

TV *Life*

20¢

WESTERN NEW YORK'S OFFICIAL TV -
RADIO and ENTERTAINMENT Magazine

Complete Day-by-Day Schedules For
ROCHESTER, BUFFALO and SYRACUSE

SEPTEMBER 6 - 12, 1952

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TV LIFE

Western New York's Official TV -
Radio and Entertainment Magazine

Vol. 2  12 No. 26

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SEPTEMBER 6 - 12, 1952

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Press Time Flashes —

FRIDAY, SEPTEMBER 5th

10:00—Cavalcade of Sports. Ch. 4-5-6. Feature boxing bout, Bobby Dykes vs. Gil Turner; 10-round welterweight fight.

10:45—GREATEST FIGHTS OF THE CENTURY. Ch. 4-5-6. Filmed boxing bout between Joe Louis and Rocky Marciano.

SATURDAY, SEPTEMBER 6th

12:00—THE BIG TOP. Ch. 4-5-6. Jack Sterling presents Janet and Paul, a sensational aerial act, the two Winlows in a bicycle routine, and McConnell and Moore in a Gay Nineties juggling routine, and Lou and Frank Varrone

8:00—ALL STAR REVUE. Ch. 4-5-6. Movie stars Carrine Calvet and Paul Douglas will be guests with Dennis Day headlining this first of the season's telecasts.

9:00—YOUR SHOW OF SHOWS. Ch. 4-5-6. Ninety minutes of music and comedy starring Sid Caesar and Imogene Coca, returning for their fourth season.

10:30—YOUR HIT PARADE. Ch. 4-5. Dorothy Collins, Snookie Lanson and June Valli star in the musical dramatizations of the top seven survey songs and extras, aided by the Hit Paraders and Dancers plus Raymond Scott and his orchestra.

3:00—NATIONAL TENNIS MATCHES. Ch. 6. Telecast direct from the West-Side Tennis Club in Forest Hills, N. Y.

SUNDAY, SEPTEMBER 7th

9:00—INFORMATION, PLEASE. Ch. 8. Famous playwright team of Russel Crouse and Howard Lindsay join Franklin P. Adams and John Kieran.

7:30—THIS IS SHOW BUSINESS. Ch. 4-5-6. Host Clifton Fadiman welcomes Betty Furness to the regular panel of Sam Levenson and George S. Kaufman.

10:00—CELEBRITY TIME. Ch. 4-6-8. Singers Janis Paige, Johnny Desmond and Betty Ann Grove, on a "weekend in the country." Host Conrad Nagle on hand.

MONDAY, SEPTEMBER 8th

3:30—WELCOME TRAVELERS—Ch. 4-5-6. A television version of the popular new Monday through Friday feature with Tommy Partlett, emcee.

TUESDAY, SEPTEMBER 9th

8:30—KEEP POSTED. Ch. 4-6-8. "Who Can Best Clean Out Corruption, Eisenhower or Stevenson?" Senators Charles Toby, representative of N. H. and Richardson Dilworth, district attorney of Philadelphia, debate the issue.

WEDNESDAY, SEPTEMBER 10th

10:00—BLUE RIBBON BOUTS—Ch. 4-6-8. Archie Moore of St. Louis vs. Clarence Henry of Los Angeles. Heavyweight bout from Chicago Stadium.

TV**Drama**

SYNOPSIS OF THE PLAYS
ON TELEVISION THIS WEEK

FRIDAY, SEPTEMBER 5th**RACKET SQUAD—11:30—Ch. 4**

"Check and Double Check." Teen-agers are talked into rifling mail boxes by a con man and his wife. Captain Braddock catches the criminals.

MAMA—8:00—Ch. 4-6-8

America's most beloved family drama of Norwegian immigrants stars Peggy Wood and Lars Hanson as Mama and Papa. In the first program of the new series, "Mama and the Minister", there is homemade psychology and wholesome entertainment.

THE BIG STORY—9:00—Ch. 5-6

Reporter Delph Franz, of Schrevesport, La., Journal, solves a murder by using a woman's glove as the only clue to the crime.

FOOTLIGHTS THEATRE—9:30—Ch. 8

"A Man's First Debt." Lloyd Bridges and Edward Ciannelli in a story of a famed Czechoslovakian composer who tries vainly to regulate his grandson's education much against the wishes of his prospective son-in-law.

POLICE STORY—10:00—Ch. 8

Detective Sergeant John M. Stanton of the Police Department of Buffalo, N. Y., portrayed by James Nolan, foils a gang of pushers and locates ring-leaders of a narcotic racket preying on teen-agers, in a dramatization of a true case history from Police files.

SCHLITZ PLAYHOUSE—9:00—Ch. 8

"Homecoming." Leif Erickson stars in the role of an insufferable egotist who is still living on the glory of his past college days. Returning to the campus for the annual homecoming celebration, he tries to prove he's still a big shot.

SATURDAY, SEPTEMBER 6th**TROUBLE WITH FATHER, STU ERWIN—7:00—Ch. 8**

"What Paper Do You Read?" Typical feminine

confusion of high prices makes June turn to higher education by enrolling in her husband's civic class.

BEULAH—6:00—Ch. 8

"Exercise Bug." When a cold epidemic hits the town, Beulah's boss, Harry Henderson enforces on the unwilling domestic domain, early to bed and early to rise and plenty of healthy exercise.

SUNDAY, SEPTEMBER 7th**FOREIGN INTRIGUE—6:30—Ch. 6**

"A Minor Election." Robert Cannon (Jerome Thor) finds that words lead to trouble with Helen Davis (Sydna Scott) but the same words can get him out of trouble with a Nazi candidate for public office.

FEARLESS FOSDICK—6:00—Ch. 5

"Lonely Hearts." Comic strip character, Fearless Fosdick, meets up with Mr. Eau De Cologne who makes a practice of killing widows. It's thrilling entertainment with the puppet characters.

THE DOCTOR—10:00—Ch. 5

"Time to Kill." Exciting story of a young student of government who contemplates assassination. Warner Anderson stars.

TELEVISION PLAYHOUSE—9:00—Ch. 4-5-6

"The Last Hour." Maria Riva and Tod Andrews dramatize the story of an American war correspondent who attends the German war-crimes trial.

GENE AUTRY—7:00—Ch. 8

"Double Cross Valley." Western star Autry uncovers a rich gold cache as he helps a friend defend his ranch. With Autry is his comic partner, Pat Buttram.

FREEDOM THEATRE—4:30—Ch. 8

A drama-documentary of steel's importance to the nation. William Gargan will play the lead of a man seeing the importance of steel as he travels with his child on a cross-country journey.

MONDAY, SEPTEMBER 8th**VIDEO THEATRE—8:00—Ch. 4-6-8**

"Ile." Faye Bainter and Gene Lockhart co-star in a sea saga. Lockhart, a sea captain, and Bainter, his wife, have been ice bound on a whaling ship in the Arctic for two years. The captain refuses to return to port without a full catch despite the pleading of his nearly insane wife and the frightened crew.

MY LITTLE MARGIE—9:00—Ch. 4-6

Gale Storm as Margie, takes a sudden turn and goes Western with a vengeance in costume and song because Dad, Charles Farrell, has promised to take her to a dude ranch.

LIGHTS OUT—9:00—Ch. 5

"The Red Rose." A bride, while still on her honeymoon, receives a warning. She is to beware of her husband when he comes bearing red roses and reciting the famous poem of Robert Burns, for then he is bent on murder.

ROBERT MONTGOMERY PRESENTS—9:30—Ch. 5

"The Low-Abiding." Chester Morris stars in the first play of the new season. The story of the chain reaction of terrifying events which is started when a confused idealist gives away a dangerous secret.

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SUMMER THEATRE—10:00—Ch. 4-6-8

"The Happy Housewife." A husband affronted because his bread-winning labors are not appropriately respected, suggests that his wife acquire a better understanding by getting out to hustle a living herself. When she accepts the challenge, she paves the way to an ingenious compromise.

TUESDAY, SEPTEMBER 9th

DANGER—10:00—Ch. 8

"Subject: Resignation." A sadistic detective comes face-to-face with an escaped criminal who is hiding in the voodoo country.

CITY HOSPITAL—9:00—Ch. 8

"The Cast Iron Heart." Applied psychology is used to break down the bitter resistance built up in a physician toward humanity.

CIRCLE THEATRE—9:30—Ch. 4-5-6

"Caprice." Paul Lucas stars as the great violinist who takes on a young girl as a protege. As a violinist with a symphony orchestra she is happily in love with another young artist but when her reverent admiration for the great artist and her real talent brings an unexpected ultimatum she finds her dreams crashing around her.

SUSPENSE—9:30—Ch. 8

"Always Trust A Cop." An ex-Marine is sadly confused when he becomes involved in both robbery and murder.

WEDNESDAY, SEPTEMBER 10th

ROBERT MONTGOMERY PRESENTS—11:15—Ch. 6

"Nostradamus Berry." Vaughn Taylor stars as a man whose power to foretell the future has the world beating a path to his door.

TV THEATRE—9:00—Ch. 4-5-6

"Letters to Lucerne." Drama of how the outbreak of the last war affected a group of girls of several nationalities who were in school together in Switzerland, Bethel Leslie, O'Maxine Stuart and Pat Breslin featured.

THE HUNTER—9:30—Ch. 8

"Rendezvous in Prague." Bart Adams takes up art and finds it an important key to freedom.

THURSDAY, SEPTEMBER 11th

T-MEN IN ACTION—8:30—Ch. 4-5-6

"Case of the Charitable Chisler." A thrilling account of government Treasury Men and their pursuit of evasive income tax payers and how they nail him on a slot machine racket also.

MR. PEEPERS—9:30—Ch. 4-5-6

Mr. Peepers (Wally Cox) and Gurney get into a mess trying to find a TV set to watch the ball game.

BIG TOWN—9:30—Ch. 8

Steve Wilson (Pat McVey) becomes the confidant of an elderly doctor, whose life's wish is to have his son follow in his footsteps, when the doctor finds that the boy has been living a terrible lie.

MARTIN KANE—10:00—Ch. 4-5-6

Adventure walks with Martin Kane (Lee Tracy) fast-talking, hard-hitting private eye as he uncovers a new over night parking racket.

"TALENT REVUE RETURNS TO WHEN, Ch. 8 - SEPT 7th



CHET GOULD

One of Central New York's most popular shows—"Rudolph's Talent Revue"—makes a happy return to the telewaves Sunday, Sept. 7 at 6:00 p.m. over WHEN. That affable gentleman, Chet Gould, resumes his regular post as the show's emcee, and Art Peterson is on hand to do the Rudolph Jewelry Store commercials.

Chet has been a top favorite with audiences since he first sparkled the show as emcee. And the way the weekly auditions for talented people are coming along, there is the promise that the show's new series will reach a high peak of entertainment for the thousands of at-home viewers as well as the studio audience guests. Incidentally, "Talent Revue" is the only Syracuse TV show that allows a studio audience. The program is under the able direction of Jean Daugherty.

Emcee Gould and TV station WHEN invite all talented persons in the Central New York area to get in touch with them for an audition appointment to appear on this revue show. There are tempting awards for the winners and a grand prize at the end of each five-week series.

If you aspire to display your talent via television write to WHEN, 101 Court St., Syracuse 8, N. Y. for complete audition details. You may be a winner!

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SATURDAY

SEPTEMBER 6, 1952

- 10:00 6 SMILIN' ED McCONNELL—Ed and his gang with a thrilling story for the kids.
- 10:30 6 SPACE PATROL—Commander Buzz Carry of the 30th Century in 20th Century adventures.
- 10:40 8 MORNING PRAYER.
- 10:45 8 PUD'S PRIZE PARTY—with host Todd Russell. Kids compete for cash.
- 11:00 6 HOPALONG CASSIDY—starring Bill Boyd as Hoppy. Western adventure with plenty of action.
- 4 SPACE PATROL—Commander Buzz Carry, 8 30th Century, in 20th Century adventures.
- 11:30 4 SMILIN' ED McCONNELL—and his gang 8 telling a thrilling story for children.
- 12:00 4 THE BIG TOP—Jack Sterling presents 6 aerialists, bicyclists, jugglers, comedy 8 trampoline acts.
- 1:00 4 WILD BILL HICKOK FRONTIER PLAYHOUSE—Adventures of "Wild Bill" Guy Madison and Andy Devine.
- 6 FILM.
- 8 HOPALONG CASSIDY—favorite Bill Boyd
- 1:20 5 SIGN ON, PROGRAM REVIEW.
- 1:30 4 PROGRESSIVE PARTY CANDIDATES.
- 5 Same.
- 6 Same.
- 2:00 4 FILM FEATURE.
- 5 NATIONAL TENNIS MATCHES.
- 6 CAVALCADE OF STARS—Sparkling variety with guest stars.
- 8 SATURDAY MATINEE.
- 2:30 4 CAMPBELL PLAYHOUSE—drama.
- 5 SIGN ON, PROGRAM PREVIEW.
- 3:00 4 HOPALONG CASSIDY—with Bill Boyd as Hoppy in western adventures.
- 6 NATIONAL TENNIS MATCHES.
- 4:00 4 FILM FEATURETTE.
- 4:30 4 PAUL WHITEMAN'S TV TEEN CLUB — with "Pops" Whiteman and the regular teenagers broadcasting from Town Hall.
- 5:00 4 CISCO KID—adventure series with Duncan Enaldo as the Kid and Leo Carillo as Pancho.
- 5 FILM FEATURE.
- 6 PAUL WHITEMAN'S TV TEEN CLUB — teenage members and Whiteman broadcasting from Town Hall.
- 8 TV TEEN CLUB.
- 5:30 4 BEAT THE CLOCK—audience quiz, stunts.
- 5 ROOTIE KAZOOTIE—puppet show with Todd Russell.
- 6 ROY ROGERS—and Dale Evans with songs and western adventure.

17 Musical Years



CARL DENGLER, Rochester's "Doctor of Rhythm," celebrates seventeen years of music making this month. What stories could be told about those wonderful musical years! From his debut at Rochester Brooklea Country Club playing for socialite dancers, to Rio, South America where nobility and diplomats moved to his music, from radjo and Rochester television shows, it's a colorful story of success.

Almost before you ask Carl what has kept the band going "great tunes," you sense the secret of his popularity. As a person "Doc" Dengler has the warmth of personality that naturally wins friends—a warmth that radiates from his bandstand entrenchment behind the drums. But Carl credits music alone as the draw of dancing feet all over this country and on the continent.

There's a formula which the Dean of the Downbeat has evolved: "Formula D." It is simple; he plays music for and to everyone in the audience. The "oldsters" sitting at the corner table come to life again on the dance floor as they glide back through the years to tunes of many yesterdays. The young couple, celebrating an anniversary dance nostalgically to the melody that marked the beginning of their romance. The teenagers, turning a fast caper will remember the Dengler tunes and call him to play at their college prom. His music captivates all with an impelling beat that makes them want to dance.

The Dengler web of rhythm has caught thousands of hearts over the melodious seventeen years. A story many times repeated in life goes like this: From the band's debut the young crowd called on Carl for school proms; later, to play at their weddings, still later, to play at their country

(Continued on Page 8)

WBEN-TV	WSYR-TV	WHAM-TV	WHEN
Ch 4	Ch 5	Ch 6	Ch 8

- 8 WILD BILL HICKOK—"Wild Bill" comes to life in action-packed adventures.
- 6:00 4 SPORTS SPOTLIGHT.
5 WESTERN THEATRE.
6 FILM.
8 BEULAH—Louise Beavers and the Henderson family.
- 6:15 4 NEMS—Jack Ogilvie.
- 6:30 4 WESTERN THEATRE—Feature Movie.
6 WILD BILL HICKOK—returns to life in a thrill-packed western adventure series.
8 CISCO KID—with Duncan Einaldo as the Kid and Leo Carillo as Pancho.
- 7:00 5 MR. WIZARD—Don Herbert and Bruce Lingren in a science series show.
6 WHO SAID THAT—Walter Kiernan asks panel headed by Frank Coniff to identify quote.
8 STU ERWIN SHOW.
- 7:30 4 U. of B. ROUND TABLE—discussion.
5 GREN THEATRE—drama.
6 FILM.
8 BEAT THE CLOCK—John Reed King coaxes time-racing contestants.
- 7:45 6 NBC WEEKLY NEWS REVIEW.
- 8:00 4 ALL STAR REVIEW—entertaining variety.
5 Comedians and star vocalists.
6 Same.
8 SUMMER CINEMA—film feature.
- 9:00 4 YOUR SHOW OF SHOWS—with the favorite comedy team of Imogene Coco and Sid Caesar.
8 SUMMER CINEMA—film feature.
- 10:00 4 TELENEWS WEEKLY NEWSREEL.
8 SUMMER CINEMA—film feature.
- 10:15 4 WEEK IN SPORTS.
- 10:30 4 YOUR HIT PARADE—with Dorothy Collins,
5 Snooky Lanson and Jean Valli singing the nation's pop songs.
6 WRESTLING FROM CHICAGO.
- 11:00 4 LATE NEWS ROUNDUP.
ELEVENTH HOUR—A dramatic program, "House of Mystery" starring Ed Lowery and Verna Hillie.
8 WRESTLING FROM CHICAGO.
- 11:15 4 SUMMER FILM PLAYHOUSE.
11:30 6 FILM PLAYHOUSE.

USE THE HANDY
SPECIAL OFFER COUPON
ON PAGE 15 . . .

SUNDAY

SEPTEMBER 7, 1952

- 10:50 5 SIGN ON.
- 11:00 5 EPISCOPAL CHURCH SERVICE—from Old North Church in Boston.
- 12:00 4 NEWS—Virgil Booth.
5 FILM.
6 FILM.
- 12:10 8 MORNING PRAYER.
- 12:15 4 TOOTSIE HIPPODROME—teenagers' quiz show with John Reed King, host. Variety featured acts.
- 12:30 4 CANDY CARNIVAL—Gene Crane presents youthful circus acts.
6 Same.
- 1:00 4 RANGE RIDER—starring Jack Mahoney in exciting western adventures.
6 AMERICAN INVENTORY.
8 OLYMPIC GAMES.
- 1:15 5 NATURE OF THINGS.
- 1:30 4 FRONTIERS OF FAITH—religious hour with famous guest speaker.
6 Same.

Seventeen Musical Years

(Continued from Page 7)

clubs. His following is that of families. Today—not surprisingly—he is playing for the offsprings of many of his first fans.

Although the Dengler vision is diminishing, he has a keen ear and memory for the voice of friends and their favorite tunes—friends he has personalized with songs. Naturally enough there is a band repertoire of 60,000 songs on file—one of the largest musical collections in the country.

Not many bands claim seventeen years of consecutive playing. Flashing a look around the country you sight Lombardo, Martin or Lawrence Welk who have also evolved on a formula for creating and keeping a band with a danceable beat. It is this secret that has weathered all the blizzards and phases of music—from Dixie to Beebop.

Carl is now tickling ivories—a new accomplishment. As he puts it, you'll stay young by dancing to music and you'll stay young playing it. He tries to please as many dancers as possible with a tune and tempo at every dance program—and has satisfied audiences for two generations.

A big schedule of dates looms up for the Dengler aggregation. It looks like they're off to a fine start for another seventeen years of music making. Rochester—and Dengler friends everywhere—join with sincere pleasure in a big, beautiful Happy Anniversary wish!

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 2:00 4 THE BIG PICTURE—Korean war films.
5 NATIONAL TENNIS MATCHES.
6 NAME'S THE SAME—Robert Q. Lewis moderates as panelists Bill Cullen, Abe Burrows, Joan Alexander try to guess famous names of contestants.
8 SUNDAY MATINEE.
- 2:30 4 FILM FEATURE.
5 NATIONAL TENNIS MATCHES.
6 STU ERWIN SHOW—comedy show of the small town high school principal.
- 3:00 6 GODFREY TALENT SCOUTS—parade of talented entries vying for honors.
4 ROY ROGERS—and Dale Evans with songs and western adventure.
5 NATIONAL TENNIS MATCHES.
- 3:30 4 WHO'S THERE? Arlene Francis with quiz show and panelists Bill Cullen, Robert Coote.
6 QUIZ KIDS—Joe Kelly and panel of young mental giants.
8 THE NAME'S THE SAME—Robert Q. Lewis moderates as panelists try to guess famous names of contestants.
- 4:00 4 KUKLA, FRAN & OLLIE—the Kuklapolitans with gentle nonsense for the whole family.
6 DATE WITH JUDY—amusing situations with Judy and her friends.
8 THE BIG PICTURE—Captain Carl Zimmerman describes Korean war films.
- 4:30 4 BUFFALO AMATEUR HOUR—with John Corbett, emcee.
5 HALLMARK SUMMER THEATER—drama.
6 ZOO PARADE—R. Marlin Perkins, director of Lincoln Park Zoo comments.
8 FREEDOM THEATRE—Drama.
- 5:00 4 SUPER CIRCUS—variety top-notch circus acts, clowns and prizes, and featuring Mary Hartline.
5 ZOO PARADE—R. Marlin Perkins of Lincoln Park Zoo conducts tour of zoo.
8 TO BE ANNOUNCED.
- 5:30 4 THE LONE RANGER—Western thriller with Tonto assisting the masked man in his daring adventures.
5 THE BIG PICTURE—Korean War films, Capt. Carl Zimmerman narrator.
6 TV RECITAL HALL—outstanding concert artists.
8 SUPER CIRCUS—Claude Kirchner presents circus acts, Mary Hartline, Bruce Chase, Cliff Soubier.
- 6:00 4 VACATION TIME—Film.
5 FEARLESS FOSDICK—A puppet show of comic strip characters.
8 TALENT REVIEW.
6 GRUEN THEATRE—dramatic program.

KAY RUSSELL Is Welcomed Company



There is always something doing when it's "Ladies' Day"—which is every day—at WSYR-TV, Channel 5. Kay Russell has charmed the "little housewife" with her sparkling chit-chat interviews and demonstrations, and has set a fast pace of welcomed relief from the humdrum routine of domestic chores. In fact, the charming Miss Russell is considered regular and welcomed afternoon company in the homes of her thousands of viewers.

"Ladies' Day" is abetted by the friendly Jim McDonald, and he and Kay share the pleasure of two nice plums for the show: The nation-wide publicity when the show was chosen as the vehicle for choosing the N. Y. State Fair Queen and when the Addis Co., Syracuse, selected it for their fashion show.

Being an Irish Coleen through and through, Kay has the gift of a glib tongue for interesting conversation and her interviews of celebrities—from Veronica Lake to a complete circus—have brought about plenty of attention. Public service shows are frequent with Miss Russell, and she has several awards from the National American Legion Auxiliary.

Recreation for this busy former New Yorker is found in square dancing, no less, and in the precious hours spent with her husband. Being Mrs. Henry Holland in private life, and mother to three sons is her real love. The Holland home in Warners, N. Y. is a pleasant and active one.

- 6:30 4 LET'S PLAY CHARADES—Gene Brook, mc.
 5 ROY ROGERS—and Dale Evans make music and get into western adventure.
 6 FOREIGN INTRIGUE—Espionage series
 8 IT'S NEWS TO ME—John Daly host as panelists Anna Lee, Quentin Reynolds, Mel Allen, Martha Scott, confuse panel guests with their stories.
- 6:50 4 NEWS—Jack Ogilvie.
- 7:00 4 SUPER GHOST—quiz program with Dr. Bergen Evans, emcee. Permanent panelist-speller members and guests in clever clue game.
 5 BOSTON BLACKIE
 8 GENE AUTRY—western adventure. Gene and his gang of regulars entertain with song and melodrama.
- 7:30 4 THIS IS SHOW BUSINESS—with Clifton Fadiman as emcee and regular panelists and guests.
 5 MEET THE PRESS—with Martha Roundtree and Lawrence Spivak interviewing well-known personalities.
- 8:00 4 THE BIG PAYOFF—quiz program with Randy Merriman and Bess Myerson with mink coats, trips to Europe, etc. as prizes!
 8 TOAST OF THE TOWN—Ed Sullivan, mc, with Ray Block's orchestra, Toastettes chorus line, and guest.
- 9:00 4 TELEVISION PLAYHOUSE—dramatic show
 5 (See drama, pg. 4.)
 6 Same.
 8 INFORMATION PLEASE—quiz program with Clifton Fadiman host, panelists Franklin P. Adams, John Kieran, with guest panelists.
- 9:30 8 BREAK THE BANK—audience participation for jackpot prize. Bud Cellyer subbing emcee for vacationing Bert Parks.
- 10:00 4 CELEBRITY TIME—with host Conrad Nagel and guest celebrities.
 8 Same.
 5 THE DOCTOR—dramatic series starring Warner Anderson.
- 10:30 4 WHAT'S MY LINE?—John Daly, moderator; panelists Dorothy Kilgallen, Hal Block, Arlene Francis and Bennett Cerf on quiz team.
 5 HOLLYWOOD THEATRE—drama program.
 6 RDC THEATRE.
- 11:00 4 LATE NEWS AND WEATHER.
 6 BOSS LADY—G. F. Allen (Lynn Bari) woman boss of a construction company in a situation comedy series.
 8 SUNDAY NEWS SPECIAL.
- 11:10 4 LATE SPORTS REVIEW.
- 11:15 4 MONTGOMERY PRESENTS—Summer Theatre series.
- 12:00 5 NEWS.

MONDAY

SEPTEMBER 8, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 **4** MATINEE PLAYHOUSE.
6 HOMEMAKER'S DESIGNS.
8 YOUR TOWN.
- 1:30 **6** GARRY MOORE SHOW—with Durward Kirby, Denise Lor and Ken Carson. Happy variety.
- 1:45 **4** JOHNNY'S SHOW.
- 2:00 **4** GARRY MOORE SHOW—with Durward Kirby, Denise Lor and Ken Carson. Happy variety.
5 LADIES DAY—with Kay Russell and Jim McDonald.
- 2:15 **6** FILM.
- 2:30 **4** MEET THE MILLER'S FRIENDS.
6 THE GUIDING LIGHT—starring Joan Alison and Herb Nelson in drama of a woman's second marriage.
- 2:45 **6** OPEN HOUSE—informal fun with Ross Weller and Ann Rogers, returning from vacation.
8 ART LINKLETTER HOUSEPARTY—fun for all with music, personalities and interviews.
- 3:00 **4** THE BIG PAYOFF—Bess Myerson and Merriman, Mink coat prizes.
6 Same.
- 3:15 **8** MIKE AND BUFF—interviews with Mike Wallace and Buff Cobb.
- 3:30 **4** WELCOME TRAVELERS—Tommy Bartlett interviews travelers from all over the country.
8 MOVIE MATINEE.
- 4:00 **4** KATE SMITH SHOW—with the friendly Miss Smith, Guests, entertainment and variety.
6 MOVIE MATINEE.
- 5:00 **4** FUN TO LEARN—educational film.
5 HAWKINS FALLS—TV serial of life in a typical small town. Phillip Lord and Hope Summers featured.
8 THE BUNKHOUSE—daily serial.
- 5:15 **4** DICK TRACY—adventure film.
5 GABBY HAYES—spins western yarns.
6 Same.
- 5:30 **4** HOWDY DOODY—with Bob Smith and puppet star Clarabel.
6 Same.
- 6:00 **4** SAGEBRUSH TRAIL—western story.
5 CANYON JACK—daily adventure show.
6 SPACE CADET—with Tom Corbett in interplanetary science-fiction series.
8 WESTERN THEATRE—daily adventures.
- 6:15 **6** NEWS.
- 6:30 **4** NEWS—Ed Dinsmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 SPACE CADET—starring Tom Corbett in interplanetary science-fiction series.
- 6:45 **4** SPORTS SPOTLIGHT—Chuck Healy.
5 CAMERA HEADLINES.
- 6** PERRY COMO SHOW—the return of the popular singer.
- 6:55 **8** NEWS AND SPORTS—Dick Grossman.
- 7:00 **5** RED PATRON'S SPORTS—comments.
4 UP TO PARR—quiz show with Jack Paar as emcee.
5 Same.
6 CAPTAIN VIDEO—children's serial with Al Hodge and Dan Hastings.
- 7:30 **4** STRANGER THAN FICTION—roundup of **5** THOSE TWO—Martha Stewart and Pinky Lee with comedy and music. curious things in the world.
8 OZARK MOUNTAIN BOYS — Hillbilly
- 7:45 **4** NEWS CARAVAN.
5 Same.
6 Same.
8 PERRY COMO SHOW—the favorite singer and his cast of regulars return with songs.
- 8:00 **4** VIDEO THEATRE—drama with movie stars in outstanding movies.
8 Same.
- 5** PAUL WINCHELL — JERRY MAHONEY —
- 8:30 **4** VOICE OF FIRESTONE—music with guest stars. Orchestra conducted by Howard Barlow.
5 BIG PICTURE—Captain Carl Zimmerman discusses U. S. Army in Korea.
8 GODFREY'S TALENT SCOUTS.
- 9:00 **4** MY LITTLE MARGIE—comedy series co-stars Gale Storm and Charles Farrell.
8 I LOVE LUCY—delightful Lucille Ball and Desi Arnez in comedy.
5 LIGHTS OUT—drama of mystery and thrilling suspense. Frank Gallop is the narrator.
- 9:30 **4** CRUSADE IN EUROPE—documentary.
5 MONTGOMERY PRESENTS—producer and host Robert Montgomery's dramatic show.
6 DANGEROUS ASSIGNMENT—Steve Mitchell (Brian Donlevy) battles against foreign intrigue for U. S. Government.
8 WHO'S THERE.
- 10:00 **4** SUMMER THEATRE—Westinghouse dramatic program. Directed by Albert McCleary, innovator of the "theatre-in-the-round technique" directs a new series of light summer fare.
- 10:30 **5** WHO SAID THAT? Walter Kiernan asks panelists.
- 11:00 **4** LATE NEWS—Harry Webb.
5 CAMERA HEADLINES.
6 NEWS.
8 CHRONOSCOPE.
- 11:10 **4** FINAL SPORTS—Chuck Healy.
- 11:15 **6** FILM.
8 NEWS AND SPORTS—Dick Grossman.
- 11:20 **4** WEATHER FORECAST.
8 GUESS WHAT.
- 11:25 **4** FBI FUGITIVES.
- 11:30 **4** BOSTON BLACKIE

TUESDAY

SEPTEMBER 9, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 4 MATINEE PLAYHOUSE.
6 FILM.
8 YOUR TOWN.
- 1:30 6 GARRY MOORE SHOW—sparkling variety and humor.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW.
5 LADIES DAY.
- 2:30 4 MEET THE MILLER'S FRIENDS.
6 THE GUIDING LIGHT—drama of a woman's fight to keep her second marriage secure.
- 2:45 6 OPEN HOUSE—chatter with Ross Weller and Ann Rogers.
8 ART LINKLETTER HOUSEPARTY—with interviews, entertainment and fun.
- 3:00 4 WOMEN OF TODAY—film.
5 BIG PAYOFF—prizes galore with hosting 6 Randy Merriman.
- 3:15 4 FILM FEATURETTE.
8 MIKE AND BUFF—interviews.
- 3:30 4 WELCOME TRAVELERS—Tommy Bartlett 5 chats with people from all over the 6 country.
8 MOVIE MATINEE.
- 4:00 KATE SMITH SHOW—good entertainment 5 for everyone with the afternoon variety 6 show.
All Segment.
8 MOVIE MATINEE.
- 5:00 4 FUN TO LEARN—"Crafts," Dr. Wine- 5 berner.
8 HAWKINS FALLS—daily serial of typical 6 small town life. Phillip Lord and Hope Summers featured.
8 THE BUNK HOUSE—western variety starring Bob Ehle.
- 5:15 4 DICK TRACY—adventure film.
5 GABBY HAYES—tales of the old west with 6 Gabby as narrator.
- 5:30 4 HOWDY DOODY—puppets and Bob 5 Smith entertain.
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 FILM—feature.
8 WESTERN THEATRE.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.
5 ED MURPHY with comments.
6 SPEAKING OF SPORTS.
8 INSIDE CITY HALL.
- 6:45 4 SPORTS SPOTLIGHT.
5 CAMERA HEADLINES.
6 TV VARIETIES.
8 NEWS AND SPORTS with Dick Grossman.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 MAYOR OF HOLLYWOOD—celebrities 5 and places in and around Hollywood 6 with Walter O'Keefe.
8 CAPTAIN VIDEO.
- 7:30 4 SPORTSMAN'S CLUB—outdoor film.
5 DINAH SHORE SHOW—the return of the 6 lovely songstress.
8 GADABOUT GADDIS.
- 7:45 4 NEWS CARAVAN—John Cameron Sway- 5 ze reports.
6 Same.
8 MUSIC HALL—musical variety starring Patti Page with Carl Hoff and his orchestra and guests.
- 8:00 4 MIDWESTERN HAYRIDE—music in the 6 rural key and fun for everyone with Bill Thall, emcee and Lee Jones, yodeler.
5 MIDWESTERN HAYRIDE.
8 THE PLAINCLOTHESMAN—exciting action-packed drama.
- 8:30 4 KEEP POSTED—Lawrence Spivak heads 6 citizens' panel as Martha Roundtree 8 moderates interviewers.
- 9:00 4 BOSS LADY—Lynn Bari as owner of a 5 construction company and the problems she meets. Fast-moving comedy.
6 RACKET SQUAD—Police drama.
8 CITY HOSPITAL—drama of hospital personnel and patients.
- 9:30 4 CIRCLE THEATRE—drama.
5 Same.
6 Same.
8 SUSPENSE—dramas of the unusual and surprising.
- 10:00 4 ORIGINAL AMATEUR HOUR—Ted Mack 5 and Dennis James with parade of entertaining talented contestants.
8 DANGER—dramatic program.
- 10:30 8 DEMOCRATIC NATIONAL CONVENTION.
- 10:45 4 FILM FEATURETTE.
5 BOB CONSIDINE—views and inter- 6 views.
- 11:00 4 LATE NEWS—Harry Webb.
5 BOXING—from Eastern Parkway Arena.
6 NEWS.
8 NEWS & SPORTS with Dick Grossman.
- 11:05 8 MYSTERY THEATRE.
- 11:10 4 FINAL SPORTS—Chuck Healy.
- 11:15 6 STARS PLAYHOUSE—drama.
- 11:20 4 WEATHER REPORT.
- 11:30 4 GUESS WHAT—panel quiz show,
5 CAMERA HEADLINES.
- 11:45 6 I'VE GOT A SECRET.

MORNING PROGRAMS

MON. TUES. WED. THURS. FRI.

WBEN-TV WSYR-TV WHAM-TV WHEN
Ch 4 Ch 5 Ch 6 Ch 8

- 9:00 4 YOUR FIGURE—Rollie Huff tells how to keep trim.
9:15 4 NEWS—Jack Ogilvie.
9:30 4 FILM FEATURETTE.
8 THESE THINGS WE SHARE.
9:45 4 FILM FEATURETTE.
8 CBS NEWS.
10:00 4 (MWF) SHOPPER'S GUIDE—where to buy what.
4 (TTh) ARTHUR GODFREY TIME.
5 PROLOGUE TO THE FUTURE.
6 (MWF) MORNING NEWS.
6 (T Th) ARTHUR GODFREY—Robert Q.
8 (TTh) ARTHUR GODFREY TIME.
8 (W) CBS NEWS.
8 (F) FEATURE FILM.
10:15 4 (MW) ARTHUR GODFREY TIME.
6 (TTh) MORNING NEWS.
8 (F) TO BE ANNOUNCED.
8 (MW) ARTHUR GODFREY TIME.
10:25 6 THOUGHT FOR THE DAY.
10:30 4 (F) FILM FEATURETTE.
5 BREAKFAST PARTY.
6 TAKE IT EASY—with host, Mort Nusbaum, back from vacation.
10:45 4 BRIDE AND GROOM—John Nelson gives newlyweds big send-off with prizes.
11:00 4 PLAIN AND FANCY COOKING—by Marian Roberts.
5 THE JIM DELINE GANG—music, variety.
6 AL PEARCE SHOW—Al and the gang with humor.
8 KAY'S KITCHEN—cooking hints for tasty inexpensive meals.
11:15 6 (M) YOU AND YOUR CHILD.
6 (Tu) TOWER CLOCK TIME—return of Louise Wilson with interviews, fashion and home hints.
8 AL PEARCE SHOW—with the regular gang with comedy.
11:30 4 (MWF) STRIKE IT RICH. —the program "with a heart." Warren Hull, emcee.
4 (T) I'VE GOT A SECRET—Garry Moore returns as emcee of show featuring unusual secrets. Regular panelist members
4 (Th) YOU AND YOUR FAMILY.
5 IT'S A PROBLEM.
6 STRIKE IT RICH—Warren Hull, emcee,
8 gives participants chance to win money and help. Program "with a heart."
12:00 4 NEWS—Jack Ogilvie.
5 RUTH LYON'S 50 CLUB—friendly chatter and comment. Willie Thall, substituting
6 BRIDE AND GROOM — John Nelson
8 gives newlyweds send-off with prizes.
12:15 4 LOVE OF LIFE—story of an advertising
6 agency secretary, starring Peggy Mc-

Your Video Week In Pictures



Spell it backwards and you come up with funny man Morey Amsterdam, star of the new Serutan television show, "Battle of the Ages," which starts over the CBS Television Network Saturday.



The "Amos 'n' Andy" series, now in its second year on television, continues its every-other-Thursday CBS-TV schedule, bringing the lovable characters of the Mystic Knights of the Sea Lodge to the Nation's viewers. Here, "Amos," left (Alvin Childress) and "Andy," right (Spencer Williams) enjoy a hearty chuckle at the expense of a dejected "Kingfish," center (Tim Moore).

When "Mama" returns from its summer vacation September 5, the heartwarming saga of the Hanson family will embark on its fourth year on CBS-TV (Fridays, 8 p.m.). Here, in their favorite family portrait, are Peggy Wood and Judson Laire, who play Mama and Papa Hanson, with their children, teen-agers Katrin and Nels, played by Rosemary Rice and Dick Van Patten, and little Dagmar, played by Robin Morgan.

- 8 Coy and Paul Potter with Jean McBride, Mary Kenney, Dennis Parnell.
12:30 4 SEARCH FOR TOMORROW—A dramatic
6 serial of Barron family starring Mary
8 Stuart and Lynn Loring.
5 CAMERA HEADLINES.
12:45 4 GUIDING LIGHT—starring Jone Allison
as Meta Roberts. Moving serial story of
a woman's second marriage and her
fight to keep the marriage.
5 HOLLYWOOD MATINEE—film drama.
6 SHIP'S REPORTER.
8 WHO, WHAT, WHERE, WHEN.

Stations reserve the right to change listings



Leif Erickson stars in "Homecoming" on "Schlitz Playhouse of Stars." As 1937's Athlete of the Year, he sets out to prove in 1952 that once a champ, always a champ in this week's show. Irene Dunne sets the scene for the teleplay in a prologue about a woman who refuses to face up to her years.



Jerome Thor, who hails from New York, stars as a foreign correspondent in Europe on the television adventure film series "Foreign Intrigue" (WHAM-TV, Sun., 6:30). Thor, with his wife Sydna Scott as co-star is filming the half-hour dramas in Stockholm and other European cities at actual locale of action.

WHAM-TV CONTEST WINNERS TO APPEAR ON "BIG PAYOFF"

The Rochester TV picture is just a little more bedazzled with an air of extra-special excitement. Ann Rogers and Ross Weller, "Open House" residents (WHAM-TV, Ch. 6, daily) are awaiting the ten winners of the show's letter writing contest which ended September 5th.

The ten "I want to go to New York City because..." winners have the chance of a lifetime to get down to New York Sept. 26th and vie for the fabulous prizes of mink coats and European trips that have made the Bess Myerson-Randy Merriman "Big Payoff" show a whopper.

The finalists will be put through the rigorous paces of an elimination contest at WHAM-TV, on a special evening show—date to be announced. The remaining winner or couple will be sped away to New York City to take their chances on the "Payoff" loot September 26th.

Here's hoping the Rochesterian makes a good showing and proves that mink is not confined to Washington. Even if there isn't a story-book ending to this adventure, the winner will have won plenty of thrills and long-remembered excitement.

**IF YOURS IS A TV HOME
YOU NEED "TV LIFE"**

Arena Theatre Closes With "O Mistress Mine"

The sophisticated comedy of Rattigan's "O Mistress Mine," which opened Sept. 2 at the Arena Theatre in Rochester, will close the season Sept. 13. (No show Sept. 8.)

This show was picked by Arena audiences as the show they would like most to see. So, if you're in Rochester, near or plan to come to Rochester, plan to see the delightfully entertaining performance of "O Mistress," which stars Marian Reardon and Joe Ruskin.

Miss Reardon portrays the lovely widow who has blissfully lived with a British War Cabinet Minister, Ruskin, without benefit of clergy. Edward Ivory, portraying the son of the widow, returns unexpectedly and feels like a 20th Century Hamlet with the situation he finds. But all turns out well with a happy marriage and a girl for the son.

WEDNESDAY

SEPTEMBER 10, 1952

- 1:00 4 MATINEE PLAYHOUSE—feature film.
6 FILM.
8 YOUR TOWN.
- 1:30 6 GARRY MOORE SHOW—variety with the
8 personality of Moore and his regulars.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—fun and variety
with quick-quipping Moore.
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.
6 THE GUIDING LIGHT—drama serial of
8 woman's second marriage and her
problems to keep it intact.
- 2:45 6 OPEN HOUSE—with Ross Weller and
Ann Rogers.
8 ART LINKLETTER HOUSEPARTY—with fun,
variety and interviews.
- 3:00 4 THE BIG PAYOFF—with Bess Myerson
5 and Randy Merriman who offer temp-
6 ling prizes of mink coats, etc.
- 3:15 8 MIKE AND BUFF—interviews.
- 3:30 4 WELCOME TRAVELERS—with Tommy Bart-
5 lett as interviewing host to travelers.
6 Same.
8 MOVIE MATINEE.
- 4:00 4 KATE SMITH SHOW—happy and varied
5 entertainment for afternoon viewers.
6 Same.
- 5:00 4 FUN TO LEARN—"Countries 'Round the
World" film.
5 HAWKINS FALLS—Phillip Lord and Hope
6 Summers in the life of a typical
small town.
8 THE BUNKHOUSE.
- 5:15 4 DICK TRACY—Adventure Film.
5 GABBY HAYES—spinning yarns of the
6 wild, wooly western adventures.
- 5:30 4 HOWDY DOODY—with Bob Smith and
5 puppet Clarabell.
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 SPACE CADET—featuring Tom Corbett
science-fiction interplanetary adventures.
8 WESTERN THEATRE.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 SPACE CADET—with Tom Corbett in thrill-
ing futuristic adventures.
- 6:45 4 SPORTS SPOTLIGHT—Chuck Healy.
5 CAMERA HEADLINES.

WBEN-TV WSYR-TV WHAM-TV WHEN
Ch. 4 Ch 5 Ch 6 Ch 8

- 6 PERRY COMO SHOW—with hit tunes by the popular vocalist, Fontane Sisters, Ray Charles Chorus.
- 8 NEWS AND SPORTS—with Dick Grossman.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 UP TO PAAR.
5 Same.
6 FILM.
8 CAPTAIN VIDEO.
- 7:15 6 LITTLE THEATRE.
- 7:30 4 JOHN KIERAN'S KALEIDOSCOPE.
5 THOSE TWO—Martha Stewart and Pinky Lee with comedy and music.
8 FURNITURE TRENDS.
- 7:45 5 NEWS CARAVAN—with John Cameron
6 Swayze.
4 NEWS CARAVAN.
8 PERRY COMO SHOW—with good songs by Como, Fontane Sisters, Ray Charles Chorus.
- 8:00 4 ARTHUR GODFREY'S FRIENDS—with 8 guest femcee, Celeste Halm.
5 YOUTH WANTS TO KNOW.
6 BOSTON BLACKIE—Blackie (Kent Taylor) in intrigue to outwit criminals and rescue beautiful damsels.
- 8:30 5 JUVENILE JURY—children's jury program with Jack Barry as emcee.
6 CHRONOSCOPE.
- 8:45 6 SPORTSMEN'S CLUB.
- 9:00 4 TV THEATRE—dramatic program.
5 Same.
6 Same.
8 STRIKE IT RICH—with emcee Warren Hull who helps contestants win funds and aid needed in problems.
- 9:30 8 THE HUNTER—mystery series.
- 10:00 4 BOXING BOUTS—from Chicago with Archie Moore vs Clarence Heeny. Steve Ellis comments.
5 TV RECITAL HALL—Guest artists.
- 10:30 5 ASK ME ANOTHER—Joe Boland.
- 10:45 4 SPORTS SPOTLIGHT.
6 SPORTS PARADE.
8 SPORTS SPOT.
- 11:00 4 LATE NEWS.
5 ROLLER DERBY—the skaters in action. Ken Nydell announces.
6 NEWS.
8 NEWS AND SPORTS.
- 11:05 8 MYSTERY THEATRE
- 11:10 4 WEATHER AND SPORTS.
- 11:15 4 TO BE ANNOUNCED.
6 MONTGOMERY PRESENTS—Robert Montgomery, producer host presents drama.
- 11:30 4 THE WEB—mystery drama.
5 CAMERA HEADLINES.

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SUBSCRIBE TODAY!

THURSDAY

SEPTEMBER 11, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 4 MATINEE PLAYHOUSE.
6 HOW DO YOU DO IT.
8 YOUR TOWN.
- 1:15 6 FILM.
- 1:30 6 GARRY MOORE SHOW—variety and wit
8 with Moore and the gang.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—with host Moore
and the gang to entertain.
5 LADIES DAY.
- 2:30 4 MEET THE MILLERS' FRIENDS.
6 GUIDING LIGHT—with Meta Robinson
8 as the woman who faces the problems
of a second marriage.
- 2:45 6 OPEN HOUSE—informative chit-chat with
Ross Weller and Ann Rogers.
8 ART LINKLETTER HOUSEPARTY—entertaining
variety with interviews and music.
- 3:00 4 WOMEN OF TODAY—film.
5 BIG PAYOFF—Bess Myerson and Randy
6 Merriman tempt contestants with prizes
of mink and European trips.
- 3:15 4 MUSIC MART—Bobby Nicholson.
8 MIKE AND BUFF—interviews.
- 3:30 4 WELCOME TRAVELERS—with interview-
5 ing host Tommy Bartlett.
6 FILM.
8 MOVIE MATINEE.
- 4:00 4 KATE SMITH SHOW—with a variety of
5 light afternoon entertainment.
6 Same.
8 MOVIE MATINEE.
- 5:00 4 FUN TO LEARN—film.
5 HAWKINS FALLS—where Phillip Lord
6 and Hope Summer meet life in a
typical small town.
8 THE BUNKHOUSE.
- 5:15 4 DICK TRACY—adventure film.
5 GABBY HAYES—with Hayes as spinner
6 of wild and wooly stories of the grand
old west in days of "injuns and cow-
boys and tough hombres.
- 5:30 4 HOWDY DOODY—favorite puppet How-
5 dy and Bob Smith with other well-
6 known friends.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 INDUSTRY ON PARADE—the behind
scenes of America's great industries.
8 WESTERN THEATRE—feature.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Dinsmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 ROSSI REPORTS.
- 6:45 4 SPORTS SPOTLIGHT—Healy.
5 CAMERA HEADLINES.
- 6 SCIENCE SERIES.
8 NEWS & SPORTS with Dick Grossman.
- 6:55 5 RED PATRON SPORTS.
- 7:00 4 MAYOR OF HOLLYWOOD—celebrities
5 and places in and around Hollywood.
6 Same.
8 CAPTAIN VIDEO.
- 7:30 4 WASHINGTON SPOTLIGHT—film.
5 DINAH SHORE—sweet songs by the
6 lovely Miss Shore.
8 THE LONE RANGER—western thriller
with Tonto assisting the masked man
in adventure.
- 7:45 4 NEWS CARAVAN—John Cameron Swaz-
5 ze comments.
6 Same.
- 8:00 4 GROUCHO MARX—The funniest of the
5 Groucho Marx "You Bet Your Life"
6 winter series.
8 BURNS AND ALLEN—fun with George
and Gracie.
- 8:30 4 T-MEN IN ACTION—stories of U. S.
5 Treasury men in exciting true dramas.
6 Same.
8 CHANCE OF A LIFETIME—Dennis James
emcees as talent vies for cash prizes.
- 9:00 4 GANGBUSTERS — true dramas of the
nation's police force.
5 DRAGNET—stories of the Los Angeles
police force.
6 PICK THE WINNER—Campaign issues.
8 PICK THE WINNER—Campaign issues.
- 9:30 4 MR. PEEPERS—Wally Cox stars in comedy
5 Same.
6 Same.
8 BIG TOWN—dramatic program.
- 10:00 4 MARTN KANE—starring Lee Tracy as the
5 private eye who brings the criminals
6 to task.
8 RACKET SQUAD—expose of rackets.
- 10:30 4 DANGEROUS ASSIGNMENT—Steve Mil-
chell (Brian Donlevy) matches wits against
foreign agents for U. S. Government as
special agent.
5 THE UNEXPECTED—mystery adventure.
6 STORY THEATRE—drama.
8 I'VE GOT A SECRET.
- 11:00 4 LATE NEWS.
5 CAMERA HEADLINES.
6 NEWS.
8 NEWS & SPORTS with Dick Grossman.
- 11:05 8 MYSTERY THEATRE.
- 11:10 4 FINAL SPORTS.
- 11:15 4 INDUSTRY ON PARADE—behind scenes
of America's great industries.
6 BROADWAY TO HOLLYWOOD — Bill
Slater emcee; Betty Cox songstress and
guests.
- 11:30 4 PLAYHOUSE OF STARS—"Homecoming"
starring Leif Ericson.

WHITEMAN HOST TO ROCHESTER TALENT



Playing host to these lucky Rochester youngsters on his TV Teen Club Show, Paul Whiteman gave a salute to Rochester on August 30th. Winners of the Rochester's Youth Week Program: Nancy Lombardo, 14; Dick Seigel, 19; Nino Campagna, 15; Anthony Continio, 15; and little Freddie Di Cesare, 4; were whisked to Philadelphia to be "Pops" Whiteman's guests on the popular TV show. Freddie, incidentally, is said to be the youngest performer ever to appear on TV Teen Club. Nancy won first prize, a refrigerator, over all other contestants for the evening while Nino and Anthony took second place, each winning a \$100 War Bond. Rochesterians will be able to see these young troupers on September 13th over WHAM-TV by delayed kinescope.

FRIDAY

SEPTEMBER 12, 1952

WBEN-TV WSYR-TV WHAM-TV WHEN

Ch 4 Ch 5 Ch 6 Ch 8

- 1:00 4 MATINEE PLAYHOUSE—feature film.
6 MAKE IT AND MARKET.
8 YOUR TOWN.
- 1:15 6 FILM.
- 1:30 6 GARRY MOORE SHOW—variety program with wit Moore and his gang.
- 1:45 4 JOHNNY'S SHOW.
- 2:00 4 GARRY MOORE SHOW—variety with Garry as emcee.
5 LADIES DAY.
2:30 4 MEET THE MILLERS' FRIENDS.
6 THE GUIDING LIGHT—the story of a woman and her second marriage.
8
- 2:45 6 OPEN HOUSE—Ross Weller and Ann Rogers with informal chit-chat.
8 ART LINKLETTER HOUSEPARTY—with the genial fun-making Art as host.
- 3:00 4 THE BIG PAYOFF—Bess Myerson and Merriman tempt contestants with fabulous prizes of mink coats, etc.
5
- 3:15 8 MIKE AND BUFF—interviews.
- 3:30 4 WELCOME TRAVELERS — interviews by host Tommy Bartlett and country-wide travelers.
5
8 MOVIE MATINEE.
- 4:00 4 KATE SMITH SHOW — friendly chatter with Mis Smith and variety of entertainment.
5
8 MOVIE MATINEE—feature.
- 5:00 4 FUN TO LEARN—Fred Hall, of Buffalo Museum of Science.
5 HAWKINS FALLS—serial of life in a typical small town. Phillip Lord and Hope Summers star.
6
8 THE BUNKHOUSE.
- 5:15 4 DICK TRACY—adventure film.
5 GABBY HAYES—the old time story teller spins his yarns.
6
- 5:30 4 HOWDY DOODY—Bob Smith and popular puppets.
6 Same.
- 6:00 4 SAGEBRUSH TRAIL—western story.
5 CANYON JACK—western serial.
6 SPACE CADET—adventures of interplanetary doings.
8 WESTERN THEATRE—film.
- 6:15 6 NEWS.
- 6:30 4 NEWS—Ed Densmore.
5 ED MURPHY.
6 SPEAKING OF SPORTS.
8 SPACE CADET—Tom Corbett and interplanetary science—fiction adventures.
- 6:45 4 SPORTS SPOTLIGHT—Chuck Healy.
5 CAMERA HEADLINES.
6 PERRY COMO SHOW—songs by Como and his group of star entertainers.
8 NEWS AND SPORTS—Dick Grossman.
- 6:55 5 RED PATRONS SPORTS.
- 7:00 4 UP TO PAAR—Quiz show with Jack Paar.
5 Same.
- 6 Same.
8 CAPTAIN VIDEO.
- 7:15 6 ASK THE KIDS—return of a favorite show with quizmaster Ralph Collier and his young panel members.
- 7:30 4 TO BE ANNOUNCED.
5 THOSE TWO — with beautiful Martha Stewart, comic Pinky Lee.
8 YOUR TV SHOPPER—where to buy and what to buy.
- 7:45 4 NEWS CARAVAN—John Cameron
5 Swayze.
6 Same.
8 PERRY COMO SHOW—songs by Como
- 8:00 4 MAMA—heartwarming story of a Norwegian family, starring Peggy Wood
8 as "Mama."
5 CURTAIN CALL—Dramatic program.
- 8:30 4 WE, THE PEOPLE—guests relate their unusual personal experiences.
6 Same.
8 PANTOMINE QUIZ—Mike Stokey emcee. as regular panelists Hans Conreid, Jackie Coogan, Coleen Gray, Robert Stack, vie with guest panelists in charades.
- 9:00 4 WRESTLING FILMS OF YESTERDAY.
5 THE BIG STORY—stories that made newspaper reporters famous.
6 THE BIG STORY—the stories that have made newspaper reporters famous.
8 PLAYHOUSE OF STARS—Irene Dunne introduces dramatic play.
- 9:30 5 DANGEROUS ASSIGNMENT — Steve Mitchell (Brian Donlevy) outwits plots of crime against peace.
6 THE UNEXPECTED.
8 FOOTLIGHTS THEATRE — drama.
- 10:00 4 GILLETTE BOXING BOUT.
6 Same.
5 CAVALCADE OF SPORTS.
8 POLICE STORY — drama.
- 10:30 4 GREATEST FIGHTS OF THE CENTURY.
5 Same.
8 BROADWAY TO HOLLYWOOD — Bill Slater.
- 10:45 4 GREATEST FIGHTS OF THE CENTURY.
5 Same.
6 Same.
- 11:00 4 LATE NEWS—Harry Webb.
5 GENESEE PLAYHOUSE—drama.
6 NEWS.
8 NEWS AND SPORTS—Dick Grossman.
- 11:05 4 WEATHER.
8 PREMIER PLAYHOUSE.
- 11:10 4 FINAL SPORTS.
- 11:15 6 GUESS WHAT.
- 11:25 4 WHAT'S THE RECORD?
- 11:30 4 RACKET SQUAD—Captain Braddock exposes crime.
- 12:00 4 THE UNEXPECTED—drama with Herbert Marshall, narrator.
- 12:15 5 CAMERA HEADLINES.



One thing shared in common by President Harry S. Truman and General Dwight D. Eisenhower two years ago was an interest in the casting of CBS-TV "Amos n' Andy" series when it was announced that the show was being prepared for television. The president suggested to creators Freeman Gosden and Charles Correll that they look for an actor to play the Kingfish role in the drama department of the Texas State University for Negroes. They looked but found no one suitable. General Eisenhower, while playing golf with Gosden one day, suddenly remembered a Negro GI who had been on his staff in Europe, and who might fit the Kingfish role. Through Army records in Washington the man was located and auditioned but failed to meet specifications. Of course the man finally chosen after the greatest talent search in show business was Tim Moore . . . Elliott Lawrence is set for three different radio and TV programs in the fall . . . Johnnie Ray is turning down all television offers, for fear TV will hurt his box office . . . There's talk that Rudolph Halley is quietly getting ready to make a long series of radio and television appearances with an eye to eventually making a try for the Governorship of New York State . . . "The Shadow" celebrates its 20th year on the air, Sept 14 . . . There are more than 920,000 TV sets in Boston . . . Gracie Allen's vis-a-vis, George Burns, was named "King of Sugar" by the California Sugar Producers Association . . . A new Braille TV set for the blind was unveiled in Manhattan . . . In an attempt to spot Flying Saucers, NBC will turn a camera eye skyward . . . While actor Robert Young is on a 40 week tour with the play, "The Country Girl," he will charter a plane at intervals and fly the entire troupe of his radio program, "Father Knows Best," to wherever the play is appearing so programs can be tape recorded . . . Bing Crosby has definitely decided to stay out of TV until autumn of '53. However, he has 39 radio shows scheduled for this year . . . Starting in October, Peggy Lee will do a 15 minute TV show . . . One time movie star Ann Dvorak is scripting a TV show . . . NBC-TV which has a film library with 15,000,000 feet is adding to it at the rate of 50,000 feet per week . . . Frank Sinatra's parents are visiting him in Hollywood . . .

Linay Romay to be a regular on Walter O'Keefe's TV show . . . Eve Arden to guest on the Philip Morris Playhouse in September . . . According to latest Hoop-eratings, Groucho Marx is the top favorite both on radio and TV-wise in Los Angeles . . . When Rutgers University needed 30 whale hairs for biological research recently, CBS radio aired a world wide appeal. A whaling station in British Columbia heard it and sent them, carefully preserved . . . In 1951, 92 of the nation's 106 TV stations showed a profit, according to reports received at the FCC . . . Jack Benny begins his autumn series on CBS, October 5 . . . When "This Is Show Business" resumes September 7, the panel will include the regular panelists, George S. Kaufman, Sam Levenson and Clifton Fadiman . . . All four radio and TV webs will carry taped and filmed programs of the American Legion convention in Manhattan . . . Guy Madison and Andy Devine of Mutual's "Wild Bill Hickok" are in Manhattan for a four day visit . . . According to the Nielsen report just released, on July 10, the day TV viewing of the Republican convention was at its peak. 13,097,000 television homes were tuned in. General MacArthur's speech reached a total of 8,285,000 TV homes and General Eisenhower's acceptance speech reached 7,688,000 . . . "Easy Aces" is heading for TV . . . There's talk of waterproof TV sets for kitchens and bathrooms . . . Bob Crosby's "Club Fifteen" begins its sixth year this autumn . . . To speed the processing of TV applications, the FCC has expanded its staff . . . Ed Wynn is celebrating his 50th anniversary as a clown . . . Filming of Eddie Mayehoff's TV series began August 21 . . . NBC-TV's huge plant in Burbank, California, begun in July, is near completion . . .



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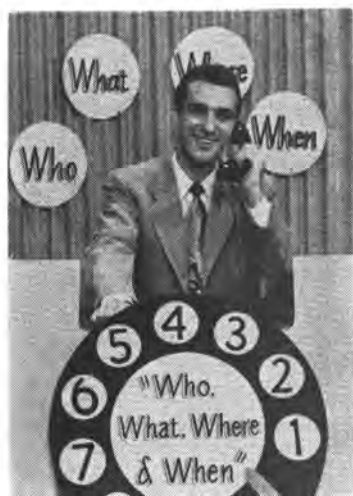
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THE GREEN THUMB

By DOC and KATY ABRAHAM, Naples, N. Y.

"The Green Thumb" is broadcast every Saturday at 12:45 P.M. over WHAM-TV

DAHLIA NOTES: Several readers have asked this department which is the best means for selecting blooms for exhibition purposes. Those of you who plan to exhibit should start preparations early. It takes about four weeks from the time the buds show until they are fully open. Select your best buds, the strongest of them, and after they start to show color, shade them from the sun, and give them some protection from the elements. After the blooms are out, cut them at least 12 hours before the show.

Judges are sticklers for good blooms. Large specimens should have stems which hold the blooms well above the edge of the container. Blooms that "hang their heads" receive little or no consideration from the judges. Neither do flowers with open centers or "green" centers. Centers should be full, round and while many of the lopsided blooms may look well at first glance, they will not survive the critical inspection of the judges. And don't forget, good foliage is important. This helps catch the judges' eye. No foliage is worse than bad foliage. September is the month of dahlia and fall flower exhibitions. If you've never exhibited Dahlias try your hand at it and see how you stack up with your neighbor and other good growers.

As a final word, be on the lookout for insects. Aphids cause a lessening of vitality by sucking juices. Nicotine sulfate checks them. Corn borers drill holes in the stalk, usually at a leaf or branch, living and growing inside. The stalk is so weakened that the plant breaks down. Control with 1% DDT solution.

SAVE YOUR LILY SEED: If you've never grown lily plants from seed, you're in for a real treat. This, to us, is the best method of propagating lilies. Right now is a good time to earmark seed of the best plants you have, as well as your neighbors, so you can start a new collection of lilies. Here is how one of our readers raises lilies each year. The seeds of Regals, Rubrums, and others are saved in the fall. These are placed in a quart jar (fruit jar is ideal) containing vermiculite which is slightly dampened. The jar is shaken until seed and vermiculite are well mixed, and then a wax paper is placed over the jar, held in place with a rubber band.

The jar is stored in a cupboard with a temperature around 72 degrees for the winter. Then by March, the seeds have produced little bulblets, which to us, is quite amazing. The next step is to put the jar of bulblets in a refrigerator, to keep them dormant until May. In that month, the bulblets are planted about one-half inch deep in an loose, well drained soil, outdoors.

This treatment saves a whole year's time over planting seed directly, and the bulblets will usually flower the second year.

TRANSPLANTING ROSES: Roses can be moved in fall or spring. Between the two seasons, we prefer spring, but the job can be done successfully in fall. Try to get a good root system, and give the plant a lot of water. Beds in which roses are to be planted should be dug to a depth of two or more feet. If the soil removed is good, it may be mixed with one-third its volume of well rotted manure or one-fourth a granulated peatmoss. Add about 3 to 5 pounds of superphosphate to each 100 sq. ft. of bed surface. If soil is a sandy type, mix clay with it; if heavy, add some sand, peat or leaf mold.

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THIS RADIO AND TV WORLD



The "PASTELS" . . .

Number one newcomer to Dumont's "Cavalcade of Stars" is Larry Storch, of course.

But as viewers have noticed, there are five others. They are: the four songsters called the "Pastels" and Ronnie Field, a recent addition to the June Taylor Dancers.

The Pastels are 27-year-old Jerry Packer, 22-year-old Trudy Marlin, 22-year-old Fran Carroll and 30-year-old Jack Brown.

All are married excepting Fran, and Trudy, incidentally, is wed to Jerry.

As pop music fans will recall, the Pastels was the name of the quartet that used to warble with the Stan Kenton outfit. Well, Jerry is one of the original Pastels. When the Kenton band broke up several years ago, Jerry thought the name too good to abandon and, after considerable trial and error, got together the present voice combo. One of 'em, Trudy, he married. "After all, I couldn't take a chance on Trudy's leaving—she sings lead," says Jerry.

Jerry and Trudy live in Brooklyn, which is where Jerry was born and bred. Jack commutes from Malverne, Long Island, and Fran is a Manhattanite.



THE PASTELS . . . New Singing group on DuMont's "Cavalcade of Stars." The girls are Trudy Marlin (left) and Fran Carroll (right), the boys are Jack Brown (left) and Jerry Packer (right).

In the two years Jerry, Trudy, Jack and Fran have been together, they've done very well. Some of their top recordings have been "So Tall A Tree" with Bing Crosby, "Don't Cry, Joe" with Frank Sinatra and "Bye Bye, Baby" with Tony Martin. They've been featured on the Jack Carson program and other TV shows and have made many guest appearances.

When "Cavalcade of Stars" decided to add a quartet, why it was naturally the Pastels!

With newcomer Ronnie Field, the June Taylor Dancers now number six-talented-terpsichoreans-six.

Ronnie is a brown-haired, brown-eyed fellow of twenty, and stands five feet eleven inches tall. He lives in Queens, N.Y.C., with his parents.

"Cavalcade of Stars" is Ronnie's first TV show. One of the things he likes most about television is that he gets the chance to learn different dance routines every week—unlike being in a Broadway show in which he would be doing the same number night after night.

To all "Cavalcade" fans, the Pastels and Ronnie say, "Hi . . . and hope you like us!"

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