOUSE.
- 5:15 4 DICK TRACY—adventure film.
5 GABBY HAYES—the old time story teller spins his yarns.
- 5:30 4 HOWDY DOODY—Bob Smith and popular puppets.
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 SPACE CADET—adventures of interplanetary doings.
8 WESTERN THEATRE—film.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Densmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 SPACE CADET—Tom Corbett and interplanetary science—fiction adventures.
- 6:45 4 SPORTS SPOTLIGHT—Chuck Healy.
5 CAMERA HEADLINES.
6 EDDIE ARNOLD—with Russ Case and his orchestra and entertaining guests.
8 NEWS AND SPORTS—Dick Grossman.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 UP TO PAAR—Quiz show with Jack Paar.
5 Same.
6 Same.
8 CAPTAIN VIDEO.
- 7:30 4 STARS OF EXCELLENCE.
5 THOSE TWO—Pinky Lee and Martha Stuart entertain.
8 YOUR TV SHOPPER—where to buy and what to buy.
- 7:45 4 NEWS CARAVAN—John Cameron
5 Swayze.
6 Same.
8 EDDIE ARNOLD SHOW—gives fun and entertainment. Guests.
- 8:00 4 ARTHUR MURRAY PARTY—variety program showcasing young talent and noted entertainers. Ray Bloch's orch., Hostess Kathryn Murray greets guests.
5 CURTAIN CALL—Dramatic program.
- 8:30 4 WE, THE PEOPLE—guests relate their usual personal experiences.
6 Same.
8 PANTOMINE QUIZ—Mike Stokey emcee as regular panelists Hans Conreid, Jackie Coogan, Coleen Gray, Robert Stack, vie with guest panelists in charades.
- 9:00 4 WRESTLING FILMS OF YESTERDAY.
5 DOORWAY TO DANGER—Roland Winters stars in story of continual fight against international crime and intrigue.
8 PLAYHOUSE OF STARS—Irene Dunne introduces dramatic play.
- 9:30 5 DANGEROUS ASSIGNMENT—Steve Mitchell (Brian Donlevy) outwits plots of crime against peace.
6 ALL STAR FOOTBALL—Los Angeles Rams vs College All Stars in annual classic.
- 10:00 4 SUMMER SPORTSREEL.
5 CAVALCADE OF SPORTS.
- 10:30 4 GREATEST FIGHTS OF THE CENTURY—Barney Ross vs Jimmy McLarnin, May '34.
5 Same.
- 10:45 4 NATURE OF THINGS.
5 GENESEE PLAYHOUSE.
- 11:00 4 LATE NEWS—Harry Webb.
5 CAMERA HEADLINES.
- 11:05 4 WEATHER.
- 11:10 4 FINAL SPORTS.
- 11:30 4 RACKET SQUAD—Captain Braddock exposes crime.
- 12:00 4 THE UNEXPECTED—drama.
- 12:15 5 CAMERA HEADLINES.

IF YOURS IS A TV HOME
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A Chance Dance Led To Television

A dance with Arthur Murray 28 years ago led one personable young woman to marriage, motherhood, grandmotherhood, vice-presidency of the 236 widespread studios of the famous dance-master and stardom on television.

The lucky lady is, of course, gracious Kathryn Murray, hostess of "The Arthur Murray Party," seen every Friday on CBS-TV from 8:00 to 8:30 P.M.

The fateful meeting took place during one of Arthur Murray's radio dance instruction broadcasts in 1924. Kathryn was a member of the studio audience and was invited by the maestro to dance.

"Oh, she said, 'I'd love to! Then I can tell my grandchildren that I danced with Arthur Murray.'" They were married four months after the first dance. (The Murrays have twin daughters, both married, and two granddaughters.)

Soon after their marriage in 1925, Mrs. Murray took an active part in the operation of the dance studios. Vice-president for the past dozen years, she is responsible for all

information and instruction sent to the branch studios. She has written many books and articles on dancing, including "Arthur Murray's Dance Secrets."

Since 1950, Mrs. Murray also has been seen fairly regularly on television in guest appearances. She is constantly surprised and delighted by her large fan mail and by the number of strangers who recognize and speak to her.

Informality is the keynote of "The Arthur Murray Party." Mrs. Murray introduces various guest celebrities and the singing and dancing numbers are performed in a relaxed atmosphere with Mrs. Murray herself performing in many of the dance routines.

Her recipe for being a good hostess, on TV or elsewhere: "Make the other fellow feel important. Put him in the spotlight and it will reflect right back on you. Everyone in the world knows at least one thing better than you do, Discover that one thing. Get your guest started talking about it and, before you know it, you'll have him completely out of his shell and you will probably find him to be mighty interesting."

Despite her many outside activities, Mrs. Murray also finds time to be an excellent cook, specializing in nut and honey cakes, gingerbread and brownies. Husband Arthur Murray likes them so much that he keeps a cookie tin in his office and dispenses examples of his wife's cooking to visitors.

Recently chosen one of the ten best-tailored women in the United States, Mrs. Murray has this advice for wives: "Take your husband's advice about your clothes. He doesn't look at the dress. He looks at you in the dress."

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THE GREEN THUMB

By DOC and KATY ABRAHAM, Naples, N. Y.

"The Green Thumb" is broadcast every Saturday at 12:45 P.M. over WHAM-TV

THRIPS ON ROSES: One of the worst pests to trouble roses is the common thrip, so tiny they are easily overlooked. You'll find this pest in fully open flowers and they also attack your youngest flower buds, feeding on the tender tissue. They cause the buds to turn brown and fail to open, or even develop into misshaped flowers. Thrips feeding on foliage cause it to appear speckled with silvery spots failure of large buds to open (commonly called "balling") is often due to thrips. What happens is this: The buds grow to the stage where they are just about ready to open. Then you'll notice the outer petals turn brown, and soon the entire bud rots, as if diseased, and finally drops off without unfurling of the petals. Sometimes wet weather will cause this same condition.

Control: Spray or dust your plants with DDT at weekly intervals. Incidentally, the Climbing and the Pillar roses should be pruned now that the blooms have faded. At this time, the old canes which have produced flowers are cut close to the roots of the plants. New canes for next year's bloom will be already several feet long.

FREE: Don't guess at pruning your garden roses. The Green Thumb has a free bulletin on Pruning Garden Roses. It tells you when and how to prune the various types. Please be sure to send a stamped, self-addressed envelope for your copy.

HOUSE PLANT NOTES: Now's a good time to make stem cuttings of the house plants which were planted outside. If made now, the cuttings will develop into fair-sized pot plants by the time winter sets in. House plants which have been planted out-

side during the summer should be potted into the containers in which they are to spend the winter. A good mixture for most plants is one part garden soil, one part well-rotted manure, one part peat or leaf mold, and one tablespoon of a complete fertilizer (such as 5-10-5) per bucketful of soil mixture.

NOTES ON PIEPLANT: The Pieplant or rhubarb is a delicious and healthful vegetable to have growing in the garden. An old-time favorite, it seems to be harder to raise now. This plant does best in a well drained, highly fertile soil. If your plants have been short and spindly, it may be due to dry weather. Rhubarb needs a lot of water during the growing season. If you have access to stable manure, apply this to your plants this fall. Then next spring add some nitrate of soda to encourage fast, tender growth with a good pink color, and lots of juice in the stalks. A good growth of foliage after harvesting is over is needed for a heavy yield the next year. That's why it's best to harvest only 1 crop (spring) a year.

Rhubarb beds often "peter out" after 10 or 15 years, crowding the plants to the point of growing small leaf stalks. Spring is the best time to divide rhubarb. Dig up the old crowns and cut them into as many pieces as there are good strong buds, planting one section to a hill. Incidentally, if your rhubarb stalks were full of holes this year, this was due to a black-snout beetle (*curculio*) which punctures the stems and causes the unsightly black spots. Dusting the plants with rotenone checks this pest.

ROSE JAR: Ever make a rose jar, or Pot Pourri? The Green Thumb has a free bulletin which tells you how to convert rose petals and spices into a mixture that will fill your room with delicate perfume. Don't forget to send the stamped, self-addressed envelope.

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