

# TV *Life*

20¢

WESTERN NEW YORK'S OFFICIAL TV -  
RADIO *and* ENTERTAINMENT Magazine

Complete *Day-by-Day* Schedules For  
ROCHESTER, BUFFALO and SYRACUSE

AUGUST 23 - 29

MUSIC MASTER "MITCH" MILLER — Page 17



# TV LIFE

Western New York's Official TV -  
Radio and Entertainment Magazine

Vol. 2  12 No. 24

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AUGUST 23 - 29, 1952

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## Press Time Flashes —

FRIDAY, AUGUST 22nd

- 8:00—THE ARTHUR MURRAY PARTY. Ch. 4-6-8.  
Cast of regulars with comedians Bert Wheeler  
and Earl Hall.
- 10:30—GREATEST FIGHTS OF THE CENTURY. Ch.  
4-5-6. Film highlights of the Henry Armstrong-  
"Baby" Arizmendi boxing bout of Jan. 10, 1939.

SATURDAY, AUGUST 23rd

- 12:00—THE BIG TOP. Ch. 4-5-6. Guest performers:  
The Flying Romas, Trapezists; The Tevans,  
Chair Balancing Act; Ted and Flo Vallett,  
Baton-Hurling Acrobats; Ed Ford and Whit-  
ney, Man and Dog Contortionists; and Ro-  
binson's Elephants.
- 2:00—Stars Cavalcade. Ch. 6. Comedy revue  
with Larry Storch as host with the June  
Taylor Dancers and the Pastels.
- 8:00—ALL STAR SUMMER REVUE. Ch. 4-5-6.  
Variety program with guest stars Grace  
Hartman, Sinclair and Spaulding, dancers;  
The Bell Sisters, singers; Slim Gaillard; in-  
strumentalist; and the Hannaford Family,  
equestrian circus performers.

SUNDAY, AUGUST 24th

- 7:30—YOUR LUCKY CLUE. Ch. 4-6-8. Darrwn Mc-  
Gavin (Casey, Crime Photographer) is a  
guest on mystery quiz emceed by Basil  
Rathbone with amateur and professional  
detectives trying to solve dramatized crimes.
- 10:00—CELEBRITY TIME. Ch. 4-6-8. An all-sports  
show will feature former baseball star Dizzy  
Dean, comedian Phil Foster, songstress Con-  
nie Russel and others.

MONDAY, AUGUST 25th

- 7:45—PERRY COMO SHOW. Ch. 8. Perry re-  
turns for his thrice-weekly show with the  
Fontane Sisters, Mitchell Ayers' Orchestra  
and the Ray Charles Chorus.
- 8:30—VOICE OF FIRESTONE. Ch. 4-5. Basso  
Jerome is guest vocalist singing four selec-  
tions including "The Air Of The Tambour  
Major" and "A Pretty Girl Is Like a Melody."
- 10:30—WHO SAID THAT. Ch. 5 Joan Alexander,  
Kevin McCarthy and Morgan Beatty as guest  
panelists; Frank Conniff acts as anchor  
panelist.

TUESDAY, AUGUST 26th

- 7:30—THE DINAH SHORE SHOW. Ch. 5-6. Dinah  
returns with her new series similar in format  
to last year's popular show.

WEDNESDAY, AUGUST 27th

- 10:00—BLUE RIBBON BOUTS. Ch. 4-6-8. Bobo  
Olson vs. Gene Hairston in a 10 round  
middleweight match from Madison Square  
Garden, N.Y.C.

THURSDAY, AUGUST 28th

- 8:30—Guess What Happened. Ch. 4-5-6. A new  
show presided over by Ben Grauer as mo-  
derator with Roger Price, Maureen Stapleton  
and Frank Gallop as the permanent panel.

## SHE'S THE "BARI-S" AS BOSS LADY

Lynn Bari, who plays the title role of NBC-TV's BOSS LADY (Tuesdays, 9:00 p.m., EDT), is delighted because, for once, she is not playing the part of a siren.

After starring in many Hollywood films as a "femme fatale," Miss Bari finds "Boss Lady," in which she is seen as the head of America's largest home-building organization, a welcome relief. The character is that of a sensible, business-like, young woman with absolutely no interest in the other woman's man, though the reverse is hardly true. So attractive is this distaff executive that one of her major problems is warding off male colleagues who refuse to keep their minds strictly on business. This is rather a switch for the actress, whose rich voice was once characterized by a fan magazine interviewer as "gardenias on bronze velvet."

Lynn was born in Roanoke, Va., the daughter of Marjorie and the late John M. Fisher, an automobile distributor. Lynn completed grade school in Boston, Mass., when the family moved to New England. They moved again, this time to California, where Lynn decided on a dramatic career.

Her mother sent her to a dramatic school, mostly to give the growing girl poise, but Lynn applied herself seriously to study. One day she read an advertisement calling for tall girls who could dance. Lynn and two other girls were selected out of 200 applicants, even though Lynn's dancing experience was strictly of the home parlor variety. When dance director Sammy Lee found out the next day, he nevertheless retained her in the film as a show girl whose chief mission was to look beautiful, a job she easily filled.

For her own protection, Lynn Bari studied



Despite her sultry glamor, Lynn Bari is not the "femme fatale" in *Boss Lady*

dancing seriously after that and soon found herself in demand for many film musicals. The lead roles came her way with a handsome contract from 20th Century-Fox. Miss Bari's long tenure as a film siren then began in earnest. One day, she heard an especially vixenish character described as "You know, a typical Lynn Bari part!" That did it. She decided to free lance and select her own roles, preferably those that didn't present her as the eternal part of the omnipresent triangle.

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## The Case of the Misplaced Tower

Chief engineer A. G. "Army" Belle Isle has the comfortable familiarity of routine one would expect after twenty-five years at WSYR-TV. He knows his way around the place, you would rightly conclude. So, when he read WSYR-TV tower was atop the Hilton Hotel in Syracuse, there was a chain reaction of shock, surprise and confusion. Said the startled Mr. Belle Isle, "It (the tower) was on Sentinel Heights when I left work. What happened? Nothing happened. The tower has been—and still is—at Sentinel Heights, standing as proudly now as in 1949 when constructed.

"Army" came upon the surprising bit of misinformation last week in the—alas, TV

Life magazine. Here is what was intended: WSYR-TV's long-range expansion program includes construction of a new tower which means the station will operate at 100,000 watts visual power. The new tower will rise 1996 feet above mean sea level and increase operating power by four times. Also, it will remain permanently on the chosen site. That makes quite a difference to a tremendous number of TV viewers, to Mr. Belle Isle and, indeed, to WSYR-TV.

The power of the press may be great, but not great enough to move the mammoth tower now standing. Yes, we'll leave mountain and tower moving to Mohamad—and TV entertainment or construction where it belongs.

# TV Drama

SYNOPSIS OF THE PLAYS  
ON TELEVISION THIS WEEK

## FRIDAY, AUGUST 22nd

### DOORWAY TO DANGER—9:00—Ch. 5

Agent Roland Winters poses as an underworld narcotics passer to get into the vicious narcotic ring. He succeeds and breaks up the ring.

### PLAYHOUSE OF STARS—9:00—Ch. 8

"Mr. and Mrs. Trubble." Virginia Field and Willard Parker, real-life Mr. and Mrs. co-star in the story of a couple who become involved in a jewel robbery when they dabble in amateur sleuthing. Irene Dunne plays a manicurist who mixes sleuthing with her cuticle snipping in a prologue that sets the mood for the teleplay. Tracey Roberts, Lela Bliss, Larry Blade, Gil Frye in show.

### POLICE STORY—10:00—Ch. 8

San Francisco Inspector of Police, Frank J. Ahern, with a story about a murder of a middle aged woman who rented rooms. She was found with a battered head in a coffin. All roomers were suspected and the Inspector leads the crime to a former roomer who confesses to the murder.

### FOOTLIGHT THEATRE—9:30—Ch. 8

"The Man Who Had Nothing to Lose." Porter Hall and Neville Brand star. The story illustrates how a man will gladly sacrifice his life if it will help those he loves. Husband Hall manages to keep an escaped "lifer," portrayed by Brand, from harming his wife, Elizabeth Rison.

### RACKET SQUAD—11:30—Ch. 4

"One More Dream." A money-hoarding millionaire with a weakness for horoscopes and fortune tellers is a push-over for a confidence man posing as an inventor. Murder upsets his plans. Captain Braddock (Reed Hadley) unravels the mystery.

## SATURDAY, AUGUST 23rd

### ASSIGNMENT—MANHUNT—10:30—Ch. 4-5

"End of a Voyage." Excitement begins when a hunted stowaway puts the bite on a card shark aboard a luxury liner—the odds are on a stormy voyage.

### BEULAH—6:00—Ch. 8

"Break the Bank." Beulah gives even the president of the local bank a lesson in the refinements of high financing as she maneuvers the bank in paying the interest on the \$1,000 it loans young Donnie Henderson.

## SUNDAY, AUGUST 24th

### TROUBLE WITH FATHER—2:30—Ch. 6

"Telephoneitis." Just when Stu and his family are trying their best to make the grade in qualifying for membership in a plush country club, Stu, through an error in the phone book, becomes confused with the town's flashiest gambler. It's a fun-filled situation.

### TELEVISION PLAYHOUSE—9:00—Ch. 4-5-6

"Three Sundays." A British Intelligence officer is murdered. The suspect and his child swear the victim was coming to their house for some secret papers. The suspect is condemned to death. However, there remains a taint on the name of the murdered man, which affects his widow and father. All is cleared eventually. Walter Matthau stars.

### CAMPBELL TV PLAYHOUSE—6:30—Ch. 5

"One Strange Day." Bonita Granville and Steve Brodie star. A murder mystery follows from the purchase of a valuable Chinese Buda. (This is the last show in the summer series, Aldrich Family, returns.)

## MONDAY, AUGUST 25th

### POLICE STORY—11:15—Ch. 6

(Delayed Program—See Drama, Friday, August 22nd, 10:00 p.m.)

### MY LITTLE MARGIE—9:00—Ch. 4-6-8

Margie develops a crush on a handsome young man she sees from a distance at a restaurant. When she discovers he is a FBI agent, she pretends to be a spy to attract his attention. Gale Storm is Margie, Charles Farrell the father.

### VIDEO THEATRE—8:00—Ch. 4-6-8

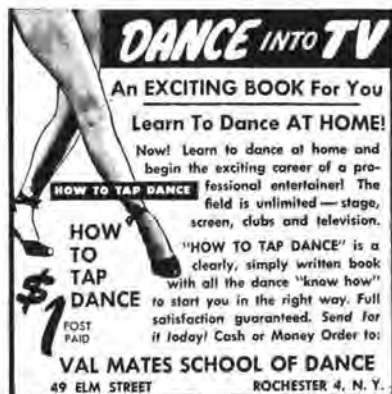
"The Magnolia Touch." Donald Cook and Nina Foch in a romantic comedy about Southerners transplanted in Manhattan. Cook plays a married Dixie gentleman, smitten by a young southern belle—Miss Foch. A merry mixup follows when she invites him to her apartment for an old home-style dinner.

### ROBERT MONTGOMERY PRESENTS—9:30—Ch. 5

"Nostradamus Berry." Vaughn Taylor stars as a man whose power to foretell the future has the world beating a path to his door.

### SUMMER THEATRE—9:30—Ch. 5; 10:00—Ch. 4-6-8

"The Good Companions" is the love story of a young comedienne in an English concert party (British equivalent of a small vaudeville troupe) and a young teacher at an English boys' prep school, who composes popular songs. This show



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introduces five new songs—which may become a trend-setting thing for TV. In the show is Edith Fellows and Hamish Menzies—Scottish actor-singer making his American TV debut.

## TUESDAY, AUGUST 26:h

**BOSS LADY**—9:00—Ch. 4-5

"Boss Lady" Lynn Bari is asked to pose for a magazine cover. She uses an amorously inclined portrait painter to make Jess, assistant of her construction company, jealous.

**DANGER**—10:00—Ch.8

"Face of Fear." The story of a switchboard operator trapped in a deserted business office by a dangerous mental patient. Sidney Lumet, director of "Danger" faces the cameras as the male lead. Lee Grant plays opposite.

**RACKET SQUAD**—9:00—Ch. 6

(Delayed Program—See Drama, Friday, August 22nd, 11:30 p.m.

**THE PLAINCLOTHESMAN**—8:00—Ch. 8

"The Fatal Triangle." A young woman is found strangled in her apartment. Her ex husband is held on suspicion since they had quarreled a few days before about a reconciliation. Inspector Brady adds suspense to the story by digging up the third person involved, her recent suitor.

**CIRCLE THEATRE**—9:30—Ch. 4-5

"Round Robin." An adolescent's hero worship takes a surprising and hilarious turn when he meets his hero's wife. Marc Cramer, Susann Shaw and Jack Diamond featured.

## WEDNESDAY, AUGUST 27th

**THE HUNTER**—9:30—Ch. 8

"Time and Tide," with Barry Nelson as adventurer Bart Adams, prevents an abduction behind the Iron Curtain in this taut mystery drama.

**MONTGOMERY PRESENTS**—11:15—Ch. 6

"Summer Story." Elly Snowden, a vacationing lady at a summer resort, hopes that real romance will overtake her. Elly, a harassed vacation travel bureau employee, is torn between the desire of meeting a "family type" husband and the wish to find a swashbuckling "pirate type." What befalls her at the swank Shoreside Hotel where she spends a five-day vacation adds up to a springtime love story.

## THURSDAY, AUGUST 28th

**PLAYHOUSE OF STARS**—11:30—Ch. 4

(Delayed Program—See Drama, Friday, August 22nd, 9:00 p.m.

**MR. PEEPERS**—9:30—Ch. 4-5-6

Poor Mr. Peepers—he gets into a series of ridiculous mishaps when he tries to get rid of a pinball machine in a store near the school.

**BIG TOWN**—9:30—Ch. 8

A police captain, stunned by the news that his own son is a narcotics addict involved in a homicide, orders a city-wide dragnet to bring the boy in, dead or alive. Pat McVey as newsman Steve Wilson and Jane Nigh as Lorelei, his assistant, star in the drama.

**RACKET SQUAD**—10:00—Ch. 8

(See Drama, Tuesday)



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. . . Turn to Page 15!

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# SATURDAY

**AUGUST 23, 1952**

- 10:00 6 SMILIN' ED McCONNELL—Ed and his gang with a thrilling story for the kids.
- 10:30 6 SPACE PATROL—Commander Buzz Corry of the 30th Century in 20th Century adventures.
- 10:55 8 MORNING PRAYER.
- 11:00 6 HOPALONG CASSIDY—starring Bill Boyd as Hoppy. Western adventure with plenty of action.
- 4 SPACE PATROL—Commander Buzz Corry, 8 30th Century, in 20th Century adventures.
- 11:30 4 CHILDREN'S THEATRE—entertaining cartoon show.
- 8 SMILIN' ED McCONNELL—childrens' program with Ed telling a thrilling story.
- 12:00 4 THE BIG TOP—Jack Sterling presents 6 aerialists, clowns, elephants, baton- 8 hurling acrobats, contortionists, chair balancing act.
- 1:00 4 WILD BILL HICKOK FRONTIER PLAYHOUSE—Adventures of "Wild Bill" Guy Madison and Andy Devine.
- 6 WESTERN THEATRE.
- 8 HOPALONG CASSIDY—favorite Bill Boyd
- 1:30 4 FILM FEATURE.
- 2:00 4 FILM FEATURE.
- 6 STAR CAVALCADE—Larry Storch with a parade of famous entertaining personalities.
- 8 SATURDAY MATINEE.
- 2:30 4 CAMPBELL PLAYHOUSE — See Drama Column page 4.
- 5 SIGN ON, PROGRAM PREVIEW.
- 2:45 5 FILM.
- 3:00 4 HOPALONG CASSIDY—with Bill Boyd as Hoppy in western adventures.
- 5 WESTERN JAMBOREE.
- 6 MATINEE PLAYHOUSE.
- 4:00 4 FILM FEATURE.
- 4:30 4 PAUL WHITEMAN'S TV TEEN CLUB — with "Pops" Whiteman and the regular teenagers broadcasting from Town Hall.
- 5 FILM THEATRE OF THE AIR — drama.
- 6 TIME FOR TRAVEL.
- 5:00 4 CISCO KID—adventure series with Duncan Enaldo as the Kid and Leo Carrillo as Pancho.
- 6 PAUL WHITEMAN'S TV TEEN CLUB — teenage members and Whiteman broadcasting from Town Hall.
- 5:30 4 BEAT THE CLOCK—audience quiz, stunts.
- 5 ROOTIE KAZOOTIE—puppet show with 6 Todd Russell as host.

**NITE OUT**

- 8 WILD BILL HICKOK—"Wild Bill" comes to life in action-packed adventures.
- 6:00 4 SPORTS SPOTLIGHT.
- 5 WESTERN THEATRE.
- 6 BISHOP SHEEN—inspiring talks on how to meet the problems of today.
- 8 BEULAH—Hattie McDaniels replaces the vacationing Louise Beavers as Beulah. Regular members of the family are also replaced in the story of the Henderson's
- 6:15 4 NEWS—Bob Tennant.
- 6:30 4 WESTERN THEATRE—Feature Movie.
- 6 WILD BILL HICKOK—returns to life in a thrill-packed western adventure series.
- 8 CISCO KID—with Duncan Enaldo as the Kid and Leo Carillo as Pancho.
- 7:00 5 SKY KING—Kirby Grant as the sky rancher who uses his plane to track down the lawless in the west.
- 6 MR. WIZARD—Don Herbbert and Bruce Lindgren in a science program series.
- 8 STU ERWIN SHOW.
- 7:30 4 U. of B. ROUND TABLE—discussion.
- 5 AMERICAN INVENTORY — drama of American life and people.
- 6 FILM.
- 8 BEAT THE CLOCK—John Reed King coaxes time-racing contestants.
- 7:45 6 FILM.
- 8:00 4 ALL STAR SUMMER REVIEW — Variety show featuring star comedians. Mr. Ballentine emcees.
- 8 SUMMER CINEMA—film feature.
- 9:00 4 DANCE BAND PARTY—Host Jerry Lester greets well-known orchestra and the 6 guests.
- 8 SUMMER CINEMA—film feature.
- 10:00 4 TELENEWS WEEKLY NEWSREEL.
- 8 SUMMER CINEMA—film feature.
- 10:15 4 WEEK IN SPORTS.
- 10:30 4 ASSIGNMENT - MANHUNT — A thrilling 5 dramatic program.
- 6 WRESTLING FROM CHICAGO.
- 11:00 4 LATE NEWS ROUNDUP.
- 5 ELEVENTH HOUR—"Fear," starring Peter Cookson, Warren Williams and Anne Gwyne.
- 8 WRESTLING FROM CHICAGO.
- 11:15 4 SUMMER FILM PLAYHOUSE.
- 11:30 6 FILM PLAYHOUSE.
- 5 ELEVENTH HOUR THEATRE — "The Chinese Cal" starring Sidney Toler and Manton Moreland.

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# SUNDAY

**AUGUST 24, 1952**

- 12:00 4 NEWS—Virgil Booth.  
6 FILM.
- 12:10 8 MORNING PRAYER.
- 12:15 4 TOOTSIE HIPPODROME—teenagers' quiz  
8 show with John Reed King, host. Vary-  
iety featured acts.
- 12:30 4 CANDY CARNIVAL—Gene Crane presents  
6 youthful circus acts.  
8 Same.
- 1:00 4 RANGE RIDER—starring Jack Mahoney  
in exciting western adventures.  
6 TV VARIETIES—entertainment  
8 TO BE ANNOUNCED.
- 1:30 4 FRONTIERS OF FAITH—religious hour  
5 with famous guest speaker.  
6 Same.  
8 LIFE IS WORTH LIVING—Bishop Sheen.  
Discussion on how to meet life's problems  
with faith in God.
- 2:00 4 THE BIG PICTURE—Korean war films.  
5 TELL US A STORY—a program for child-  
ren, stories, hymns.

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 6 NAME'S THE SAME—Robert Q. Lewis  
moderates as panelists Bill Cullen, Abe  
Burrows, Joan Alexander try to guess  
famous names of contestants.  
8 SUNDAY MATINEE.
- 2:30 4 FILM FEATURE.  
5 WESTERN FEATURE.  
6 STU ERWIN SHOW—comedy show of  
the small town high school principal.
- 3:00 6 GODFREY TALENT SCOUTS—parade of  
talented entries vying for honors.
- 3:30 4 WHO'S THERE? Arlene Francis with quiz  
show and panelists Bill Cullen, Robert  
Coote.  
5 MOVIE TIME.  
6 QUIZ KIDS—with emcee Joe Kelly and  
young panelists.  
8 THE NAME'S THE SAME—Robert Q.  
Lewis moderates as panelists try to  
guess famous names of contestants.
- 4:00 4 BURNS AND ALLEN—comedy  
5 MOVIE TIME.  
6 DATE WITH JUDY—amusing situations  
with Judy and her friends.  
8 THE BIG PICTURE—Captain Carl Zimmer-  
man describes Korean war films.
- 4:30 4 THE NAME'S THE SAME—Robert Q.  
Lewis moderates as famous panel mem-  
bers try to guess famous names of  
contestants.  
5 MOVIE TIME.  
6 ZOO PARADE—R. Marlin Perkins, direc-  
tor of Lincoln Park Zoo comments.  
8 FREEDOM THEATRE—Drama.
- 5:00 4 SUPER CIRCUS—Variety, top-notch circus  
5 ZOO PARADE—R. Marlin Perkins of Lin-  
coln Park Zoo conducts tour of zoo.  
6 acts, clowns and prizes and featuring  
Mary Hartline.  
8 TO BE ANNOUNCED.
- 5:30 4 THE LONE RANGER—Western thriller  
with Tonto assisting the masked man in  
his daring adventures.  
5 THE BIG PICTURE—Korean War films,  
Capt. Carl Zimmerman narrator.  
6 TV RECITAL HALL—concert music by  
leading artists.  
8 SUPER CIRCUS—Claude Kirchner pre-  
sents circus acts, Mary Hartline, Bruce  
Chase, Cliff Saubier.
- 6:00 4 VACATION TIME—Film.  
5 ARE YOU POSITIVE—with Bill Stern.  
6 GRUEN THEATRE—drama.  
8 TV TEEN CLUB—Talented teenagers per-  
form from Town Hall with Paul White-  
man and cast.

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- 6:30 4 LET'S PLAY CHARADES—Gene Brook, mc.  
5 CAMPBELL PLAYHOUSE—presents a film  
6 FOREIGN INTRIGUE—Espionage series  
8 IT'S NEWS TO ME—John Daly host as panelists Anna Lee, Quentin Reynolds, Mel Allen, Martha Scott, confuse panel guests with their stories.
- 6:55 4 NEWS—Bob Tennant.
- 7:30 4 SUPER GHOST—quiz program based on  
5 BOSTON BLACKIE  
6 well-known word game "Ghost." Dr. Bergen Evans, emcee. Panelist-spellers Robert Pollack, Shirley Stern, Gail Compton, Hope Ryden guess the clever clues.  
8 GENE AUTRY—western adventure. Gene and his gang of regulars entertain with song and melodrama.
- 7:30 4 YOUR LUCKY CLUE—starring Basil Rathbone, emcee; guest panelists in a mystery quiz.  
5 MEET THE PRESS—with Martha Roundtree and Lawrence Spivak interviewing well-known personalities.
- 8:00 4 THE BIG PAYOFF—quiz program with  
5 Randy Merriman and Bess Myerson  
6 with mink coats, trips to Europe, etc. as prizes!  
8 TOAST OF THE TOWN—Ed Sullivan, mc, with Ray Block's orchestra, Toastettes chorus line, and guest.
- 9:00 4 TELEVISION PLAYHOUSE—dramatic show  
5 (See drama, pg. 4.)  
6 Same.
- 8 INFORMATION PLEASE—quiz program with Clifton Fadiman host, panelists Franklin P. Adams, John Kieran, with guest panelists.
- 9:30 8 BREAK THE BANK—audience participation for jackpot prize. Bud Collyer substiting emcee for vacationing Bert Parks.
- 10:00 4 CELEBRITY TIME—with host Conrad Nagel  
6 and guest celebrities.  
8 Same.  
5 GRUEN THEATRE—drama.
- 10:30 4 WHAT'S MY LINE?—John Daly, moderator; panelists Dorothy Kilgallen, Hal Block, Arlene Francis and Bennett Cerf on quiz team.  
5 HOLLYWOOD THEATRE—drama program.  
6 RDC THEATRE.
- 11:00 4 LATE NEWS AND WEATHER.  
6 BOSS LADY—G. F. Allen (Lynn Bari) woman boss of a construction company in a situation comedy series.  
8 SUNDAY NEWS SPECIAL.
- 11:10 4 LATE SPORTS REVIEW.
- 11:15 4 MONTGOMERY PRESENTS—Summer Theatre series.
- 12:30 5 NEWS.

BOB EHLE, seen at "The Bunk House," every week-day afternoon from five 'til six, is without a doubt Central New York's most popular Western figure.

On his daily "Bunk House" programs, Bob entertains with stories and songs of the Old West. Each program features a top-notch Western film, carefully selected by Bob, and authentic Western songs.

Bob has quite a background when it comes to folk tunes he sings on his programs. Several years ago, he took off on a tour of the United States and Alaska in search of original folk tunes for use on his program. During his travels, Bob hitch-hiked from state to state, sleeping in barns and farm houses along his route each night. Through his intimate contacts with Americans in all parts of the country, Bob gained a valuable knowledge of early American customs and songs in various sections of the country.

In addition to his "Bunk House" chores, Bob Ehle is kept busy with a schedule of personal appearances all over Central New York State.

IF YOURS IS A TV HOME  
YOU NEED "TV LIFE"

# MONDAY

AUGUST 25, 1952

- 1:00 **4** MATINEE PLAYHOUSE.  
**6** HOMEMAKER'S DESIGNS.  
**8** YOUR TOWN.
- 1:30 **4** GARRY MOORE SHOW—with Durward Kirby, Denise Lor and Ken Carson. Happy variety.
- 1:45 **4** JOHNNY'S SHOW.
- 2:00 **4** GARRY MOORE SHOW—with Durward Kirby, Denise Lor and Ken Carson. Happy variety.  
**5** LADIES DAY—with Kay Russell and Jim McDonald.  
**2:15** **6** FILM.  
**2:30** **4** MEET THE MILLER'S FRIENDS.  
**6** THE GUIDING LIGHT—starring Joan Alison and Herb Nelson in drama of a woman's second marriage.  
**2:45** **6** OPEN HOUSE—informal fun with Ross Weller and Gladys Vaughn.  
**8** MIKE AND BUFF—interviews with Paul Tripp, Ruth Enders, substituting for vacationing Mike and Buff.
- 3:00 **4** THE BIG PAYOFF—Bess Myerson and Merriman, Mink coat prizes.  
**5** Same.  
**3:30** **4** JOHNNY DUGAN SHOW—audience fun show with Barbara Logan's songs enlivening things.  
**6** MOVIE MATINEE.
- 4:00 **4** MATINEE IN NEW YORK—Robin Chandler, Bill Cullen, Bill Goodwin in variety quiz show with winner take all.  
**5** MOVIE MATINEE.
- 5:00 **4** FUN TO LEARN—educational film.  
**5** HAWKINS FALLS—TV serial of life in a typical small town. Phillip Lord and Hope Summers featured.  
**8** THE BUNKHOUSE—daily serial.
- 5:15 **4** DICK TRACY—adventure film.  
**5** GABBY HAYES—spins western yarns.  
**6** Same.
- 5:30 **4** HOWDY DOODY—with Bob Smith and puppet star Clarabel.  
**5** Same.
- 6:00 **4** SAGEBRUSH TRAIL—western story.  
**5** CANYON JACK—daily adventure show.  
**6** SPACE CADET—with Tom Corbett in interplanetary science-fiction series.  
**8** WESTERN THEATRE—daily adventures.
- 6:15 **6** NEWS.
- 6:30 **4** NEWS—Ed Dinsmore.  
**5** ED MURPHY.  
**6** SPEAKING OF SPORTS.  
**8** SPACE CADET—starring Tom Corbett in interplanetary science-fiction series.
- 6:45 **4** SPORTS SPOTLIGHT—Chuck Healy.  
**5** CAMERA HEADLINES.  
**6** PERRY COMO SHOW—the return of the popular singer.  
**8** NEWS AND SPORTS—Dick Grossman.

WBEN-TV WSYR-TV WHAM-TV WHEN

- Ch 4 Ch 5 Ch 6 Ch 8
- 6:55 **5** RED PATRON'S SPORTS—comments.
- 7:00 **4** UP TO PARR—quiz show with Jack Paar as emcee.  
**5** Same.  
**8** CAPTAIN VIDEO—children's serial with Al Hodge and Don Hastings.
- 7:30 **4** STRANGER THAN FICTION—roundup of curious things in the world.  
**8** OZARK MOUNTAIN BOYS — Hillbilly  
**5** MEET YOUR MATCH—Jan Murray emcees new audience quiz show.
- 7:45 **4** NEWS CARAYAN.  
**5** Same.  
**6** Same.  
**8** PERRY COMO SHOW—the favorite singer and his cast of regulars return with songs.
- 8:00 **4** VIDEO THEATRE—drama with movie stars in outstanding movies.  
**8** Same.  
**5** QUIZ KIDS—Joe Kelly, chief quizzer.
- 8:30 **4** VOICE OF FIRESTONE—music with guest stars. Orchestra conducted by Howard Barlow.  
**6** BIG PICTURE—Captain Carl Zimmerman discusses U. S. Army in Korea.  
**8** GODFREY'S TALENT SCOUTS—Showcase who are not well-known.entsIM,q Emm for professional performers who are not well-known. Joe E. Brown subs for Art.
- 9:00 **4** MY LITTLE MARGIE—comedy series co-starring Gale Storm and Charles Farrell as father and daughter.  
**5** LIGHTS OUT—drama of mystery and thrilling suspense. Frank Gallop is the narrator.
- 9:30 **4** CRUSADE IN EUROPE—documentary.  
**5** MONTGOMERY PRESENTS—producer and host Robert Montgomery's dramatic show.  
**6** DANGEROUS ASSIGNMENT—Steve Mitchell (Brian Donlevy) battles against foreign intrigue for U. S. Government.  
**8** WHO'S THERE.
- 10:00 **4** SUMMER THEATRE—Westinghouse dramatic program. Directed by Albert McCleary, innovator of the "theatre-in-the-round technique" directs a new series of light summer fare.
- 10:30 **5** WHO SAID THAT? Walter Kiernan asks panelists.
- 11:00 **4** LATE NEWS—Harry Webb.  
**5** CAMERA HEADLINES.  
**6** NEWS.  
**8** CHRONOSCOPE.
- 11:10 **4** FINAL SPORTS—Chuck Healy.
- 11:15 **6** POLICE STORY—dramatic series.  
**8** NEWS AND SPORTS—Dick Grossman.
- 11:20 **4** WEATHER FORECAST.  
**8** GUESS WHAT.
- 11:25 **4** FBI FUGITIVES.

# TUESDAY

AUGUST 26, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 4 MATINEE PLAYHOUSE,  
6 FILM.  
8 YOUR TOWN.
- 1:30 6 GARRY MOORE SHOW—sparkling var-  
8 iety and humor.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW,  
5 LADIES DAY.
- 2:30 4 MEET THE MILLER'S FRIENDS.  
6 THE GUIDING LIGHT—drama of a  
8 woman's fight to keep her second  
marriage secure.
- 2:45 6 OPEN HOUSE—chatter with Ross Weller  
and Gladys Vaughn.  
8 MIKE AND BUFF—Paul Tripp, Ruth Enders  
sub for Mike and Buff.
- 3:00 4 WOMEN OF TODAY—film.  
5 BIG PAYOFF—prizes galore with hosting  
6
- 3:15 4 MUSIC MART—Bobby Nicholson.
- 3:30 4 JOHNNY DUGAN SHOW — audience  
6 participation show with songs by  
5 Barbara Logan.  
8 MOVIE MATINEE.
- 4:00 4 MATINEE IN NEW YORK—Robin Chand-  
5 ler, Bill Cullen and Bill Goodwin in  
6 variety quiz show with Winner Take  
All Segment.  
8 MOVIE MATINEE.
- 5:00 4 FUN TO LEARN—"Crafts," Dr. Wine-  
berner.  
5 HAWKINS FALLS—daily serial of typical  
6 small town life. Phillip Lord and Hope  
Summers featured.
- 5:00 8 THE BUNKHOUSE—western variety.
- 5:15 4 DICK TRACY—adventure film.  
5 GABBY HAYES—tales of the old west with  
6 Gabby as narrator.
- 5:30 4 HOWDY DOODY—puppets and Bob  
5 Smith entertain.  
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.  
5 CANYON JACK—western serial.  
6 FILM—feature.  
8 WESTERN THEATRE.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.  
5 ED MURPHY with comments.  
6 SPEAKING OF SPORTS.  
8 INSIDE CITY HALL.
- 6:45 4 SPORTS SPOTLIGHT.  
5 CAMERA HEADLINES.  
6 FILM.  
8 NEWS AND SPORTS with Dick Grossman.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 MAYOR OF HOLLYWOOD—celebrities  
5 and places in and around Hollywood  
6 with Walter O'Keefe.  
8 CAPTAIN VIDEO.
- 7:15 6 TRAVEL TIME.
- 7:30 4 SPORTSMAN'S CLUB—outdoor film.  
5 DINAH SHORE SHOW—the return of the  
6 lovely songstress.  
8 GADDABOUT GADDIS.
- 7:45 4 NEWS CARAVAN—John Cameron Sway-  
5 ze reports.  
6 Same.  
8 MUSIC HALL—musical variety starring  
Patti Page with Carl Hoff and his or-  
chestra and guests.
- 8:00 4 MIDWESTERN HAYRIDE—music in the  
6 rural key and fun for everyone.  
5 MIDWESTERN HAYRIDE—rural variety  
with Bill Thall, emcee and yodeler Lee  
Jones.  
8 THE PLAINCLOTHESMAN—exciting ac-  
tion-packed drama.
- 8:30 4 KEEP POSTED—Lawrence Spivak heads  
6 citizens' panel as Martha Roundtree  
8 moderates interviewers.
- 9:00 4 BOSS LADY—Lynn Bari as owner of a  
5 construction company and the prob-  
lems she meets. Fast-moving comedy.  
6 RACKET SQUAD—Police drama.  
8 CITY HOSPITAL—drama of hospital per-  
sonnel and patients.
- 9:30 4 CIRCLE THEATRE—drama.  
5 Same.  
8 SUSPENSE—dramas of the unusual and  
surprising.
- 10:00 4 ORIGINAL AMATEUR HOUR—Ted Mack  
5 and Dennis James with parade of en-  
6 tertaining talented contestants.  
8 DANGER—dramatic program.
- 10:30 8 ROCKY KING, DETECTIVE—Rocky (Roscoe  
Karns) in mystery.  
5 WHO SAID THAT? Walter Kiernan asks  
panel of Frank Coniff and guests for  
right answers.
- 10:45 4 FILM FEATURETTE.  
5 BOB CONSIDINE—views and inter-  
6 views.
- 11:00 4 LATE NEWS—Harry Webb.  
5 BEYOND THE SOUND.  
6 NEWS.  
8 NEWS & SPORTS with Dick Grossman.
- 11:05 8 MYSTERY THEATRE.
- 11:10 4 FINAL SPORTS—Chuck Healy.  
8 CRIME SYNDICATED—mystery drama.
- 11:15 6 I'VE GOT A SECRET—Garry Moore re-  
turns as emcee of show featuring un-  
usual secrets. Panelists quiz guest.  
5 CAMERA HEADLINES.
- 11:20 4 WEATHER REPORT.
- 11:30 4 GUESS WHAT—panel quiz show.

## MORNING PROGRAMS

MON. TUES. WED. THURS. FRI.

WBEN-TV WSYR-TV WHAM-TV WHEN  
Ch 4 Ch 5 Ch 6 Ch 8

- 9:00 4 YOUR FIGURE—Rollie Huff tells how to keep trim.  
9:15 4 NEWS—Jack Ogilvie.  
9:30 4 FILM FEATURETTE.  
9:45 4 FILM FEATURETTE.  
8 THESE THINGS WE SHARE.  
9:55 6 THOUGHT FOR THE DAY.  
10:00 4 SHOPPER'S GUIDE—where to buy what.  
5 PROLOGUE TO THE FUTURE.  
6 (MWF) MORNING NEWS.  
6 (T TH) ARTHUR GODFREY—Robert Q. Lewis, guest emcee during Godfrey's vacation.  
8 (MWF) CBS NEWS.  
10:15 4 FILM FEATURETTE.  
6 (TTh) MORNING NEWS.  
8 (T T) CBS NEWS.  
10:30 4 (MTWT) ARTHUR GODFREY—with Robert Q. Lewis, guest emcee.  
4 (F) FILM FEATURE.  
5 BREAKFAST PARTY.  
6 TAKE IT EASY—informal chatty show with Ted Jackson, subbing for vacationing Mort Nusbaum.  
8 (F) MIKE AND BUFF.  
10:45 4 (MTWT) BRIDE AND GROOM—John Nelson gives newlyweds big send-off with prizes.  
8 KAY'S KITCHEN—cooking hints for tasty, inexpensive cooking.  
11:00 4 TV THEATRE—film feature.  
5 THE JIM DELINE GANG—music, variety.  
6 (TF) GODFREY FILM.  
6 (WTH) AL PEARCE SHOW—with Al and the regular gang.  
8 AL PEARCE SHOW—Al and the regular gang entertain.  
11:15 6 (M) YOU AND YOUR CHILD.  
6 (TU.F) AL PEARCE SHOW.  
11:30 4 (MWF) STRIKE IT RICH.—the program "with a heart." Warren Hull, emcee.  
4 (T) I'VE GOT A SECRET—Garry Moore returns as emcee of show featuring unusual secrets. Regular panelist members  
4 (Th) YOU AND YOUR FAMILY.  
5 IT'S A PROBLEM.  
6 STRIKE IT RICH—Warren Hull, emcee, gives participants chance to win money and help. Program "with a heart."  
12:00 4 NEWS—Jack Ogilvie.  
5 RUTH LYON'S 50 CLUB—friendly chatter and comment. Willie Thall, substituting  
6 BRIDE AND GROOM — John Nelson gives newlyweds send-off with prizes.  
12:15 4 LOVE OF LIFE—story of an advertising agency secretary, starring Peggy Mc-

# Your Video Week In Pictures

## SUMMER SCENE



BEAUTIFUL ROXANNE, an important adjunct to CBS-TV's "Beat the Clock," starts her third year with the popular audience participation program. Sunbathing is her favorite sport.

- 8 Coy and Paul Potter with Jean McBride, Mary Kenney, Dennis Parnell.  
12:30 4 SEARCH FOR TOMORROW—A dramatic serial of Barron family starring Mary 8 Stuart and Lynn Loring.  
5 CAMERA HEADLINES.  
12:45 4 GUIDING LIGHT—starring Jane Allison as Meta Roberts. Moving serial story of a woman's second marriage and her fight to keep the marriage.  
5 HOLLYWOOD MATINEE.  
6 SHIP'S REPORTER.  
8 WHO, WHAT, WHERE, WHEN.

Stations reserve the right to change listings



MOVIE MOODS—Sid Caesar and Imogene Coca, stars of NBC-TV's lavish 90-minute musical revue "Your Show of Shows," which returns to the air Sept. 6, in one of their inimitable pantomime sketches—attending a movie which seems to affect them diversely. There will be a host of new features as well as many old favorites on "Your Show of Shows" this season.

## DINAH RETURNS

DINAH SHORE will resume her NBC television series Tuesday, Aug. 26, after an eight-week vacation. The singing star scored a notable hit on TV last season. The "Dinah Shore Show" is a TV feature Tuesdays and Thursdays. Liberation, Jazz and concert virtuoso was the replacement for vacationing Dinah.

Read  
TV LIFE  
every week



RETURN OF THE MAESTRO — Perry Como, perennial favorite singing star, returns to the CBS Television Network Monday, Aug. 25, to begin his third successive year as star of the "Perry Como Show," broadcast Monday, Wednesday and Friday at 7:45-8:00 p.m. He will be assisted by the Fontane Sisters and the Ray Charles Chorus.

## VERSATILE



BOB SLOAN, who has made a name in radio and TV as actor, writer and producer, is narrator for NBC's "Big Story." After a Summer recess, the radio version resumes on Aug. 27; the TV version on Aug. 29.

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**WEDNESDAY**

**AUGUST 27, 1952**

- 1:00 4 MATINEE PLAYHOUSE—feature film.  
6 FILM.  
8 YOUR TOWN.
- 1:15 6 FILM.
- 1:30 6 GARRY MOORE SHOW—variety with the  
8 personality of Moore and his regulars.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—fun and variety  
with quick-quipping Moore.  
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.  
6 THE GUIDING LIGHT—drama serial of  
8 woman's second marriage and her  
problems to keep it intact.
- 2:45 6 OPEN HOUSE—Ross Weller and Gladys  
Vaughn chat informally.  
8 MIKE AND BUFF—Paul Tripp, Ruth Enders  
subbing.
- 3:00 4 THE BIG PAYOFF—with Bess Myerson  
5 and Randy Merriman who offer temp-  
6 ing prizes of mink coats, etc.
- 3:30 4 JOHNNY DUGAN SHOW—sparkling au-  
5 dience participation for prizes and for  
6 laughs.  
8 MOVIE MATINEE.
- 4:00 4 MATINEE IN NEW YORK—with quizmas-  
5 ters, Bill Cullen, Bill Goodwin and  
6 Robin Chandler with "Winner Take All  
8 MOVIE TIME.
- 5:00 4 FUN TO LEARN—"Countries 'Round the  
World" film.  
5 HAWKINS FALLS—Phillip Lord and Hope  
6 Summers in the life of a typical  
small town.  
8 THE BUNKHOUSE.
- 5:15 4 DICK TRACY—Adventure Film.  
5 GABBY HAYES—spinning yarns of the  
6 wild, wooly western adventures.
- 5:30 4 HOWDY DOODY—with Bob Smith and  
5 puppet Clarabell.  
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.  
5 CANYON JACK—western serial.  
6 SPACE CADET—featuring Tom Corbett  
science-fiction interplanetary adventures.  
8 WESTERN THEATRE.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.  
5 ED MURPHY.  
6 SPEAKING OF SPORTS.  
8 SPACE CADET—with Tom Corbett in thrill-  
ing futuristic adventures.
- 6:45 4 SPORTS SPOTLIGHT—Chuck Healy.  
5 CAMERA HEADLINES.

WBEN-TV WSYR-TV WHAM-TV WHEN  
Ch. 4 Ch 5 Ch 6 Ch 8

- 6 PERRY COMO SHOW—with hit tunes by the popular vocalist, Fontane Sisters, Ray Charles Chorus.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 UP TO PAAR.  
5 Same.  
6 FILM.  
8 CAPTAIN VIDEO.
- 7:15 6 LITTLE THEATRE.
- 7:30 4 JOHN KIERAN'S KALEIDOSCOPE.  
5 MEET YOUR MATCH—Jan Murray emcees a new audience participation quiz show.  
8 FURNITURE TRENDS.
- 7:45 5 NEWS CARAVAN—with John Cameron  
6 Swayze.  
8 PERRY COMO SHOW—with good songs by Como, Fontane Sisters, Ray Charles Chorus.
- 8:00 4 ARTHUR GODFREY'S FRIENDS—with 8 guest femcee, Celeste Holm.  
5 EXCHANGE HOUSE.  
6 BOSTON BLACKIE—Blackie (Kent Taylor) in intrigue to outwit criminals and rescue beautiful damsels.
- 8:30 5 JUVENILE JURY—children's jury program with Jack Barry as emcee.  
6 CHRONOSCOPE.
- 8:45 6 SPORTSMEN'S CLUB.
- 9:00 4 TV THEATRE—dramatic program.  
5 Same.  
6 Same.  
8 STRIKE IT RICH—with emcee Warren Hull who helps contestants win funds and aid needed in problems.
- 9:30 8 THE HUNTER—mystery seeries.
- 10:00 4 BOXING BOUT—Eugene Hairston vs. Carl 6 (Bobo) Olson.  
8 Same.  
5 TV RECITAL HALL—Guest artists.
- 10:30 5 ASK ME ANOTHER—Joe Boland.
- 10:45 4 SPORTS SPOTLIGHT.  
6 SPORTS PARADE.  
8 SPORTS SPOT.
- 11:00 4 LATE NEWS.  
5 ROLLER DERBY—the skaters in action. Ken Nydell announces.  
6 NEWS.  
8 NEWS AND SPORTS.
- 11:05 8 MYSTERY THEATRE
- 11:10 4 WEATHER AND SPORTS.
- 11:15 4 TO BE ANNOUNCED.  
6 MONTGOMERY PRESENTS—Robert Montgomery, producer host presents drama.
- 11:30 4 THE WEB—mystery drama.  
5 CAMERA HEADLINES.

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Write Editor: TV LIFE, 16 State St., Roch. 14, N. Y.

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# THURSDAY

AUGUST 28, 1952

- 1:00 4 MATINEE PLAYHOUSE.  
6 HOW DO YOU DO IT.  
8 YOUR TOWN.
- 1:15 6 GODFREY FILM.
- 1:30 6 GARRY MOORE SHOW—variety and wit  
8 with Moore and the gang.
- 1 45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—with host Moore  
and the gang to entertain.  
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.  
6 GUIDING LIGHT—with Meta Robinson  
8 as the woman who faces the problems  
of a second marriage.
- 2:45 6 OPEN HOUSE—informative chit-chat with  
Ross Weller and Gladys Vaughn.  
8 MIKE AND BUFF—with Paul Tripp, Ruth  
Enders subbing.
- 3:00 4 WOMEN OF TODAY—film.  
5 BIG PAYOFF—Bess Myerson and Randy  
6 Merriman tempt contestants with prizes  
of mink and European trips.
- 3:15 4 FILM FEATURETTE.
- 3:30 4 JOHNNY DUGAN SHOW—with audience  
5 fun and prizes and songs.  
6 Same.  
8 MOVIE MATINEE.
- 4:00 4 MATINEE IN NEW YORK—quiz-comic  
5 show with Bill Cullen, Bill Goodwin  
6 and Robin Chandler with a Winner  
Take All segment.  
8 MOVIE MATINEE.
- 5:00 4 FUN TO LEARN—film.  
5 HAWKINS FALLS—where Phillip Lord  
6 and Hope Summer meet life in a  
typical small town.  
8 THE BUNKHOUSE.
- 5:15 4 DICK TRACY—adventure film.  
5 GABBY HAYES—with Hayes as spinner  
6 of wild and wooly stories of the grand  
old west in days of "injuns and cow-  
boys and tough hombres.
- 5:30 4 HOWDY DOODY—favorite puppet How-  
5 dy and Bob Smith with other well-  
6 known friends.
- 6:00 4 SAGEBRUSH TRAIL—western story.  
5 CANYON JACK—western serial.  
6 INDUSTRY ON PARADE—the behind  
scenes of America's great industries.  
8 WESTERN THEATRE—feature.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.  
5 ED MURPHY.  
6 SPEAKING OF SPORTS.  
8 ROSSI REPORTS.
- 6:45 4 SPORTS SPOTLIGHT—Healy.  
5 CAMERA HEADLINES.  
6 SCIENCE SERIES.  
8 NEWS & SPORTS with Dick Grossman.
- 6:55 5 RED PATRON SPORTS.

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 7:00 4 MAYOR OF HOLLYWOOD—celebrities  
5 and places in and around Hollywood.  
6 Same.  
8 CAPTAIN VIDEO.
- 7:30 4 WASHINGTON SPOTLIGHT—film.  
5 DINAH SHORE—sweet songs by the  
6 lovely Miss Shore.  
8 THE LONE RANGER—western thriller  
with Tonto assisting the masked man  
in adventure.
- 7:45 4 NEWS CARAVAN—John Cameron Swaz-  
5 ze comments.  
6 Same.
- 8:00 4 GROUCHO MARX—The funniest of the  
5 Groucho Marx "You Bet Your Life"  
6 winter series.  
8 BURNS & ALLEN—George tries to make  
sense out of Gracie's nonsense.
- 8:30 4 GUESS WHAT HAPPENED—Panel quiz  
5 program with John Cameron Swayze  
as moderator.  
6 T-MEN IN ACTION—U.S. Treasury men  
in fast action drama.  
8 CHANCE OF A LIFETIME—Dennis James  
emcees as talent vies for cash prizes.
- 9:00 4 GANGBUSTERS—true dramas of the  
5 the nation's police force.  
6 PICK THE WINNER—Campaign issues.  
8 PICK THE WINNER—Campaign issues.
- 9:30 4 MR. PEEPERS—Wally Cox stars in comedy  
5 series as a mild-mannered science  
6 teacher in a small-town junior high  
school. Norma Crane, Joseph Foley  
and David Tyrell round out cast.  
8 BIG TOWN—dramatic program.
- 10:00 4 MARTIN KANE—starring Lee Tracy as the  
5 private eye who brings the criminals  
6 to task.  
8 RACKET SQUAD—expose of rackets.
- 10:30 4 DANGEROUS ASSIGNMENT—Steve Mit-  
chell (Brian Donlevy) matches wits against  
foreign agents for U. S. Government as  
special agent.  
5 THE UNEXPECTED—mystery adventure.  
6 FIVE STAR TV THEATRE—drama.  
8 I'VE GOT A SECRET.
- 11:00 4 LATE NEWS.  
5 CAMERA HEADLINES.  
6 NEWS.  
8 NEWS & SPORTS with Dick Grossman.
- 11:05 8 MYSTERY THEATRE.
- 11:10 4 FINAL SPORTS.
- 11:15 4 INDUSTRY ON PARADE—behind scenes  
of America's great industries.  
6 BROADWAY TO HOLLYWOOD—Bill  
Slater emcee; Betty Cox songstress and  
guests.
- 11:30 4 PLAYHOUSE OF STARS—Mistress of  
ceremonies, Irene Dunne, introduces Vir-  
ginia Field and Willard Parker in dra-  
matic story.

# On the Cover: "MITCH" MILLER RECEIVES ROCHESTER'S YOUTH WEEK AWARD

Rochester music stores may have a run on records—and it may be due to the noted personality, Mitchell Miller, head of Columbia Records, repertory and artists, N.Y.C. He will be in Rochester to receive the first annual Harry J. Gaynor Youth Week Award for outstanding success of a native.

Miller is responsible for more than 22 record hits since his two years at Columbia. You've hummed, sung, and danced to the tunes of "Jezebel," "Come On-a My House," "Because of You," "My Heart Cries For You." This music master is also responsible for discovering many of today's popular singers—Tony Bennett and Guy Mitchell, for example. What's more, singers Frankie Lane and Rosemary Clooney will say they

owe much to this man Miller.

In his own rights Miller is THE outstanding oboist of the U.S. He began playing oboe at the age of six, and has displayed a genuine genius for music ever since.

Appearances with the Rochester Philharmonic, CBS symphony orchestra and personal appearances the country over have won extremely high praise for performance.

Youth Week review and award Sunday, Aug. 24, at Genesee Valley Park, climaxes the week's ceremonies. Miller crones who attend the celebration, may have to take a second look to recognize their friend who wears the exotic reddish brown beard and mustache which makes him look like a 16th Century nobleman. But then, surely he is a nobleman of music—popular and symphonic.



## Out of "Godfrey's Teabag"

I notice some young men in the audience. What are you doing here on a warm spring evening like this? How come you're not out raiding a girls' dormitory?

I got so wet out. I was going to get out of my old boat, phone the nearest pet shop and order two of everything.

They tell me the sun came out. I didn't see it! My back was turned at the moment.

I don't have to work any more. I've got a half interest in a bushel of potatoes.

It rained so hard on Sunday they took the torch out of the Statue of Liberty's hand and substituted an umbrella.

It's been raining like that down on my farm, too. You should see my corn. You know, the farmers have a saying, "Knee high by the 4th of July." On my farm, it's "In the bottom of the lagoon by the 5th of June."

I see by the papers some schoolboys stole a bus and went for a joy ride. No more dormitories to raid, so they're trying to scare the pants off all of us.

## A CAREER IN THE MAKING

One of Youth Week's chairmen, Darlyn Conge, has seen more hospitals than one could count—and she has done as much for young patients as a medical staff. This petite 17-year-old miss has brought cheer to hundreds of Rochester's hospitalized children with her troupe of young entertainers, organized in 1951.



The idea to bring hospitalized youngsters something to laugh about began when her sister was ill. Darlyn was quick to realize the need of bringing smiles into a hospital children's ward. Today there is a troupe of Youth Week personalities who have extreme ability—any of whom you may see one day on your TV screen in a big production program.

Darlyn, plans a business management career to organize entertainers' groups that will go beyond Rochester limits and reach hospitals in other cities. This is her version of social work—a profession cherished by her. Sprightly, entergetic and capable, Miss Conge is a doctor's prescription for everyone, but to us she is more. She is an example of the type of person you find behind the scenes—sparking big TV productions. Television needs young people and with her flair for detail and organization, Darlyn may one day find herself bringing smiles to thousands instead of hundreds from behind the scenes in Television.

# FRIDAY

AUGUST 29, 1952

- 1:00 4 MATINEE PLAYHOUSE—feature film.  
6 MAKE IT AND MARKET.  
8 YOUR TOWN.
- 1:15 6 FILM.
- 1:30 6 GARRY MOORE SHOW—variety pro-  
gram with wit Moore and his gang.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—variety with  
Garry as emcee.  
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.  
6 THE GUIDING LIGHT—the story of a  
8 woman and her second marriage.
- 2:45 6 OPEN HOUSE—Ross Weller and Gladys  
Vaughn entertain and inform in informal  
program.  
8 MIKE AND BUFF—Paul Tripp, Ruth Enders  
do the hosting and chatting for vaca-  
tioning Wallaces.
- 3:00 4 THE BIG PAYOFF—Bess Myerson and  
5 Merriman Lept contestants with fa-  
6 bulous prizes of mink coats, etc.
- 3:30 4 JOHNNY DUGAN SHOW—sparkling var-  
5 iety of audience participation for  
6 prizes and fun.
- 4:00 4 MATINEE IN NEW YORK—Robin Chand-  
5 ler, Bill Goodwin and Bill Cullen in  
6 quiz.  
8 MOVIE MATINEE—feature.
- 5:00 4 FUN TO LEARN—Fred Hall, of Buffalo  
Museum of Science.  
5 HAWKINS FALLS—serial of life in a  
6 typical small town. Phillip Lord and  
Hope Summers star.  
8 THE BUNKHOUSE.
- 5:15 4 DICK TRACY—adventure film.  
5 GABBY HAYES—the old time story teller  
6 spins his yarns.
- 5:30 4 HOWDY DOODY—Bob Smith and popu-  
5 lar puppets.  
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.  
5 CANYON JACK—western serial.  
6 SPACE CADET—adventures of interplan-  
etary doings.  
8 WESTERN THEATRE—film.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Densmore.  
5 ED MURPHY.  
6 SPEAKING OF SPORTS.  
8 SPACE CADET—Tom Corbett and inter-  
planetary science—fiction adventures.
- 6:45 4 SPORTS SPOTLIGHT—Chuck Healy.  
5 CAMERA HEADLINES.  
6 PERRY COMO SHOW—songs by Como  
and his group of star entertainers.  
8 NEWS AND SPORTS—Dick Grossman.

WBEN-TV WSYR-TV WHAM-TV WHEN

- | Ch 4                                                                                                                                                       | Ch 5                                                                                                                                                            | Ch 6 | Ch 8 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------|------|
|                                                                                                                                                            | 6:55 5 RED PATRONS SPORTS.                                                                                                                                      |      |      |
| 7:00 4 UP TO PAAR—Quiz show with Jack Paar.                                                                                                                | 5 Same.                                                                                                                                                         |      |      |
|                                                                                                                                                            | 6 Same.                                                                                                                                                         |      |      |
|                                                                                                                                                            | 8 CAPTAIN VIDEO.                                                                                                                                                |      |      |
| 7:30 4 STARS OF EXCELLENCE.                                                                                                                                | 5 MEET YOUR MATCH—Jan Murray emcee                                                                                                                              |      |      |
|                                                                                                                                                            | 6 of new audience participation quiz                                                                                                                            |      |      |
|                                                                                                                                                            | show.                                                                                                                                                           |      |      |
|                                                                                                                                                            | 8 YOUR TV SHOPPER—where to buy and                                                                                                                              |      |      |
|                                                                                                                                                            | what to buy.                                                                                                                                                    |      |      |
| 7:45 4 NEWS CARAVAN—John Cameron                                                                                                                           | 5 Swayze.                                                                                                                                                       |      |      |
|                                                                                                                                                            | 6 Same.                                                                                                                                                         |      |      |
|                                                                                                                                                            | 8 PERRY COMO SHOW—songs by Como                                                                                                                                 |      |      |
|                                                                                                                                                            | and singing friends.                                                                                                                                            |      |      |
| 8:00 4 ARTHUR MURRAY PARTY—variety pro-<br>gram showcasing young talent and<br>8 noted entertainers. Ray Bloch's orch.<br>5 CURTAIN CALL—Dramatic program. |                                                                                                                                                                 |      |      |
| 8:30 4 WE, THE PEOPLE—guests relate their un-<br>5 usual personal experiences.<br>6 Same.                                                                  |                                                                                                                                                                 |      |      |
|                                                                                                                                                            | 8 PANTOMINE QUIZ—Mike Stokey emcee.<br>as regular panelists Hans Conreid, Jackie<br>Coogan, Coleen Gray, Robert Stack, vie<br>with guest panelists in charades. |      |      |
| 9:00 4 WRESTLING FILMS OF YESTERDAY.                                                                                                                       | 5 DOORWAY TO DANGER—Roland Win-<br>ter fights against international crime and<br>intrigue.                                                                      |      |      |
|                                                                                                                                                            | 6 THE BIG STORY—the stories that have<br>made newspaper reporters famous.                                                                                       |      |      |
|                                                                                                                                                            | 8 PLAYHOUSE OF STARS—Irene Dunne in-<br>troduces dramatic play.                                                                                                 |      |      |
| 9:30 5 DANGEROUS ASSIGNMENT—Steve Mit-<br>chell (Brian Donlevy) outwits plots of<br>crime against peace.<br>6 THE UNEXPECTED.                              |                                                                                                                                                                 |      |      |
|                                                                                                                                                            | 8 FOOTLIGHTS THEATRE — drama.                                                                                                                                   |      |      |
| 10:00 4 SUMMER SPORTSREEL.                                                                                                                                 | 5 CAVALCADE OF SPORTS.<br>6 SUMMER SPORTSREEL.                                                                                                                  |      |      |
|                                                                                                                                                            | 8 POLICE STORY — drama.                                                                                                                                         |      |      |
| 10:30 4 GREATEST FIGHTS OF THE CENTURY.<br>5 Same.                                                                                                         |                                                                                                                                                                 |      |      |
|                                                                                                                                                            | 8 BROADWAY TO HOLLYWOOD — Bill<br>Slater.                                                                                                                       |      |      |
| 10:45 4 NATURE OF THINGS.<br>5 GENESSEE PLAYHOUSE.<br>6 NATURE OF THINGS.                                                                                  |                                                                                                                                                                 |      |      |
| 11:00 4 LATE NEWS—Harry Webb.<br>6 NEWS.<br>8 NEWS AND SPORTS—Dick Grossman.                                                                               |                                                                                                                                                                 |      |      |
| 11:05 4 WEATHER.<br>8 PREMIER PLAYHOUSE.                                                                                                                   |                                                                                                                                                                 |      |      |
| 11:10 4 FINAL SPORTS.                                                                                                                                      |                                                                                                                                                                 |      |      |
| 11:15 6 GUESS WHAT.                                                                                                                                        |                                                                                                                                                                 |      |      |
| 11:30 4 RACKET SQUAD—Captain Braddock ex-<br>poses crime.                                                                                                  |                                                                                                                                                                 |      |      |
| 12:00 4 THE UNEXPECTED—drama.                                                                                                                              |                                                                                                                                                                 |      |      |
| 12:15 5 CAMERA HEADLINES.                                                                                                                                  |                                                                                                                                                                 |      |      |

# CHANNEL CHATTER

On the local front, a Syracuse fighter, Carmen Basilio, was seen in a 10-round bout with Billy Graham last Wednesday, August 20, at 10 p.m. . . . When Denver, Colorado, the first city to get TV since the "freeze" was lifted, put a TV station on the air to pick up the Democratic convention, result was a TV "goldrush." Within three days after the station went on the air, 8,000 sets were ordered although only 3,000 could be delivered. Carloads of TV sets arriving in Denver never even reached the warehouse or dealers' stores. Denverites were so eager for their new sets that retail dealers drove their trucks to the railroad yards, loaded the incoming TV sets and drove off to purchasers' homes to install them. . . . TV film, last of the showbiz media to attract the talents of top name writers, this week became of musical age with songwriter Johnny Mercer penning a ditty especially for a telepix series. Mercer composed lyrics and music for Eddie Lewis' "Calamity Jane" telepix series starring Joan Blondell with Tom Ewell. Mercer's teletune will serve as series' theme song, thus marking the first time a top name writer penned a tune for a TV film. Pilot reel, shot in Mexico City, will get its initial showing as part of Lewis' "Schlitz Theatre" September 8. . . . Jackie Gleason, who brings his show to CBS Television Network on September 20th in the 8 o'clock Saturday night slot, has just completed a five-week, six-city vaudeville tour in a blaze of glory, drawing tremendous business to the RKO Boston Theatre, his last stop. He broke the house record at Loew's Penn in Pittsburgh. Other cities played were Chicago, Detroit, Cincinnati and Dayton. . . . Doris Day starting a new film with Gordon MacRae as co-star. . . . ABC-TV is readying a series of films based on the real-life experiences of New York policewoman Mary Ross. . . . Walter Winchell resumes October 5. . . . "Dragnet" is now being filmed in the Walt Disney studio. . . . Gabbriel Heatter has a new five-year pact with MBS. . . . Broadway singing star Dolores Gray takes over for Korea-bound Eddie Fisher on his ABC radio airer. . . . TV's "Mother Barbour" of "One Man's Family" doing a month of summer stock. . . . "Double or Nothing" star Walter O'Keefe has just completed a motion picture for the Sister Kenny Foundation. . . . "December Bride," the CBS radio show filling in for the vacationing

Jack Benny, has been signed for the fall and will be heard in the slot immediately following the Jack Benny show. . . . Dee Engelbach, producer-director of last season's "Big Show," will do a full hour program for the Community Chest's Red Feather campaign. . . . Governor Adlai Stevenson reports that he doesn't have a definite radio-TV schedule as yet but a New York ad agency is looking into the available radio and TV times now. . . . Singer Marguerite Piazza, just returned from Europe, will appear on 33 of the 39 "Your Show of Shows" telecasts starting in the autumn. . . . A new television deal between CBS and Ginger Rogers has been set and a one-shot holiday program built around Ginger and costing between \$50,000 and \$60,000 is now being offered to advertisers. . . . When the "Adventures of Ozzie and Harriet" resumes in the fall, it will be heard on radio, Fridays at 9 p.m. and on television, Fridays at 8 p.m. . . . At present, 27 and a half million automobiles have radios. . . . NBC-TV's "Comedy Hour" plans for the forthcoming season include five shows for Martin & Lewis, six for Donald O'Connor, Bud Abbott & Lou Costello plus ten programs for Eddie Cantor and Bob Hope. . . . There's talk of converting "Songs for Sale" into a daytime TV show. . . . Gene Autry's TV production company has completed filming on the first four "Death Valley Days" programs. . . . Comedian Eddie Mayheoff will be featured in a half-hour, Sunday TV show on NBC starting in October. . . . Leading choice to replace ailing Fred Allen in the new TV program, "One for the Money," is Herb Shriner with Ray Bolger and Roger Price also in the running. . . . Viewers may see a series of ballet and operetta films in the autumn. A production company has launched filming of 39 English-language operettas in Rome and a German production company is filming half-hour ballet programs. . . . In Manhattan, ABC-TV launched a program for suburbanites titled "Your Law". . . . According to FCC chairman Paul Walker, advertisers are turning to TV despite the huge costs because they find TV the most economical medium when they figure costs per sale. . . . The Navy will utilize radio in its forthcoming recruitment drive. . . . A new-to-viewers movie, "The Young in Heart," is due on TV soon starring Paulette Goddard, Douglas Fairbanks and Janet Gaynor. . . .

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LIFE**



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Serving Syracuse and Central New York Daily  
from Morning to Midnight

**CHANNEL 8**

## THE GREEN THUMB

By DOC and KATY ABRAHAM, Naples, N. Y.

"The Green Thumb" is broadcast every Saturday at 12:45 P.M. over WHAM-TV

**MEXICAN BEAN BEETLES:** One way to keep this pest from raiding next year's crop of beans is to remove and burn infested vines as soon as the beans are harvested. The Mexican bean beetle passes the winter in the adult condition, and these beetles can be found usually under piles of rubbish, in the drifted piles of leaves, etc. If the vines are destroyed this prevents the larvae from reaching the adult stage.

Rotenone is still the best insecticide used for controlling the bean beetle. If you dust, use  $\frac{1}{2}$  to  $\frac{3}{4}$  of 1 per cent rotenone, or if you spray use 4 ounces of 4% rotenone in about 5 or 6 gallons of water, to which is added a handful of skim milk powder, as a spreader. We mention this now because it's a good idea to kill off as many beetles as possible, even if your beans have been harvested.

**RASPBERRY BORERS:** Gardeners have complained about the raspberry cane borer, a rather serious pest this year. This insect is a slender beetle about  $\frac{1}{2}$  inch long and it usually appears in the planting in early June, staying there until the last of this month. Feeding on the tender green tissue of the cane tips, the first injury you'll note is the wilting of the tips of new canes. This wilting results from encircling rows of punctures made by the female just before the eggs are laid. Eggs hatch into maggots which work toward the base of the canes.

**Control:** Cut off the wilted tips several inches below the girdled portion just as soon as you see them. Destroy infested canes. Lead arsenate or DDT or rotenone with a spreader such as skim milk powder, applied directly before the blossoms have opened is recommended. **FREE:** If you would like

a free bulletin on raspberry culture, drop a note to the green thumb. It tells you how to prune, fertilizer and care for all types of bramble fruits. Please be sure to enclose a self-addressed, stamped envelope for your copy.

**AFRICAN VIOLETS:** Sometimes after you repot or separate an African Violet, the leaves get limp and lose their good color, and the plant itself loses its vigor. What happens is that crown rot or leaf stem rot have set in at a point where the tissue was cut or bruised. When plants are newly divided, try keeping them dry until wounded areas get a change to heal over. Dusting the cut areas with a mixture of sulfur and ferimate reduces rot. If rot is noticed when you divide, cut out the diseased area and dust. Overwatering and lack of ventilation encourage rots to set in. Sometimes the leaf stems become water-soaked and look "glassy" or jelly-like. This is stem rot induced usually when the stem touches the rim of the pot. Paper collars are effective in keeping the stems away from the edge of the pot.

**TOMATO TROUBLES:** If your tomato fruits have a black rot around the bottom ("blossom-end"), this disease is known as blossom-end rot, or as many old timers call it, "dry rot." This condition is associated with dry weather and is caused by a rapid loss of water from plant tissue. No amount of spraying with the best chemicals will help. Some varieties are more susceptible to blossom-end rot than others. **Control:** Mulch your tomatoes with sawdust or straw to save all the moisture possible. Watering your plants to meet the requirements for tomatoes is the only way to handle this aggravating problem. Incidentally, now's a good time to be on the lookout for tomato horn worm, a large, cigar-shaped pest that strips the foliage. **Control:** Handpicking and destroying is the most feasible means to check this pest in the home garden.

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# THIS RADIO AND TV WORLD



## Letter Man — ED MURPHY DJ and TV MC

ED MURPHY, nominated by Central New York residents as their favorite disc jockey, is WSYR's morning "Timekeeper" and MC of a sparkling 15-minute Variety Show on WSYR-TV five nights a week. Ed's radio career began in 1935 in the middle West, and during the next several years he rose from routine announcing duties to network program production. He also became a popular network singing star and was in constant demand as an emcee and singer in Chicago night clubs in addition to his radio shows.

Joining the army in 1943, Ed was assigned to Special Services Division and was producer, writer and emcee of Army shows which sold bonds for the Treasury Dept. in the middle Atlantic states. For his work he won a special Treasury Dept. citation.

After his discharge from the Army in 1946, Murphy worked with Frankie Carle on network shows with the Treasury Dept. In 1947, Murphy joined the staff of WSYR, becoming the station's No. 1 disc jockey.

He left WSYR October 1, 1949 to join the staff of WGN, Chicago (50,000 watts), and there handled both radio and television shows. In January, 1950, Murphy was invited to return to WSYR to take over the morning "Timekeeper" show and to handle the television show which he now does at 6:30, Mondays thru Friday nites.

Murphy is in constant demand for personal appearances, addressing school assemblies, doing emcee jobs, talking on many different topics. Whenever a celebrity comes to town, he invariably heads for WSYR and Ed Murphy . . . and lots of times it turns out that they knew each other sometime before.

His guests have included Franchoy Tone, Denise Darcel, Kim Hunter, Fran Warren, Melvyn Douglas, Veronica Lake, Glenda Farrell, Basil Rathbone, Nancy Walker, Constance Bennett, Ray Anthony, Elliott Lawrence, Jack Carson, Edward Everett Horton, Mischa Auer, Vera Ellen, Sterling Hayden, Gordon MacRae, Burgess Meredith, Martha Scott, Helmut Dantine, Frankie Laine, Guy Mitchell, Patti Page, Tex Beneke, Les Paul, Mary Ford, King Cole . . . and many, many other stars in the entertainment field.

This winter, Ed started a Safety Ranger Club for youngsters. It's a traffic safety



When good friends get together you can expect some interesting chatter—especially so when they happen to be Frankie Lane and Ed Murphy.

program for the express purpose of making the children of central New York safety conscious. The drive has the blessing of the Syracuse Chamber of Commerce, and has been endorsed by many schools — whole grades enrolling as units many times. School teachers have been lending their approval to this Safety Ranger Club, and to date nearly 20,000 children have enrolled — including some in Alaska and Florida, who heard about Murphy's club through friends or relatives here.

## HOW THEY RATE

Based on Latest  
National Nielson Television Index

1. "Arthur Godfrey and His Friends" 33.5  
(Toni-Gillette Razor Co.)
2. Pabst Blue Ribbon Bouts 30.7
3. "Arthur Godfrey's Talent Scouts" 30.5
4. "My Little Margie" 30.0
5. "Arthur Godfrey and His Friends" 29.5  
(Liggett & Myers Tobacco Co.)
6. "Racket Squad" 28.1
7. "What's My Line" 27.3
8. "Big Town" 27.2
9. "Arthur Godfrey and His Friends" 25.8  
(Pillsbury Mills, Inc.)
10. "The Web" 24.3

**Ed  
Murphy**

*Central New York's  
Favorite Disc Jockey*



**"TIMEKEEPER" on WSYR (dial 570)**

**7:10 - 9:15 A.M., Mon. - Sat.**

*AND EMCEE OF*

**THE ED MURPHY SHOW**

**at 6:30 P.M.**

**Monday thru Saturday**

*WSYR TV*  
**channel 5**



16 State St.  
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**DATED PROGRAM**

second-class matter

# "WOMAN'S DIGEST"



with

**PAULINE  
GAFFNEY**

**4:05 P. M.**

*Mondays thru Fridays*

Pauline has been in radio for eight years, and during that time she has built up for herself a large and enthusiastic audience. She talks of fashions, books, plays, homemaking and countless other things of special interest to women. Her "Woman's Digest" show is rounded out with choice Bing Crosby recordings.



# **W H E C**

***The Station That Listeners Built!***